**Web Page Analysis**

Web page name / authors: "Mars Colonization: Creating The Next Frontier" **Darius Norman Brown, Dave Persaud, Nikolay K., Hibba Abbas**

Respond by choosing strongly agree, agree, or disagree for each item:

|  |  |  |  |
| --- | --- | --- | --- |
| **Page Design** | **Strongly agree** | **Agree** | **Disagree** |
| The page design helps readers understand the information |  |  |  |
| The page design helps readers locate information |  |  |  |
| The page design helps readers notice highly important content |  |  |  |
| The page design encourages readers to feel good about the communication |  |  |  |
| Uses harmonious colors |  |  |  |
| The web page is proportional – no element dominates the page |  |  |  |
| **Organization** | **Strongly agree** | **Agree** | **Disagree** |
| Related elements are aligned with one another |  |  |  |
| Related items are grouped visually |  |  |  |
| Headings and subheadings show the structure of the site and help readers find specific information |  |  |  |
| Uses contrast to establish hierarchy and focus |  |  |  |
| No scrolling required |  |  |  |
| **Text** | **Strongly agree** | **Agree** | **Disagree** |
| Uses large enough text for legibility and a font with strong, distinct main lines |  |  |  |
| Avoids the use of italics for more than a sentence at a time |  |  |  |
| Avoids the use of all capital letters for more than a few words at a time |  |  |  |
| Uses dark letters against a light background (or vice versa) to produce a strong contrast |  |  |  |
| Uses type, treatment, size and color to distinguish one kind of element from another |  |  |  |
| Uses white space (or other background color) to separate blocks of text so that only about 30% of the page is text |  |  |  |
| **Links** | **Strongly agree** | **Agree** | **Disagree** |
| The main menu highlights the category being viewed |  |  |  |
| The main page links to four other pages |  |  |  |
| Labels for the menu items are clear and explanatory |  |  |  |
| **Totals (add the number of selections for each designation)** | **Strongly agree** | **Agree** | **Disagree** |
| 15 | 5 | 0 |