

## List of References

Alyssa Dana Adomaitis, Ph.D (*Professor & Major Advisor*)  
Director and Associate Professor  
Business & Technology of Fashion Program  
New York City College of Technology, The City University of New York (CUNY)  
285 Jay Street Academic Building A-812A  
Brooklyn, NY 11201  
T: 718-280 5757  
F: 718-280 6774  
E-mail: [aadomaitis@citytech.cuny.edu](mailto:aadomaitis@citytech.cuny.edu)

John Dixon, Associate Professor of Marketing (*Professor*)  
Department of Business  
New York City College of Technology, City University of New York (CUNY)  
300 Jay Street. Namm 1025  
Brooklyn, NY 11201  
T: 718-260-5768  
E:[jdixon@citytech.cuny.edu](mailto:jdixon@citytech.cuny.edu)

Robert Woods, (*Professor*)  
Lecturer  
Department of Business  
New York City College of Technology, City University of New York (CUNY)  
300 Jay Street  
Brooklyn, NY 11201  
T: 718-260-5773  
Email: [rwoods@citytech.cuny.edu](mailto:rwoods@citytech.cuny.edu)

Anthony Caraballo (*Employer*)  
Caraballo Business Licensing Services  
111 Atlantic Avenue  
Brooklyn, NY 11201  
T: 718-875-2929  
F: 718-875-4200  
[Caraballo@cblservices.com](mailto:Caraballo@cblservices.com)

Alzerina Gomez (*Supervisor*)

Alzerina Jewelry

1535 E 14th St

Brooklyn, NY 11230

T: 347-644-7212

Email: [info@alzerina.com](mailto:info@alzerina.com)