

Organizational Goals

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In the modern-day world, most leaders find it difficult to come up with goals and objectives that make employees lives better. They try their best to improve workforce productivity but the results are not coming in as expected. In my case, however, I believe there are a few ways in which we can get the desired results.

For instance, we can improve the communication systems in the organization. In this case, the improvement will lead to an increase in workflow and overall productivity and it will increase collaboration in the workplace. Generally, bringing in change to an organization is not easy and so implementing ideas such as team building activities or seminars will allow you to improve the communication channels in the organization. In this way, you must ensure that there is a smooth formal and informal communication channels which allows you to communicate to your employees effectively.

Secondly, adopting the concept of corporate governance can also be beneficial. The reason being, as leader, your role is to ensure there is constant economic growth and success. So, when you increase the interaction between your stakeholders, board of directors and the company's management, you are able to move one step closer to attaining that objective. Furthermore, when you have corporate governance, you are able to attract high end investors and the organization is able to raise capital effectively. As a result, employees become enthusiastic in the workplace as they know they are working for a company that has ambition.

Thirdly, as a leader, I should have a strategic objective that is beneficial to the company. In this case, I should be able to handle changes in information flow, technology and political accountability. When that happens, I should be able to come up with a strategy that allows consumers to differentiate our products from our competitor's. Generally, when my employees see that I

have a vision for the company, they'll feel comfortable working for the organization. The reason being, most employees emulate their superiors (Turkalj & Fosić, 2009) and if they see that their leaders lack ambition, they start to slack. So, as leaders, we should always be on toes if we want to act as role models for our employees.

Overall, I believe that with these three strategies, I can take the organization to the next level. All I have to do is implement the strategies in a way that enables the employees to be responsive to them. In that way, I'll be able to have a smooth working environment and my successors can be able to take over from me with no issues at all. In addition, the organization will be able to attract high end investors and employees for many years to come. When that happens, there will be an increase in workflow capital and employee retention rate.

References

Turkalj, Ž., & Fosić, I. (2009). Organizational communication as an important factor of organizational behaviour. *Interdisciplinary Management Research*, 5, 33-42.