

EFFECTIVE CAREER PLANNING

Miriam Martinez Lima

STRENGTHS

- Creative
- Detail-Oriented
- Management
- Microsoft Office
- Fluent in Spanish written and orally

PASSIONS

- Writing
- Content Creating
- Traveling
- Design
- Marketing

WORK EXPERIENCES

- Sales Associate (Bed Bath and Beyond)
- Administrative Assistant (Caraballo Business Licensing Services)
- Alzerina Jewelry(Social Media Manager)

LIFE EXPERIENCES

- Earning my Associates Degree in 2021
- Pandemic
- Visiting my parents home country
- Visiting Chicago
- Death of Grandparents

PROFESSIONAL LONG TERM GOALS

- Attend Fashion week in another country
- Work internationally
- Work with high-profile clients
- Mentor upcoming marketers
- Start my own digital marketing agency

PERSONAL LONG TERM GOALS

- Purchase my First Home
- Invest in a property
- Be Financially Stable
- Achieve early retirement
- Start my own business

PROFESSIONAL SHORT TERM GOALS

- Finish my Bachelors Degree in Business and Technology of Fashion
- Land a Marketing Job in the Fashion/Business
- Finish Digital Marketing Course on Google
- Finish Meta Digital Marketing Course
- Learn Graphic Design

VOLUNTEER AND CO-CURRICULAR WORK

- Volunteer at Fabscraps
- Going to the MET Museum
- Going to the Brooklyn Museum
- Attending Resume Professional Development workshop at City Tech
- Attending Networking/LinkedIn Professional Development workshop at City Tech

PERSONAL SHORT TERM GOALS

- Be consistent in going to the gym
- Learn to cook more dishes
- Find a job within my career
- Get my drivers license
- Meditate everyday

NETWORK

- My classmates at New York City College of Technology
- My Professors at New York City of College of Technology
- My Coworkers at Alzerina Jewelry
- My Parents
- My ASAP Group mentor