

Re: Crain's New York post - ability to share without paywall?

Anne Marie Sowder <AMSowder@CityTech.Cuny.Edu>

Mon 3/13/2023 2:33 PM

To: Monica Berger <MONICA.BERGER11@citytech.cuny.edu>

Thank you so much!

Anne Marie Sowder | Assistant Professor | Department Job Placement

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From: Monica Berger <MONICA.BERGER11@citytech.cuny.edu>

Sent: Monday, March 13, 2023 12:25 PM

To: Anne Marie Sowder <ANNEMARIE.SOWDER61@citytech.cuny.edu>

Subject: Re: Crain's New York post - ability to share without paywall?

hi Anne Marie: It isn't difficult to link to the article via the library. It appears that Crains has the copyright. Here's a permalink that will require login: [http://citytech.ezproxy.cuny.edu/login?url=https://search.ebscohost.com/login.aspx?direct=true&db=f6h&AN=162205205&site=ehost-live&scope=site ...](http://citytech.ezproxy.cuny.edu/login?url=https://search.ebscohost.com/login.aspx?direct=true&db=f6h&AN=162205205&site=ehost-live&scope=site...)
I added it to our link shorter and it can be shared as <http://cityte.ch/19m>

Please test these. Readers should be instructed to login with their CUNY email/password.

You or Caroline can also contact, if you haven't, (we can also call (212) 210-0100 and ask for this person):

Lauren Melesio

Reprints Sales Manager

lmelesio@crain.com

thanks, Monica

From: Anne Marie Sowder <ANNEMARIE.SOWDER61@citytech.cuny.edu>

Sent: Monday, March 13, 2023 11:11 AM

To: Monica Berger <MONICA.BERGER11@citytech.cuny.edu>

Subject: Fw: Crain's New York post - ability to share without paywall?

Monica:

Caroline Hellman suggested I reach out to you for help on this. I've written an OpEd that the communications crew would like to circulate. It's through Crain's New York (paywall), which we do seem to have access to through the library. Is there some process for republishing this in full text or linking to full text articles? I've gone through the request form at Crain's but have not heard back and don't know if it's even possible through them.

Please see below.

Best,
Anne Marie

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From: Matthew Stanton <MATTHEW.STANTON21@citytech.cuny.edu>
Sent: Friday, March 3, 2023 4:43 PM
To: Anne Marie Sowder <ANNEMARIE.SOWDER61@citytech.cuny.edu>
Cc: Natalie Chepurniy <NATALIE.CHEPURNIY95@citytech.cuny.edu>; Caroline Hellman <CAROLINE.HELLMAN72@citytech.cuny.edu>
Subject: Re: Crain's New York post - ability to share without paywall?

Thank you! We'll follow up next week on their position, and have a great weekend.

Matthew Stanton
Communications Manager
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From: Anne Marie Sowder <ANNEMARIE.SOWDER61@citytech.cuny.edu>
Sent: Friday, March 3, 2023 4:41 PM
To: Matthew Stanton <MATTHEW.STANTON21@citytech.cuny.edu>
Cc: Natalie Chepurniy <NATALIE.CHEPURNIY95@citytech.cuny.edu>; Caroline Hellman <CAROLINE.HELLMAN72@citytech.cuny.edu>
Subject: Re: Crain's New York post - ability to share without paywall?

Matthew:

Thank you! That sounds great. I agree that they probably don't have exclusive rights to my opinion but hope that it can be "reprinted with permission from..." I'm talking to Crain's about how it is usually handled.

In the meantime, you can see the article here in the print edition as it appeared in the larger forum. See attached. Forum starts p15.

Best,
Anne Marie

From: Matthew Stanton <MATTHEW.STANTON21@citytech.cuny.edu>
Sent: Friday, March 3, 2023 10:17 AM
To: Anne Marie Sowder <ANNEMARIE.SOWDER61@citytech.cuny.edu>
Cc: Natalie Chepurniy <NATALIE.CHEPURNIY95@citytech.cuny.edu>; Caroline Hellman <CAROLINE.HELLMAN72@citytech.cuny.edu>
Subject: Crain's New York post - ability to share without paywall?

Professor Sowder -

Good morning, happy Friday. I am reaching out about the powerful piece you wrote for Crain's New York. I imagine your own words gave no exclusivity to Crain's for the viewpoints, but I wanted to check with you directly.

What are the republishing rights to the piece? We would like to link to it from the City Tech Office of Communications' In The Media section, but given that not everyone has access through their paywall, would it be permissible to repost the entirety of your comments on our website without the paywall?

Thank you in advance for any insights on more broadly sharing this great look into the industry.

Matthew Stanton

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February 23, 2023 06:00 AM

Op-ed: Immigrant workers can build enviable careers in construction

Anne Marie Sowder

<https://www.crainsnewyork.com/op-ed/op-edforeign-born-workers-can-build-enviable-careers-construction>

The construction industry is being starved of its most important resource: labor. That includes the professionalized class of project managers as well as non-trade technical workers in inspections, testing

and surveying. With an immigrant-dominated workforce, the prolonged reduction in immigration has obvious impacts on the labor market and not just in its low-wage trades and informal sectors.

Construction firms expect an increased workload in the coming year. Even though interest rates and material-price fluctuations still cause concern, more contractors are reporting that labor shortages will be their biggest problem this year, according to surveys and data from two industry groups: the Associated General Contractors of America and Associated Builders and Contractors.

In fact, the number of job openings is on the rise, while new hires have continued dropping since 2020. As industry stakeholders think about how to fill jobs in our industry, they point to the need for immigration reform, as the relative size of the American workforce shrinks compared with the country's overall population.

In New York City we feel the tug in the talent pipeline. At CUNY City Tech, where roughly half of our students are born outside of the U.S., students in my construction engineering technology senior class were all working before graduation. Salary and poaching were commonly discussed, as companies attempted to engage workers with both significant experience and formal education. Demand for trade employment, which makes up three-fifths of the construction workforce according to the Bureau of Labor Statistics, remains strong and highly valued.

We are talking about good jobs. In New York state, three of five of the most common construction occupations pay more than the state's median pay, and 100% of New York firms surveyed by the contractors' industry group reported unfilled trade job openings.

Notably, immigration status significantly impacts workers' earning potential in the trades, but union membership and other credentials go a long way to addressing the wage gaps. Public-sector recruitment of students with two- or four-year degrees continues at pace, but private-sector direct recruitment has expanded dramatically, including companies seeking entry-level employees and interns to fill project management, field supervision and engineering roles.

Industry chatter reflects a labor drought in mid- and senior-level roles, with openings always filled immediately, my attention is on entry- and internship-level recruitment, which is also robust. In construction, training takes a while. Novices in the industry do not pull their weight for quite some time. The strong internship programming I see now suggests optimism regarding projects 12 to 18 months down the road.

For any of the hundreds of thousands of people entering the U.S. construction workforce each year, the difference between an exploitative and unsafe situation and one that represents opportunity for meaningful work and personal advancement might be the acquisition of recognized credentials. The known disadvantages to immigrant workers, such as safety and wage gaps, need not be permanent. All workers in the construction industry stand to benefit from the opportunities available now for those with formal credentials such as skill certifications, union membership and college degrees.

Incorporation of skilled workers into the workforce is immediately beneficial to companies with job openings.

When one of my students lands a job, I tend to get a call.

"I love 'so-and-so,'" the hiring manager says. "Send me more."

Anne Marie Sowder is an assistant professor of construction management at City Tech, CUNY's New York City College of Technology.