| **Week** | **Day** | **Hours** | **Description** | **Total Daily Hours** | **Total Weekly Hours** | **Cumulative Hours** |
| --- | --- | --- | --- | --- | --- | --- |
| April 1-7 | Monday | 6:30 pm - 11 pm (4.5) | Introduction to Alzerina Jewelry | 4.5 |  | 4.5 |
|  | Tuesday | 6:30 pm - 11 pm (4.5) | Introduction to Alzerina Jewelry | 4.5 |  | 9.0 |
|  | Wednesday | 6:30 pm - 9:30 pm (3) | Setting up Accounts/ Brainstorming ideas | 3.0 |  | 12.0 |
|  | Thursday | 6:30 pm - 9:30 pm (3) | Setting up Accounts/ Brainstorming ideas | 3.0 |  | 15.0 |
|  | Friday | 9:30 am - 4:30 pm (7) | Introduction to Alzerina Jewelry - Touring the office | 7.0 | 22 | 22.0 |
|  |  |  |  |  |  |  |
| April 8-14 | Monday | 6:30 pm - 11 pm (4.5) | Create a Marketing Plan for Alzerina Jewelry | 4.5 |  | 26.5 |
|  | Tuesday | 6:30 pm - 11 pm (4.5) | Create a Marketing Plan for Alzerina Jewelry | 4.5 |  | 31.0 |
|  | Wednesday | 6:30 pm - 9:30 pm (3) | Create Pinterest Layout for Following Week | 3.0 |  | 34.0 |
|  | Thursday | 6:30 pm - 9:30 pm (3) | Create Pinterest post Content calendar/Schedule | 3.0 |  | 37.0 |
|  | Friday | 9:30 am - 4:30 pm (7) | Film Content for Alzerina Jewelry Social Media | 7.0 | 22 | 44.0 |
|  |  |  |  |  |  |  |
| April 15-21 | Monday | 6:30 pm - 11 pm (4.5) | Create Pinterest Layout for Next two Days/Edit Videos | 4.5 |  | 48.5 |
|  | Tuesday | 6:30 pm - 11 pm (4.5) | Create Pinterest Layout for Next two Days/Edit Videos | 4.5 |  | 53.0 |
|  | Wednesday | 6:30 pm - 9:30 pm (3) | Create Pinterest Layout for Next two Days/Edit Videos | 3.0 |  | 56.0 |
|  | Thursday | 6:30 pm - 9:30 pm (3) | Create Pinterest Layout/Edit Video | 3.0 |  | 59.0 |
|  | Friday | 9:30 am - 4:30 pm (7) | Film Content for Alzerina Jewelry Class Social Media | 7.0 | 22 | 66.0 |
|  |  |  |  |  |  |  |
| April 22-28 | Monday | 6:30 pm - 11 pm (4.5) | Create Pinterest Layout for Next two Days/Edit Videos | 4.5 |  | 70.5 |
|  | Tuesday | 6:30 pm - 11 pm (4.5) | Create Pinterest Layout for Next two Days/Edit Videos | 4.5 |  | 75.0 |
|  | Wednesday | 6:30 pm - 9:30 pm (3) | Create Pinterest Layout for Next two Days/Edit Videos | 3.0 |  | 78.0 |
|  | Thursday | 6:30 pm - 9:30 pm (3) | Create Pinterest Layout/Edit Video | 3.0 |  | 81.0 |
|  | Friday | 9:30 am - 4:30 pm (7) | Create Pinterest Layout for Next two Days/Edit Videos | 7.0 | 22 | 88.0 |
|  |  |  |  |  |  |  |
| April 29-May 5 | Monday | 6:30 pm - 11 pm (4.5) | Create Pinterest Layout for Next two Days/Edit Videos | 4.5 |  | 92.5 |
|  | Tuesday | 6:30 pm - 11 pm (4.5) | Create Pinterest Layout for Next two Days/Edit Videos | 4.5 |  | 97.0 |
|  | Wednesday | 6:30 pm - 9:30 pm (3) | Film Content for Alzerina Jewelry Class Social Media | 3.0 |  | 100.0 |
|  | Thursday | 6:30 pm - 9:30 pm (3) | Create Pinterest Layout for Next two Days/Edit Videos | 3.0 |  | 103.0 |
|  | Friday | 9:30 am - 4:30 pm (7) | Film Content for Alzerina Jewelry Social Media - Photos of Earrings | 7.0 | 22 | 110.0 |
|  |  |  |  |  |  |  |
| May 6-12 | Monday | 6:30 pm - 11 pm (4.5) | Mother's Day Research - SEO Keywords | 4.5 |  | 114.5 |
|  | Tuesday | 6:30 pm - 11 pm (4.5) | Mother's Day Research - SEO Keywords | 4.5 |  | 119.0 |
|  | Wednesday | 6:30 pm - 9:30 pm (3) | Create Pinterest Layout for Next two Days/Edit Videos (Targeting Mother's Day) | 3.0 | 122.0 |  |
|  | Thursday | 6:30 pm - 9:30 pm (3) | Create Pinterest Layout for Next two Days/Edit Videos (Targeting Mother's Day) | 3.0 | 125.0 |  |
|  | Friday | 9:30 am - 4:30 pm (7) | Film Content for Alzerina Jewelry Class Social Media | 7.0 | 22 | 132.0 |
|  |  |  |  |  |  |  |
| May 13-19 | Monday | 6:30 pm - 11 pm (4.5) | Create Pinterest Layout for Next two Days/Edit Videos | 4.5 |  | 136.5 |
|  | Tuesday | 6:30 pm - 11 pm (4.5) | Create Pinterest Layout for Next two Days/Edit Videos | 4.5 |  | 141.0 |
|  | Wednesday | 6:30 pm - 9:30 pm (3) | Create Pinterest Layout for Next two Days/Edit Videos | 3.0 |  | 144.0 |
|  | Thursday | 6:30 pm - 9:30 pm (3) | Create Pinterest Layout/Edit Videos | 3.0 |  | 147.0 |
|  | Friday | 9:30 am - 4:30 pm (7) | Film Content for Alzerina Jewelry Class Social Media | 7.0 | 22 | 154.0 |

*Alzerina Gomes*

Alzerina Jewelry

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