May, 22 2014 Joanne McGuire, Director of Office Operations and HR 35 West 35th Street btw. 5th & 6th aves New York, NY 10001

Make An Impact with City Tech's Internship Opportunities Program

New York City College of Technology (CUNY) prides itself on being a leader in applied educational practice. Each of our degree programs are expected to provide high impact learning for students, including appropriate workplace training through internships. Assist our students by practicing their skills, providing an initial professional network, and directing their energy towards worthwhile and effective pursuits.

We ask that your company joins our Internship Opportunities Program by placing one or more, Advertising and Graphic Arts Baccalaureate students. By entering this program, City Tech can help you assess how an intern will fit into your organization and arrange for the most qualified students to meet your professional needs. Before students can participate in an internship they must maintain a B average in related courses such as:

- Web Design
- Publication Media
- Graphic Principles
- Communication Design
- Typography

By joining us, not only will you aid a student in their career path but also open yourself to contemporary skills that these students have been developing.

Thank you for your time and attention. If you have any additional inquiries, please call me at (718)383-7221 or email <u>pladoh@citytech.edu</u>. We look forward to hearing from you soon.

Sincerely,

Dr. Rita Y. Doh Director of Internship Opportunities CUNY – New York City College of Technology City Tech Placement, Room NG-08 300 Jay Street Brooklyn, NY 11201