



Minority Stress Motivation

"Find your support system"

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Overview

Minority Stress Motivation or MSM is an organization that seeks to bring attention to issues in the LGBTQ+ community. Issues that aren't talked about enough in the public eye and we seek to find solutions to said problems. Communication and collaboration is key to seeing success around our campaign and we built an entire system accommodating those skills. We also work with non profit organizations like the Trevor Project and companies like Eventbrite to extend a hand to all minorities around the world. We are here for the people!



Problem

The LGBTQ+ community doesn't get much attention when it comes to mental health, especially in young teens and adults who are struggling with their sexuality and have no support system to rely on. Without being able to lean on these support systems, this can lead to the person suffering from depression, suicidal behaviors, substance use, and eating disorders, just to name a few.



Primary Research

Statistics

20/20

they are more likely to be
BULLIED
for being black and lgbtq

16/20

they are more likely to be forced to have
SEXUAL INTERCOURSE
than heterosexual youth

11/20

more likely to experience
**SEXUAL DATING
VIOLENCE**
than heterosexual youth

20/20

more likely to be
**THREATENED
OR INJURED**
with a weapon on school property
than heterosexual youth

7/20: Black

6/20: White

5/20: Hispanic

2/20: Asian



Secondary Research

Risk for Homelessness

MORE THAN 1 IN 4

gay teens are

**THROWN OUT OF
THEIR HOMES**

ABOUT 62%

of LGBT homeless youth have

ATTEMPTED SUICIDE

LGBT homeless youth are

7X

more likely than their
heterosexual peers to be

LEAVE SCHOOL

54%

of homeless LGBT youth say

**ABUSE IN
THEIR FAMILY**

is a contributing factor to homelessness



Deliverables

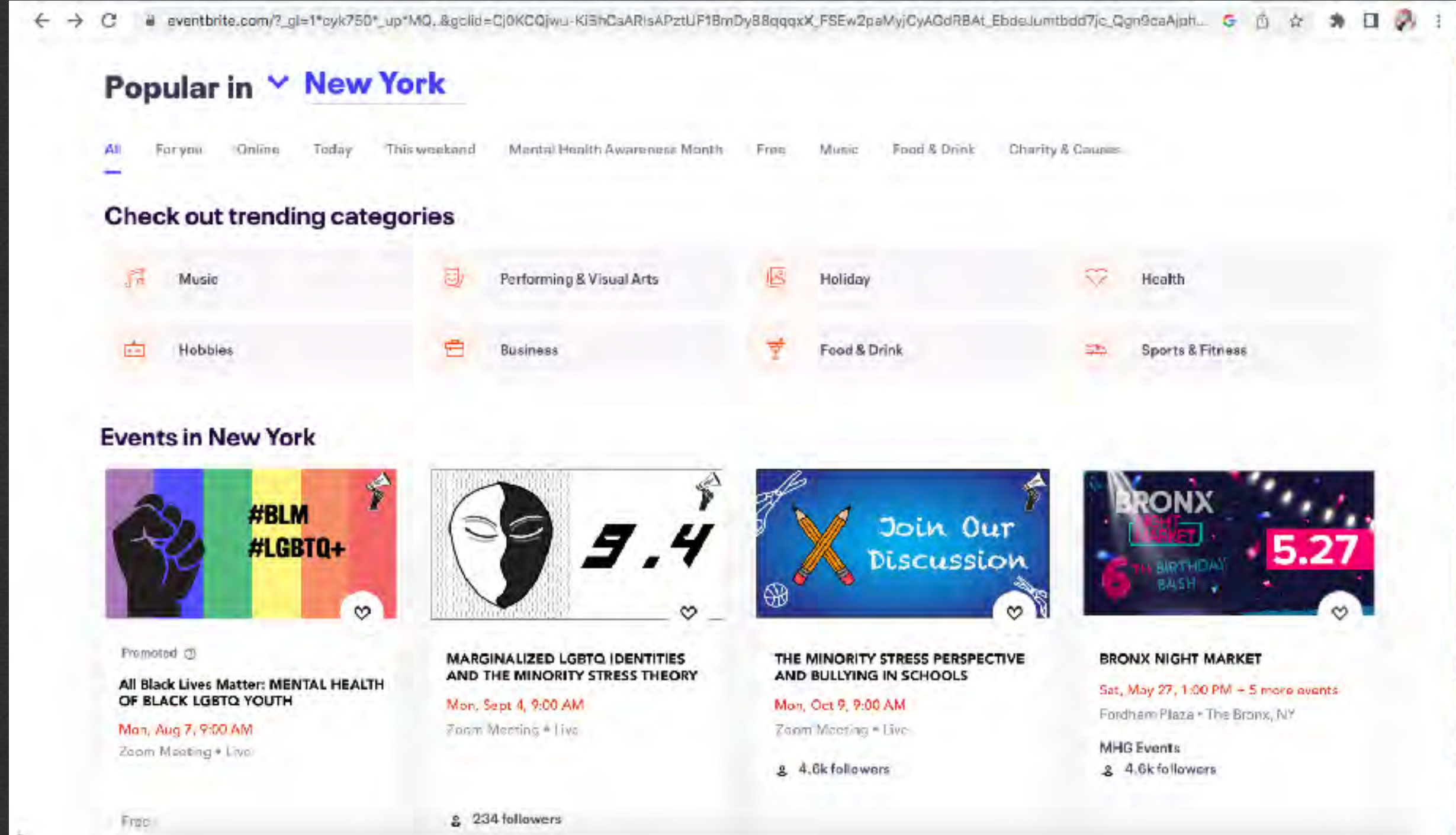


EventBrite

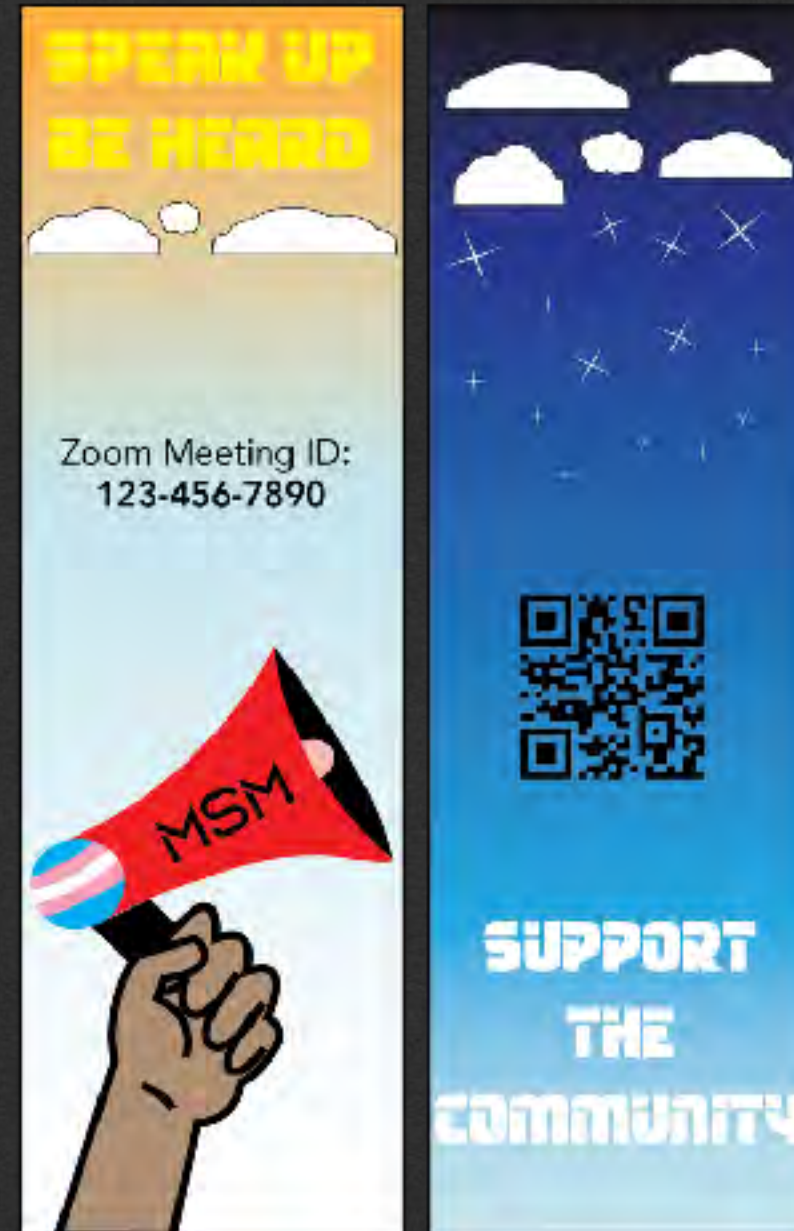
The screenshot shows the EventBrite website interface. At the top, the EventBrite logo is on the left, and navigation links for Solutions, Industry, Event Types, Resources, Pricing, Log In, and Sign up free are on the right. Below the navigation, a breadcrumb trail reads Home / Create Events / Get Discovered. The main content area features a large pink banner for an event titled 'Minority Stress in the LGBTQ+'. The banner includes a megaphone icon with 'MSM' written on it, a 'LIVE ON ZOOM' badge, the event title, the date and time '7TH AUG 9:00 AM', and a 'BUY NOW FOR LINK!' button. Below the banner, a white text block says 'Attend an event or create your own on the world's largest events marketplace'. Underneath this are two white rounded rectangular boxes. The left box is titled 'SELL TICKETS' and contains the text 'Host your own events and grow a community on a platform that attendees trust and love.' with a 'Get Started' button. The right box is titled 'BUY TICKETS' and contains the text 'Discover fun and unique things to do in your area and be the first to hear about upcoming events.' with a 'Find an event' button.



EventBrite



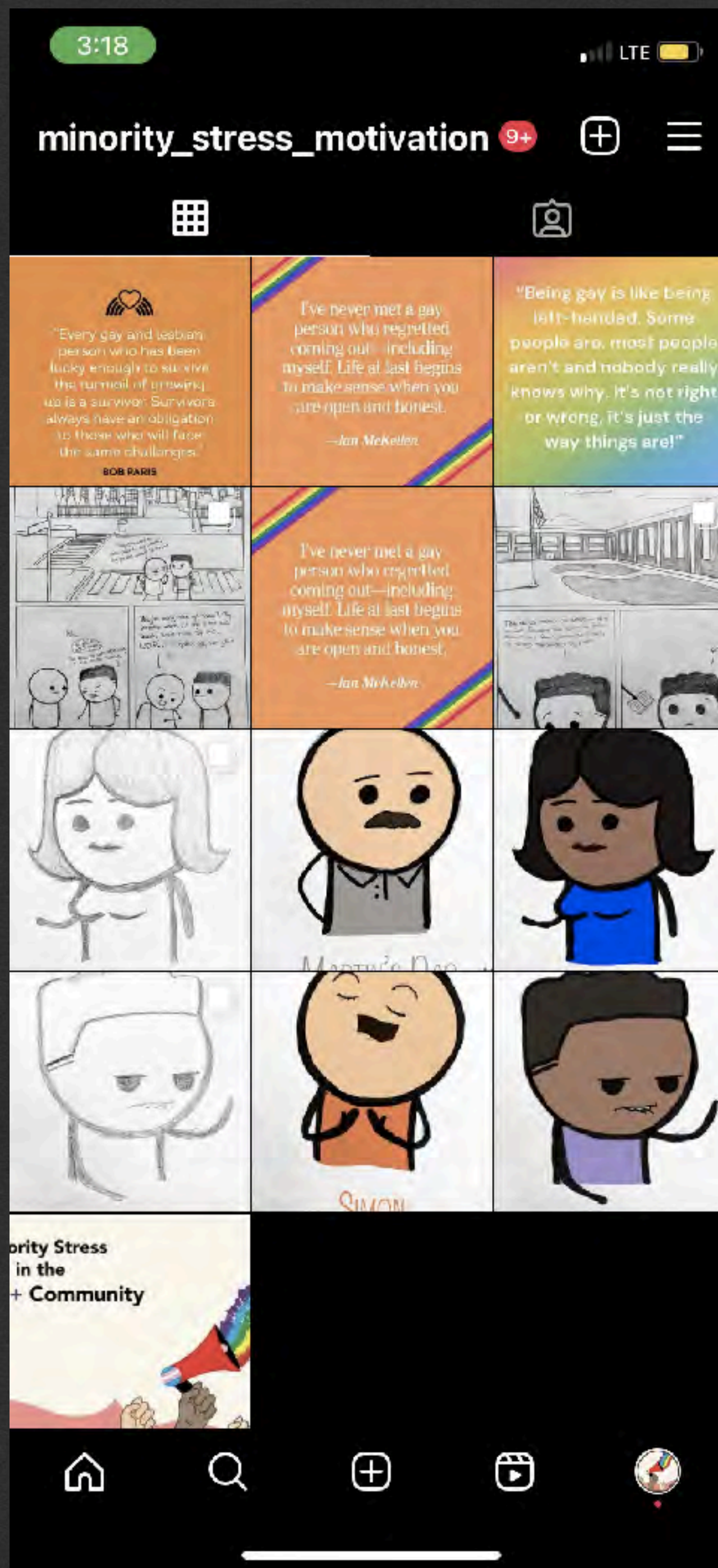
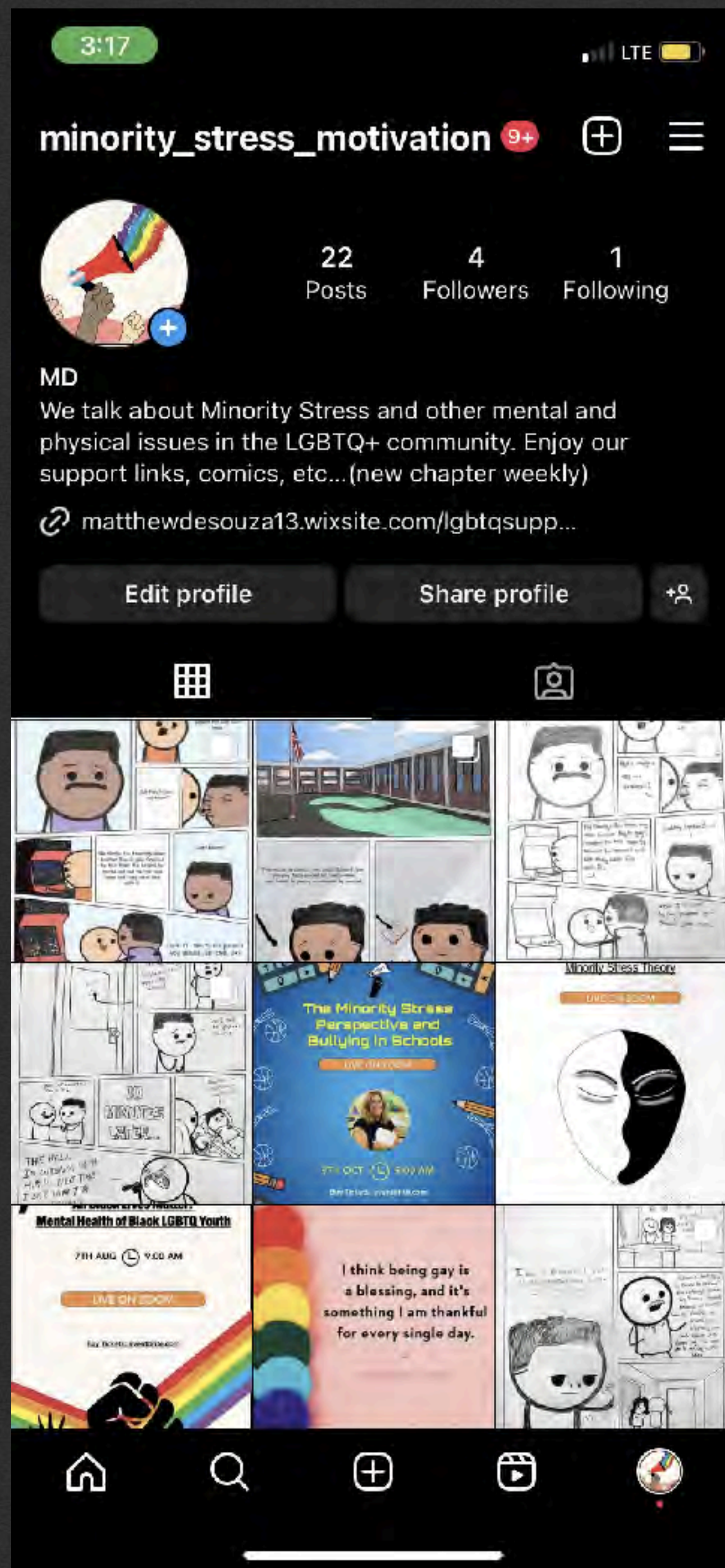
Bookmarks



\$25 Ticket Bottles



Instagram



Instagram Story



Event 1



All Black Lives Matter: **Mental Health of Black LGBTQ Youth**

7TH AUG (L) 9:00 AM

LIVE ON ZOOM

Buy Tickets: [eventbrite.com](https://www.eventbrite.com)



Event 2

Marginalized LGBTQ+ Identities and the Minority Stress Theory

LIVE ON ZOOM



4TH SEPT (L) 9:00 AM

Buy Tickets: [eventbrite.com](https://www.eventbrite.com)



Event 3



The Minority Stress
Perspective and
Bullying in Schools

LIVE ON ZOOM



9TH OCT  9:00 AM

Buy Tickets: [eventbrite.com](https://www.eventbrite.com)

The poster features a blue background with white line-art icons of school supplies: calculators, pencils, scissors, and basketballs. A hand holding a megaphone with 'MSM' on it is positioned at the top center.



Zoom Schedule

ZOOM MEETING SCHEDULE 2023-2024

FALL 2023

	DATE	TIME	SPEAKER
All Black Lives Matter: Mental Health of Black LGBTQ Youth	Mon, Aug. 7	9:00 AM-11:00 AM* , 11:30 lunch* 12:00 PM-1:00 PM Q&A	Luvvie Ajayi Jones
Marginalized LGBTQ Identities and the Minority Stress Theory	Mon, Sept. 4	9:00 AM-11:00 AM* , 11:30 lunch* 12:00 PM-1:00 PM Q&A	Jenni Chang & Lisa Dazols
The Minority Stress Perspective and Bullying in Schools	Mon, Oct. 9	9:00 AM-11:00 AM* , 11:30 lunch* 12:00 PM-1:00 PM Q&A	Patty Zemke
Reducing behavioral health symptoms, by addressing minority stressors in LGBTQ adolescents: a randomized controlled trial of Proud & Empowered	Mon, Nov. 6	9:00 AM-11:00 AM* , 11:30 lunch* 12:00 PM-1:00 PM Q&A	Suriya Aisha

SPRING 2024

	DATE	TIME	SPEAKER
TBD	Mon, Feb. 5	9:00 AM-11:00 AM* , 11:30 lunch* 12:00 PM-1:00 PM Q&A	TBD
TBD	Mon, Mar. 4	9:00 AM-11:00 AM* , 11:30 lunch* 12:00 PM-1:00 PM Q&A	TBD
TBD	Mon, Apr. 8	9:00 AM-11:00 AM* , 11:30 lunch* 12:00 PM-1:00 PM Q&A	TBD
TBD	Mon, May. 6	9:00 AM-11:00 AM* , 11:30 lunch* 12:00 PM-1:00 PM Q&A	TBD

Zoom Link: 123-456-7890

Spring Meetings SUBJECT TO CHANGE in near future



Zoom Meeting

Zoom

Gallery View

Jenni Chang Lisa Dazols Sasori R. James M. Kelon

Good Morning LGBTQ Youth!

Introduction

Good Morning LGBTQ Youth and allies. We are very proud to showcase our presentation and spread positivity and information. Thank You to MSM (Minority Stress Motivation) for giving us this chance and platform to speak! Enjoy!

LET'S CELEBRATE

Mute Stop Video Security Participants 7 Share Screen Chat Record Reactions End



Zoom Meeting



Marginalized LGBTQ Identities and the Minority Stress Theory



Zoom Meeting

All Black Lives Matter: Mental Health of Black LGBTQ Youth (Get comfortable with being uncomfortable)



Zoom Meeting



The Minority Stress Perspective and Bullying in Schools



Website

GET IN TOUCH

Name *

Enter your name

Email *

Enter your email

Phone

Enter your phone number

Address

Enter your address

Subject

Type the subject

Message

Type your message here...



SHOPPING CONSULTATION

Next Level Service



OPENING HOURS

Come Visit

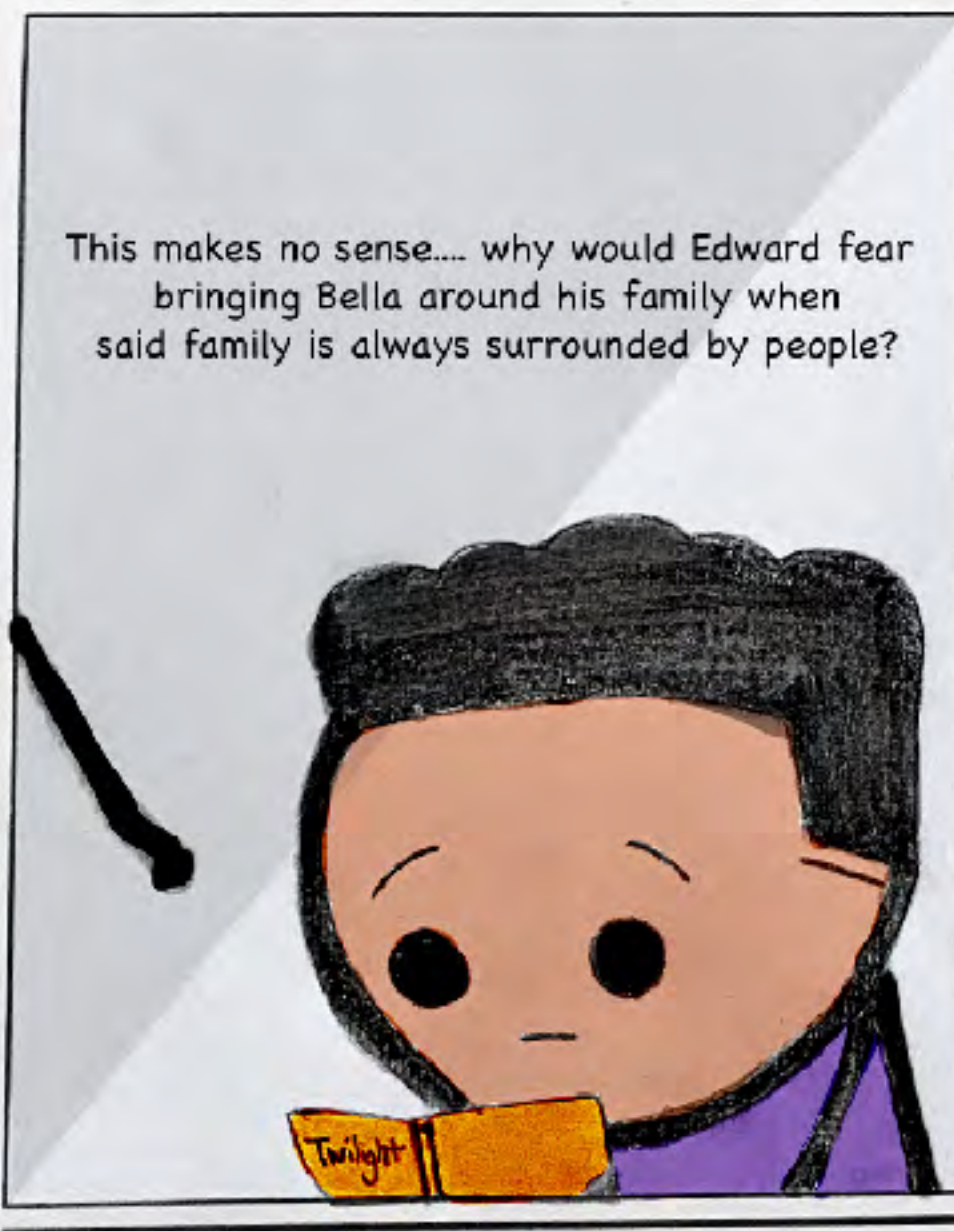
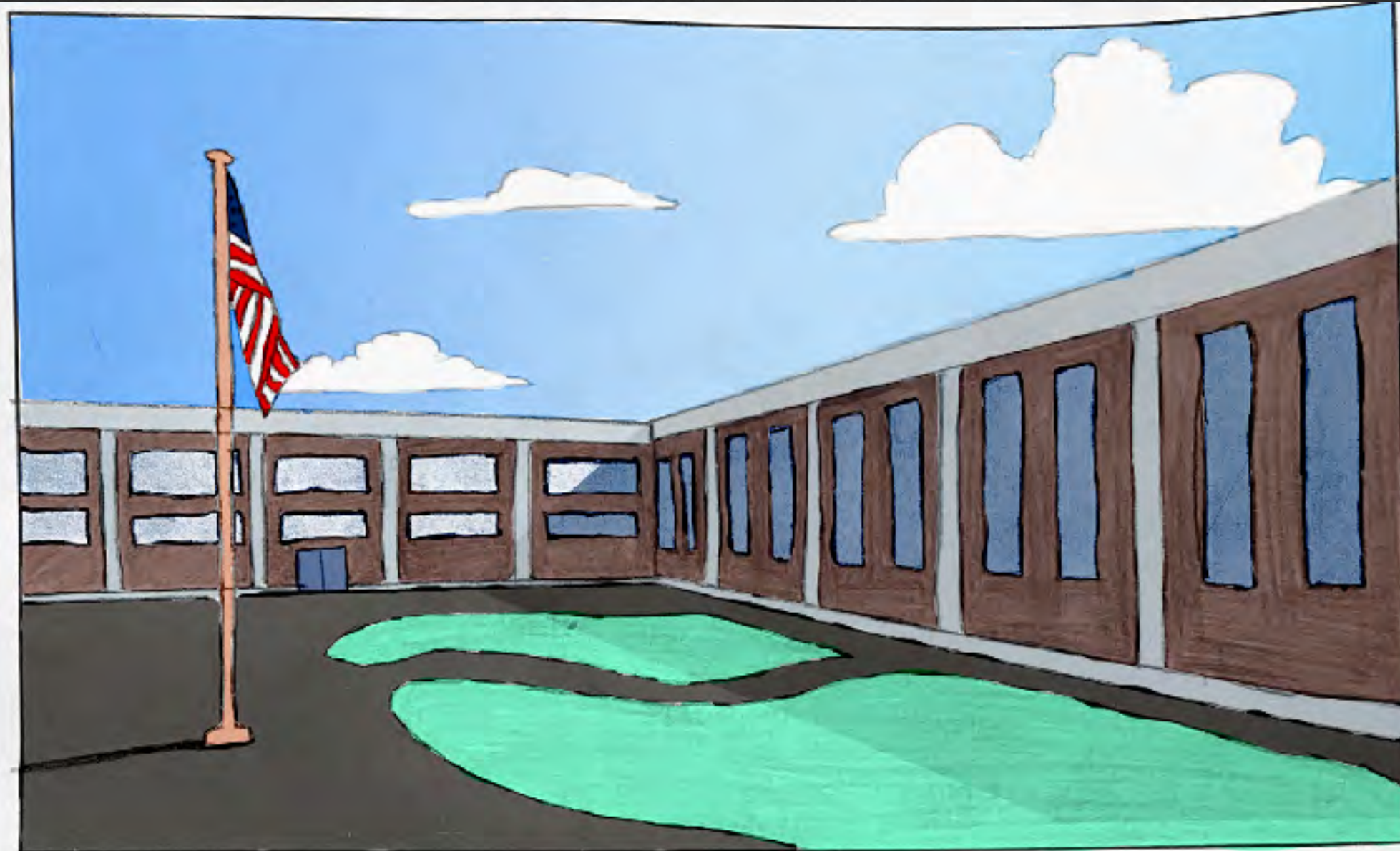
Mon - Fri: 9am - 6pm

Sat: 10am - 2pm

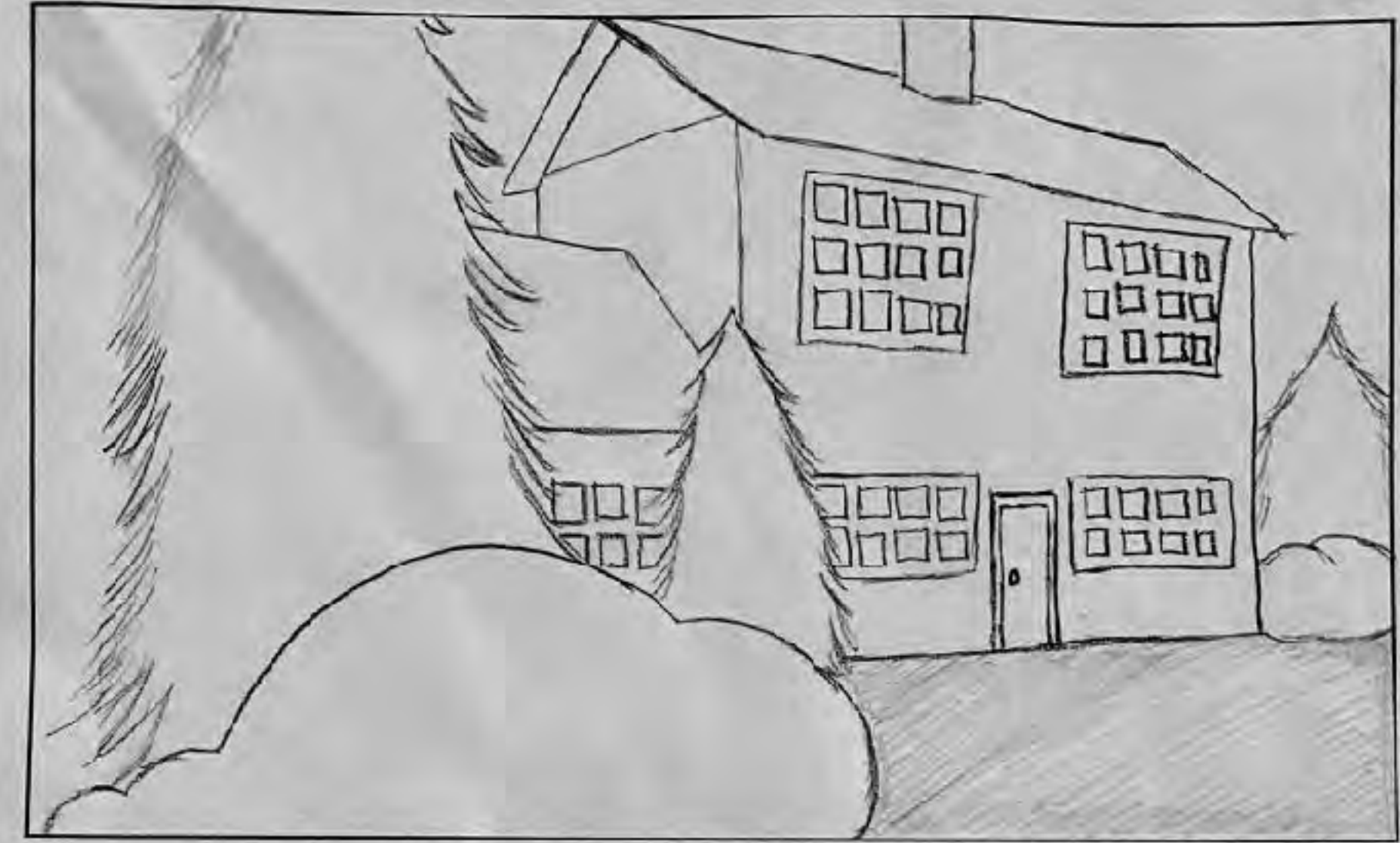
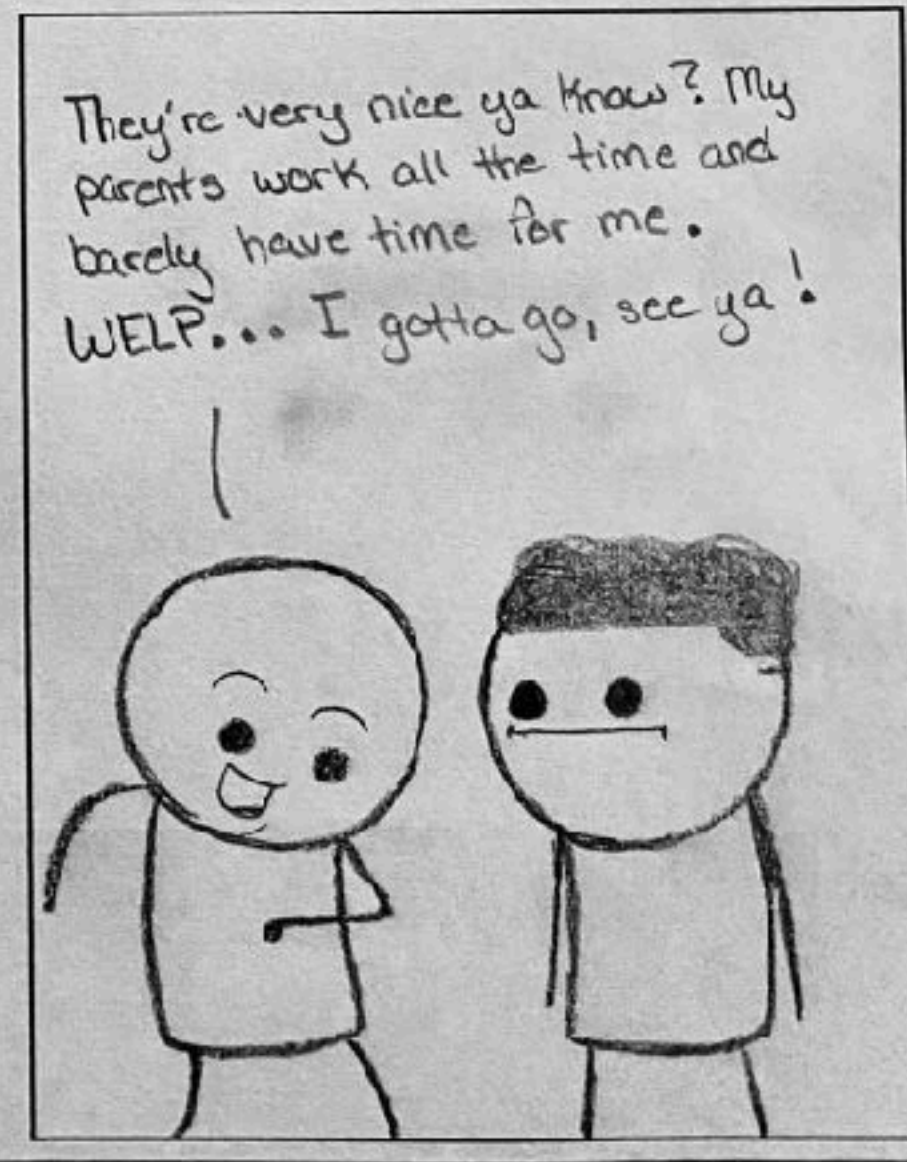
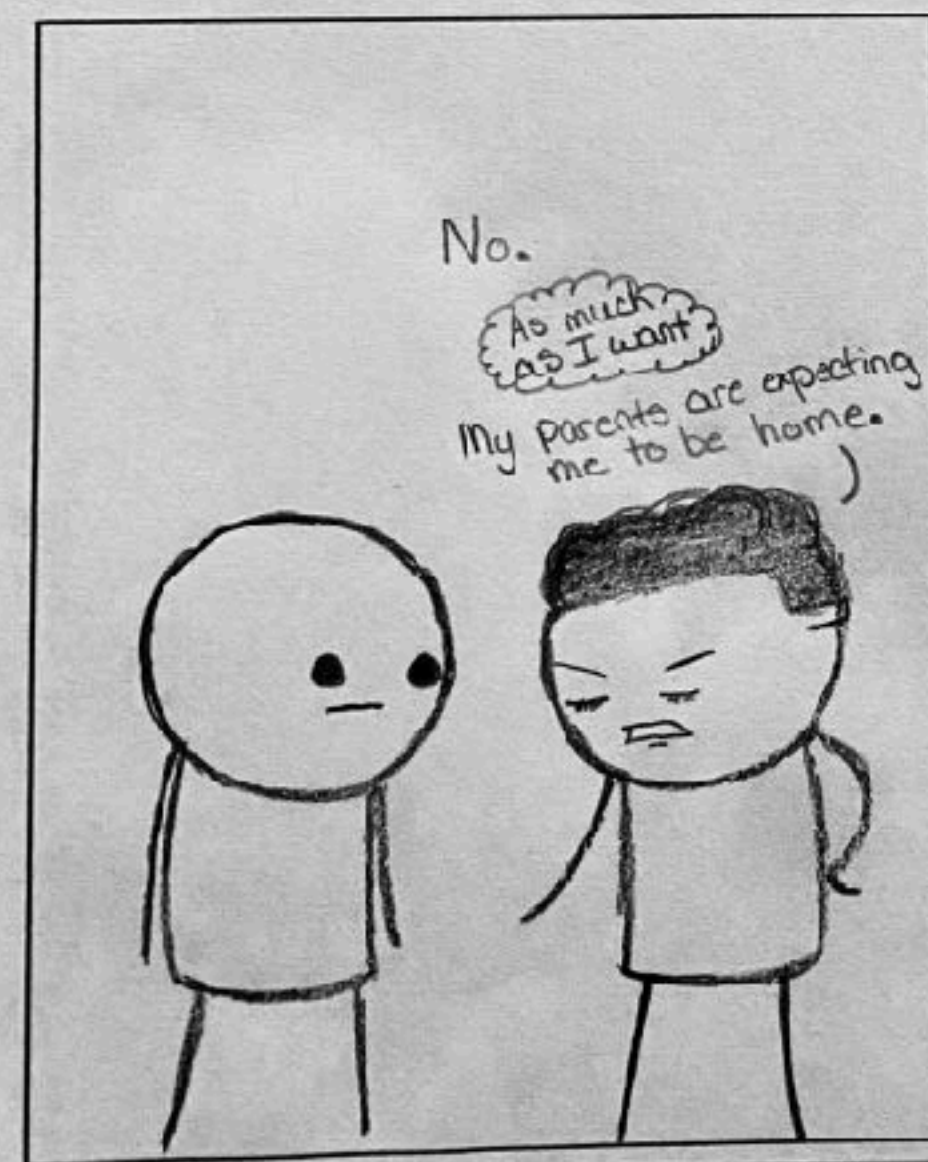
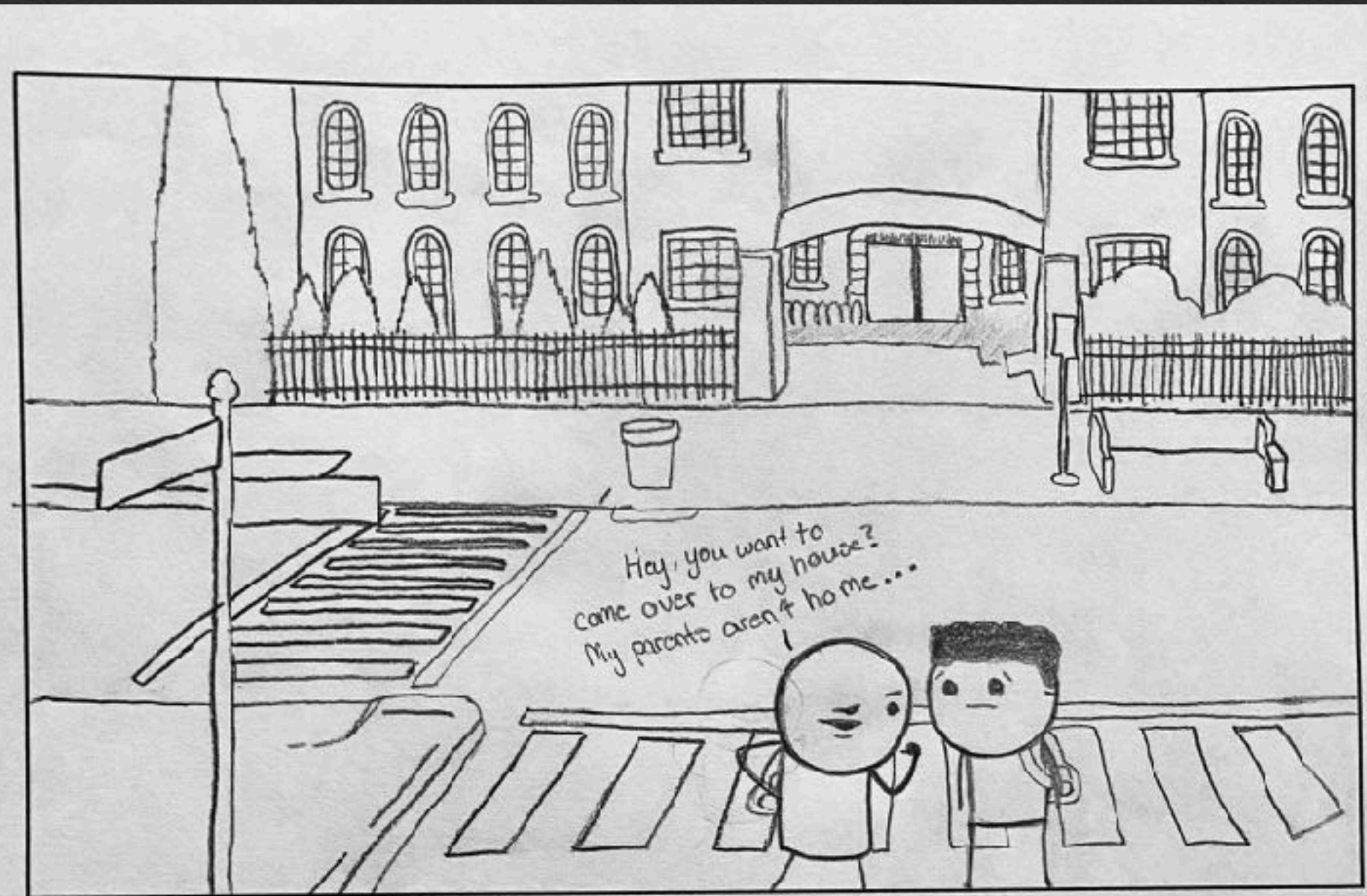
Sun: Closed



Chap. 1



Chap. 2



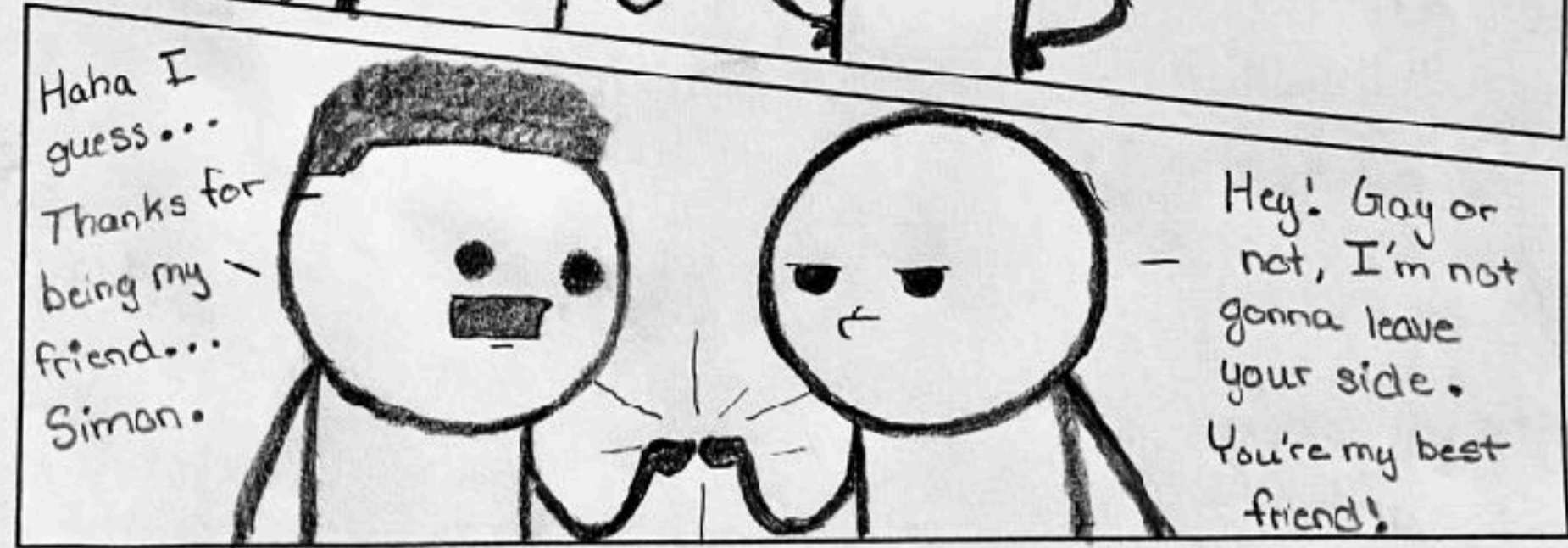
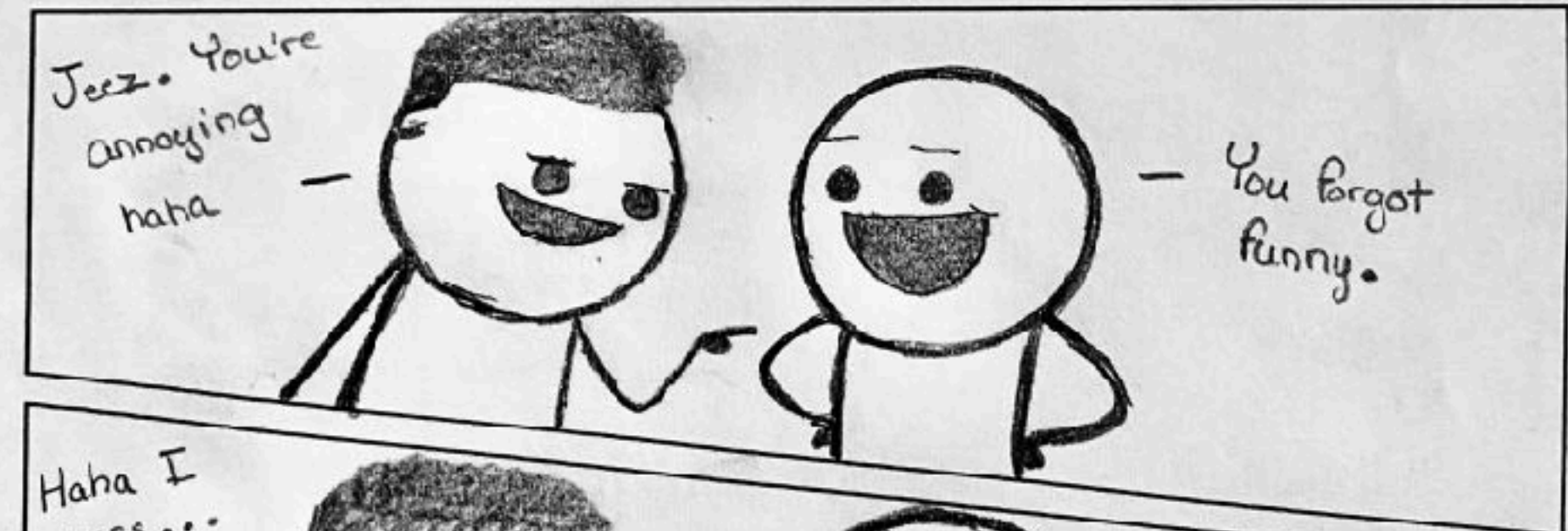
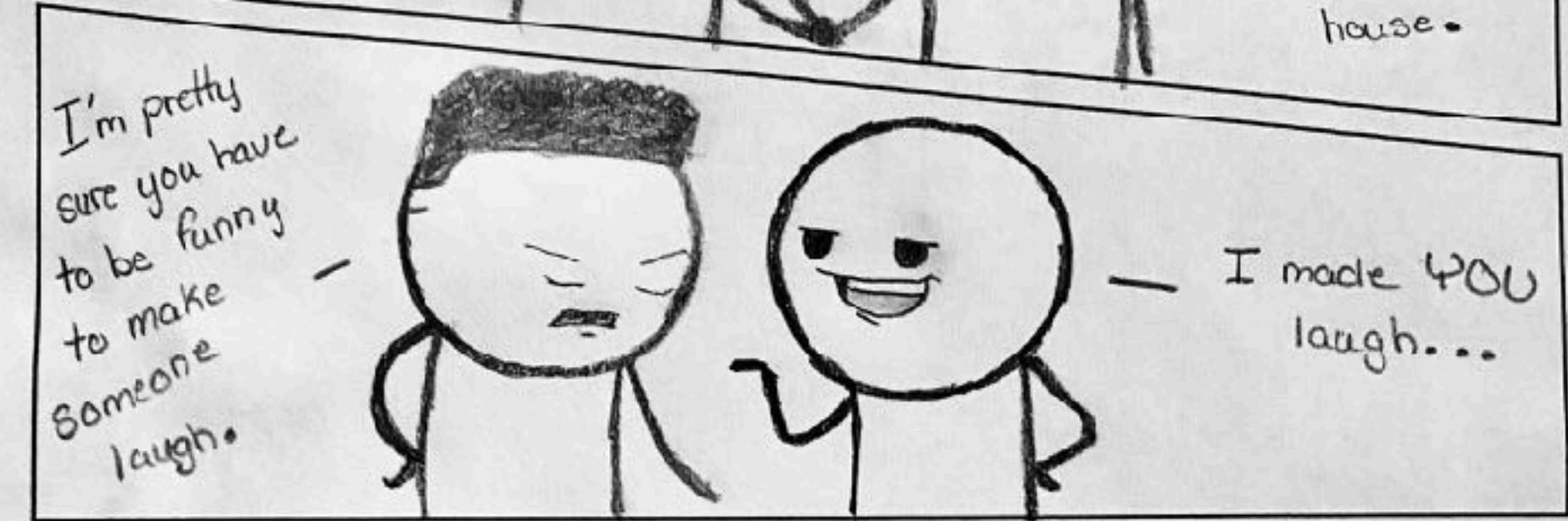
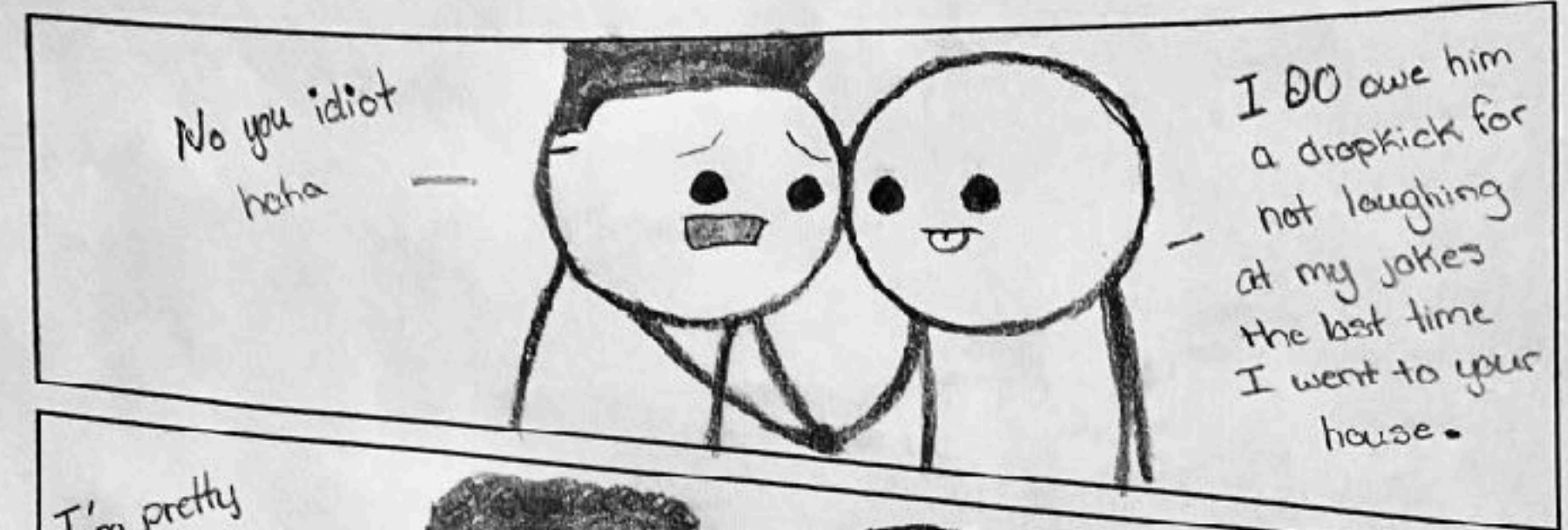
Dear November 17, as much as I like him... I don't think he would understand. He said "different means your special" I think there is some truth to that but at the end of the day... people have different opinions. My "different" isn't seen as "special". At least not a good one... What would my parents think? What would Simon think? Who knew being gay would be so hard. I'll just have to continue taking my anxiety pills... My birthday is coming up... 18 yay. Maybe I'll tell my parents that day. 4 months and 13 days.



Chap. 3



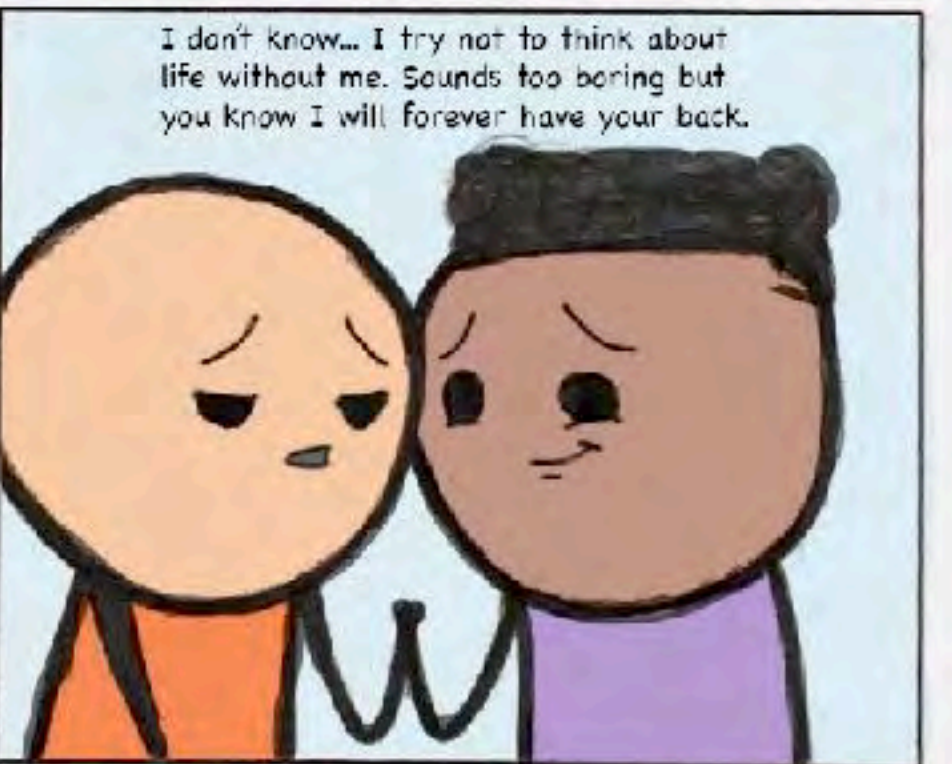
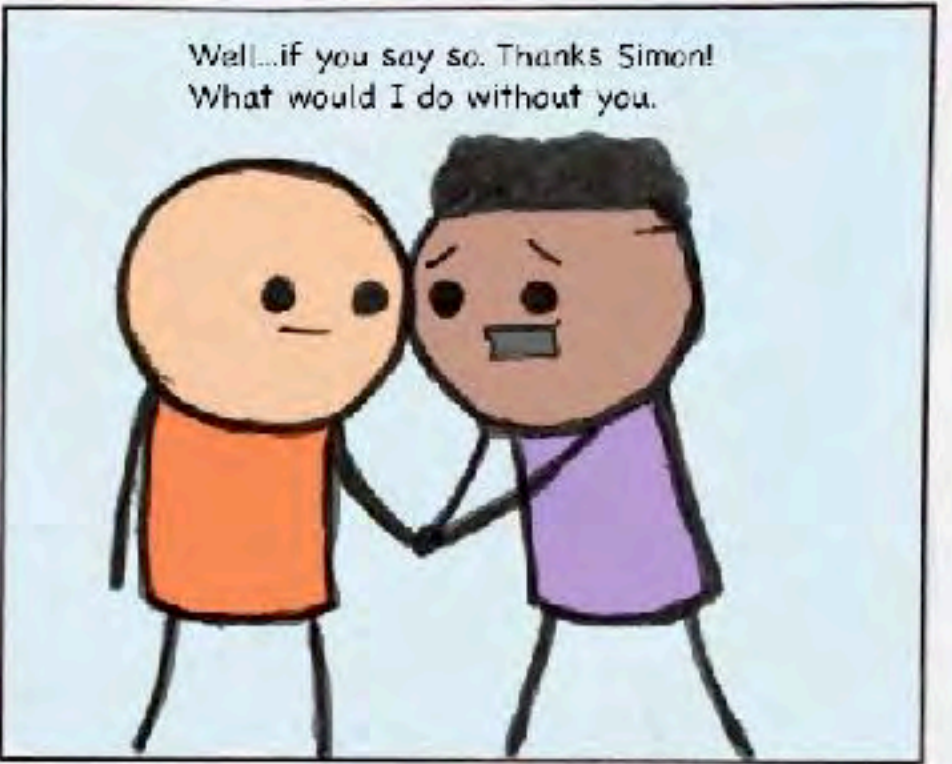
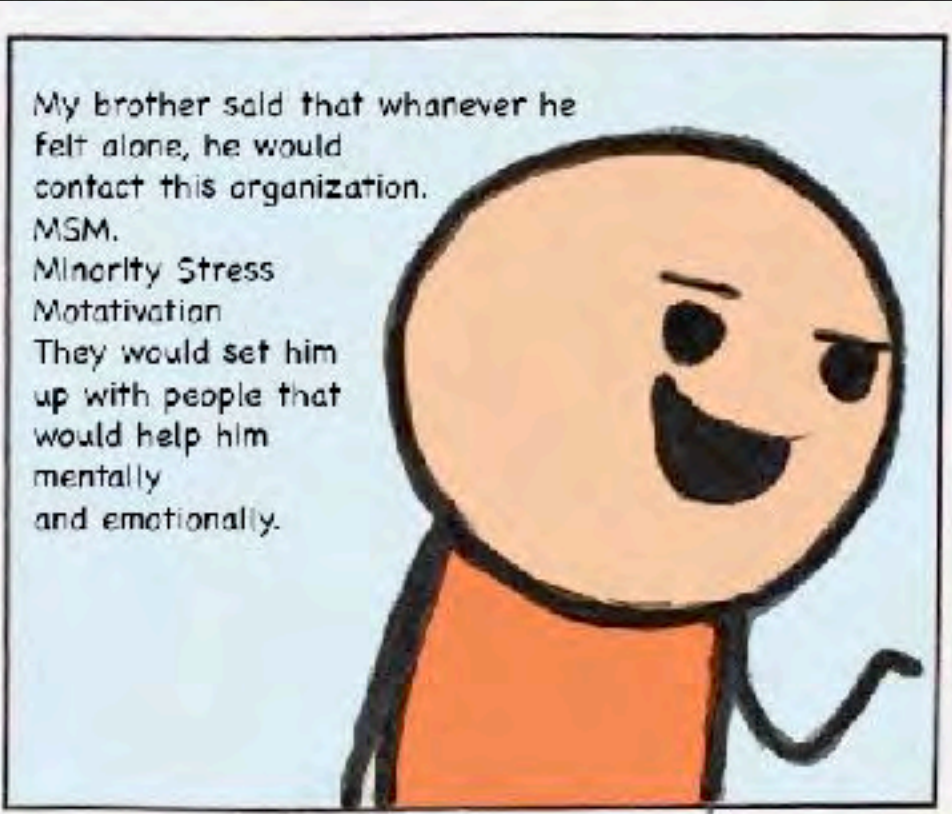
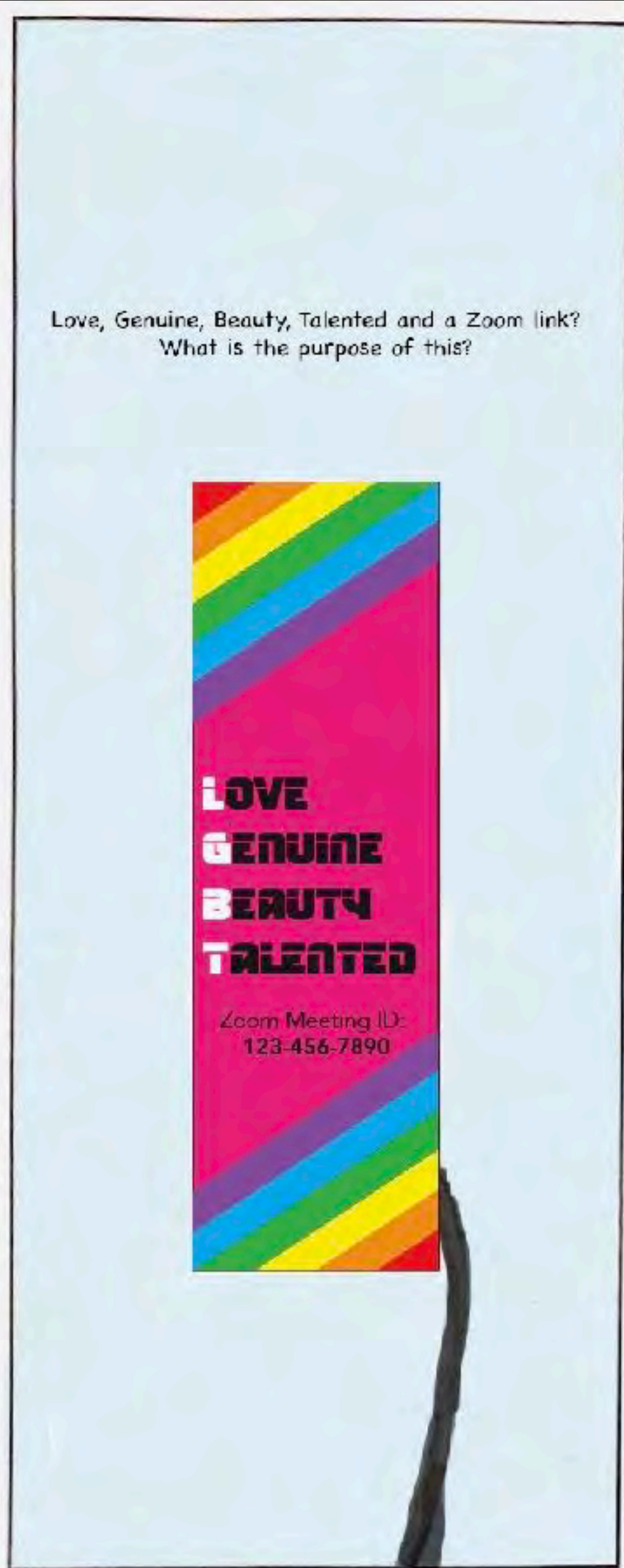
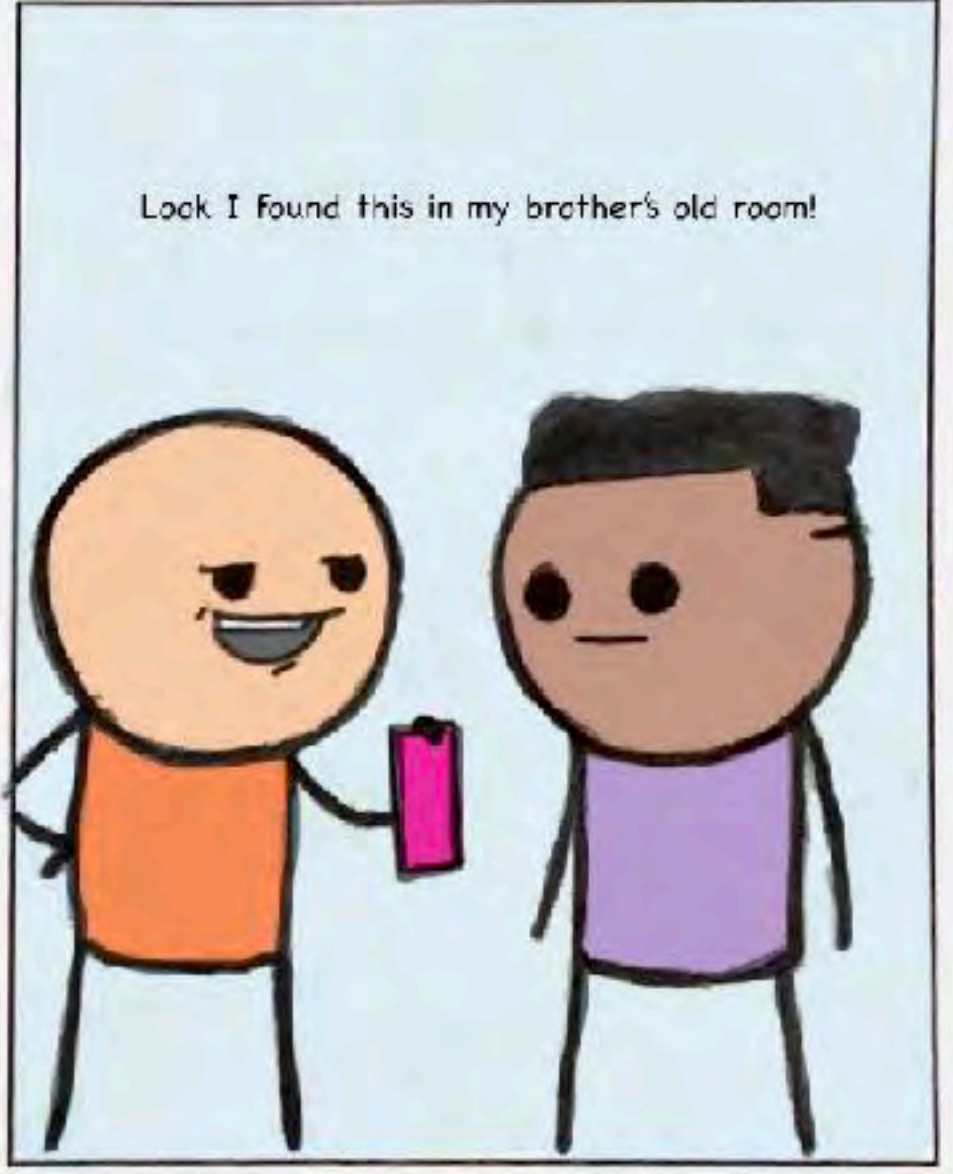
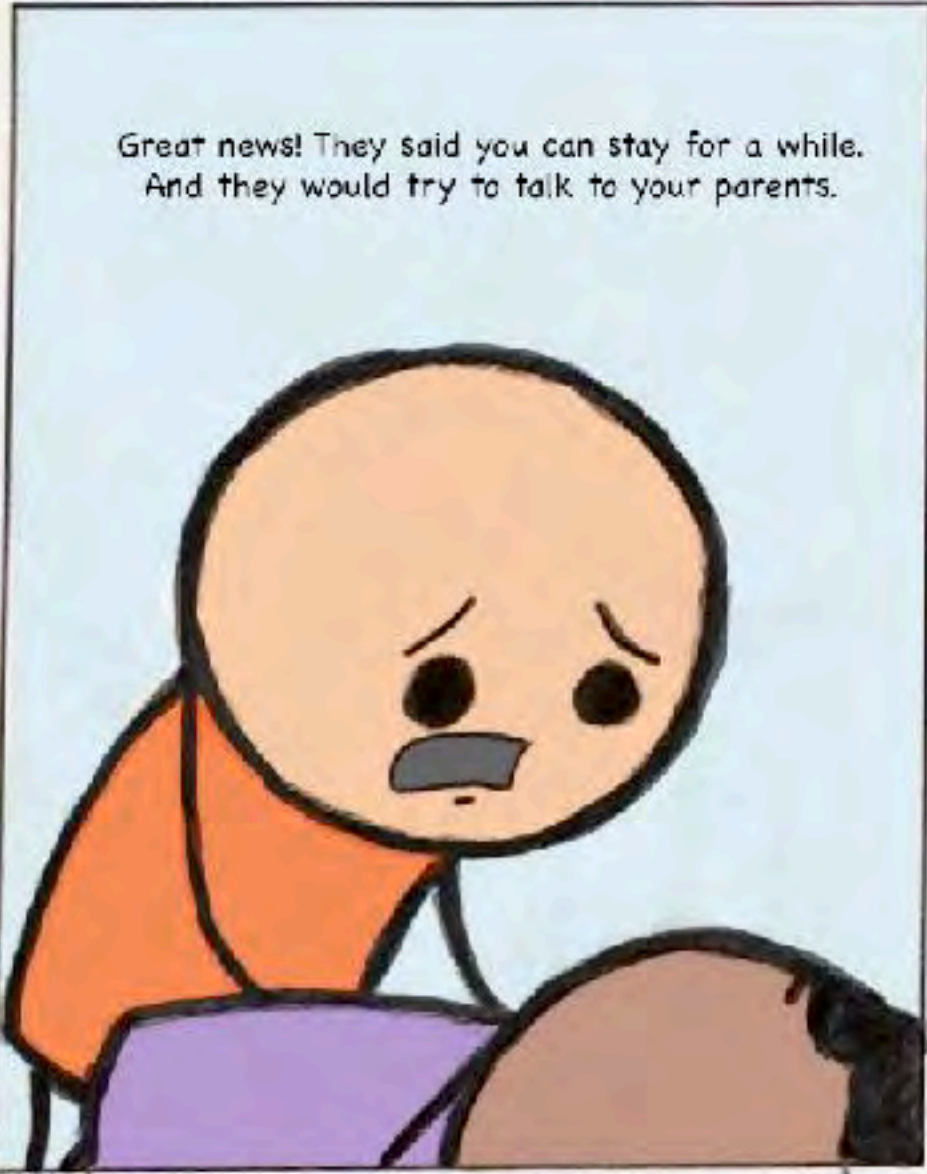
Chap. 4



Chap. 5



Chap. 5



Process Book

COMIC CHAPTER 1
SCRIPT 4/4/23

Marta: This says more to me... why would Edward see things of Bella around my family when she always is always surrounded by people.

* Simon walks in and grabs the book *

Simon: I don't understand why they would keep their mouths so tight. Why a vampire would...!!

* Marta pulls book back *

Marta: Because Feels... they are all different. Some people keep their mouths tight to protect themselves, some of them. I have felt all the walls.

Simon: If you're born different then don't that make you special?

* Marta's hopeful face * : Simon... ♥

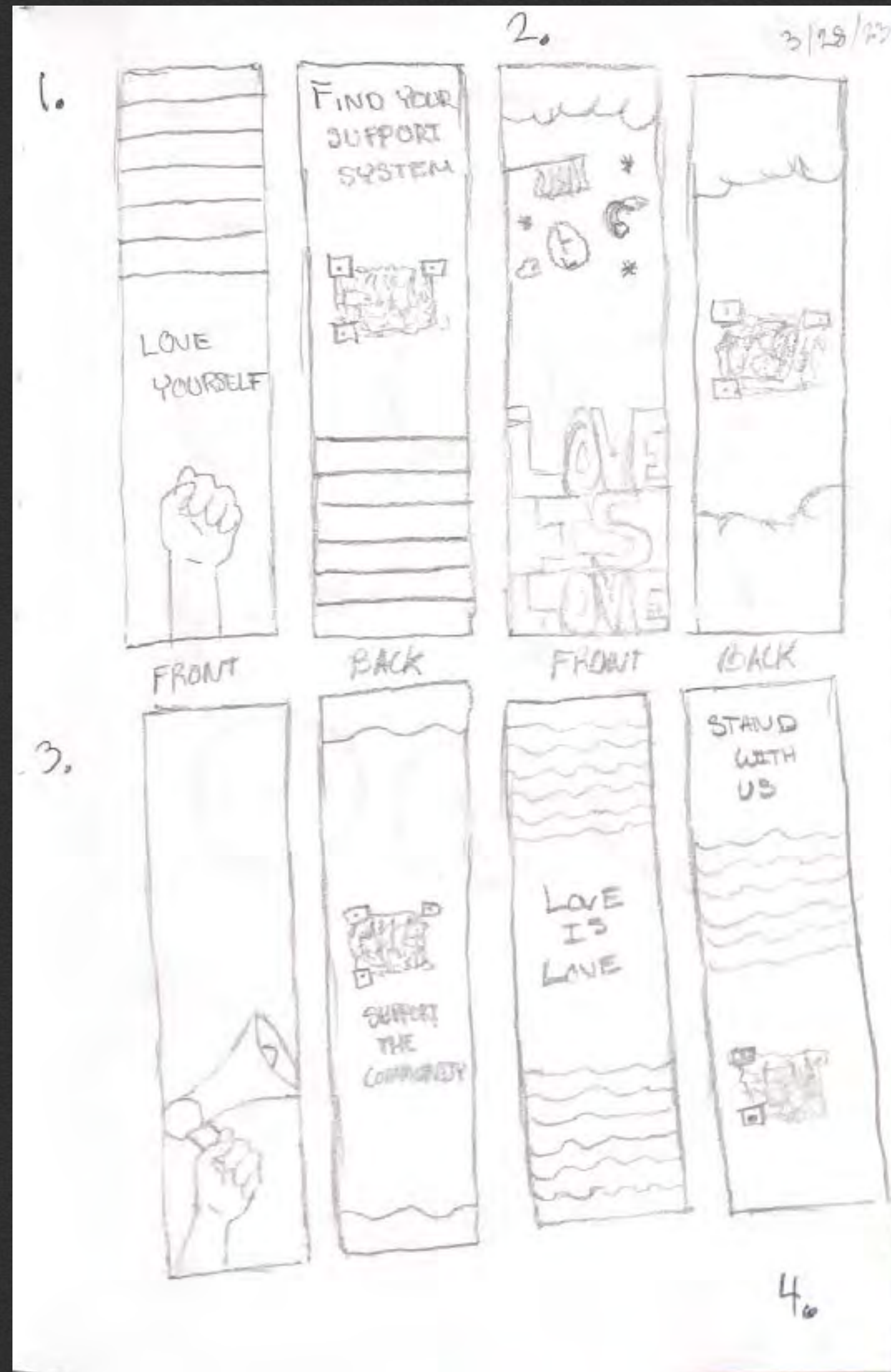
* Simon makes a twisted face : I mean if I was a vampire, I would not be afraid of my enemies and make them live to me!

* Marta's disgusted face * : demand the truth...!!

--- Script end ---



Process Book



References

<https://www.freepik.com/> (Bottle Mockups)

<https://www.eventbrite.com/>

Paley, Amit. "The Trevor Project National Survey." The Trevor Project, 2022, <https://www.thetrevorproject.org/survey-2021/?section=Introduction>.

[twinkl.com](https://www.twinkl.com) (Comic Outline)

https://www.ted.com/talks/jenni_chang_and_lisa_dazols_this_is_what_lgbt_life_is_like_around_the_world

<https://youtu.be/QijH4UAqGD8> (Luvvie Ajayi Jones, Get comfortable with being uncomfortable)



Thank You!

