

From: [Karen Goodlad](#)
To: [Monica Berger](#)
Subject: RE: ABR New Orleans Submission Deadline Feb 1
Date: Tuesday, December 03, 2019 1:26:47 PM

Dear Monica,

Your support and knowledge is greatly appreciated.

Karen Goodlad, CSW
Associate Professor
New York City College of Technology, CUNY
Department of Hospitality Management
300 Jay Street
Brooklyn, NY 11201

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From: Monica Berger
Sent: Tuesday, December 03, 2019 8:12 AM
To: Karen Goodlad <KGoodlad@citytech.cuny.edu>
Subject: Re: ABR New Orleans Submission Deadline Feb 1

hi Karen: There are many amateurish aspects to the operation ... if they are bombarding you with spam messages, that is not a good sign. I'd suggest you take a look at the peer review form (does it seem rigorous to you?) as well as the journal article content which are probably only accessible via Ebsco. I can help with that.

They don't operate on the usual predatory publishing model and I'd hesitate to call them predatory without directly finding deceptive practices visible on their site which would take considerable time to dig into. However, the focus is on providing a lower-quality publishing/presenting venue for authors who unfamiliar with journal publishing and/or afraid to submit to a better known publisher. And making money. Which is fine if you have real, scaled-up infrastructure to support. Suspect they are focused on the conferences which are the real money makers.

Were they on Beall's (defunct) List of predatory journals/publishers/conferences? I think so but Beall was sometimes wrong.

That doesn't make them truly predatory but they do seem questionable. I would avoid them unless you directly learn that they provided a quality experience for authors/presenters.

I'm attaching a new handout that may eventually be disseminated more broadly at the college (we're waiting for feedback from Bonne). I hope it is helpful. best, Monica

Monica Berger
Associate Professor
Library
New York City College of Technology, City University of New York
300 Jay Street

Brooklyn, NY 11201

From: Karen Goodlad
Sent: Monday, December 2, 2019 7:28:22 PM
To: Monica Berger
Subject: Fw: ABR New Orleans Submission Deadline Feb 1

Hi Monica,

I receive a lot of messages from this organization. How could I tell if they are reputable or on list of conferences/publications I should be wary of?

Regards,

Karen Goodlad, CSW
New York City College of Technology, CUNY
Department of Hospitality Management
Associate Professor
300 Jay Street
Brooklyn, NY 11201
kgoodlad@citytech.cuny.edu

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From: Academy of Business Research <info@academyofbusinessresearch.com>
Sent: Monday, December 2, 2019 7:24 PM
To: Karen Goodlad
Subject: ABR New Orleans Submission Deadline Feb 1

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New Orleans March 25-27

[Submission Deadline February 1](#)

www.academyofbusinessresearch.com

The Spring 2020 Academy of Business Research Conference will be held at the [Renaissance Per Marquette](#) 1 block from Canal Street and from Bourbon Street in the heart of the French Quarter. Discover AAA Four Diamond style at Renaissance New Orleans Pere Marquette French Quarter Area Hotel. Nestled in the heart of the French Quarter of New Orleans, our hotel features boutique accommodations near world-famous landmarks and charming attractions like Magazine Street. Paying homage to our French Quarter environs and Jazz heritage, our boutique hotel boasts historic architecture and a vibrant, elegant interior. Indulge in delicious French and Southern cuisine at New Orleans Coffee and Beignet Company and sample delectable seafood specialties and cocktails at TackleBox, our signature restaurant. Rejuvenate in our state-of-the-art fitness center and make use of our sophisticated meeting space, ideal for social or business events in the French Quarter. Nearby, find one-of-a-kind Jazz clubs, lively Bourbon Street, stunning Magazine Street and historic Jackson Square, all steps away. Come experience it all at our French Quarter hotel, where great adventures are just around the corner.

For reservations, [click here.](#)



Proceedings

Conference proceedings are abstract only and are peer reviewed publications, so that you may submit your completed manuscripts to one of our journals or any other journal. The Academy of Business Research publishes five academic journals. Each journal is listed in over a dozen recognized indices.

Topics

Topics considered for the conference (and journals) include but are not limited to:

Accounting, Business Law, Economics, Education, Entrepreneurship, Finance, Health Care, Human Resources, Management, MIS, Marketing, Operations Management, Public Administration, Real Estate, and Strategy.



Spring ABR Workshop - March 27, 2020

Learn SmartPLS Version 3.0 – with Many New Features
PLS-SEM Path Modeling

An innovative new opportunity for ABR members will be available at the annual

conference in 2020. Joe Hair will present a workshop on the emerging method of Partial Least Squares Structural Equations Modeling (PLS-SEM) – using the new version of SmartPLS 3.0. Scott Manley, Midwestern State University, will assist him in the presentation and explanation of the SmartPLS 3.0 software.

Details:

- Time: Friday – 9:00 AM to 12 PM
- Approach: Powerpoint slides with instructions on how to use SmartPLS Version 3 will be provided, along with major concepts about PLS-SEM.
- A signed copy of the book Joe's new book on PLS-SEM (Sage, 2014) will be given to participants – "A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM)" – <http://www.pls-sem.com/>.
- Most of the workshop will involve "hands-on" analysis of the dataset using the SmartPLS Version 3 software. SmartPLS Version 3 software output diagnostics and proper interpretation of the results will be covered. Potential obstacles and "rules-of-thumb" to ensure appropriate application of the technique will be covered.
- Who should attend: Individuals wishing to learn the fundamentals of PLS-SEM and the SmartPLS Version 3 software.
- Cost: \$50.00

Requirement: Participants must bring a laptop with the SmartPLS 3.0 software loaded. The software is available free from www.smartpls.de

Academy of Business Research Advantages

Here is a short list of the major advantages to our conference:

1. ABR conferences allow for a spirit of collegiality among the attendees. Individuals who have attended our conferences are impressed by how open and helpful the people in the sessions are.
2. ABR has an open access [job market](#) where colleges and schools can list jobs for free. We understand how tight budgets are now and this is a small thing we do to help the academic community.
3. All of the articles presented at ABR conferences are included in an abstract only proceedings. This allows authors to use the feedback received at the conference and to have a great opportunity to further develop their work. As a result, we have had several articles presented at our conference that have gone onto be published in "A" level journals in their discipline.
4. Our conferences feature various workshops which have included: Accreditation, Structural Equation Modeling, and Tenure and Promotion
5. We have a deeply discounted student registration fee which allows students to attend our conferences. In addition, there is one registration fee and no additional fees if an attendee wants to present multiple papers

presented at our conference.

6. Most importantly, our [journals](#) are listed in multiple international lists and on many university systems lists and have a great reputation. For reference, Beall's keeps a list of [predatory journals](#) that as an author you should consider prior to publishing.

**Stakeholder Orientation and Innovation Impact on Firm Performance
– An Empirical Study**

Vijay K. Patel, University of North Carolina Charlotte
Scott Manley, Midwestern State University
Jeananne Nicholls, Slippery Rock University
Joseph F. Hair Jr., University of South Alabama

**Applied Neuromarketing Research: Examining Delta Brain Waves
Activity as Predictor of Consumer Choice**

Matteo Peroni Masserano, Lynn University

The Role of Emotional Intelligence in Workplace Humor

Amanda M. Wolcott, Lynn University

Artificial Neural Networks in Business Systems – Roles and Techniques

Geethalakshmi Shivanapura Lakshmikanth, Emporia State University

Spot Prices and Forward Premiums on the MISO Exchange

Kevin Jones, University of Houston-Downton

Implementing Change in the Primary Care Practice: Barriers to Success

Tami Moser, Southwestern Oklahoma State University
Michael Williams, Southwestern Oklahoma State University

A Case Study of a Virtual Grocery Store in a Rural Town

Emily M. Crawford, Claflin University
Sha'lala Halleningquest, Claflin University
Justus Mitchell, Claflin University
MaKenzie Johnson, Claflin University

**An Evaluation of the Hackman and the Oldham Model in the US and International
Setting with an Indication of the Impact that Culture May Have on the Variance of the
Results in a Variety of For-Profit and Non-Profit Companies and Organizations with a
Suggestion**

Rickey Casey, Campbellsville University
Karen Rush, Campbellsville University

Backpropagation in Stock Market Prediction – A Survey

Geethalakshmi Shivanapura Lakshmikanth, Emporia State University

Spot Prices and Forward Premiums on the MISO Exchange

Kevin Jones, University of Houston-Downton

Vehicle Make as a Determinant of Automobile Loan Default, Exposure at Default, and Duration Until Default

Colene Trent, Union University

Andy Tiger, Union University

Kyle Yeoman, Union University

Joel Wyatt, Union University

Prepping the Profession: Scholarly Literacy and Publishing Strategies for Graduate Programs

Frederic Murray, Southwestern Oklahoma State University

The Emerging Field of Positive Organizational Behavior: Organization Studies Response to the Positive Psychology Movement

Stephen C. Betts, William Paterson University

Quarterly Seasonality and the Relative Performance of Momentum Strategies

Daniel Folkinshteyn, Rowan University

Jordan Moore, Rowan University

The Theory of Planned Behavior: Examining Student Adoption of Learning Management Systems

Madison Ngafeeson, Northern Michigan University

Key to Classroom Success: A Qualitative Study on the Advantages of Leveraging the Use of Technology to Stimulate Student-Teacher Interaction

Harika Rao, Lynn University

Walid Abo Shanab, Lynn University



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