



Enchanted

*Beauty is found in our
personality..*

Objectives

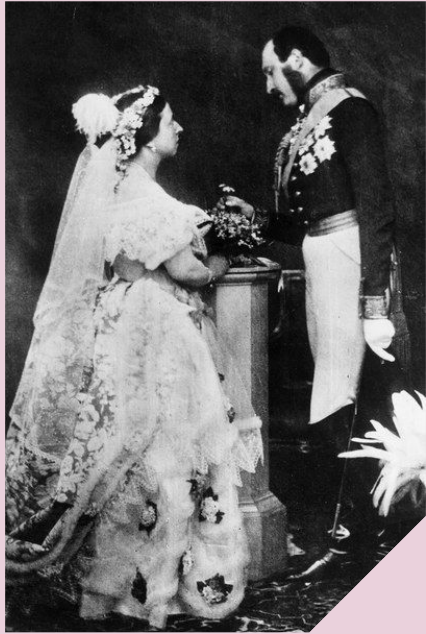
- Target Market
- History
- Colors/Fabrics
- My Designs

Target Market



- 20-30s years old
- Optimistic, artistic
- cohabitating with someone
- Ethnicity will be diverse
- Average Size and Heights transitions

History



*Queen Victoria in
1840*

*During WW1
in 1917*



*Princess
Diana in 1981*

*Kate Middleton
in 2011*





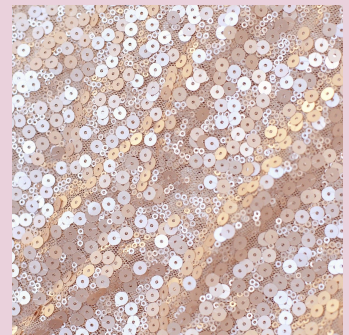
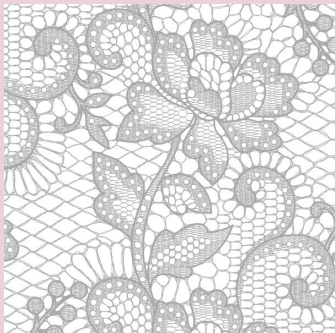
*Gwen Stefani in
2002*

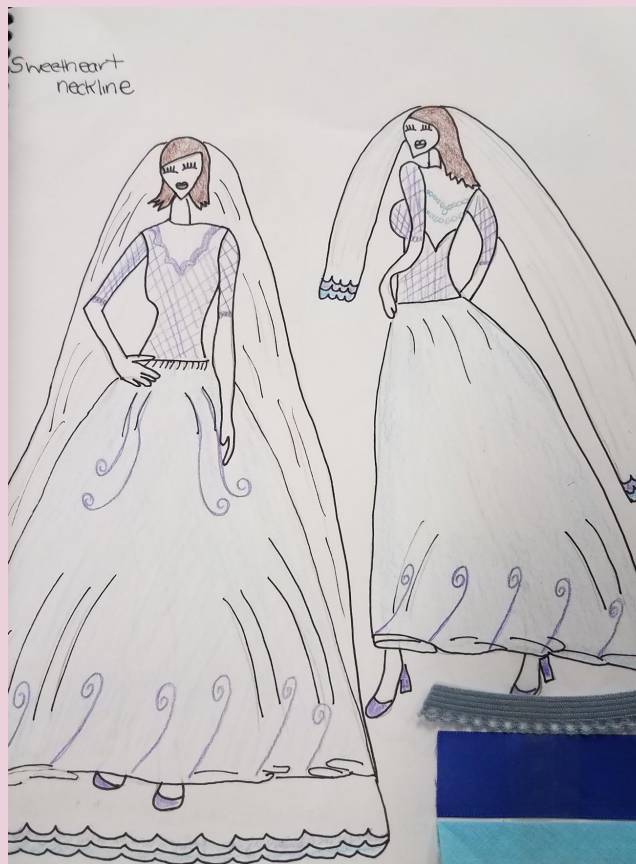
Jessica Biel in 2012



Kaley Cuoco in 2013

Colors and Fabrics





Fairy Tale



Magical



Princess

Conclusion

In conclusion my prediction for spring 2020 colorful wedding dresses will be trending. The embellishment with the floral lace will continue be present in the wedding dress. From the past history it shows a glimpse of white not being a symbol in every wedding. The colors will transition. Thank you.