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February 3, 2020

What I was able to learn from class was the difference between icons, symbols, and indexes. Also, by watching the ad of the Old Spice commercial, I was able to learn that there is meaning to each part of the commercial.

The goal was to be able to grab the audience attention which was towards the ladies. Showing the ladies a good looking, slim, and fitted man. Showing the ladies the man on the boat with a seashell with two Broadway show tickets and diamonds coming out as the cologne of the Old Spice towards the end.

Prior to watching the "Old Spice" ad I never saw the in depth meaning to commercial. By watching the commercial it gave me a better insight and understanding the meaning behind it and also gave me ideas on how I could think of products or something that I may would like to advertise.

However, what I would like to gain from the this course is to be able to work on my critical thinking skills, and by learning the vocabulary of how graphic designer's interact with their clients. I want to be able to perfect myself efficiency so I can be able to communicate with future clients in the future.