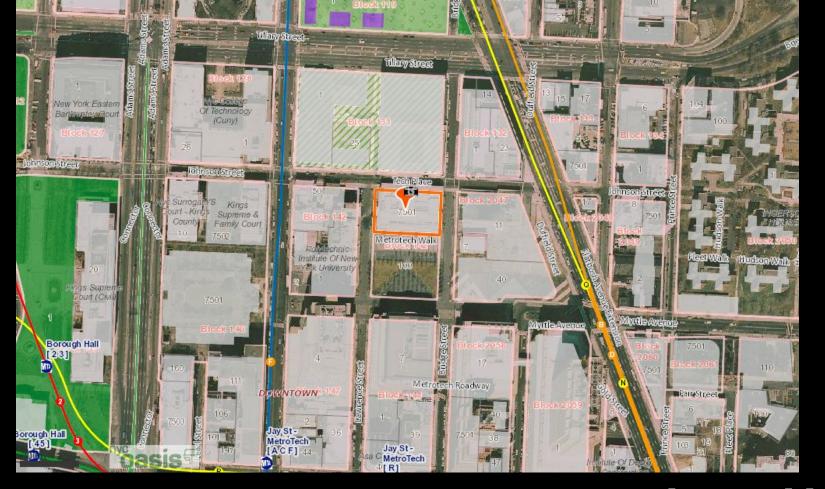




http://www.oasisnyc.net/printmap.asp MetroTech Brooklyn Today



MetroTech Brooklyn 1980

Downtown Brooklyn is considered to be the 3rd most profitable commercial area in the city. "The area contains a high concentration of major office-buildings, regional stores, residential buildings, government offices, and academic and cultural institutions," which caters to a large audience containing many different types of people.



- - 12 St. Francis College

and completed in 2004,

emerged

as one of America's most successful

The 16-acre complex of new

and renovated buildings has

to the borough and linked the

to Brooklyn's businesses and technical institutions.

introduced over 6,000 jobs

historic heart of downtown

17 NYS State Supreme Court

13 New York City College of Technology/CUNY

TROTECH

projects.

enterprises, the complex includes Polytechnic Institute,

New York City College of Technology, the New York City Fire Department and Long Island University.

winning hotel building, which also houses the borough's

district attorney's offices.

MetroTech lies the bustling

Willoughby Street corridor.

One hundred and fifty retail stores line the street, many

with long neighborhood

associations. Willoughby

commercial thoroughfare.

The landmarked Duffield Street houses and former City of Brooklyn Fire Headquarters join an array of restaurants offering an international selection of foods.

Avenue, Brooklyn's key

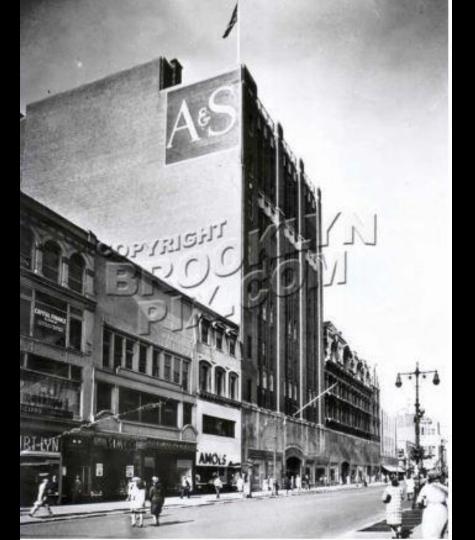
Street connects to Flatbush

On the outer edge of

Brook

38 MetroTech BID Office





Abraham & Straus on Fulton Street, c.1950

Myrtle Avenue looking east from Pearl

Street, 1949





Livingston Street, showing Abraham & Straus and Loew's Metropolitan Theater, 1960



Jay street Myrtle Ave 10:10 Am

There will be controversy. As early as 1982 an ad hoc committee called Stand Together Against Neighborhood Destruction had formed, with Pamela Dohner, a homeowner in the area, and Edwin Lieberfarb, owner of Bridge Auto Parts, as co-chairmen. They contend that Metrotech "will basically benefit a private institution" at the expense of "destroying a viable and growing neighborhood." There are about 40 existing properties on the 16-acre Metrotech site, containing 114 dwelling units with 220 residents and 57 businesses with 390 jobs.

al.html



Oser, A. S. (185AD, January 6). METROTECH: A TEST FOR A NEW FORM OF URBAN RENEWAL. *NY Times*. Retrieved from https://www.nytimes.com/1985/01/06/realestate/metrotech-a-test-for-a-new-form-of-urban-renew

New York City Public Development Corporation 161 William Street New York, NY 10038

ATTN: ANN WEISBROD, Senior Development Manager

Dear Sirs:

We submit this letter to you regarding the proposed Metrotech Project in Downtown Brooklyn and ask that it be made part of the public record.

As owners of 100 Johnson Street, we oppose the Metrotech Project for several reasons quite apart from the fact that we would lose our house if this project were to go through.

It seems wrong to us to use eminent domain in order to condemn and demolish private property for the express purpose of turning over this private property to other private individuals and organizations to use for their aggrandizement and enrichment. If Polytech and Forest City wish to alter the area of the project, then they should approach the property owners in the area and negotiate with them, and each property owner would then be free to sell or not sell as the case may be. As it is, a proposal has been made excluding the most important people of all, namely the property owners, businesses, residents, and workers who live and use the area every day. Futhermore, it is we who must devote our spare time and our money to justify the continued existence of our property and residences while bureaucrats from the City and Polytech and Forest City are paid a salary to come up with ways to eliminate us.

Furthermore, the proposal as it presently stands does not lend much credence to the loudly vaunted claims of the developer. After several years of presumably hard work, Polytech and Forest City have only been able to entice two prospective tenants into the area, one of whom (Brooklyn Union Gas) is already in the area. The developer has admitted on several occasions, they cannot find many prospective tenants who will even consider coming to look at sites in the proposed second phase of the project.

continued...

So even on paper this has not been a rousing success story up to this point. Yet since the second phase would not be built until phase one has been completed, we would in effect be the guinea pigs for a flawed proposal. The damage that the clearing of buildings and the relocation of already established businesses would do to Downtown Brooklyn when this project fails, is a consideration to be seriously weighed before the City consents to this project.

The additional traffic and air pollution, the chaotic traffic patterns for many years, and the clearing of valuable historical properties are further arguments against this project as it now stands.

By all means, development should be considered, but with and not against the area's residents and employees, and the power of the City should not be used against its own citizens in favor of cliques who are wealthy and powerful and have high-placed connections. The history of graft and corruption in this City is already shameful enough without adding more pages.

Very truly yours

Robert J. Hoffman Robert L. Popham

Opposition of Metrotech

Dear Sirs:

As property owners within the proposed Metrotech Urban Renewal Area in Brooklyn, we oppose this project and hope that you will use your influence to have this proposal eliminated or at least modified.

Polytechnic Institute, a private college and the prime mover behind this project, is seeking the removal of established housing and businesses in order to be able to have a quadrangle-like open space. They cloak this aim behind a scheme that would purportedly rejuvenate this part of downtown Broklyn and create new jobs, although they have no specific tenants except for two companies who are already doing business in the city. Furthermore, they seek Federal and Municipal tax dollars for the acquisition and demolition of the housing and businesses already there, but they are unwilling or unable to provide information as to what their financial input will be in this proposal.

We urge you to read the Environmental Impact Study on Metrotech. We are confident that you too will see this project for the boundoggle that it is.

Robert J. Hoffman Robert L. Popham Owners of the address 100
Johnson Street, opposed the
development of Metrotech Center
because it would displace them,
and the surrounding businesses
without giving first
communicating with them of
these changes.

Metrotech. (n.d.). Retrieved November 2, 2019, from

Sincerely yours.

(Metrotech, 2019)

https://books.google.com/books?id=LNk3AQAAMAAJ&pg=PA58-IA92&lpg=PA58-IA92&dq=100+Johnson+Street,+Brooklyn,+NY&source=bl&ots=WNudOlbEn6&sig=ACfU3U2MCIABA5foQlL3wHXJIwkLgpeZLQ&hl=en

<u>&sa=X&ved=2ahUKEwj8hujz8r3lAhXjUt8KHZg1BI0Q6AEwBHoECAYQAQ#v=onepage&q=100</u> Johnson

Ms. Sylvia Deutsch, Chairperson Dept. of City Planning 2 Lafayette St. New York, NY 10007

Dear Ms. Deutsch:

March 13, 1987

I am writing to you as a long-time resident and business person as well as a concerned taxpayer. The Metrotech project projected for downtown Brooklyn may be the most ill conceived and destructive white elephant yet to be

foisted upon the tax payers of NYC. The city plans to use the laws of eminent domain to condemn and take the homes, businesses and properties of 250 residential tenants, and 101 businesses employing 1,068 workers in a ten square block area. These businesses and

individuals would then be forced to relocate in a time when there is an intensely severe housing shortage and in a climate where the vast majority of all relocated businesses fail. An entire integrated and energetic community would be forcibly destroyed. And, all of this wholesale ruin at the

expense of the public is intended for the economic gain of the private developer and other large and rich corporations; specifically SIAC and BUG. The rationale for the project is that it would bring

jobs to Brooklyn. The project is not really creating new jobs: both firms are moving people already employed from one part of NYC, and in case of BUG, one part of Brooklyn, to another. There is a glut of unrented office space in NYC.

Empty offices do not provide jobs. Until we spend our public monies on education, our citizens will not qualify for jobs in any case. And, because offices are cheaper to build than residential housing, the city continues its investment in the real estate business by financing more and more office buildings. The morality of building empty buildings while tens of thousands of people are living in the streets is

abominable. With priorities like this no wonder NYC has so

easily sunk to shame and scandal.

The sudden removal of businesses and tenants was unethical in the sense that after these individuals were forced to move, they were never given the promised jobs and housing by developers (Metrotech, 2019).

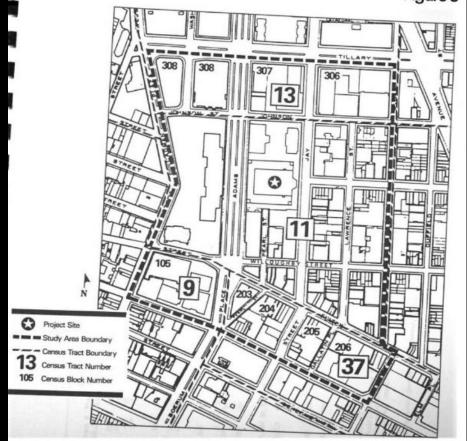
Metrotech. (n.d.). Retrieved November 2, 2019, from https://books.google.com/books?id=LNk3AQAAMAAJ&pg =PA58-IA92&lpg=PA58-IA92&dq=100+Johnson+Street,+ Brooklyn.+NY&source=bl&ots=WNudOlbEn6&sig=ACfU3 U2MCIABA5foOlL3wHXJIwkLgpeZLO&hl=en&sa=X&ve

d=2ahUKEwi8hujz8r3lAhXjUt8KHZg1BI0Q6AEwBHoEC AYOAO#v=onepage&q=100 Johnson Street, Brooklyn,

NY&f=false.

orookiyn Kenaissance Plaza

Census Tracts and Blocks Figure 9



In the given study area, the total residential population in 1980 was 551 residents, which was a slight decrease from 1970 by 21.1% (147 residents). In 1980, over 60% of the population in that area (333 residents), were living in a single high rise in Livingston Street. The rest of the population were scattered in smaller residential buildings in that area. TRACT 11

"There are no good restaurants, there's no midrange apparel or accessories. What we're aiming for is a better neighborhood all around. That doesn't mean Gucci, but maybe HMV, maybe Zara, maybe Equinox. We're not asking anybody to leave the street. We just have to bring in new stores in a way that everybody can work together. We're Botoxing Fulton Street Mall."—Faith Hope Consolo, real-estate agent for BellTel Lofts, as quoted in The New York Times.

Families United for Racial and Economic Equality (FUREE) is a Brooklyn-based multi-racial organization that mobilizes low- and middle-income families to promote equality, improve economic conditions, and build collective power to win systemic changes at the local, state and national level. Primarily led by women of color—with an emphasis on community and family—FUREE uses direct action, leadership development, community organizing, and political education to achieve our vision and goals.





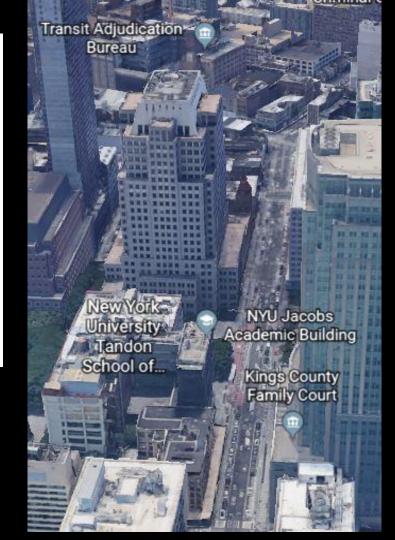
Polytechnic Institute

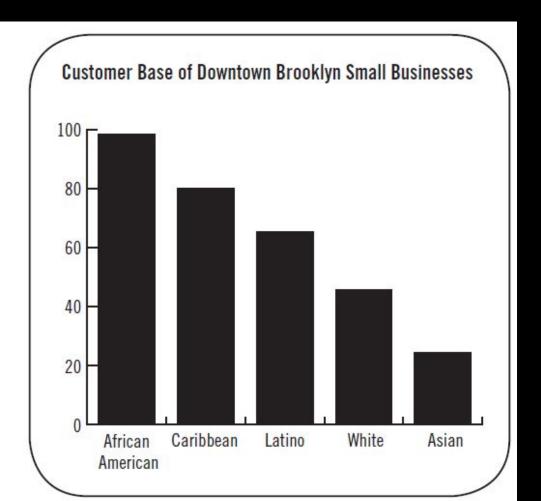
By 1988, MetroTech is also expected to have upgraded and expanded Polytechnic Institute of New York. Polytechnic would be in an improved position to serve the region in general and the new offices with its new academic facilities.

GEORGE BUGLIARELLO, the president of Polytechnic University in downtown Brooklyn, seems happy now to tell the story of being offered his job in 1973 and turning it down at first, not because of the school's faculty, finances or academic standing, but because of the urban blight surrounding its campus.

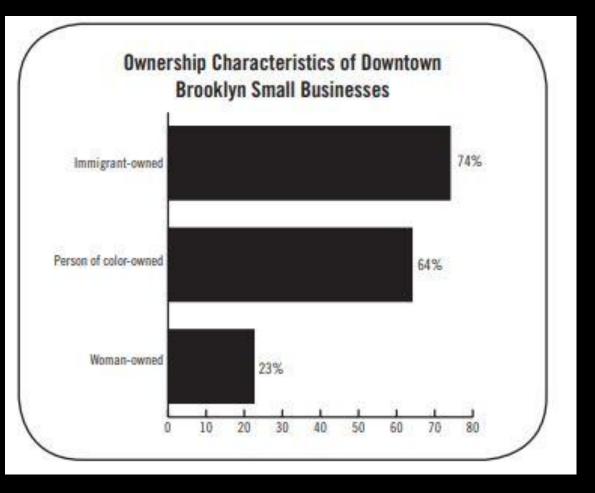
"I could not believe that a great university could exist amid such terrible deterioration," Dr. Bugliarello said the other day, waving an arm toward four dreary blocks just south of the campus that are soon to be leveled.

Lueck, T. J. (1989, January 22). Transforming Downtown Brooklyn. NY Times. Retrieved from https://www.nytimes.com/1989/01/22/realestate/transforming-downtown-brooklyn.html



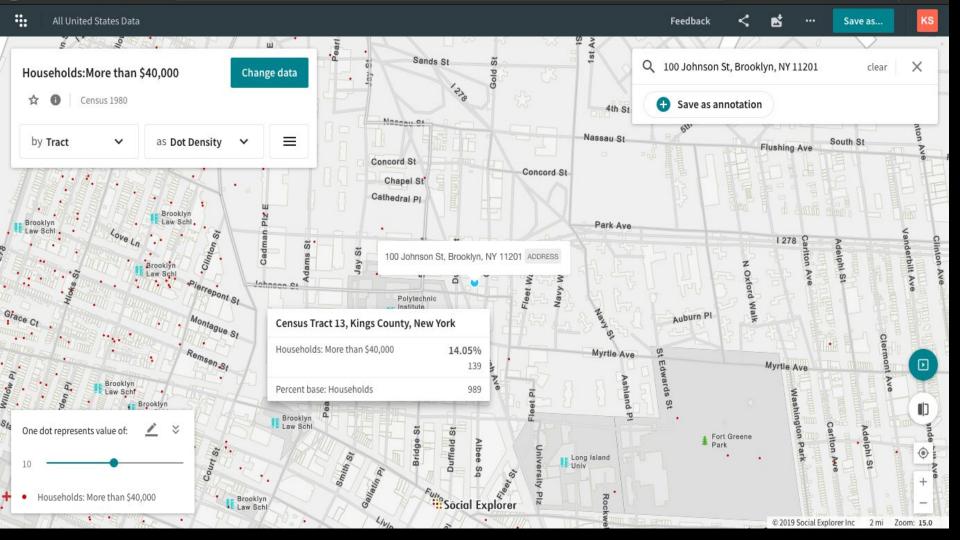


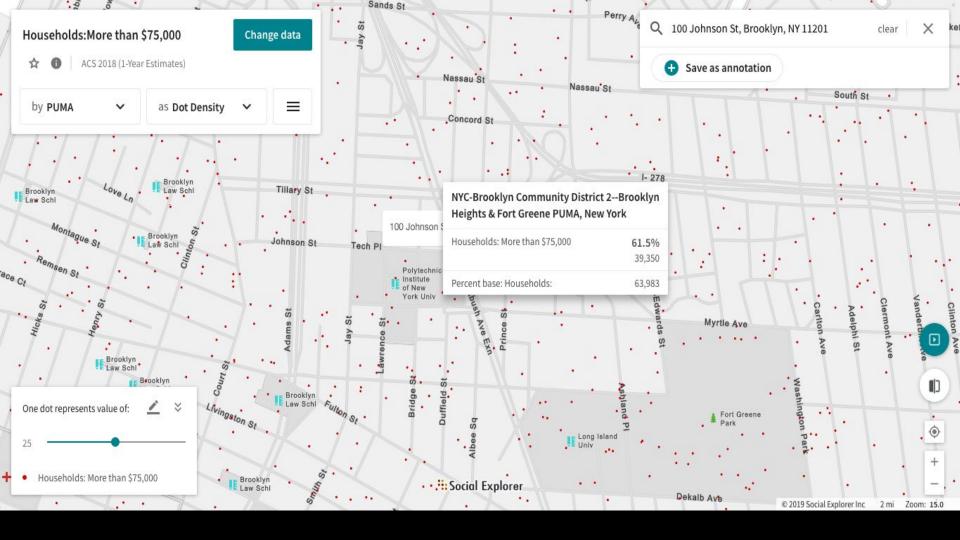
In 1980s, you can clearly tell that private small business had a very diverse customer base. The majority of their customers were African American, Caribbean, and Latino.



46% of businesses were locally owned.

64% of small business owners were people of color:
31% identified as Black
25% as Asian
8% as Latino or Hispanic
23% of businesses were
woman-owned.









Historic Church Building that goes as far back as 1847, transformed into NYU Polytech Student Center.



Metrotech Center Commons consists of large retail/food businesses along with residential offices. The jobs around the metrotech center commons did not cater to the residents that were pushed out of their homes nor the business owners who were forced to shut down.



References

Justice Center, U. (n.d.). *Out Of Business: The Crisis of Small Business In Rezoned Downtown Brooklyn*. https://cdp.urbanjustice.org/sites/default/files/oob-31jul08.pdf

Lueck, T. J. (1989, January 22). Transforming Downtown Brooklyn. *NY Times*. Retrieved from https://www.nytimes.com/1989/01/22/realestate/transforming-downtown-brooklyn.html

Metrotech. (n.d.). Retrieved November 2, 2019, from <a href="https://books.google.com/books?id=LNk3AQAAMAAJ&pg=PA58-IA92&lpg=PA58-IA92&dq=100+Johnson+Street,+Brooklyn,+NY&source=bl&ots=WNudOlbEn6&sig=ACfU3U2MCIABA5foQlL3wHXJIwkLgpeZLQ&hl=en&sa=X&ved=2ahUKEwj8hujz8r3lAhXjUt8KHZg1BI0Q6AEwBHoECAYQAQ#v=onepage&q=100} Johnson Street, Brooklyn, NY&f=false.