



**NEW YORK CITY COLLEGE OF TECHNOLOGY
THE CITY UNIVERSITY OF NEW YORK
DEPARTMENT OF BUSINESS**

Course: BUF 4700 CONTEMPORARY TOPICS IN FASHION
Prerequisite: SBS 3201; Pre / co-requisite: One BUF 4000 level course
Credits: 3
Time & Place: Wednesday 6-8:30 pm Namm N-1007

Course Book: [Designing with Smart Textiles](#): First Edition
[ISBN: 978-1-4725-6916-5](#) Published: 2016
[Sarah Kettley](#)

Instructor: Afsaneh Mardani AMardani@citytech.cuny.edu
Office Hours: Faculty Resource Center
Tuesday 3-4pm
Wednesday 5:30-6 pm
Thursday 3-4pm & 5:15-6 pm

*****This policy will be posted on the Class Blackboard.
Please check it frequently for updates or changes.
***Please consider the environment before printing.**

COURSE DESCRIPTION:

A **senior level course, Seminar-** students investigate a specialized topic or topics related to the fashion industry. Research, discussion, and weekly readings will culminate in a final paper and presentation. Themes vary each semester.

- **What is a seminar course?** Although “seminar” can mean a course with different speakers at each class, here we are using it to mean a small, discussion-based course. In a seminar course, students do assigned **reading** and then, under your guidance and direction, grapple aloud with the ideas they've **read**.
- **What is a seminar class in college?** College **seminar courses** are typically small, and are generally led by a professor. They are often higher-level classes that focus on a specialized subject area in a given major or minor. Students are expected to participate regularly in college seminars, including **giving** presentations and participating in discussions.
- This seminar will have guest speakers from Fashion Industry professionals who give you a better idea about the field that they are operating in and how your role as a Fashion Professional can make a difference and add value to the team.
- This course is designed to provide an exploration of *contemporary issues that designers, merchandisers, product developers, and consumers confront as they create, wear, and discard fashion*. The course emphasizes, but is not limited to, *topics such as sustainability, globalization, and ethics*. The objective of the course is to **develop a dialogue on practices in fashion with a sense of sustainability, ethics and socially responsible manufacturing practices**.

LEARNING OUTCOMES:

Upon successful completion of this course, students will be able to:

- **The Class will:** Identify and explain current trends, and developments within the specialized topic
How: In class discussions, assignments, research paper & presentation
- **The Class will:** Communicate comprehensively about the specialized fashion topic.

How: Class discussion, research paper, & oral presentation.

- **The Class will:** Recognize how this particular topic impacts the fashion business.

How: Class discussion, assignments, midterm examination, research paper, & presentations

- **The Class will:** Predict future possible directions of the topic area based on acquired knowledge.

How: Class discussion, research paper, & oral presentation

- **The Class will:** Write a major research paper on a selected topic ***

How: Research paper

- **The Class will:** Gain experience in a seminar, graduate level style course

How: Class discussions & course assignments.

NATURE OF EACH SESSION OF EDUCATION & LEARNING OUTCOMES:

Apply the latest modern technology available at CUNY to make student familiar with contemporary issues in fashion industry applying videos, tables, charts, live demos of projects, designs, drawing, and presentation of entrepreneurial ideas, creativity and innovations.

- Demonstrate intellectual honesty and personal responsibility.
- Class Discussions, Class Demeanor, Research Paper & Oral Presentations
- Gather, interpret, evaluate, and apply information discerningly from the course book and other variety of sources online or from real professional environments
- Research paper & oral presentation
- Demonstrate expanded cultural and global awareness and sensitivity
- Class discussion, research paper & oral presentation

ASSESSMENT AND GRADING:

- This course is a senior level seminar course, with topics determined by the professor based on the course book mentioned above, related to the course subject and objectives. However, all courses will include both written and oral components, and class participation (either in class or with online discussion boards or other social media) is essential.
- The professor for each section of this course will determine the weighting of the individual assignments. However, they must ensure that all Student Learning Outcomes are met.

GRADING:

Class Participation	0%
Research and Development of assignments	40%
Written Final Paper	30%
Final Presentation	20%
***Extra Credit – Based on class participation, team work and team activities	15%
Total Percentage	100%

90-100 %	A
85-89 %	B+
80-84 %	B
75-79 %	C+
70-74 %	C
60-69 %	D
59 and below	F

***** The extra credit is optional and for all of the students who want to ACE this course practically and professionally.**

COURSE POLICIES AND PROCEDURES:

- ***PARTICIPATION:*** Your success in this class depends on your willingness to put effort into your work. You are expected to participate in all large and small group activities, exercises, and discussions. Participation will help you understand the subject matter and will be considered when determining your final grade. Participation is 10% of your final grade. ***Coming to class is NOT participation.***
 - ✓ ***Participation involves:***
 - Active Learning. Taking notes, asking questions and taking responsibility for your own learning. Working with others in-group activities: A chain is only as strong as its weakest link.
 - Don't drag your team down by refusing to get involved.
 - Attending class regularly. If you aren't here, you can't learn.
 - Comply with college and Human Service Department policy on class attendance. **3 Weeks missed in this course = "F= Failed"**
 - Arrive on time. **4 lateness (15 minutes each) = 1 absence!** Please be on time.
 - Your **active participation** and **continuous attendance** is so valuable to the class and to the instructor.
 - **Participate** in discussions and group exercises by asking and answering questions, discussing assignments, **providing feedback**, and collaborating in hands-on skill development exercises.
- ***ELECTRONIC DEVICES:***
 - Accordingly, this class will adhere to the following "Digital Device Policy" prohibiting the use of such devices during all in class meetings:
 - Many people in our society have not yet learned professional, considerate, behavior regarding electronic devices.
 - Turn off all cellular telephones, beepers, wristwatch alarms, etc. **before you enter class.** If your electronic device audibly activates during class, you will be deducted 5 points from your final grade.
 - If you are expecting a life and death announcement from an immediate family member, brother/ sister/ parent/ spouse/ child — please notify the instructor before class of that situation.

GUIDELINES FOR WRITTEN ASSIGNMENTS:

- All papers MUST be typed.

A page is the equivalent of a 2.0 line-spaced 8.5 x 11-inch paper with one-inch margins using 12- point type in black ink in Times New Roman font. Follow the page length guidelines for each assignment and number each page. All work MUST contain the student name(s), the course name and number, the date the assignment is *submitted*, and the name of the assignment. Please plan accordingly for all your assignment due dates.
- All research papers should be emailed to the professor the ***before the time of the session the assignment is due.***
- Effective writing helps clarify ideas and communicate those ideas to others. Be organized, clear, and succinct. Grammar, punctuation, style, and spelling count. Write in college-level American, English that is appropriate to the business community.
- Papers will be graded on the following criteria:
 - Clear and thorough application of direct and database marketing concepts and principles (including material covered in the assigned reading, lectures, and discussions).
 - Demonstration of original, logical, strategic thinking including a complete analysis of facts, logical synthesis, and persuasive conclusion/recommendation. Specific examples should support the analysis. Address the specific requirements of the assignment.
 - Quality of research (depth, breadth, appropriateness) and proper acknowledgement of references, including complete citations using APA style in-text notes, when appropriate.
 - Appropriate language and tone, accurate spelling, correct grammar, appropriate punctuation, and logical organization. You will not receive an A if your writing is awkward, contains grammatical or punctuation errors, or is disorganized.

CREDIT HOUR ASSIGNMENT POLICY:

Course work performed outside of the classroom (such as reading, studying, writing papers, doing projects or receiving tutoring) is critical to academic success. **While the time requirements for individual students**

may vary somewhat, a general rule of thumb is that students should spend about two hours outside the classroom for every hour required in it.

E-PORTFOLIOS:

CUNY City Tech asks all students to participate in building a program-long ePortfolio of the work that they complete while taking classes at the College. Through a process of *collect, select, reflect, and connect*, students learn to judge the quality of their own work, speak about their learning, and present evidence of their current knowledge and skills. College faculty will assist with this process by recommending that you store at least one significant piece of work from each course in your Blackboard content collection.

EMERGENCIES

In a case of an emergency, you may submit your assignment the following class day. For once a week courses you may e-mail your assignment to the instructor prior the start of the class to get full credit.

Documentation on Professional Letterhead of the emergency will be expected. Coming late to class does not constitute an emergency.

SCHEDULE OF TOPICS:

While specific details of this course will be left to the discretion and design of the individual instructor, the course will follow this basic outline.

Week 1 - Week 3 Introduction to Course Topic and Focus

Introduction of the topic and in-class lectures that provide a strong foundation for the research and investigation that will occur during the semester. This will include Introduction to precedent studies, overview of appropriate methodologies for research, investigation, documentation, and presentation that will be required by the course.

Week 4 - Week 9 Research, Investigation and Development

Research, Investigation and Development will occur in parallel and may include field trips (high-impact learning practices), invited guest lecturers (in class, online and on-site), precedent studies and the development of new information in response to the materials presented to students during the course.

Precedent Studies include research, presentation, and discussion by students of Fashion Marketing, Merchandising, or business examples relevant to the topic of the course or the subject of research.

- Field Trips often include field trips to fashion retail outlets, design studios, museums, or other points of interest related to the course focus.

Invited Guest Lecturers present and discuss specialized expertise in topics related to the course focus.

Week 10 - Week 15 Reporting, Documentation, and Presentation

All sections of the course will include Reporting, Documentation, and Presentation of student findings and research. Presentations will occur in the form of "juried" presentations in which students will engage in discussion with both their peers and professions in the field.

Final research Paper will be presented and submitted at the end of the course. This is a major paper, and should adhere to all academic requirements as described for this course.

Juried Presentations are a formal discussion of graphic, written documentation and research given in an oral presentation to both student peers and invited professionals within the field.

Invited professionals have specific expertise in the topic involved in the subject matter of the course- Contemporary Fashion.

Course Activities:

Course format will include a combination of any of the following activities:

- **Group Smart-Project:**

- Chapter 4 – Designing your own smart textile*

- Students can work in a group of 2-3 to put their ideas together and create their own smart textile. They can get their resources, ideas with the professor, web or the fashion industry professionals.
 - The group will present their product in the classroom for the jury of the class, ask questions, or respond to the jury questions respectively.
 - Each team has 10-20 minutes to present their smart project to the class jury and Q&A.
 - None of the subjects can be repeated. Pick yours As soon as possible so no other group takes that advantage from you.
 - Pick your subject and topic. Email it to the professor. Set the time to do the presentation in the class any time **after the second session of the course and before the 12th session.**

- **Term Research Topics:**

- **Smart Textiles and modern technology** – Nanotechnology or Wearable technology
 - **Fashion Industry, Ethics and Ethical Issues**
 - **Sustainability and Fashion Industry** – Where are we now
 - **Global Fashion and Globalization** - How do they interrelate, influence or get influence

- Students prepare the research in 20-25 pages (Except the cover sheet), typed and email it to the professor. Follow **Guidelines for Written Assignment.**

- Cover sheet in each line, includes: (Find the file named” cover sheet” on Blackboard)
 - Full Course Name
 - Title of the Project
 - Your Name + ID
 - Semester
 - CUNY Email
 - Date project prepared
 - Professor
 - Font 12, Times New Roman, double space
 - Insert up to 4 pictures or charts (if required)

- Each student present his or her research paper to the class jury at the time assigned by the professor.
 - At the time of presentation, you need to act as the professor of the class, present your research to the class. You can show videos, tables, charts, graphs, slides, or demonstrates audio/visual parts of their research. The presentation is in a senior level course and **not reading a text/pages in front of the class.**
 - Try to select the topics that are discussed less in the class so yours will be unique and interesting.
 - Do not forget to proofread and check the finished job as it goes to grammar, spelling, and English Language structure.

- **Extra Credit project:**

- Pick one of the 13 exercises of the book.
 - This project can be done individually or in a group of two.
 - Research, develop, and create the result/product or find reach the desired result. Make the report and present it in the class.
 - Select your topic and present it in class as soon as possible. You can have your presentation scheduled with the professor **after the 2nd week of the class but before the 15th.**
 - Each presentation should take max 15 minutes of the class.

- **Field Trips / High Impact Learning Practices:** Field trips will look to visit construction sites, tour newly constructed buildings and urban spaces or visit institutions, including but not limited to museums, galleries, or other colleges with discussions led by either the instructor or on-site experts in the field or the subject.
- **Lectures/ Guest Lectures:** Instructor, lectures, or invited guest lecturers or experts in the field or subject matter-lecture, interview and give educational information to students in person, online, web or other digital means.
- **Activities:** Students will participate in activities that provide them with the opportunity to apply what is learned in a given subject.
- **Research Activities:** Students will participate in research activities including case study research to address issues identified during field trips, lectures, or other class activities. Professor designates or assigns individual or group activities during the course of the semester.
- **Presentations:** Students will participate in written, oral and graphic presentation of course subjects and issues identified through research.

BIBLIOGRAPHY and WRITING MATERIALS:

Every single term paper, project, or research should be typed and written in APA style. No exception is accepted. If you have any questions about the style or how to do any part of your papers, please get in touch with the instructor.

COLLEGE POLICIES (ACADEMIC INTEGRITY, ADA, RESOURCES):

ACADEMIC INTEGRITY STATEMENT:

The principles of academic integrity encompass simple standards of honesty and truth. Each member of the College community has a responsibility to uphold the standards of the community and to take action when others violate them. Faculty members have an obligation to educate students about the standards of academic integrity and to report violations of these standards to the Office of Student Development and Campus Life. Students are responsible for knowing what the standards are and for adhering to them. Students also should bring any violations of which they are aware to the attention of their instructors. Any breach of academic integrity is a serious offense that may result in disciplinary consequences.

Plagiarism is a violation of the integrity of the academic community. Representing someone else's work as one's own is a serious academic offense and may result in failure, suspension, or dismissal.

The value of an institution of higher education is dependent upon its ability to maintain the integrity of its academic environment. Academic dishonesty cannot and will not be tolerated at CUNY City Tech College. CUNY City Tech College is committed to supporting its mission to provide an educational experience designed to develop professional competencies including developing

Habits of personal and professional integrity

The College expects all members of its community - - students, faculty, and staff - - to act honestly in all situations.

"Academic Dishonesty is any form of cheating and plagiarism which results in students giving or receiving unauthorized assistance in an academic assignment or receiving credit for work which is not their own."

All students are expected to agree to a pledge of honesty concerning their academic work, and faculty is expected to maintain the standards of that code.

Academic misconduct is defined as any act that violates the rights of another student with respect to academic work or involves misrepresentation of a student's own work. Academic misconduct includes but is

not limited to: cheating on assignments, quizzes, or examinations, plagiarizing pieces of work, depriving others of necessary course work, and sabotaging another's work.

Academic dishonesty on exams, quizzes, or any other graded assignment will result in a zero for that graded activity or assignment.

Academic dishonesty includes use of any unauthorized assistance in taking quizzes, tests, or exams; dependence upon the aid of sources beyond those authorized by the instructor, or the acquisition of tests or other material belonging to a faculty member.

Plagiarism includes the paraphrase or direct quotation of published or unpublished works without full and clear acknowledgment of the author/source.

Academic dishonesty (is any) form of cheating and plagiarism which result in students giving or receiving unauthorized assistance in an academic exercise or receiving credit for work which is not their own. "(Kibler et. al. (1988), *Academic integrity and student development: Legal issues and policy perspectives*, Ashville, NC: College Administration Publications, Inc., p. 1.) All students are expected to agree to a pledge of honesty concerning their academic work, and faculties are expected to maintain the standards of that pledge.

INFORMATION (TECHNOLOGY) LITERACY STATEMENT:

Information Literacy is a valuable set of skills that empowers students to become agile information seekers who adapt to changing modes of information delivery and are selective, critical, ethical users of information in all formats. These skills are embedded within course work throughout academic programs.

STUDENT CONDUCT POLICY:

Loud, disruptive, or inappropriate behavior is not permitted and will not be tolerated. The instructor defines such a behavior and is the sole judgment of such.

This will include, but is not limited to:

1. Use of or interruption by any electronic device, especially cell phones.
2. Talking amongst students or comments that are made to distract from the class.
3. Disrespectful comments to or about anyone or any group of people.
4. Food shall be permitted in the class unless it becomes a disruption to the classroom.
5. Do not attempt to discuss grades before, during, or after class hours. Please make an office appointment for these discussions.
6. All rules of conduct in the Student Handbook apply.

Special Request:

- As Business Fashion students and instructors, we should be proud and stand out in a crowd. Unfortunately, **not all fashions are tasteful.**
 - Please hold yourself to a higher standard
 - Make sure as a **university student**, you look, act or even smell pleasant and academic.
 - You are the best symbol of a **Fashion Professional.**
 - As Fashion students and instructors, we should take pride in our clothing choices and appearances.
 - Please dress professionally within the classroom and all class field trips that you are in.
 - You are representing The Department of Business, The Business & Technology of Fashion, New York City College of Technology and CUNY.

ACADEMIC SUPPORT CENTER (ASC): AG - 18

Any student who needs help will find an array of services such as study skills training; support for reading and writing skills; and assistance with mathematics, oral communication, and computer applications. Both peer and faculty tutors are available for assistance. The Academic Support Center offers academic assistance to all

students with services including tutoring, workshops, and access to computer-based programs. For further information, please visit the Academic Support Center on campus and on Blackboard.

E-PORTFOLIOS/OPEN LAB:

- CUNY-College of Technology asks all students to participate in building a program-long e-Portfolio of the work that they complete while taking classes at the College. Through a process of *collect, select, reflect, and connect*, students learn to judge the quality of their own work, speak about their learning, and present evidence of their current knowledge and skills.
- College faculty will assist with this process by recommending that you store at least one significant piece of work from each course in your Blackboard content collection. For more information, see the "**ePortfolios at CUNY-College Technology**" organization in Blackboard.

SAFEASSIGN AS A LEARNING TOOL

SafeAssign helps prevent plagiarism by providing both the student and the professor a feedback report that compares any student work submitted through the software with a comprehensive database of books, journals, websites, and papers written by other students. Some of the writing assignments in this course will use Blackboard's **SafeAssign** software to help students improve their skill at paraphrasing statements contained in research on a topic and to help increase awareness of the proper use of citation when a student writes a paper using ideas or statements taken from a research source.

For any assignment requiring research and/or requiring more than two pages of writing, students will be expected to submit that assignment through **SafeAssign** in Blackboard, following the submission guidelines given with the assignment instructions. Prior to submitting a final draft of an assignment, students will have the opportunity to submit several drafts of that assignment to **SafeAssign** in order to get sufficient feedback from **SafeAssign** reports to help minimize the risk of plagiarism.

- **If the assignment continues to have evidence of plagiarism in the final draft of the assignment, the professor will file a report to the Department Chair documenting the use of the paper as an action of academic dishonesty.**
- **If a student fails to submit an assignment to SafeAssign, the assignment gets a grade of zero.**
- **Please understand there are time limitations that must be met. Do not e-mail the professor that SAFEASSIGN was not accepting papers after submission time-out. It is then considered LATE, and NO LATE work is accepted.**
- **Submit your work early. Consider time management.**
- **As you submit a paper to SafeAssign, that paper becomes a source material included in the SafeAssign database.**

AMERICAN DISABILITY ACT:

Any student who seeks a reasonable accommodation of a disability with respect to an academic matter should obtain a CUNY City Tech College Request For Accommodation of Disability form, as soon as the need becomes apparent, from one of the Deans for Student Development and Campus Life (in New York, New Jersey or Online, as appropriate). Each of these Deans also serves as ADA Coordinators for Students. The student should specify on this form the accommodation sought, as well as the reason for and duration of the need, and then attach appropriate supporting documentation when submitting this signed form to one of the Deans for Student Development and Campus Life.

The relevant Department Chair in consultation will determine such requests with the relevant instructor and with the concurrence of the ADA Coordinator for Students. The types of accommodations available under CUNY City Tech's Equal Opportunity Policy are based upon the individual's documented disability and the College's ability to provide assistance without incurring undue burden or fundamentally altering its programs, facilities, policies, or activities.

The ADA Coordinators can be reached in person or by phone at: Room A-237 Student Support

Services. Phone

718- 260-5143

Fax: # 1-718-254-8539

Session	Date	Activity/Project
1	11/30/19	
2	02/06/19	Select Research & Extra Credit Topics
3	02/13/19	Group Smart-Projects Assigned
4	02/20/19	
5	02/27/19	
6	03/06/19	
7	03/13/19	
8	03/20/19	
9	03/27/19	
10	04/03/19	
11	04/10/19	
12	04/17/19	
13	04/24/19	<i>Spring Recess/ School is CLOSED</i>
14	05/01/19	
15	05/08/19	
16	05/15/19	Reading Day- No Classes
17	05/22/19	

*****Final Session of This Class is May 22, 2019**