Maxim Petit-Homme

HW Intro to graphic design in Industrial Revolution essay

I learned the Victorian styled buildings were modeled that way because of Queen Victoria's influence over art, paintings, and architecture and many other art forms were so very far reaching that even San Francisco adopted some of it's art style.

Victorian style was invented to make someone look affluent and rich and to show off. in this way it's sort of like another later version of illuminated manuscripts. This is also around the time that ornate things that were usually fancily handmade were being produced by the masses.

Victorian era graphic design also brought about very dense and medieval letter forms and typeface. They also went with "baroque" floral and plant designs for embroidery, pillows, paintings, and posters. It's a timeless design style that is still aesthetically pleasing somewhat even today.

I learned about lithography, or stone printing which was invented by accident by Aloys Senefelder in 1796. Lithography even today still is apparently really difficult. While inventing it, Senefelder noticed that he can mix images from different litho stones to make multi-color prints.

Victoria era advertising cards all looked very realistic and in some cases the people in them looked melancholic. They were really straight forward for the most part as well.