# Quick Reference:
# The Grid

# What is a grid?

A grid is a system of vertical and horizontal guides used for the organization of a layout. Grids are used in graphic and web design, as well as other kinds of applications

Using a grid provides consistency and uniformity to designs, particulary if they have multiple pages.

**A grid system:**
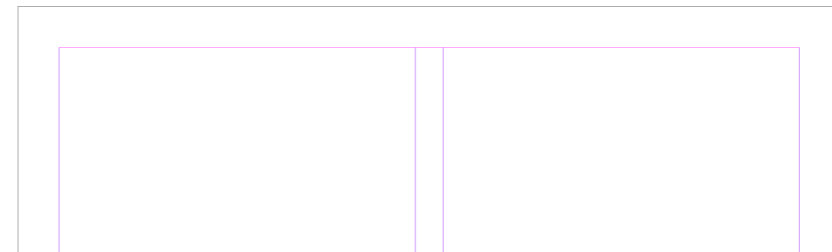
Margins

Columns

Gutters
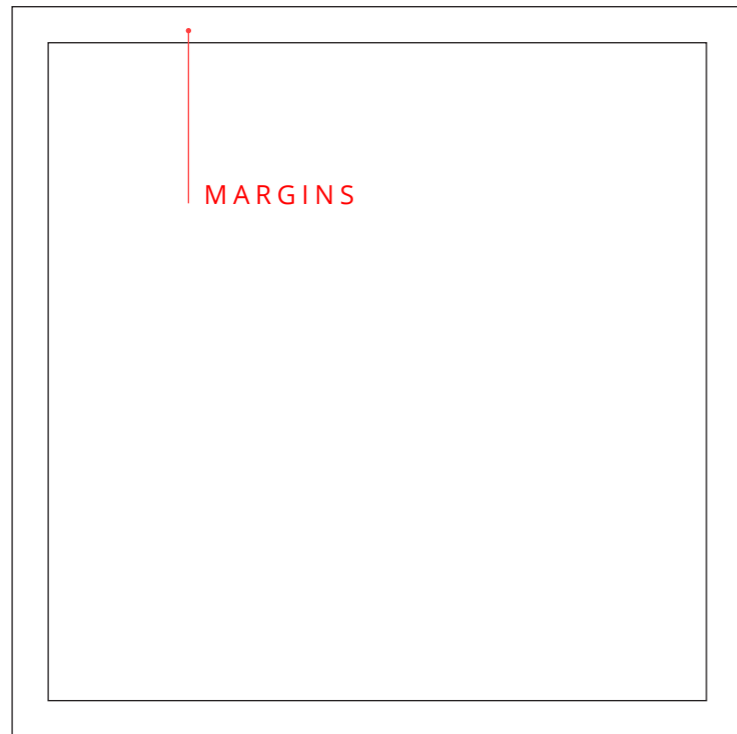
Horizontal Guides

Horizontal Gutters
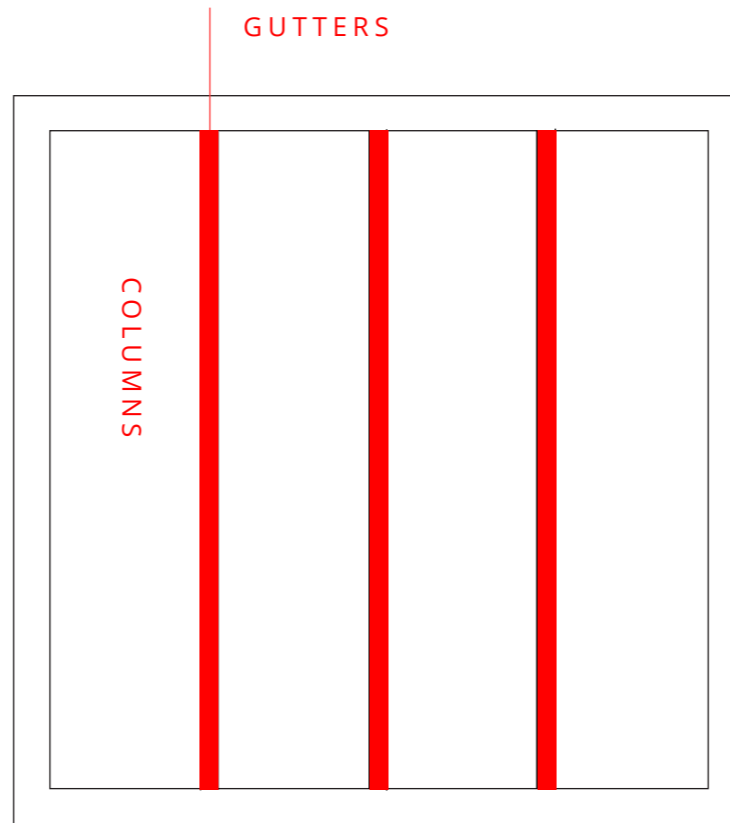
Module/Field

Zones

All these guides are invisble.

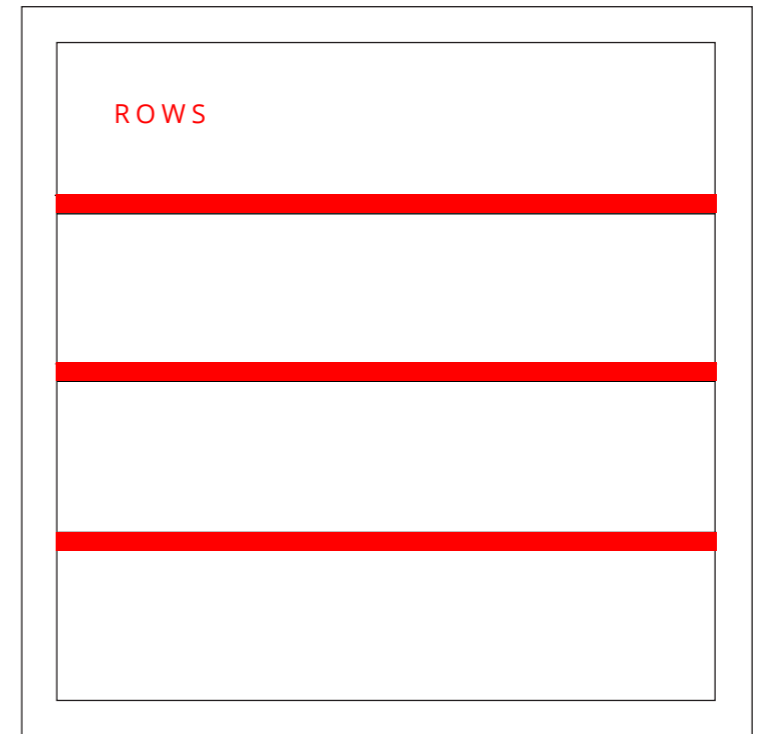The number of columns (and rows) can vary

# The Grid



GUTTERS
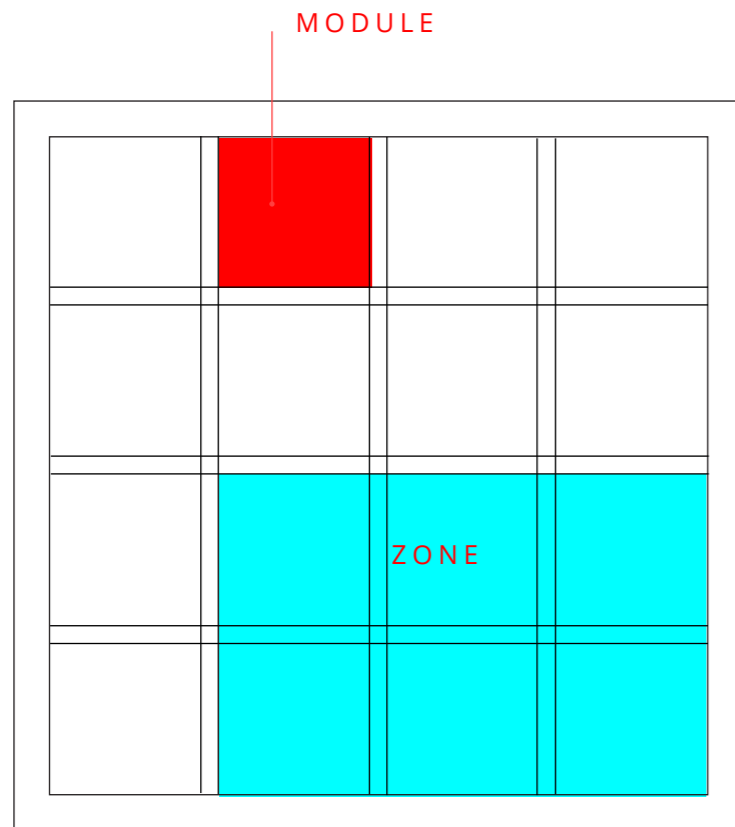
MARGINS

COLUMNS

ROWS

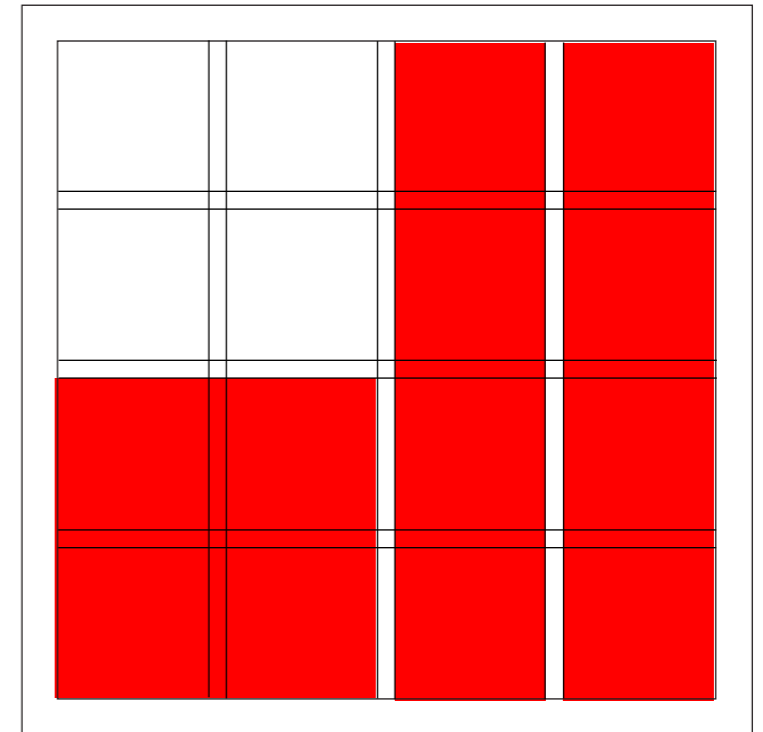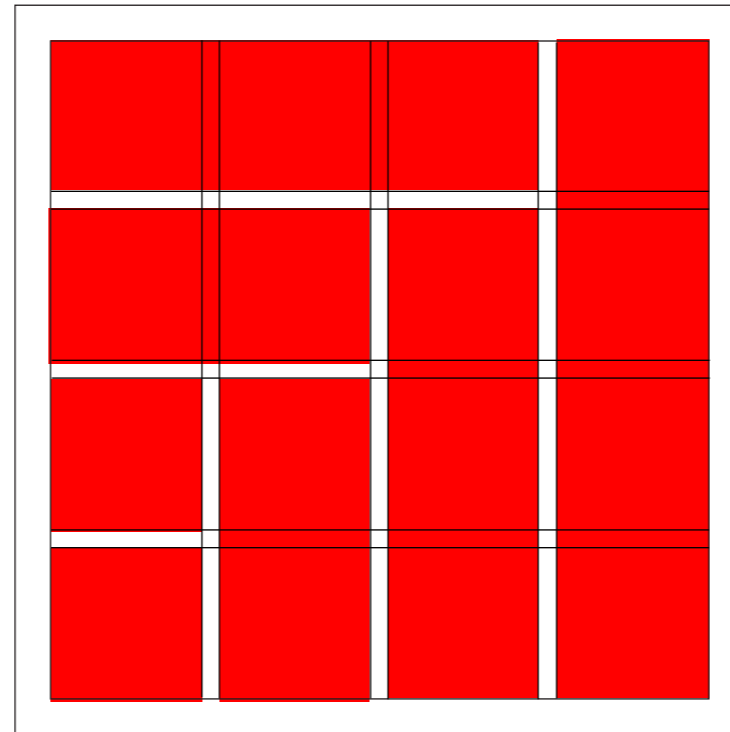A simple grid contains **margins**

More complex grids have **columns and/or rows** and **gutters**

# The Grid



MODULE

ZONE

More complex grids have also both columns and rows. These create **modules & spatial zones (group of modules)**

You can layout components of your design in endless ways using these modules and zones as guides.

# The Grid

*Use of different modules & zones*

*Use of different modules & zones*

*Use different modules & zones*

Using the same grid, notice the different use of the zones in the placement of an actual image, body copy and headline.