

COMD1257/ Typographic Design

Book Project

Creating Sample Pages/ **DURING CLASS**

We must create sample pages to see if our designs/layouts work with all the elements that need to be included in the book. We do this by first evaluating the manuscript. Take note of all typographical elements that you encounter as you look at all the pages of the text. Select the longest (in quantity) of each one of the elements.

The longest *name of restaurant*

The longest *borough*

The longest *review*

The longest *reviewed by name*

Once you have selected these. Then you are ready to design.

Create a 3 page- 5.5 x 8.5 document

Page 1 will be your sample chapter opener

Pages 2 and 3 will be your sample L and R spread

Five Boroughs, Five Stars | Long Island & Westchester



REVIEWED BY: THIS I. ASUPERLONGNAME

Kind of Cuisine: West Indian / Caribbean food

Address: 241 West 42nd St.
New York, NY 10036

281 West Fordham Road,
Bronx, NY 10468

Average Price per Meal: Appetizers start at \$3.95;
course meals start at \$12.95

Can't Miss: Three color sweet bean ice drink,
Vietnamese spring roll and special rice
noodles soup with beef, brisket, navel,
flank, tendon.

Description:

CRAVING FOR A SLICE OF HISTORY? *Lombardi's Pizzeria* is just the place for you! Opened in 1897, *Lombardi's* is the first licensed pizzeria in America. They keep the tradition alive here by using one of the last remaining coal ovens in New York. If you like the traditional pie, go for their *Margherita Pizza*, but if you are feeling adventurous try the *Clam Pie*, a *Lombardi's* signature. Start with a delicious *Bruschetta* or a homemade *House Salad*. For topping their meatballs, ricotta or red roasted peppers are divine. If you are a pepperoni person, theirs is specially made and delicious. *Lombardi's* takes pride in always serving the freshest, homemade ingredients. They make their own sauce and mozzarella. If you want to eat pizza like pro, ask for it "well done", and never ask for ranch dressing; that's a huge no, no. Fell free to ask your server for a side of house dressing that will perfectly complement your pizza crust.

Lombardi's was featured on *Discovery Channel*, *Food Channel* and *History Channel*. Zagat named it "the best pizza on the planet". For these reasons, and the quality of the pie, expect a wait time for a table. They take no reservations, and in weekends the wait can sometimes reach two hours. You can spend this time while tasting delicious local beers, their homemade *Sangria* or the famous Italian soda at the bar. For a less crowded experience arrive early and you will enjoy a warm and attentive service in one of their five dining areas. Be careful, and look around, this place is packed with celebrities. Don't forget to take a picture by the 105 years old coal oven.

I am working at *Lombardi's* since 2004, and I have been in pizza heaven ever since.

Gran Rancho Jubilee Restaurant



REVIEWED BY: THIS I. ASUPERLONGNAME

Kind of Cuisine: West Indian / Caribbean food

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Bronx, NY 10468

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Description:

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