

S.W.O.T Analysis

MINJI KIM

BUF 4900 Internship

Professor Alyssa Adomaitis

November 7, 2019

Strengths

- Detail-oriented and well-organized
- Persistent
- Capable of breaking down abstract ideas into feasible actions

Weaknesses

- Emotional
- Stubborn/ inflexible
- Proud; reluctant to admit failure and accept help from others
- Inexperienced in professionally communicating in English

Opportunities

- Live in New York City;
 - all the resources (jobs/ events/ expertise/ university programs) of a fashion metropole right at doorstep
 - people are open-minded and quick to accept new styles/ ideas
- Comfortable and experienced with both the American and Korean culture/ language

Threats

- Surrounded by competitive individuals and brand-name universities such as FIT, Cornell, Columbia, NYU, Princeton, Harvard, Yale
- Visa constraints; restrictions on time and applicable positions for internships/ work experience
- Inexperience of employers in hiring international students