PROCESS
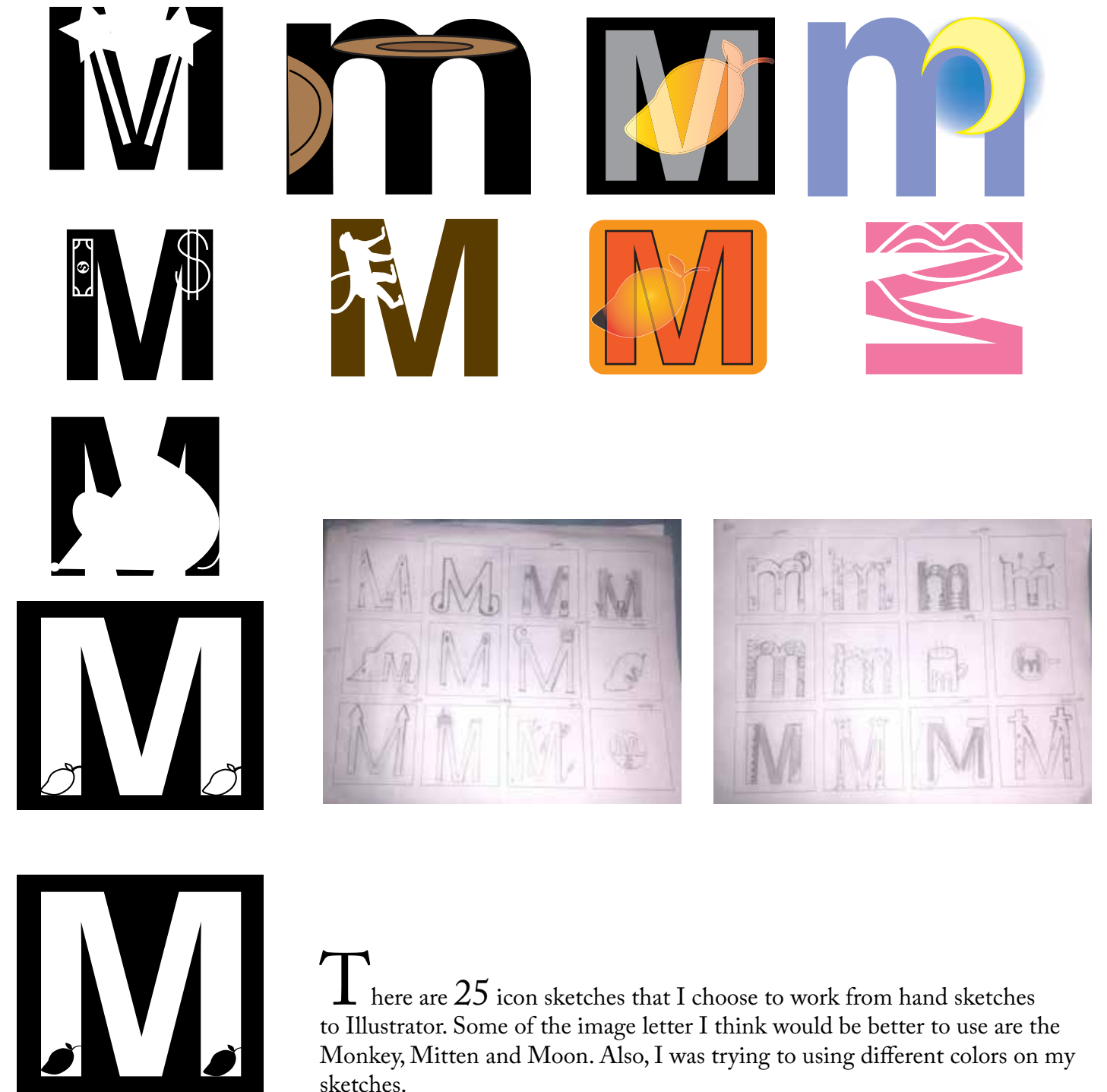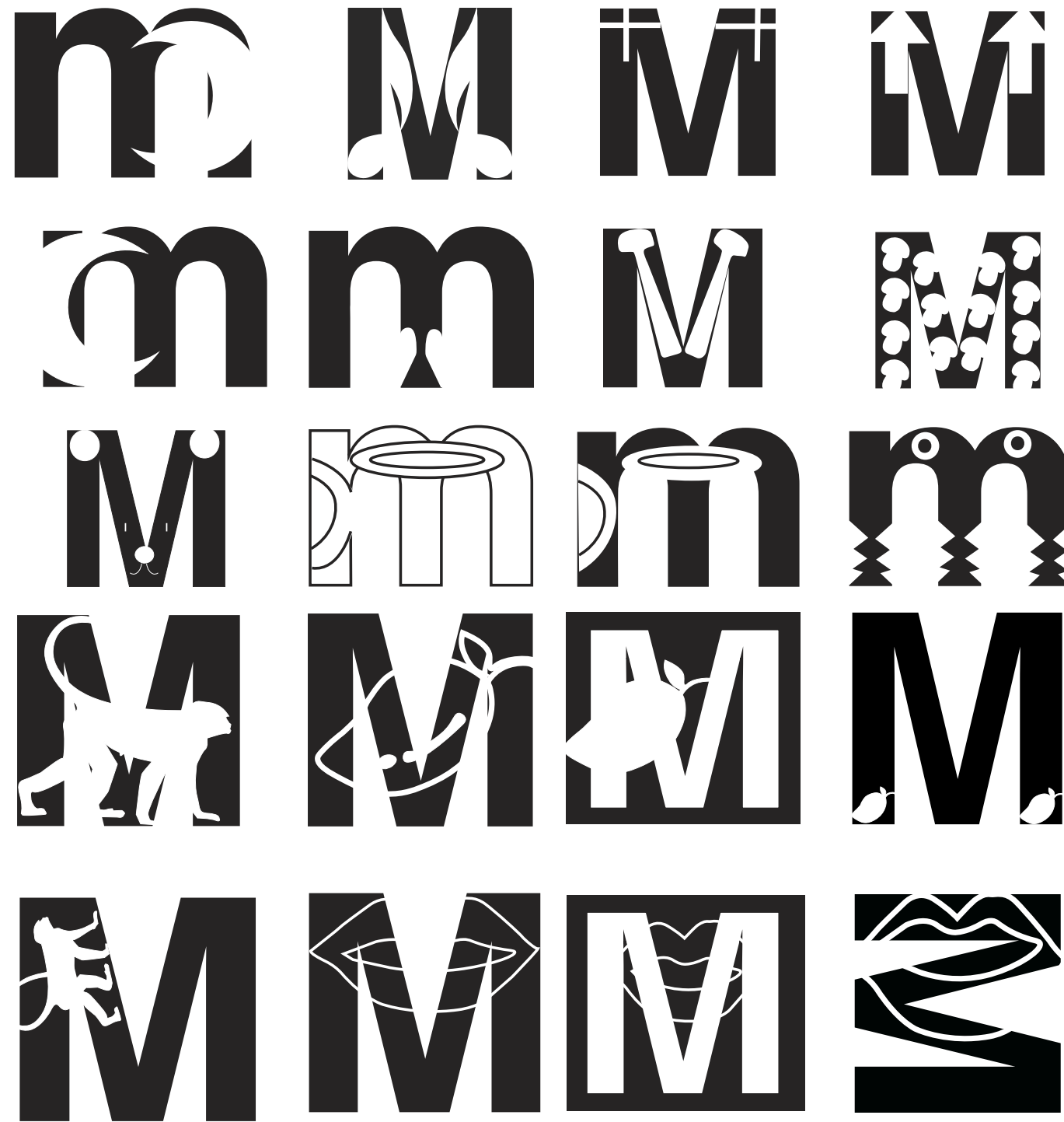
BOOK

Miaoyuan Hu

ICONS
SETCHES

There are 25 icon sketches that I choose to work from hand sketches to Illustrator. Some of the image letter I think would be better to use are the Monkey, Mitten and Moon. Also, I was trying to using different colors on my sketches.

MONKEY

In this icon, I was trying to use the brown and green gradience color to represent the monkey in the jungle.
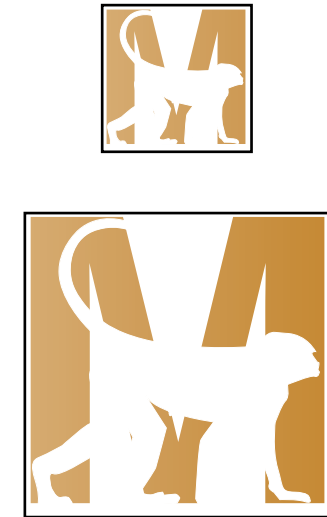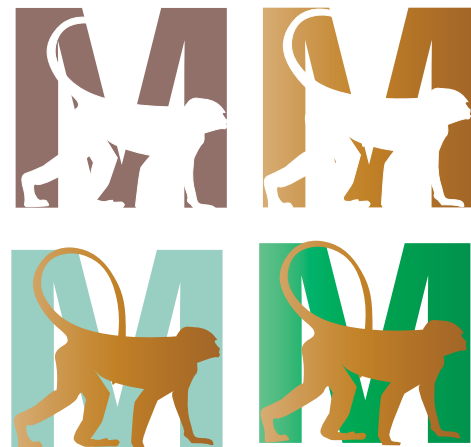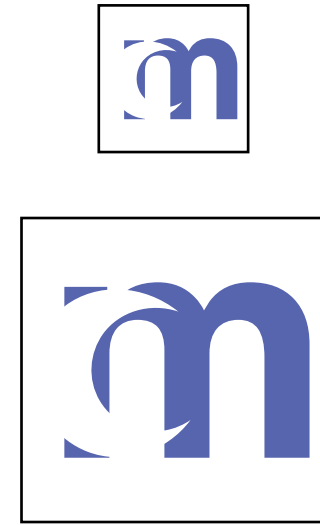
Color palette

5cc2d0

7089b9

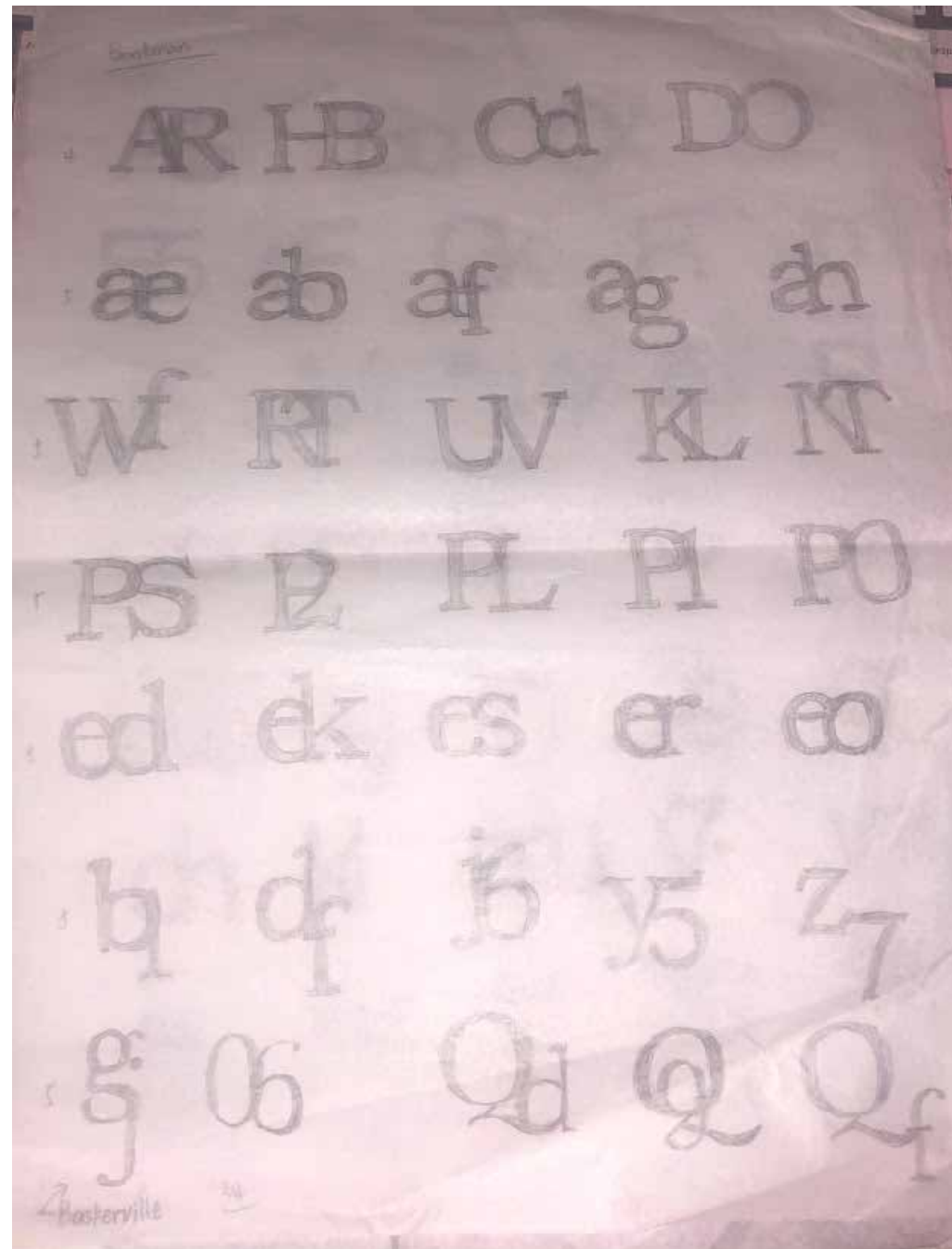8fb5cd

686f42

fff200

MOON

This is a lowercase letter M in the font of Helvetica. I was using some fantasy colors to express when I thinking about Moon. Yellow, darkest purple, and unicorn are the best color to represent moonlight.
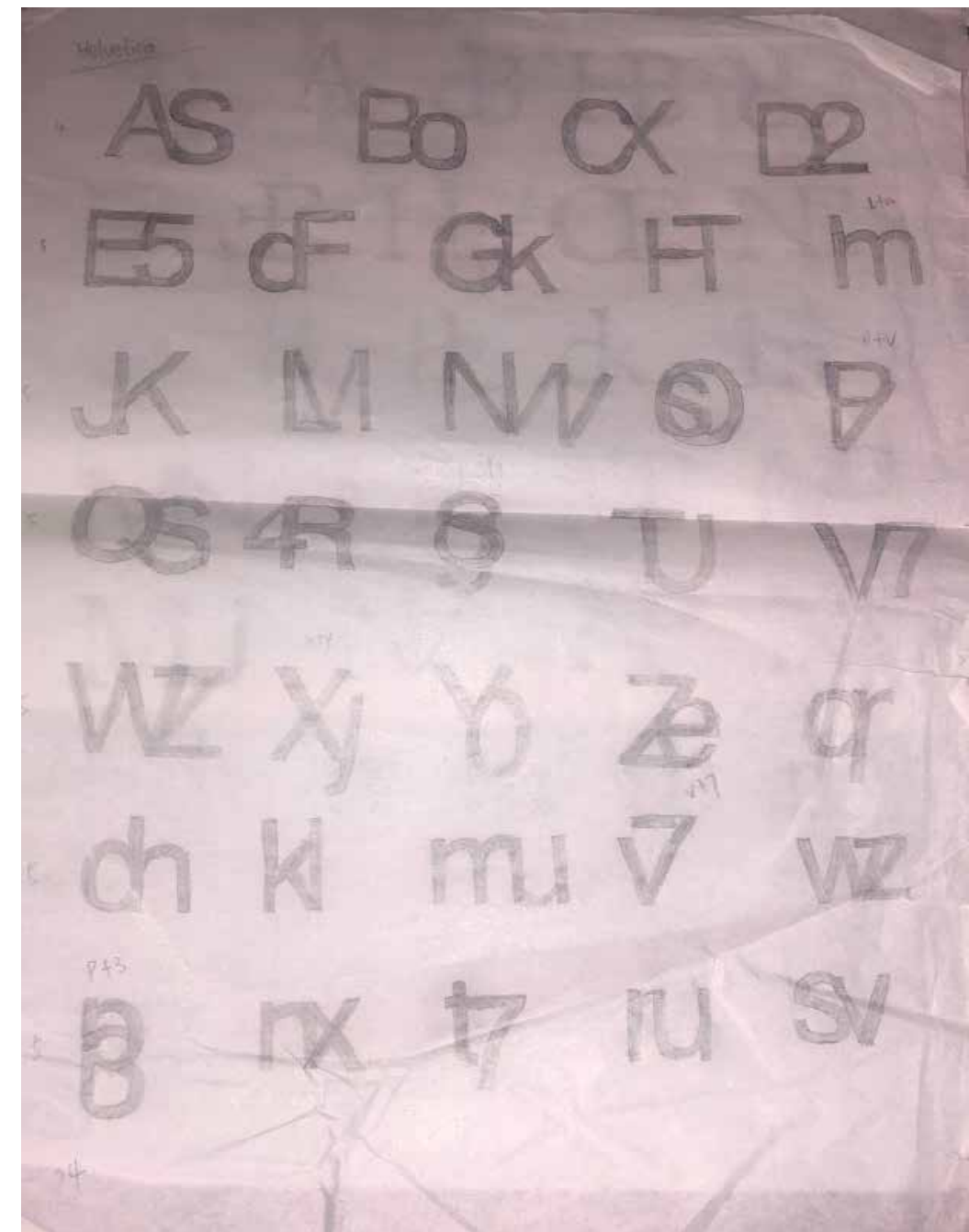
LIGATURE

34 SKETCHES IN BOOKMAN

34 SKETCHES IN HELVETICA

LIGATURE
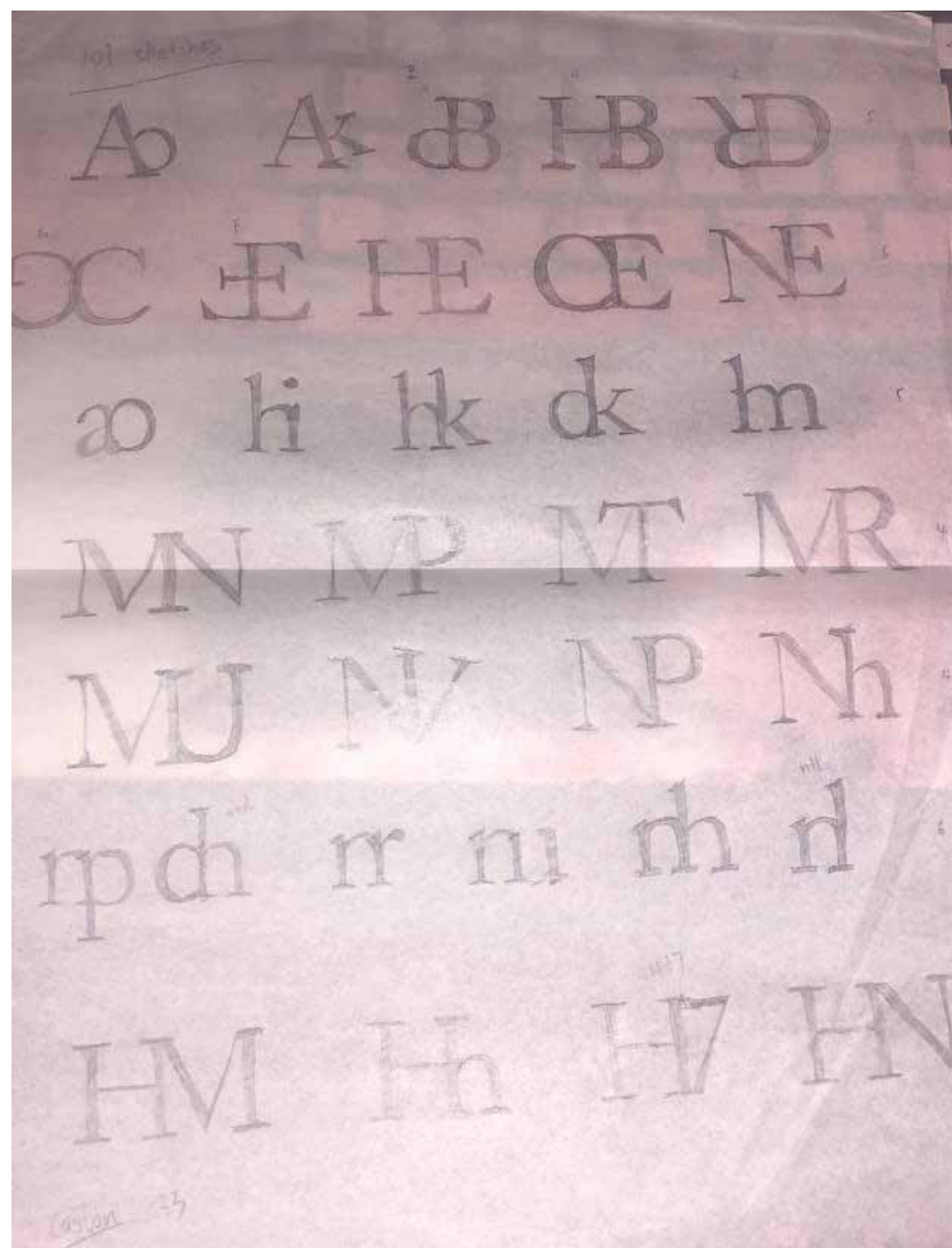
33 SKETCHES IN CASLON

LIGATURE

AS Bo CX ⅃D D2

E5 ⅃f CK H M

JK NW ⊖ P B

QS 4R S TU V7

w X Y Ze q

dh kl mu ∇ V7

nx t7 ru sv Sv

Q Qf Qd g Hh
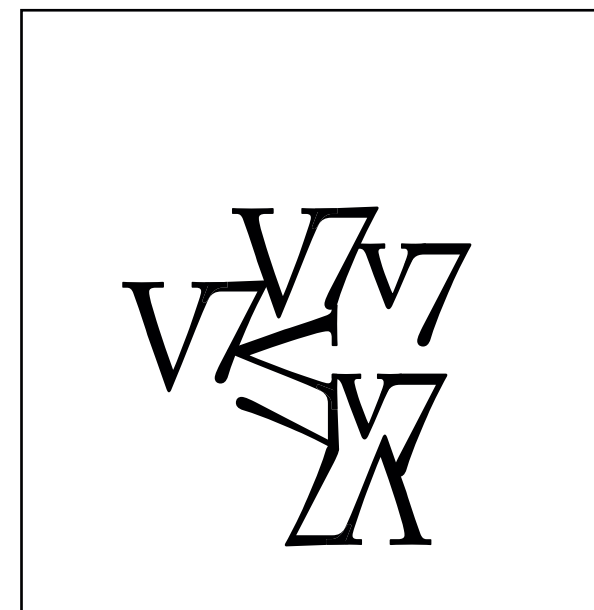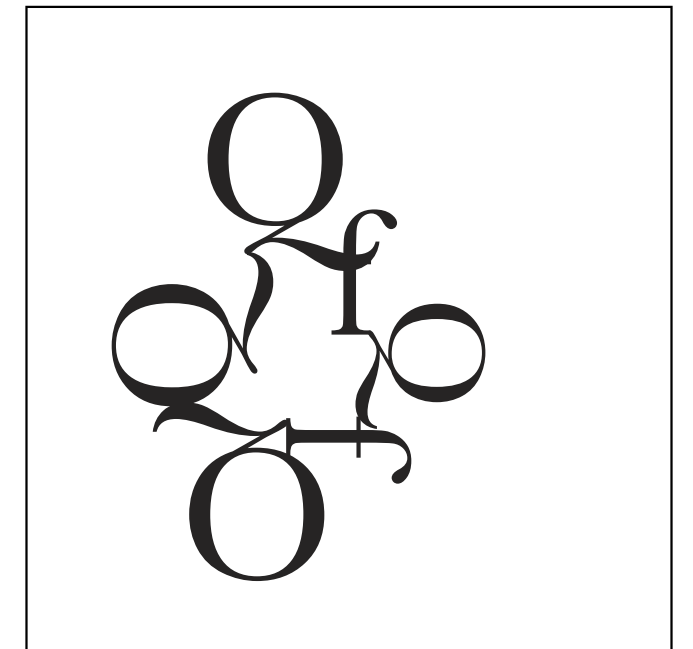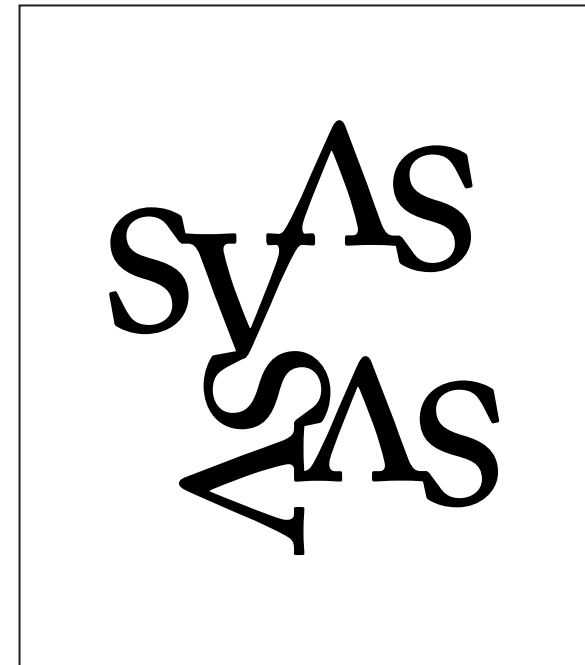
I decided to use "s" and "v", "Q" and "f" and "V" with "v" and "7" in Caslon for the cubes because Caslon was one of my favorite fonts when I found it during my design experience.

CUBES
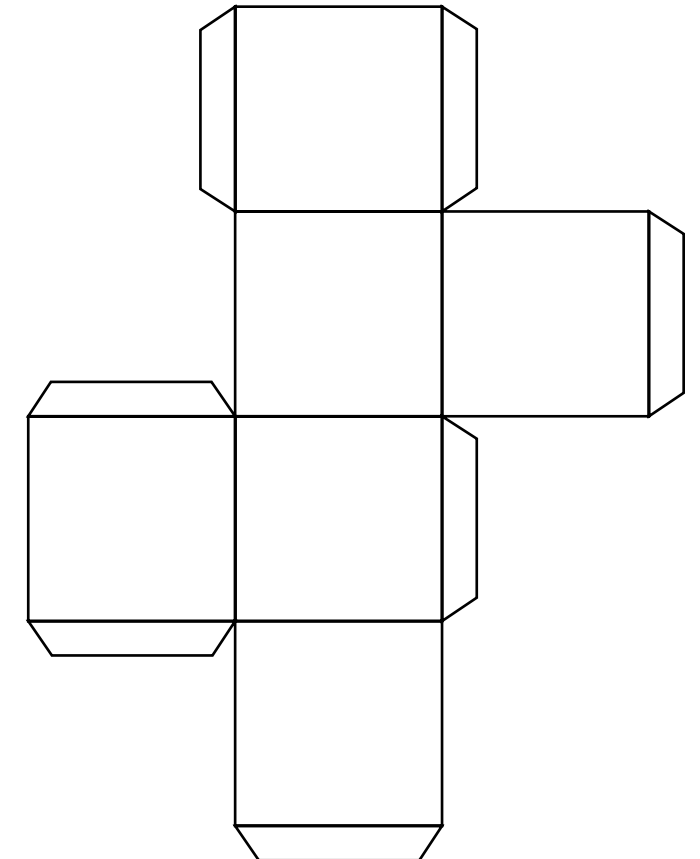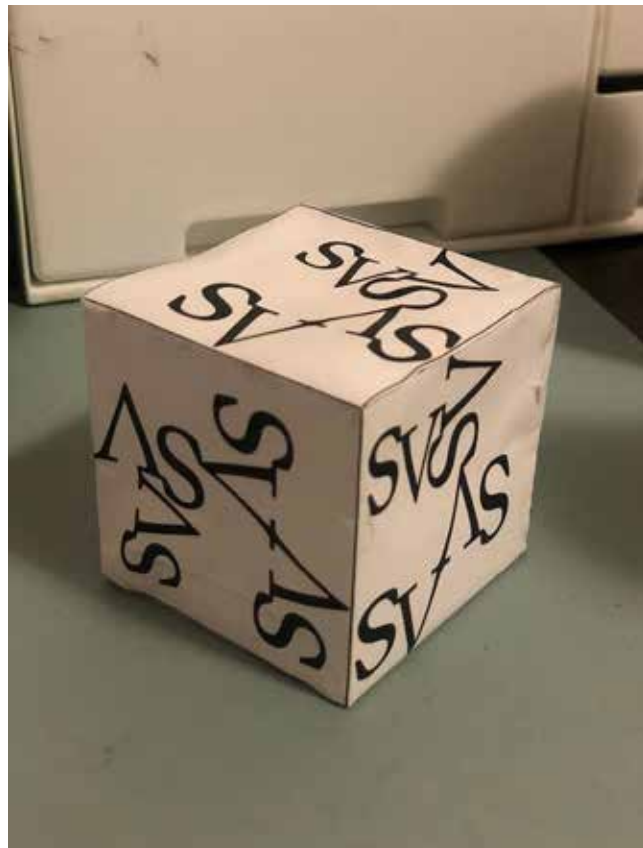
I borrow the cube template and started to put the final ligature in it. I found it difficult to move the shapes around to made them connect each other at first, but I eventualy figure it out.

Animation-gif
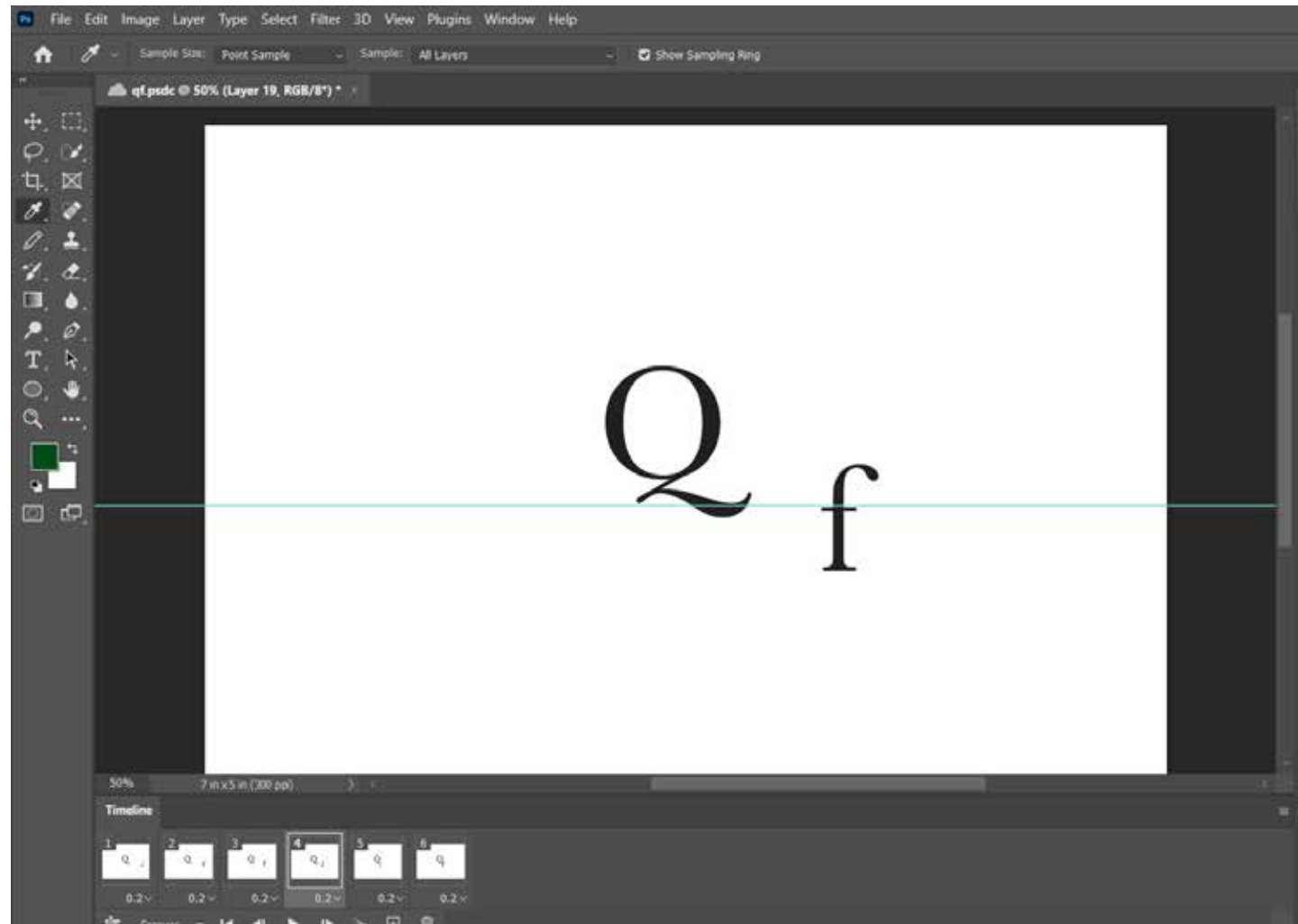
CLICK THE IMAGE FOR ANIMATION AND DOWNLOAD IT IN PHOTOS

DESIGN HERO POSTER

THE COLOR GUIDE

C=100 M=0 Y=0 K=0
Pure blue

Miaoyuan Hu   4/4/2022

EDWARD MCKNIGHT KAUFFER

9/20/202 - 4/10/2022

2 EAST 91ST STREET
NEW YORK NY 10128
212.849.8400

Poster Artists
Book Cover
Designers
"Poster king"
The Artist in Advertising

Miaoyuan Hu

BRONX,NY
(917) 815-8843
Mhuwendy@gmail.com

Summary:

Communication Design student seeking an entry-level posotion in as a junior designer in a visual communication department or company. Educated and experienced in graphic visualiozation, able to work independently and in groups to skillfully realize a range of project objecrtives.

SKILLS:

Full capability in Adobe Softrware Suite:

Photoshop,
Illustrator,
InDesign,
Lightroom,
Premiere

Full capabiulity in Windows Office software:

Power Point,
Word,
Outlook

Procreate:

Drawing

Full Google open resourse application suite

Social Media Capabilities:

Instagram,
Twitter,
Wechat

Education:

New York City College of Technology,CUNY
300 Jay St, Brooklyn, NY
Communication DesignMajor
BFA Candidate, expected date of graduation 2024

Pelham Lab High School
3000 E Tremont Ave, Bronx, NY
Regents Diploma
Cumulative Aerage:
89.45%
GPA:
3.3

LANGUAGES:

English (Fluent and literate)
Cantonese(Fluent and literate, First language)
Manderian(Fluent and literate)

Pertinent Employment Experience:

Sales Assocaite and Cashier
CHANG-LI SUPERMARKET Bronx NY
2017-2019
- Assistedd customers in finding store inventory
- Provided personalized customer service
- Handled currency

Photograher
2018-Present
- Finding creative images in daily life with camera
- Worked with student colleagues to explore the perfecct angle of image
- Captured photos in the right composition and made post-processing edited

Graphic Designer and Visual Content Developer
2019-Present
- Designed and produced graphic design solutions for a series of projects and assignments
- Worked with student colleagues to establish a leadership role in video and motion picture projects
- Accomplished all tasked in an on-time, quality-oriented manner with folow-through to in-person presentation to classmates and instructors