

## Daily Heller article

I read an article on the Daily Heller about Flowered Polish Type. I read it because I was interested in the art it displayed in the email. As I looked at the art, there was type in it as well. Unfortunately, I am not able to read it since I do not know the language. My favorite piece is what Jozef Mehoffer made in 1910. I like the coloring and the subject but I still do not know what the writing is saying.

As for the article, it was a short read. It was written by Steven Heller on 4/19/18. Polish Posters were around for the Communist Period. The first ones were made in 1890 by famous painters Jozef Mehoffer and a few others. They used painting to promote events like drama, exhibits, and dance. Later on, other cultures went along with this element in their symbolism and folklore. What set them apart from Europe was the art quality and the lettering. This still occurs throughout the 20th century.