

Marc Jacobs & Louis Vuitton Review

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When the Marc Jacobs & Louis Vuitton documentary started with Marc Jacobs in a New York pigeon like costume going to the party called Venice it looked so extravagant and dramatic. In my opinion, the pigeon costume stands out more than other guests' costumes. It was funny when Marc Jacobs was appointed as an Artistic Director of Vuitton and made his first fashion show, the models did not have a bag on their hand and the bag was significant for Louis Vuitton. However, Marc Jacobs made up for the incident by modifying the bags each season. Marc Jacobs seems to be secretive with his work when photographers try to capture the process. Marc Jacobs is hardworking because not only was he working for Louis Vuitton, he also worked for his own brand. Marc Jacobs can not work without Jacobs because he is like his right hand man. Marc Jacobs workers get notified that they will not be sleeping and they will get sweets to boost their energy. The workers seemed skeptical at first but after seeing the results they stayed working for Marc Jacobs. Marc Jacobs seems like he enjoys and has passion for fashion because he makes the atmosphere at work enjoyable with his colleagues and after fashion shows he would go to parties. Marc Jacobs and workshop staff are meticulous with each design they make but not to the point where the designs are so perfect, a mixture of good and ugly. For future collections, Marc Jacobs would go to contemporary art fairs for inspiration for his vision and creativity. Behind the scenes, there is a lot of thought, progress and time that goes into making one garment. Marc Jacobs made Louis Vuitton different from other brands for the better.

References

Marc Jacobs & Louis Vuitton. (2007). *Tubi*. Retrieved November 14, 2023, from <https://tubitv.com/movies/548168/marc-jacobs-louis-vuitton>.