

COMD 2320
HE87 16050
Hybrid Class



Introduction to Video
Wednesday September 1, 2021
Class 2

Today's Agenda

- ❖ Discuss the pre-production process.
- ❖ Review some important definitions.
- ❖ Discuss Loglines and Outlines.
- ❖ Open conversation about story ideas.
- ❖ Editing in Premiere Pro.

Importance of Being Structured

- ❖ Art-Whether it's a painting, a flower arrangement, a rock ballad, or your story-is a union of form and content.
- ❖ Your script or screenplay must be well structured because you want your story to survive once the director and other collaborators take your work of art and make it their own, you want your story to endure.

Structure Continued

- ❖ Most beginning writers just begin writing without much thought of story structure.
- ❖ Where is the story going?
- ❖ How will it end?
- ❖ Construct a skeleton, a structural model of some kind.

Discussion

Loglines, Outlines, Story Ideas, OH MY!

Continue Editing In Class.

Definitions

- ❖ A Treatment: The preliminary outline of a film or television show laying out the key scenes, characters, and locales.
- ❖ It can also be in short story format.
- ❖ A treatment can vary from 1 paragraph to 25 pages.

Definitions

- ❖ What is a Script: The written text of a play, movie, or broadcast.
- ❖ The script is written in Courier New Font.
- ❖ <https://sfy.ru/scripts/pdf>

Definitions

- ❖ What is a Shooting Script: A final movie or television script with the scenes arranged in the order in which they will be filmed.

Definitions

- ❖ Storyboard: A series of sketches illustrating each shot of a production.
- ❖ Continuity: The process of maintaining the consistency of the plot, characters, time period, objects, places, and events of the film in order to maintain the audience's suspension of disbelief.
- ❖ Plot: A sequence of events where each affects the next one through the of cause and effect.

Definitions

- ❖ What is a shot list: It is a list of the shots you plan to film during the production of a video, broadcast, or film.

Types of Shots

- ❖ A Wide Shot
- ❖ A Close Up Shot
- ❖ A Medium Shot
- ❖ A Pan
- ❖ A Zoom
- ❖ A Two Shot
- ❖ A Dolly Shot
- ❖ A Extreme Close Up
- ❖ An Over The Shoulder Shot

Homework Assignment

Editing Assignment 1.
Giving Feedback.
Script.

What is feedback?
How do we provide feedback?
What does it mean to be constructive?

See you 9/22/2021.