

**NEW YORK CITY COLLEGE OF TECHNOLOGY - CITY UNIVERSITY OF NEW YORK**

**Course: 20<sup>th</sup> Century Dress and Culture**

**Humanities Department**

**Instructor:** Dr. Nazanin Munroe

Fall, 2021

**Course/Section:** ARTH 1204-OL29, 3 Credits

**Fully online-Synchronous**

**Contact:** [nmunroe@citytech.cuny.edu](mailto:nmunroe@citytech.cuny.edu)

*Please allow 24 hours for email response*

**Office hours:** VIRTUAL *No in-person office hours this semester*

**Wednesdays** 12:30-2:30 pm or by appointment

**Catalog Course Description:** A survey of fashion history, from the end of the 19th century to the present. It offers an overview of the many influences that have affected the development of clothing. Studies the effect of an historical period on the clothing of the time through analysis of its economics, politics, religion and culture. Issues affecting the industry are explored through readings, videos, and discussions.

**COURSE CO/PREREQUISITE (S):** ENG 1101

**Pathways** Flexible Core: Creative Expression

**LEARNING OUTCOMES:** Upon successful completion of this course, students will be able to:

OUTCOME	ASSESSMENT
Identify and describe apparel of the twentieth and twenty-first centuries using appropriate terminology	Class discussion, quizzes, examination & research presentation
Recognize and discuss key apparel fashion leaders and/or designers and their contributions	Class discussion, examinations & research presentation
Distinguish among the social, political, and economic cultural influences on fashion for each of the various periods	Class discussion, examinations & research presentation
Identify and explain direct and indirect technological influences on dress	Class discussion, examinations & research presentation
Assess the multiple explanations for the impact of dress and body image on human behavior	Class discussion, examinations & research presentation
Analyze concepts and theories of and research in human behavior to market place interaction related to textile and apparel products of everyday life	Class discussion & oral presentation
Recognize and describe the diversity of culture in space and time and how it effects and influences fashion styles and trends	Class discussion, examinations & research presentation

**Required Reading:** You will use an **Online Course Reader**, available on Blackboard under "Content." *This is a zero textbook cost course—all readings are available online and free to City Tech students*

**Optional - Recommended Textbook:** English, Bonnie. *A Cultural History of Fashion in the 20<sup>th</sup> and 21<sup>st</sup> Centuries*, Second Edition (Bloomsbury Academic, 2013: New York and London) (ISBN: 0857851357)

**Use this link to access the** [City Tech Library Database: Oxford Art Online](https://library.citytech.cuny.edu/research/articles/letter/O)

Brief articles by leading scholars in the field; need your LIB number on your City Tech ID to access

<https://library.citytech.cuny.edu/research/articles/letter/O>

**Open Access Web Sites we will use frequently, in addition to print materials such as articles:**

Google: We Wear History: The Stories Behind What We Wear

Google has partnered with several cultural institutions to create a curated, thematic database for users. Permissions for image use is in accordance with each institution (for example, the Victoria and Albert museum) as the images are housed on the home institution of the art work, but the site is open domain <https://artsandculture.google.com/project/fashion>

Metropolitan Museum: Heilbrunn Timeline of Art History

The TOAH is an educational resource that contains essays about works in The Met's collections, including works of art with chronologies and locations. You can search by subject, geographical region, key word, material, author, or other means. Each article is concise, and the works of art can be viewed on their own, also linking to the collection's database for full object information. <https://www.metmuseum.org/toah/>

We will also look at several other museum sites such as: Victoria & Albert Museum (London), The Museum at FIT (NYC), and others.

**TECHNOLOGY:** All students will be responsible for Blackboard access and participation and access to online reading materials. SAFEASSIGN is administered for the submission of all assignments (see "Academic Integrity policy below" section below for details). Synchronous meetings will take place on Blackboard through Collaborate Ultra (link on left hand navigation panel).

**E-PORTFOLIOS/OPEN LAB** CUNY-NYC College of Technology asks all students to participate in building a program-long ePortfolio of the work that they complete while taking classes at the College. Through a process of *collect, select, reflect, and connect*, students learn to judge the quality of their own work, speak about their learning, and present evidence of their current knowledge and skills. College faculty will assist with this process by recommending that you store at least one significant piece of work from each course in your Blackboard content collection. For more information, see the "**ePortfolios at CUNY-College Technology**" organization in Blackboard. For sample Open Lab portfolios, see: <https://openlab.citytech.cuny.edu/portfolios/>

**NYCCT ACADEMIC INTEGRITY POLICY**

Students and all others who work with information, ideas, texts, images, music, inventions, and other intellectual property owe their audience and sources accuracy and honesty in using, crediting, and citing sources. As a community of intellectual and professional workers, the College recognizes its responsibility for providing instruction in information literacy and academic integrity, offering models of good practice, and responding vigilantly and appropriately to infractions of academic integrity. Accordingly, academic dishonesty is prohibited in The City University of New York and at New York City College of Technology and is punishable by penalties, including failing grades, suspension, and expulsion.

**SafeAssign** will be used as an anti-plagiarism tool for all submissions. SafeAssign checks all submissions for copy-and-paste materials on the world wide web, as well as the global database of student submissions. All papers submitted will become part of the global database. I will make reports available to you so you can check your work.

**Avoid plagiarism by citing your work.** Write in your own voice so I can assess your understanding of the topic. You are not expected to write like a museum curator, but if you want to quote one, do it properly. To quote an online source, **simply put quotation marks around the content and add an in-text citation** following APA guidelines, found [here](#)

## HUMANITIES DEPARTMENT ATTENDANCE POLICY

This is a fully online course, so your attendance is verified through submissions and online participation. It is the conviction of the Humanities department that a student who is not in a class for any reason is not receiving the benefit of the education being provided. Missed time impacts any portion of the final grade overtly allocated to participation and/or any grades awarded for activities that relate to presence online.

## ACCESSIBILITY STATEMENT

City Tech is committed to supporting the educational goals of enrolled students with disabilities in the areas of enrollment, academic advisement, tutoring, assistive technologies and testing accommodations. If you have or think you may have a disability, you may be eligible for reasonable accommodations or academic adjustments as provided under applicable federal, state and city laws. You may also request services for temporary conditions or medical issues under certain circumstances.

If you have questions about your eligibility or would like to seek accommodation services or academic adjustments, please contact the Center for Student Accessibility at 300 Jay Street room L-237, (718) 260-5143 or <http://www.citytech.cuny.edu/accessibility/>

Students who miss a scheduled presentation or exam due to illness or medically-related emergencies will be referred to the Center for Students Accessibility. The CSA will review any documentation requested and give the student a letter to share with the relevant instructor if accommodations need to be made.

## HUMANITIES DIVERSITY STATEMENT

The Humanities Department complies with the college wide nondiscrimination policy and seeks to foster a safe and inclusive learning environment that celebrates diversity in its many forms and enhances our students' ability to be informed, global citizens. Through our example, we demonstrate an appreciation of the rich diversity of world cultures and the unique forms of expression that make us human.

## FINAL GRADE FOR THE COURSE IS CALCULATED AS FOLLOWS:

CATEGORY	DESCRIPTION	% OF FINAL GRADE
Online Participation	In-class Discussion Questions and Discussion boards (rubric below)	(10%)
Homework	Submitted through Blackboard	(20%)
Comparison Essay	Submitted through Blackboard	(10%)
Mid-term Exam	Exam materials submitted through Blackboard (online portion and essay)	(20%)
Research Project	Synchronous oral presentation for students, ALSO uploaded to Blackboard as assignment	(20%)
Final Exam	Exam materials submitted through Blackboard (online portion and essay)	(20%)

**Grading System:** All grades will be based in proportion to the following scale: A = 93 - 100 A- = 90 - 92 B+ = 87 - 89 B = 83 - 86 B- = 80 - 82 C+ = 77 - 79 C = 70 - 76 D = 60 - 69 F = 59 and below. If a final grade is not a whole number, any decimal greater than .5 will be rounded up (e.g. 82.51 becomes an 83). Each assignment includes a clear rubric. Students need to submit assignments *on or before the due date*.

**Grading and add/drop policies** are in accordance with University policies and are recorded as follows:

WU-Unofficial Withdrawal (attended at least once)

WF-Withdrew Failing

WN-Unofficial Withdrawal (never attended)

**MIDTERM REPORTS** All students will be notified through their CUNY- NYC College of Technology e-mail accounts and/or posted on Blackboard about their progress in this course by the mid-semester point.

**Mid-term grades** are assessed as follows, per recommendation by the Office of the Provost:  
P-Passing, BL-Borderline, U-Unsatisfactory, SA-Stopped Attending.

**ONLINE PARTICIPATION** Active participation includes taking notes as you read through the course materials, and participating in online classroom discussions. Differing opinions should be regarded with a high level of respect and reflection. Missing work will be a 0, unless you have a college approved absence AND the instructor is emailed prior to the start of class. You must create a thread AND reply to peers to complete the assignment. See below for Discussion Board rubric.

### DISCUSSION BOARDS

Discussion Boards are an integral aspect of online learning, as they represent conversations that would traditionally take place in the classroom. You will find the discussion board on the left-hand side navigation of any Black Board page. When you work in groups, I will create a “Group Discussion Board” which will be found further down the left navigation pane under “My Groups” with group member names listed in parentheses.

Discussion Board Rubric: Total 100 points/100% (see below for explanations of each category)

Criteria Total: 100 Points/100%	Excellent (A)	Good (B)	Average (C)	Poor (D)	Insufficient/not completed (F)
Relevance: (40%)	35 – 40 points	32 – 34 points	28 – 31 points	24 – 27 points	0 – 23 points
Substance: (20%)	17.5 – 20 points	16 – 17 points	14 – 15.5 points	12 – 13.5 points	0 – 11.5 points
Netiquette (20%)	17.5 – 20 points	16 – 17 points	14 – 15.5 points	12 – 13.5 points	0 – 11.5 points
Timeliness and word count (20%)	17.5 – 20 points	16 – 17 points	14 – 15.5 points	12 – 13.5 points	0 – 11.5 points

**Relevance:** Your posts should reply directly to the discussion board question, or directly to another student’s posting. Off-topic comments will not count. More than one off-topic comment will deduct points from your total grade. You MUST reply to your peers to complete the assignment--incomplete submissions will be reflected in the grade. See “Timeliness” section for more information on creating a post and replying to peers.

**Substance:** Please use complete sentences when posting. Simple comments like “I agree,” “Yes” or “No” do not count towards participation. Be thoughtful, and don’t repeat what’s already been posted (especially for latecomers: please be sure to read all the posts before adding your own). All posts must be directly added to Black Board as text; uploaded text attachments will NOT count towards your posting. Uploaded images of creative work are acceptable where specified, ONLY as .JPG, .PNG, or .PDF files.

**Netiquette:** Comments must be well written, correct in grammar/spelling, and professional and polite in tone. NO hate speech, impolite, or inappropriate comments will be tolerated. Using ALL CAPS is indicative of a raised voice/yelling in netiquette terms, so please avoid this at all times. Students who persist in inappropriate comments after one warning from the instructor will fail that assignment.

**Timeliness and word count:** Postings must be made in a timely manner, relative to the due date of the assignment. For a discussion question that is posted for one week, postings within 1-2 days constitute “A” work, 3-4 days “B” work, 5-6 days “C” work, due date/last minute postings are “D” work. Timeliness may vary per assignment.

**Recommended word count:** minimum 100 words, max 200 words per individual posting. For peer comments, min. 50 words max. 100. Minimum one thread posting and two replies; you can post up to 5 times in one thread. If you don’t post anything by the assignment due date/time, you receive a 0.

**HOMEWORK** is expected to be turned in on time and fully completed through Blackboard. Check the homework schedule for due dates and times. Partial homework will be reflected in the grade for the assignment. Late homework defaults to a 0 for that assignment, and is only accepted on an individual basis on the approval of the instructor, accompanied by documentation that demonstrates an emergency situation approved by the college. If you have questions or issues with the homework, you are responsible for contacting the instructor during office hours, or via email at least 24 hours before the start of class, for assistance. If your homework will be late due to a personal issue or other emergency, please email the professor BEFORE the start of class. **See the section on “Disability/Medical Conditions” in this syllabus for details on how to make up work missed due to medical illness or emergency.**

**PARTICIPATION & IN-CLASS DISCUSSION** Active participation includes taking notes during lecture and participating in classroom discussions. Differing opinions should be regarded with a high level of respect and reflection. Each day you will receive a participation grade. If you are preoccupied, using your cell phone, chatting with others, dozing off, or otherwise distracted from the lecture or discussion taking place, **you will receive a 0 for that day.**

**ASSESSMENTS** This class follows the format of an art history class, with slide lectures acting as an important instructional component. In this class, we will study fashion as a development in sync with art, culture and developments in the textile and fashion industries. Each topic will include readings with images, demonstrating and summarizing the main points. Students are responsible for referencing the materials in the course reader in submitted materials to demonstrate their understanding of the topic.

**Mid-term and Final materials** will consist of a combination of essay with images, and online portion submitted through Blackboard. Essay questions will require 2-3 pages of original writing, focusing on important concepts presented throughout the course. Prompts will be supplied for all essay questions. Online tests may include Multiple Choice, Matching, Fill in the Blank, or additional sections in any online portion of the exam. Online testing materials will be available on Blackboard and graded automatically.

**Synchronous Meeting Schedule** is available as a separate PDF in Blackboard under “Information”

**FALL 2021 Course Schedule** Organized by session/date, topic, reading, and homework assignments. Print or save this page for quick reference. *Please see following page.*

**Please note:** Homework assignments (listed as **HW**) will be posted in detail and submitted through Blackboard. Recommended: Set aside 2-3 hours/weekly session for homework assignments, lecture and image review, and reading assignments. Additional readings may be assigned.

## FALL 2021 Course Schedule

Session/Date	TOPIC	READING	HW ASSIGNMENT
Session 1: Monday Aug. 30 11.30 am-2 pm	Intro to contemporary fashion: textiles and fashion in context up to late 19 <sup>th</sup> c.	<b>Course Reader #1</b>	<b>HW:</b> Observations and essay, 19 <sup>th</sup> c. fashion <b>DUE 9/13/21 by 11.30 am</b>
Mon. Sept. 6	<i>NO CLASS</i>	<i>COLLEGE CLOSED</i>	<b>Complete 19<sup>th</sup> c fashion HW</b>
Session 2: Monday Sept. 13	Art & Fashion: Early 20 <sup>th</sup> c. dress	<b>Course Reader #2</b>	<b>HW:</b> Garment Styles Part I - Womenswear
Session 3: Monday Sept. 20	French fashion in the 1920s-30s: Chanel, Patou, Vionnet	<b>Course Reader #3</b>	<b>HW:</b> Garment Styles Part II - Menswear <b>DUE 9/27/21 by 11.30 am</b>
Session 4: Monday Sept. 27	Art as Fashion: Fortuny, Schiaparelli	<b>Course Reader #4a</b>	<b>HW:</b> Art Fashion drawings, Discussion during class <b>DUE 10/4/21 by 11.30 am</b>
Session 5: Monday Oct. 4	<b>Peer Review:</b> Fashion drawings; Couture after WW II: Dior and Balenciaga	<b>Course Reader #4b</b>	<b>HW:</b> Work on comparison essay <b>DUE 10/18/21 by 11:30 am</b>
<i>Monday Oct. 11</i>	<i>NO CLASS</i>	<i>COLLEGE CLOSED</i>	
Session 6: Monday Oct. 18	RTW history in NYC Menswear: Jeans, shirts Americana: McCardell, Norell	<b>Course Reader #5</b>	<b>HW:</b> Complete materials for mid-term exam assignment <b>DUE 10/25/21 by 11.30 am</b>
Session 7: Monday Oct. 25	Fashion in Film during the Golden Age of Hollywood & Mid-Term review	<b>Course Reader #6</b> Review materials	<b>HW:</b> Complete Mid-term assignment portion
Session 8: Monday Nov. 1	<b>MID-TERM MATERIALS DUE</b>		<b>HW:</b> Choose designer for research presentation
Session 9: Monday Nov. 8	1960s: Couture and Counterculture movements inspiring fashion	<b>Course Reader #7</b>	<b>HW:</b> 60s fashion assignment <b>DUE 11/15/21 by 11.30 am</b>
Session 10: Monday Nov. 15	1970s: New fibers, new uses	<b>Course Reader #8</b>	<b>HW:</b> Review course reader materials; research designer
Session 11: Monday Nov. 22	1980s: Dressing for power and lifestyles	<b>Course Reader #9</b>	<b>HW:</b> Complete Ideology in Dress T-shirt, upload to DB <b>DUE 11/29/21 by 11:30 am</b>
Session 12: Monday Nov. 29	1990s: Grunge and the new chic; 2000s: Fashion & tech	<b>Course Reader #10</b>	<b>HW:</b> Complete Research presentations <b>DUE 12/6/21 by 11.30 am</b>
Session 13: Monday Dec. 6	Research Presentations		<b>HW:</b> Prepare Final exam materials
Session 14: Monday Dec. 13	Research Presentations	Final Exam review	Finish Final Exam Materials <b>DUE: 12/20/21 by 11.30 am</b>
Session 15: Monday Dec. 20	<b>FINAL EXAM MATERIALS DUE</b>		Have a great holiday!

## ARTH 1204-OL29

## Synchronous Meeting Schedule

FALL 2021

All class meetings are based on the [City Tech Class meetings grid for Fall 2021](#)

Meetings are on Zoom—check Blackboard for link/Meeting ID and password

Date/Time	Zoom Meeting	Details
<b>1-Mon. Aug. 30</b> 11.30 am-2 pm	X	Syllabus review and Introduction <b>Lecture #1</b> Fashion in the late 19 <sup>th</sup> c.
<b>Mon. Sept. 6</b>	<i>NO CLASS</i>	<i>COLLEGE CLOSED</i>
<b>2-Mon. Sept. 13</b> 11.30 am-2 pm	X	<b>Lecture #2</b> Art & Fashion in early 20 <sup>th</sup> c. dress: Poiret, Delaunay, Artist Workshops
<b>3-Mon. Sept. 20</b> 11.30 am-2 pm	X	<b>Lecture #3</b> French fashion in the 1920s-30s: Chanel, Patou, Vionnet
<b>4-Mon. Sept. 27</b> 11.30 am-2 pm	X	<b>In-class DISCUSSION</b> <b>Lecture #4a</b> Art as Fashion: Fortuny, Schiaparelli
<b>5-Mon. Oct. 4</b> 11.30 am-2 pm	X	<b>Peer Review:</b> Fashion drawings <b>Lecture #4b</b> Couture after WW II: Dior and Balenciaga
<b>Mon. Oct. 11</b>	<i>NO CLASS</i>	<i>COLLEGE CLOSED</i>
<b>6-Mon. Oct. 18</b> 11.30 am-2 pm	X	<b>Lecture #5</b> RTW history in NYC; Changes in Menswear: Jeans, shirts The 'American Look': McCardell & American sportswear Norman Norell & luxury RTW
<b>7-Mon. Oct. 25</b> 11.30 am-2 pm	X	<b>Lecture #6</b> Fashion in Film: From the Hollywood Golden Era-1960s
<b>8-Mon. Nov. 1</b> 11.30 am-2 pm	<i>Take online portion of mid-term exam</i>	<b>MID-TERM Materials DUE</b>
<b>9-Mon. Nov. 8</b> 11.30 am-2 pm	X	<b>Lecture #7</b> 1960s: Counterculture/movements inspiring fashion
<b>10-Mon. Nov. 15</b> 11.30 am-2 pm	X	<b>Lecture #8</b> 1970s: New fibers, new uses
<b>11-Mon. Nov. 22</b> 11.30 am-2 pm	X	<b>Lecture #9</b> 1980s: Dressing for power and lifestyles
<b>12-Mon. Nov. 29</b> 11.30 am-2 pm	X	<b>Lecture #10</b> 1990s: Grunge and the new chic 2000s: Fashion & tech
<b>13-Mon. Dec. 6</b> 11.30 am-2 pm	X	<b>Research Presentations</b> Group 1
<b>14-Mon. Dec. 13</b> 11.30 am-2 pm	X	<b>Research Presentations</b> Group 2
<b>15-Mon. Dec. 20</b> 11.30 am-2 pm	<i>Take online portion of final exam</i>	<b>FINAL EXAM MATERIALS DUE</b>