

MINJI KIM

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EDUCATION

<u>DEGREE</u>	<u>YEAR</u>	<u>UNIVERSITIES</u>	<u>MAJOR</u>
Baccalaureate Degree	Expected to graduate in December 2019.	New York City College of Technology, City University of New York (CUNY).	Business and Technology of Fashion
			<ul style="list-style-type: none"> • GPA: 3.5 / Major GPA: 3.7
ASSOCIATE.	2017	Bernard M Baruch College, City University of New York (CUNY).	Marketing Management Advertising and Communication
			<ul style="list-style-type: none"> • GPA: 3.3
ASSOCIATE	2017	Borough of Manhattan Community College City University of New York (CUNY)	Associate of Art
			<ul style="list-style-type: none"> • GPA: 3.4

HONORS AND AWARDS

- 2016 Dean’s List at Borough of Manhattan Community College
- 2017 Dean’s Award at Borough of Manhattan Community College
- 2018 Honors Student, Dean’s List at New York City College of Technology
- 2019 Honors Student, Dean’s List at New York City College of Technology

PROFESSIONAL LICENSES OR CERTIFICATE

- Visual Communication using *Adobe Photoshop CS6*

RELEVANT PROFESSIONAL EXPERIENCE

<i>Marketing Assistant</i>	<i>ELA USA, Brooklyn, the United States</i>	<i>September 2019- December 2019</i>
		<ul style="list-style-type: none"> ○ Design line sheet for 2019 Collection to look clear and professional ○ Enhance ELA USA’s business and production <ul style="list-style-type: none"> ▪ Focus on designing sample sale flyer and working on sample sale ▪ Focus on serving clients and enhancing budget ▪ Focus on searching unknown contemporary fashion designer brands in Europe to make a line
<i>Production Assistant</i>	<i>Sea NY, New York, the United States</i>	<i>February 2019- May 2019</i>
		<ul style="list-style-type: none"> ○ Supported a process of samplings to be ready on time <ul style="list-style-type: none"> ▪ Focused on organizing and purchasing fabric samples and accessories ○ Improved and organized line sheet for Spring/Summer and Fall/Winter 2019 to look professional ○ Assisted photoshoot for lookbook for Fall/Winter 2019 to attract more clients ○ Communicated to the customers to be satisfied under Sales team
<i>Sales Assistant</i>	<i>Hunt, TongYeong, South Korea</i>	<i>June 2017- August 2017</i>
		<ul style="list-style-type: none"> ○ Guided and informed customers trendy, suitable underwear for summer vacation and everyday use

- Displayed weekly underwear to attract customers
- Organized stocks to make work faster and easier

Networking for Industry Relation Experiential Learning

- *Heavenly Bodies: Fashion and the Catholic Imagination*, Metropolitan Museum, 1000 5th Ave, New York, NY 10028 (August 2018 at 11am)
- *Honors Events: Learning Effective Research Paper*, New York City College of Technology, 300 Jay Street, Brooklyn, NY 11201 (October 2018 at 2pm)
- *Exhibition: Disney on Broadway: 25th Anniversary, FIT Challenge Presentation*, Fashion Institute of Technology, 227 West 27th St, New York, NY 10001 (September 25, 2019 at 1pm)

Workshops for Professional Development

- *Workshop: Interview Strategies; What You Need To Know Before, During, And After The Interview*, New York City College of Technology, N-119, 300 Jay Street, Brooklyn, NY 11201 (Thursday, November 14, 2019, 12:45pm – 2:00pm)
- *Workshop: In the Galleries; Collection 1880s To Present*, The Museum of Modern Art, 11 West 53rd Street, New York, NY 10019 (December 6, 2019 at 6:15pm)

Conferences

- *Salon Du Chocolat*, Jacob K. Javits Convention Center, Hall 1B, 655 West 34th Street, New York, NY 10001 (Sunday, November 17, 2019 at 5:00pm)