



Intern: Musarat Merchant

Role: Fashion & Beauty Content Writer

Supervisor: Dennis Melnik | **Signature:** Dennis Melnik

Total # of Hours Completed = 200

Month	Date	Day	Time in	Time out	Hours	Task(s) Completed	Remarks
August	31	Monday	10:00 AM	2:00 PM	4	Reading CMG terms and conditions, Setting up Team COED Gmail, Slack and WordPress Accounts.	
September	2	Wednesday	10:00 AM	2:00 PM	4	Training Post: Kartik Aaryan Girlfriend 2020: Who Is Kartik Dating Now?	
September	4	Friday	10:06 AM	1:27 PM	3.35	Is Estée Lauder Racist? Seed on Facebook Group: Black Lives Matter, Instagram, and other platforms	Good job
September	9	Wednesday	10:00 AM	4:20 PM	6.33	Post 1: "Beyonce Sharma Jayegi" Bollywood Song Is An Absolute Display of Racism in Bollywood Post 2: NYFW Spring/ Summer 2021: How Will It Be Different This Year?	Looking good! Nice, good job
September	11	Friday	10:40 AM	2:03 PM	3.38	How To Perfect Your Work From Home Look Seed on Facebook, Snapchat, Instagram, and other platforms	Looking great!
September	14	Monday	11:00 AM	2:00 PM	3	L'Oréal Going Sustainable: Till 2025, The Brand Will Get Rid Of All Its Plastic Seed on Facebook, Snapchat, Instagram, and other platforms	Looking great!
September	16	Wednesday	10:25 AM	2:11 PM	3.77	H&M Finally Stands Up For Uyghur Muslims Seed on Facebook, Snapchat, Instagram, and other platforms	Looks great, great job!

September	18	Friday	10:00 AM	2:08 PM	4.13	Christian Siriano Turns His House Into A Runway For His Spring 2021 Collection Seed on Facebook, Snapchat, Instagram, and other platforms	Perfect, looks great!
September	21	Monday	10:00 AM	2:13 PM	4.22	Post 1: Amazon Saving The Couture Fashion Industry Through Amazon's Online Luxury Stores Post 2: The Most Used Fashion Accessory Of 2020: Face Masks	Awesome Fantastic, good job!
September	23	Wednesday	10:02 AM	1:41 PM	3.65	Follow The Fall 2020 Color Trend Without Breaking A Bank With These Affordable Items Seed on Facebook, Snapchat, Instagram, and other platforms	Nice, great post!
September	24	Thursday	11:21 AM	2:24 PM	3.05	Gucci X The North Face Collaboration Launching Soon! Seed on Facebook, Snapchat, Instagram, and other platforms	Nice, good job!
September	30	Wednesday	10:00 AM	2:51 PM	4.84	Post 1: Fendi's Spring Summer 2021 MFW Runway Is Inspired By Quarantine Post 2: Valentino Spring Summer 2021 Runway Grew Flowers Through Concrete!	Awesome! Love it!
October	2	Friday	11:18 AM	4:43 PM	5.42	Here is Where AMI's Spring / Summer 2021 Paris Fashion Week Will Be Broadcasted	Awesome, nice!
October	5	Monday	10:12 AM	2:19 PM	4.12	Post 1: Rihanna's Use of Islamic Hadith in Her Savage X Fenty Vol. 2 show Upsets Muslims Post 2: Nordstrom Becomes The First US Based Retailer To Ban Exotic Animal Skins	Woo hoo, nice! Nice!
October	7	Wednesday	11:07 AM	2:01 PM	2.9	Michael Kors Celebrates Its Successful Employee-Led "Food Is Love – Share Your Heart" Campaign	Love it!
October	9	Friday	9:58 AM	2:28 PM	4.5	Post 1: Justin Bieber X Crocs Collaboration Launching On October 13 Post 2: Why Do We Love The Buyback Program by Levi's?	Woo hoo, nice! Looks great!

October	14	Wednesday	10:47 AM	3:54 PM	5.12	<p>Post 1: Amazon Prime Day 2020 Fashion Deals: TikTok Edition!</p> <p>Post 2: Amazon Prime Day 2020 Beauty Deals That You Will LOVE!</p> <p>Post 3: Harry Styles Changing The Fashion Gender Norms</p>	<p>Perfect!</p> <p>Nice!</p> <p>Awesome!</p>
October	16	Friday	10:00 AM	2:06 PM	4.1	<p>Post 1: Gucci Selling its Vintage Items: A Revolutionary Shift in Retail</p> <p>Post 2: MAC Launches Same Day Delivery Service by Postmates</p>	<p>Great!</p> <p>Awesome, Good Job!</p>
October	19	Monday	10:00 AM	2:09 PM	4.15	<p>Post 1: First Hermès Beauty Launch: Must-See Details</p> <p>Post 2: Beyoncé's Second Ivy Park X Adidas Collection: Coming Soon!</p>	<p>Awesome!</p> <p>Awesome, great job!</p>
October	21	Wednesday	10:00 AM	2:12 PM	4.2	<p>Post 1: Here Is Why There is a Sudden Rise In Eyeshadow Sales</p> <p>Post 2: Sephora Promises Same Day Delivery on All Products</p>	<p>Awesome, nice!</p> <p>Great! Awesome!!</p>
October	23	Friday	10:16 AM	2:01 PM	3.82	<p>Post 1: Beyoncé's Second Ivy Park X Adidas: Must See Details</p> <p>Post 2: Betsey Johnson Launches a Cute Makeup Collection for Walmart</p>	<p>Awesome</p> <p>Excellent! Great job!</p>
October	26	Monday	10:14 PM	2:14 PM	4	<p>Post 1: CVS Is Having A Month-Long SALE In Its Beauty Aisle</p> <p>Post 2: Madewell Drops Its First Athleisure Collection</p>	<p>Good</p> <p>Thankyou</p>
October	28	Wednesday	9:59 AM	4:34 PM	6.58	<p>Post 1: Cardi B Explains How Hip Hop Adds Value To Fashion</p> <p>Post 2: Lyst Index 2020 Ranking of World's Top 20 Hottest Brands: Gucci Dethrones Nike</p>	<p>Nice!!</p> <p>Good job!</p>

October	30	Friday	9:59 AM	3:18 PM	5.32	YSL Beauty's New Collaboration Supports Black Women In The Arts	Nice,very good job!
November	2	Monday	10:01 AM	4:59 PM	6.97	Beauty Brands Back To Their Old Habits After #BLM Calmed	Good job!
November	4	Wednesday	9:58 AM	2:34 PM	4.6	Best High Fashion Black Friday SALES To Look Out For	Great
November	6	Friday	10:16 AM	2:05 PM	3.82	Gucci's "Overture of Something that Never Ended" Upcoming Collection: Must See Details	NICE!
November	9	Monday	9:58 AM	2:07 PM	4.15	Kate Spade New Holiday Collection: Gift Ideas For Everyone!	Great, looks very good.
November	13	Friday	10:03 AM	3:11 PM	5.13	Post 1: Ulta Beauty And Target's Strategic Partnership Post 2: Ariana Grande Promotes Her R.E.M. Perfume Through An Animated Film	Woo hoo nice! Awesome, nice!
November	16	Monday	9:58 AM	2:21 PM	4.38	Dolce & Gabbana Changing Its Couture Rules in 2020	Woo hoo nice!
November	18	Wednesday	9:58 AM	2:30 PM	4.53	Farfetch Will Give A Second Life To Your Designer Bag!	Woo hoo nice!
November	20	Friday	10:00 AM	3:06 PM	5.1	Balmain X Global Fund (RED): Must See Details	Thank you
November	23	Monday	10:13 AM	1:55 PM	3.7	How The Global Fund (RED) Is Impacting 180 Million Lives?	Awesome!
November	25	Wednesday	10:19 AM	2:34 PM	4.25	Drake's Collaboration With NIKE: Must See Details	
November	27	Friday	8:05 AM	1:09 PM	5.07	Black Friday Post (later changed to Early Christmas post because of schedule publishing error)	Awesome, Great job
November	28	Saturday	4:08 PM	7:14 PM	3.1	11 Thoughtful Beauty Gift Ideas For Holidays On Amazon (tweaked Black Friday deals post)	Perfect, good idea, good job!
November	29	Sunday	10:00 AM	3:32 PM	5.53	Best 15 Amazon Cyber Monday Fashion Accessories Deals For A Steal!	Woo Hoo, Fantastic work
December	2	Wednesday	10:00 AM	2:29 PM	4.48	Adidas X Karlie Kloss: Must-See Details!	Excellent!

December	4	Friday	10:24 AM	3:39 PM	5.25	Zendaya Becomes The New Face of Valentino	Love it!
December	7	Monday	10:00 AM	3:11 PM	5.18	Chanel Métiers d'Art 2021 Collection: Must-See Details	Thankyou!
December	9	Wednesday	10:00 AM	3:55 PM	5.92	8 Current Fashion Trends That Will Also Be Popular in 2021	Thankyou!
December	11	Friday	9:57 AM	3:34 PM	5.62	Top 5 Makeup Trends Prediction for 2021	Great job!
December	14	Monday	10:00 AM	3:29 PM	5.48	6 Helpful Tips To Apply Eye Makeup Confidently	Great job!
December	16	Wednesday	10:00 AM	3:49 PM	5.82	Post 1: Telfar X Converse Collaboration: Must-See Details Post 2: Saint Laurent Filmed Summer 2021 Collection In A Desert - Scheduled	Nice! Excellent
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