Expository Writing

**Understand and remember the question you are answering.**

**Organize the ideas by creating thesis.**

Use and combine rhetorical modes:

* Compare and Contrast
* Argument and Persuasion
* Personal Narrative
* Process and Analysis
* Descriptive

Employ specific strategies & tools—decide which ones are best for your piece. Consider including:

* Data
* Statistics
* Anecdotal evidence
* Direct quotes
* Expert testimony
* Examples
* Similes
* Metaphors
* Solutions to the problem
* Questions for your reader

Creative Writing

Discover the message you are conveying; keep track of it.

Give the piece momentum by creating a thread.

Consider the basic mechanisms of story-telling:

* Plot
* Theme
* Dialogue
* Character
* Emotional Journeys (think about character and theme)
* Practical Journeys (think about character and plot)

Employ specific strategies and tools—decide which ones are best for your piece. Consider including:

* Sensory work
* Object work
* Memory work
* Character profiles: physical, spiritual, emotional
  + age, race, ethnicity, hair color, eye color, etc.
  + religion, culture, etc.
  + fears, phobias, hopes, desires, etc.
* Imagery
* Personification/metaphor/simile
* Linear story-telling/Non-linear story-telling
* Flashback
* Time travel
* Period specific language and setting