



VENEZIA MOORER

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SUMMARY

An educated and experienced Graphic Design Intern with skills in advertising, marketing and project management. Able to work independently and in a team environment to accomplish company goals at Lacoste.

SKILLS

Adobe CC Software

Illustrator

InDesign

Photoshop

After Effects

Microsoft Office

PowerPoint, Excel, Word

MAC + PC proficiency

Hand coding in HTML5, CSS

EDUCATION

New York City College of Technology, CUNY
Bachelor of Technology,
Communication Design Management Major
Honors Scholars Program (2011 - Present)
Expected date of Graduation, December 2015

PROFESSIONAL EXPERIENCE

Digital Content Intern

NBCUniversal - USA Network

02/15 – 05/15 • New York, NY

- Prepare photos and video clips for use on usanetwork.com.
- Track key competitors and major industry press updates.
- Cooperate with Digital Content team for video and graphic production.

Web Design Intern

Paper Magazine

02/15 – 05/15 • New York, NY

- Formatted magazine stories on website through MovableType.
- Optimized and resized high-quality photos for the web.
- Created graphic images and GIF's for papermag.com.

Graphic Design Intern

Kenneth Cole Productions

10/14 – 12/14 • New York, NY

- Collaborated with Art Directors for KCNY + Reaction campaign concepts.
- Ensured brand and design guidelines were met across every platform.
- Retouched and prepared campaign photos for production.

Graphic Design Intern

Hip Hop Closet

02/14 – 07/14 • Brooklyn, NY

- Designed editorials and daily email blasts for the company's campaigns.
- Maintained and updated images on website.
- Generated content for social media, advertising and digital promotions.

Customer Service Representative/ Gourmet Food Prep Associate

Dean & DeLuca

07/12 – 07/14 • New York, NY

- Ensured customer satisfaction by accepting and fulfilling food orders.
- Maintained a clean and sanitary workstation.
- Displayed and maintained merchandise neatly presented in its showcase.