

Mark Criollo

Who am I?

What I done?

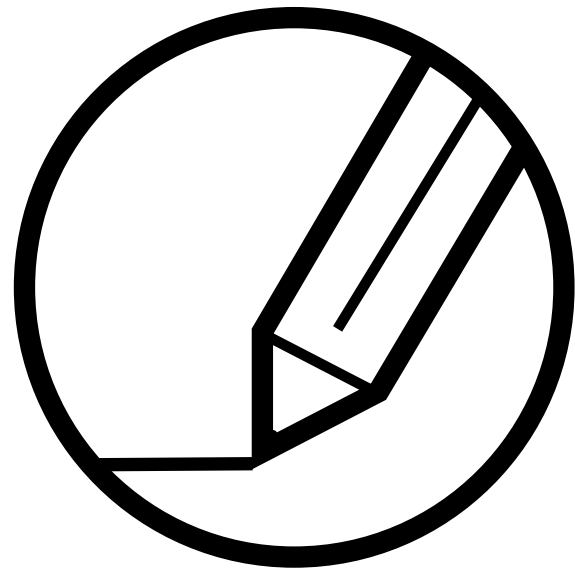
- Born NY and raised NY
- No mentor / design background
- 4th year in Graphic Design
- Drawing for 5 years



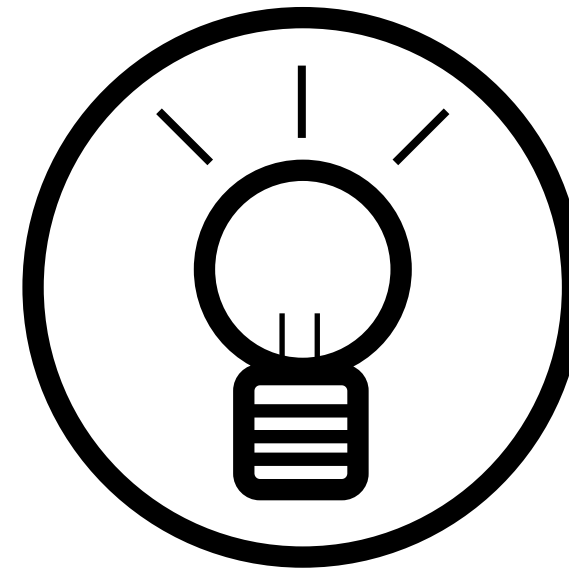
4 year old drawing

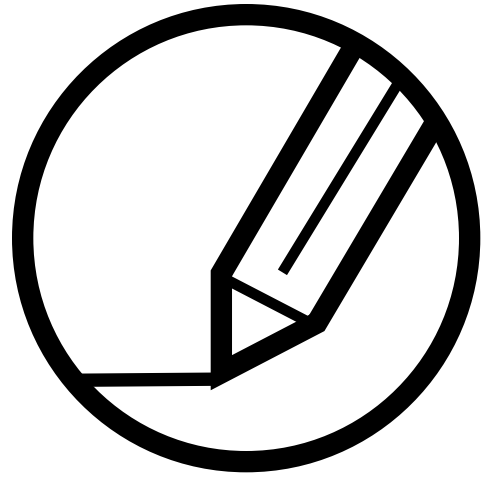
My strong suits

Traditional
Illustration

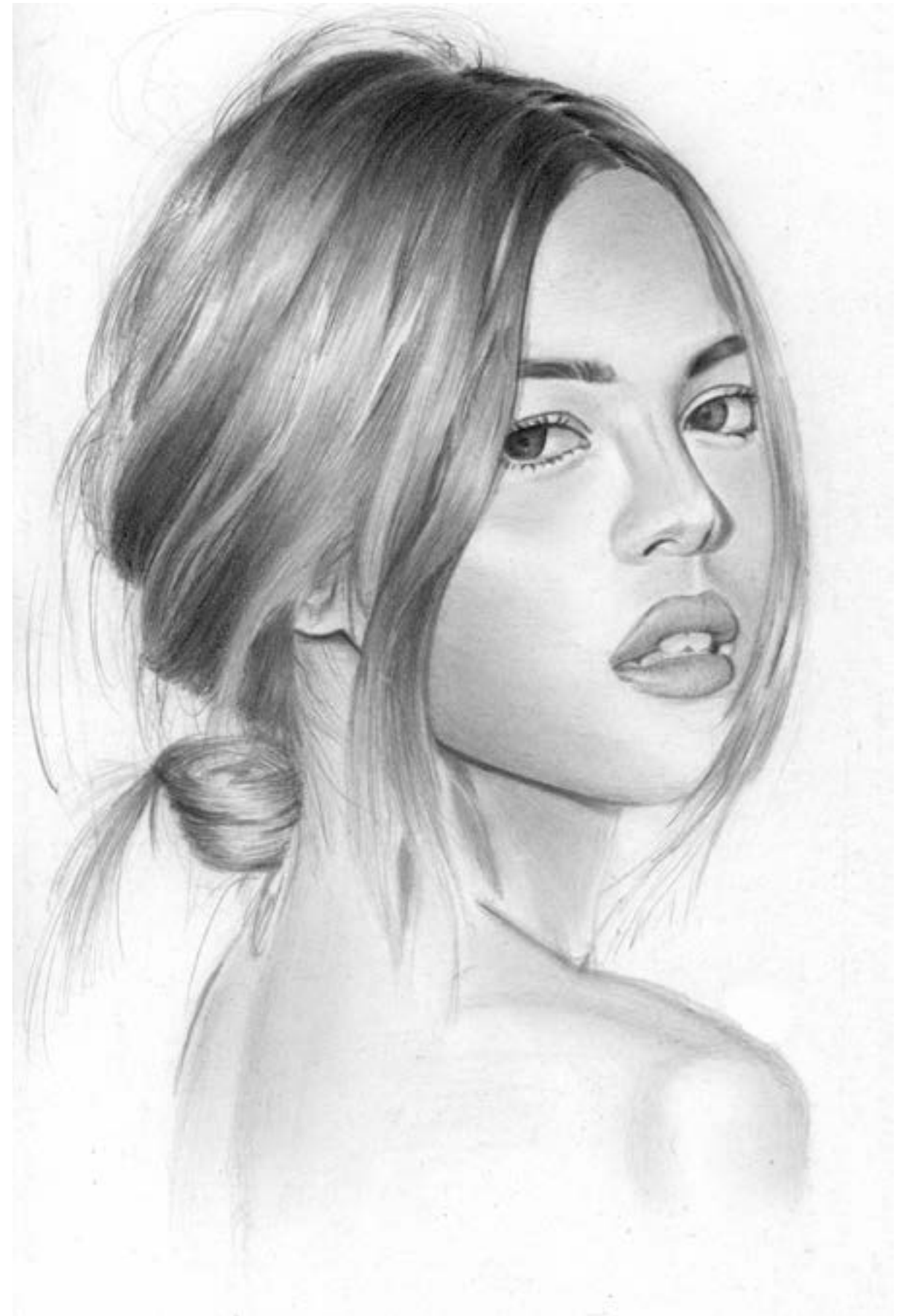
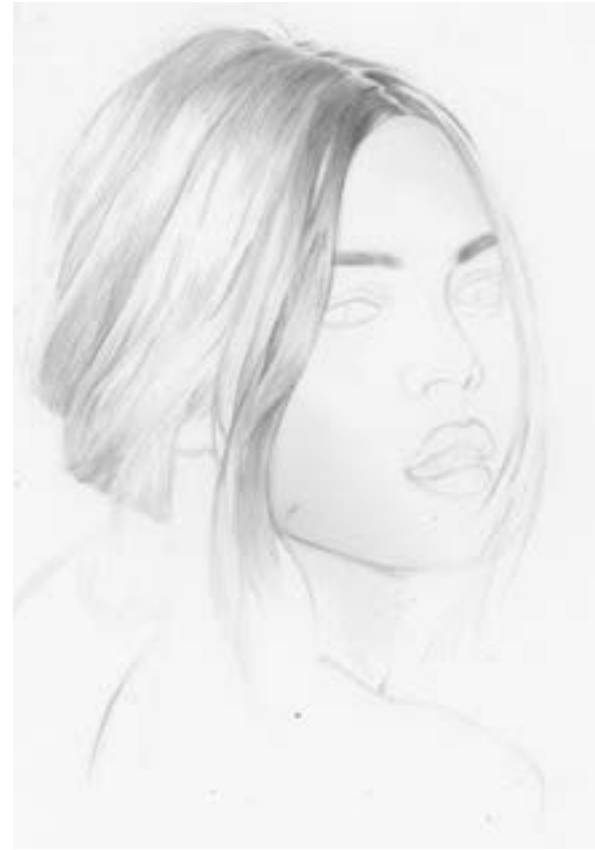
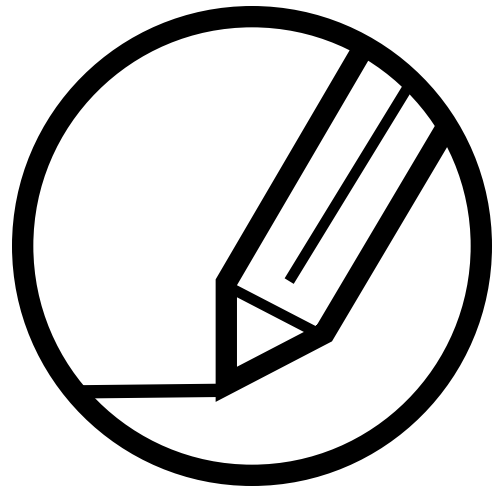


Concept

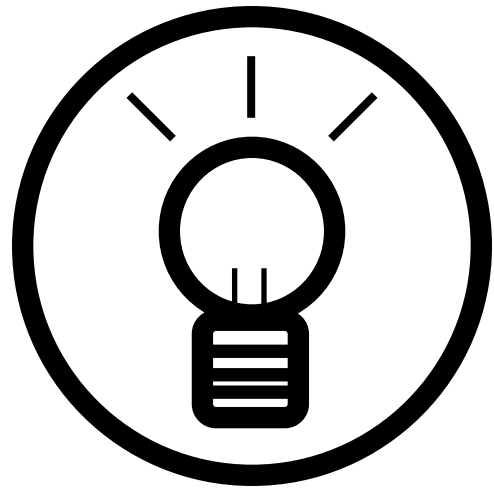




**Karen
Friend**



Lily
Public Figure



**TAP
TAP
OUCH!**

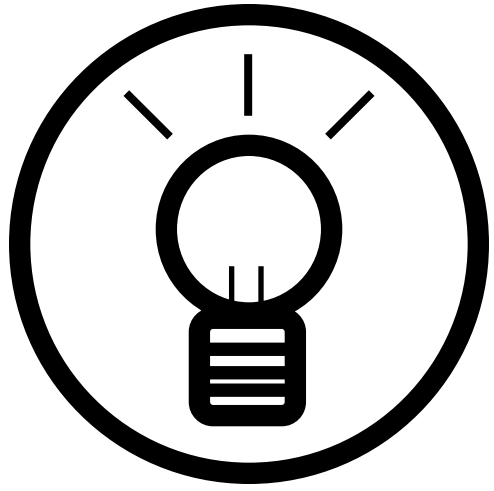


NEED A DOCTOR? JUST WALK IN.



• Most Insurance Accepted • Open 24 Hours A Day
Manhattan • Queens • Brooklyn • Long Beach

Inspiration
Ad



U-TURN BACK
FOR YOUR HARNESS,
NOT YOUR THERMOSTAT

68

nest

APP AVAILABLE IN
CAMPUS AND APART TOWNS

This advertisement features a photograph of a snow-capped mountain peak and a winding road. The text is centered on an orange background. A smartphone displays a Nest thermostat interface with the temperature set to 68. The Nest logo is in the bottom right corner.

U-TURN BACK
FOR YOUR BUS FARE,
NOT YOUR THERMOSTAT

68

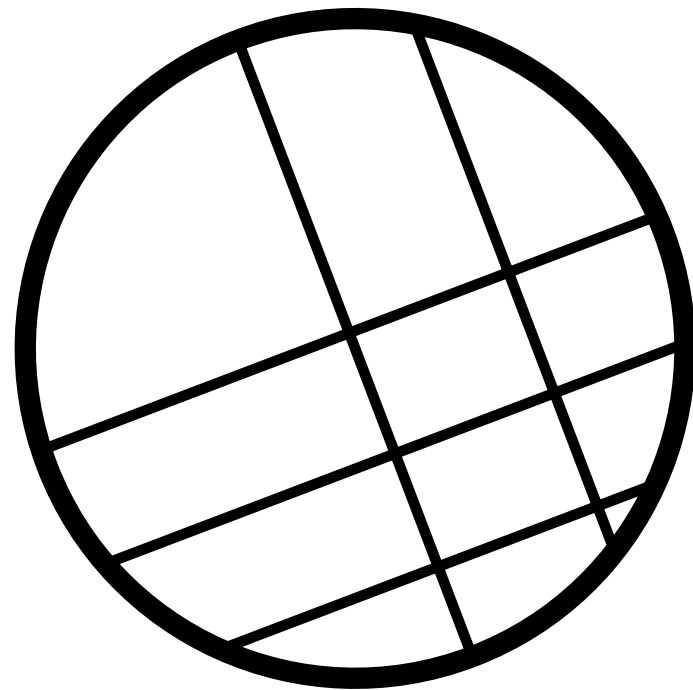
nest

APP AVAILABLE IN
CAMPUS AND APART TOWNS

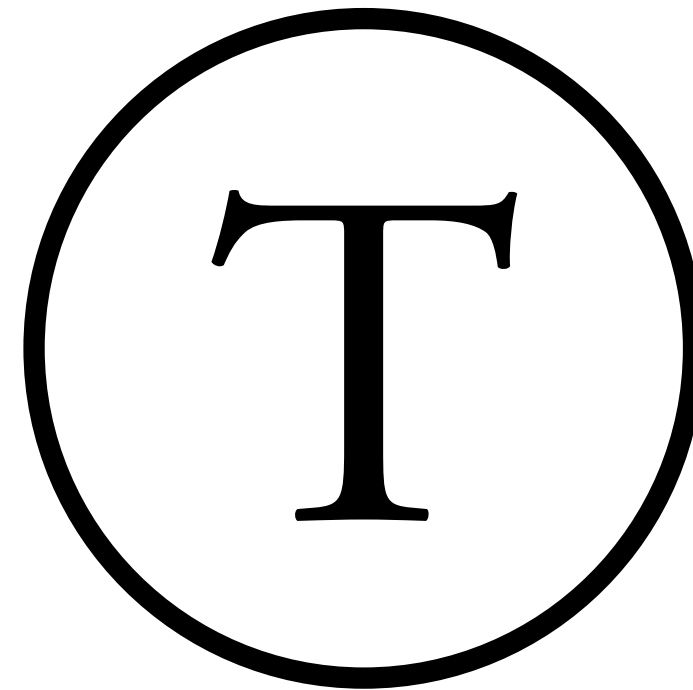
This advertisement features a photograph of a bus stop sign. The sign includes a wheelchair icon, a bus icon, and the text "NO STANDING". Below the sign are two blue signs for "Cambria Heights Q27" and a white sign for "Main St & 39 Av". The text is centered on an orange background. A smartphone displays a Nest thermostat interface with the temperature set to 68. The Nest logo is in the bottom right corner.

What I want to
improve on

Layout



Typography



My objective...



Cooperate for
Graphic Design or Advertising



Freelance for
Art/Other Passions
Commission

I am Generalist