

GEORGINA CHAPMAN

ABOUT

Georgina Chapman (born April 14, 1976) is an English fashion designer and actress. Chapman, alongside Keren Craig, an actress and a former model, are the co-founders of fashion label Marchesa.

Chapman is the daughter of Brian Chapman, millionaire businessman and owner of the organic coffee company, Percol. She grew up in Richmond, west London and, at age 13, started a band called Jesus and Mary Jane. In college she lived in a Shepherd's Bush flat, where she remained until recently with her dog, Rocky. In her twenties, Chapman modeled in Head & Shoulders and Soothers ads.

Chapman met future partner Keren Craig, while they were both students at Chelsea College of Art and Design. Chapman graduated from Wimbledon School of Art in 2001 and began her career as a costume designer. Also after school Chapman appeared in various television shows and films.

In 2004, she and Craig launched Marchesa which is named after socialite Marchesa Luisa Casati. Investors of the brand include Giuseppe Cipriani and Steven C. Witkoff. In 2006, the label was named one of the CFDA/Vogue Fashion Fund's top ten finalists.

In 2008 Chapman and Craig designed the wedding dress of footballer Wayne Rooney's fiancée Coleen for L100,000

KEREN CRAIG

ABOUT

Keren Craig is an English fashion designer. Craig, alongside Georgina Chapman are the co-founders of the fashion label Marchesa.

As teenagers, Craig met future partner Georgina Chapman while they were both students at Chelsea College of Art and Design. Craig graduated from Brighton Art College in 2000 with a BA (Hons) in Fashion Textiles with Business and afterwards concentrated on print and embroidery design. This included freelance printmaking at Calvin Klein and Dolce & Gabbana.

In 2004, Craig and Chapman launched Marchesa which is named after socialite Marchesa Luisa Casati. Investors of the brand include Giuseppe Cipriani and Steven C. Witkoff. In 2006, the label was named one of the CFDA/Vogue Fashion Fund's top ten finalists.

Recently it was confirmed in the UK Press that Chapman and Craig will be designing the wedding dress of footballer Wayne Rooney's fiancée Coleen, for L100,000.

Marchesa

Marchesa biography

Founded by Georgina Chapman and Keren Craig in 2004



The British duo met at Chelsea College of Art and Design in London. Georgina Chapman attended Wimbledon School of Art graduating in 2001 and began her career as a costume

designer. Keren Craig attended Brighton Art College graduating in 2000 and began to focus on print and embroidery design.

In 2004 the pair decided to combine their expertise and establish a business named Marchesa after the muse Marchesa Luisa Casati. Together they created beautiful, elegant eveningwear inspired by vintage and Asian influences. The dresses offered high fashion mixed with a diverse feel and aesthetics.

The business, based in New York, has collections sold internationally in luxury stores. Neiman Marcus and Bergdorf Goodman sell Marchesa in the U.S. Harrods in the U.K hold the collection as well as boutiques in Canada, Russia, Dubai and Hong Kong.

The company now features a handbag line, wedding dresses and have collaborated with Lenox to design dinnerware. Chapman and Craig have also launched a cosmetics line in partnership with Le Métier de Beauté.

The business has a huge red carpet following with celebrities choosing the brand for their live appearances. Sarah Jessica Parker, Sandra Bullock, Anna Kendrick, Blake Lively, Camilla Belle, Diane Kruger, [Heidi Klum](#), Lucy Liu and Emma Watson have all worn Marchesa.

Georgina Chapman and Keren Craig are known for designing luxurious, beautiful evening wear that feature an eclectic mix with added embellishments. A regular label on the red carpet, Marchesa offers feminine high fashion with an opulent ethereality.