From: Karen Goodlad

To: Monica Berger

Subject: RE: ABR New Orleans Submission Deadline Feb 1

Date: Tuesday, December 03, 2019 1:26:47 PM

Dear Monica,

Your support and knowledge is greatly appreciated.

Karen Goodlad, CSW Associate Professor New York City College of Technology, CUNY Department of Hospitality Management 300 Jay Street Brooklyn, NY 11201

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From: Monica Berger

Sent: Tuesday, December 03, 2019 8:12 AM

To: Karen Goodlad < KGoodlad@citytech.cuny.edu> **Subject:** Re: ABR New Orleans Submission Deadline Feb 1

hi Karen: There are many amateurish aspects to the operation ... if they are bombarding you with spam messages, that is not a good sign. I'd suggest you take a look at the peer review form (does it seem rigorous to you?) as well as the journal article content which are probably only accessible via Ebsco. I can help with that.

They don't operate on the usual predatory publishing model and I'd hesitate to call them predatory without directly finding deceptive practices visible on their site which would take considerable time to dig into. However, the focus is on providing a lower-quality publishing/presenting venue for authors who unfamiliar with journal publishing and/or afraid to submit to a better known publisher. And making money. Which is fine if you have real, scaled-up infrastructure to support. Suspect they are focused on the conferences which are the real money makers.

Were they on Beall's (defunct) List of predatory journals/publishers/conferences? I think so but Beall was sometimes wrong.

That doesn't make them truly predatory but they do seem questionable. I would avoid them unless you directly learn that they provided a quality experience for authors/presenters.

I'm attaching a new handout that may eventually be disseminated more broadly at the college (we're waiting for feedback from Bonne). I hope it is helpful. best, Monica

Monica Berger
Associate Professor
Library
New York City College of Technology, City University of New York
300 Jay Street

From: Karen Goodlad

Sent: Monday, December 2, 2019 7:28:22 PM

To: Monica Berger

Subject: Fw: ABR New Orleans Submission Deadline Feb 1

Hi Monica,

I receive a lot of messages from this organization. How could I tell if they are reputable or on list of conferences/publications I should be wary of?

Regards,

Karen Goodlad, CSW

New York City College of Technology, CUNY Department of Hospitality Management Associate Professor 300 Jay Street Brooklyn, NY 11201 kgoodlad@citytech.cuny.edu

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From: Academy of Business Research < <u>info@academyofbusinessresearch.com</u>>

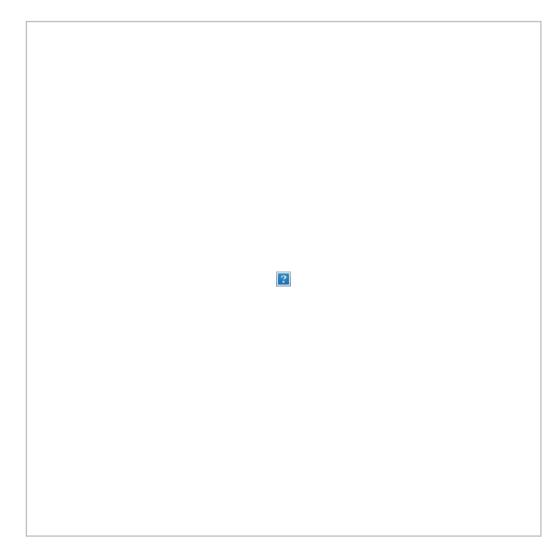
Sent: Monday, December 2, 2019 7:24 PM

To: Karen Goodlad

Subject: ABR New Orleans Submission Deadline Feb 1

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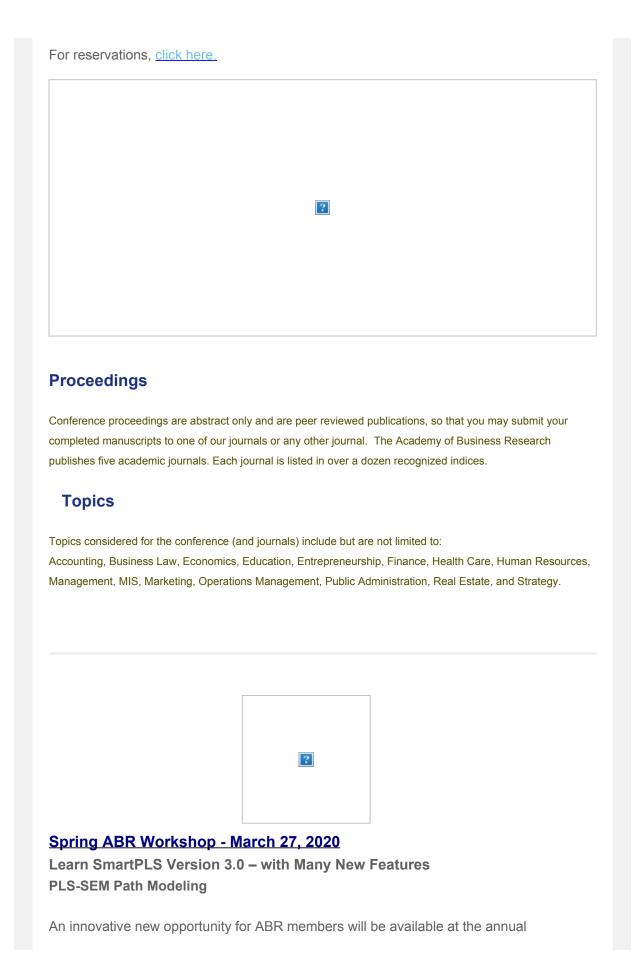


New Orleans March 25-27

Submission Deadline February 1

www.academyofbusinessresearch.com

The Spring 2020 Academy of Business Research Conference will be held at the Renaissance Per Marquette. 1 block from Canal Street and from Bourbon Street in the heart of the French Quarter. Discover AAA Four Diamond style at Renaissance New Orleans Pere Marquette French Quarter Area Hotel. Nestled in the heart of the French Quarter of New Orleans, our hotel features boutique accommodations near world-famous landmarks and charming attractions like Magazine Street. Paying homage to our French Quarter environs and Jazz heritage, our boutique hotel boasts historic architecture and a vibrant, elegant interior. Indulge in delicious French and Southern cuisine at New Orleans Coffee and Beignet Company and sample delectable seafood specialties and cocktails at TackleBox, our signature restaurant. Rejuvenate in our state-of-the-art fitness center and make use of our sophisticated meeting space, ideal for social or business events in the French Quarter. Nearby, find one-of-a-kind Jazz clubs, lively Bourbon Street, stunning Magazine Street and historic Jackson Square, all steps away. Come experience it all at our French Quarter hotel, where great adventures are just around the corner.



conference in 2020. Joe Hair will present a workshop on the emerging method of Partial Least Squares Structural Equations Modeling (PLS-SEM) – using the new version of SmartPLS 3.0. Scott Manley, Midwestern State University, will assist him in the presentation and explanation of the SmartPLS 3.0 software.

Details:

- Time: Friday 9:00 AM to 12 PM
- Approach: Powerpoint slides with instructions on how to use SmartPLS Version 3 will be provided, along with major concepts about PLS-SEM.
- A signed copy of the book Joe's new book on PLS-SEM (Sage, 2014) will be given to participants – "A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM)" – http://www.pls-sem.com/.
- Most of the workshop will involve "hands-on" analysis of the dataset using the SmartPLS Version 3 software. SmartPLS Version 3 software output diagnostics and proper interpretation of the results will be covered. Potential obstacles and "rules-of-thumb" to ensure appropriate application of the technique will be covered.
- Who should attend: Individuals wishing to learn the fundamentals of PLS-SEM and the SmartPLS Version 3 software.

• Cost: \$50.00

Requirement: Participants must bring a laptop with the SmartPLS 3.0 software loaded. The software is available free from www.smartpls.de

Academy of Business Research Advantages

Here is a short list of of the major advantages to our conference:

- 1. ABR conferences allow for a spirit of collegiality among the attendees. Individuals who have attended our conferences are impressed by how open and helpful the people in the sessions are.
- 2. ABR has an open access job market where colleges and schools can list jobs for free. We understand how tight budgets are now and this is a small thing we do to help the academic community.
- 3. All of the articles presented at ABR conferences are included in an abstract only proceedings. This allows authors to use the feedback received at the conference and to have a great opportunity to further develop their work. As a result, we have had several articles presented at our conference that have gone onto be published in "A" level journals in their discipline.
- 4. Our conferences feature various workshops which have included: Accreditation, Structural Equation Modeling, and Tenure and Promotion
- 5. We have a deeply discounted student registration fee which allows students to attend our conferences. In addition, there is one registration fee and no additional fees if an attendee wants to present multiple papers

presented at our conference.

6. Most importantly, our <u>journals</u> are listed in multiple international lists and on many university systems lists and have a great reputation. For reference, Beall's keeps a list of <u>predatory journals</u> that as an author you should consider prior to publishing.

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The Role of Emotional Intelligence in Workplace Humor

Amanda M. Wolcott, Lynn University

Artificial Neural Networks in Business Systems – Roles and Techniques
Geethalakshmi Shivanapura Lakshmikanth, Emporia State University

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