



# CREATIVE BRIEF

Maisha ■ Chao ■ Matthew

# FINAL LOGO

---



# MEET THE BANDS

KIDS ROCK FOR KIDS PRESENTS

COME TOGETHER

MEET **ti85**



FROM ORANGE COUNTY CALIFORNIA

3 DAY  
MUSIC FESTIVAL  
IN  
BRDOKLYN | NYC  
JUNE 18-20  
2022

KIDS ROCK FOR KIDS PRESENTS

COME TOGETHER

MEET **ti85**



FROM ORANGE COUNTY CALIFORNIA

3 DAY  
MUSIC FESTIVAL  
IN  
BRDOKLYN | NYC  
JUNE 18-20  
2022

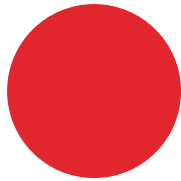


# INTRO POST

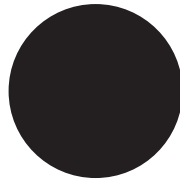


# BRAND GUIDELINES

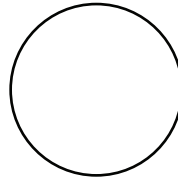
## Logo Colors



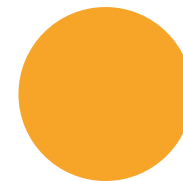
CMYK (6,98,93,0)  
RGB (225,39,45)  
HEX #E0242E



CMYK (0,0,0,100)  
RGB (35,31,32)  
HEX #231F20

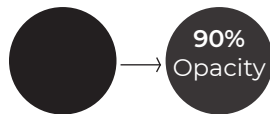


CMYK (0,0,0,0)  
RGB (225,225,225)  
HEX #FFFFFF



CMYK (1,40,90,0)  
RGB (247,165,40)  
HEX #F6A529

Background for  
Intro Post



CMYK (6,98,93,0)  
RGB (225,39,45)  
HEX #E0242E

## Logo Font

**THE FRONTMAN** ABCDEFGHIJ  
KLMNOPQRXYZ