

# VAGABOND: SHADOW OF THE SOUL

By Marilyn Chiu

BUF 3310 HE72: Contemporary Designers and  
Luxury Markets  
Professor Bolton, MS



# The Museum of the City of New York

The Museum was discovered by Henry Collins Brown in 1923 (About the Museum, n.d.). Currently, the museum's collection holds an estimated 750,000 items. The museum's purpose was to engage its visitors by acknowledging, recording, and explaining the city's historical, current, and future. Hosting a fashion exhibition, it educates visitors on contemporary fashion designers, appreciates different cultures, and gives ideas to others who want to change their wardrobe.



Figure 2

# Exhibition Theme and Title

The vagabond definition demonstrates a person who roams around from one location to another and does not have a definite home or workplace (Merriam-Webster, n.d.). Vagabond: Shadow of the Soul is the chosen title because the theme of the exhibition show how Asian, Native American, Pacific Islander contemporary designers challenge the norms of beauty, grace, and charm, exposing how fashion can be an influential medium for searching for identity, feelings, and social problems. United States had so much support from immigrants who provided across the world who sacrificed their time and hardship in labor for the American dream. This brought United States wealth and they should be appreciated.



Figure 3

# Press Release

The Museum of the City of New York and The Federal AANAPISI (Asian American Native American Pacific Islander-Serving Institutions) program present “Vagabond: Shadows of the Soul” Exhibition. The exhibition showcases the work of contemporary fashion designers who impacted the fashion industry.

New York, NY - The long-awaited moment at last came, a collaboration between the Museum of the City of New York and the Federal AANAPISI program which supports the educational needs of Asian American Native American Pacific Islanders and communities. The exhibition will take place at the Museum of the City of New York and will open from May 1st to May 31st.

The “Vagabond: Shadows of the Soul” exhibition will showcase contemporary fashion designer's and other designer's signature designs and clothing from their runways. The purpose of this exhibition is to show appreciation AANAPI communities by showcasing contemporary fashion designer’s work.

The exhibition's objective is to show how significant and innovative contemporary fashion designers are. With the presented work, the exhibition hopes to inspire and educate others that the work is not just about clothing but more about one's culture, ideology, identity, and values.

Asian American and Pacific Islander Heritage national month is May 1st to the 31st. In contribution to the AANAPI, the exhibition will take place in AAPI heritage month and with the help of business partners Love, Bonito, Bath & Body Works, and Kwohtations, the exhibition will also begin on May 1st to May 31st from 5-9pm.

"With anticipation, we finally are collaborating with The Federal AANAPISI program to appreciate contemporary fashion designers of Asian and Native American descent and represent AANAPISI communities," said Stephanie Hill Wilchfort, the Ronay Menschel Director and President of the Museum of the City of New York. "We guarantee our visitors will leave with new information and appreciation to AANAPISI contemporary designers, and in hope that this exhibition inspires young people to do the same in any profession."

To find out more about the "Vagabond: Shadows of the Soul", please visit the Museum of the City of New York website at [www.mcny.org/exhibitions](http://www.mcny.org/exhibitions)

Contact:

Stephanie Hill Wilchfort,

Ronay Menschel Director and President of the Museum of the City of New York

[linkedin.com/in/stephanie-hill-wilchfort-a4888](https://www.linkedin.com/in/stephanie-hill-wilchfort-a4888)

JOIN US FOR

# VAGABOND:

## SHADOW OF THE SOUL

---

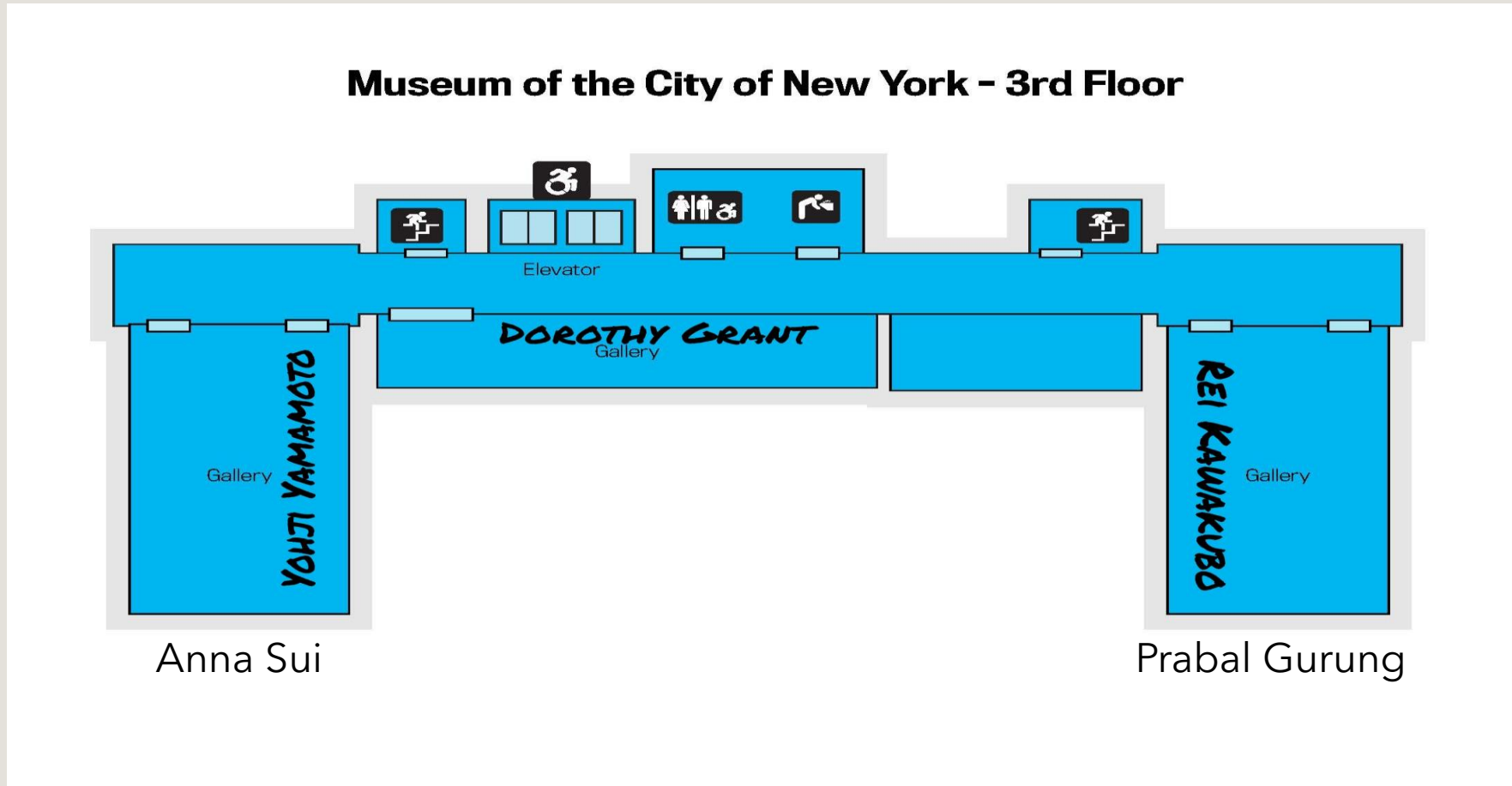
MAY 1 – 31, 2024 AT 5-9PM

The Museum of the City of New York &  
The Federal AANAPISI (Asian American  
Native American Pacific Islander-serving  
Institutions) program present "Vagabond:  
Shadows of the Soul" Exhibition.

---

1220 5<sup>th</sup> Ave, New York, NY, 10029

# Museum Layout



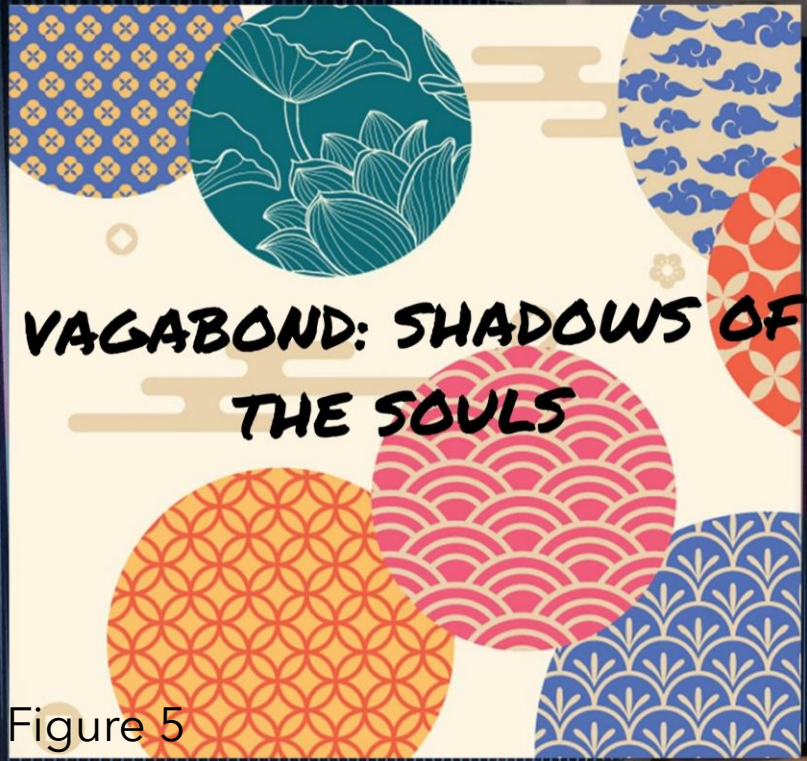


Figure 5

YOHJI YAMAMOTO + ANNA SUI

Figure 15

Figure 16

Figure 17

Figure 14

Figure 13

Figure 12





# Dorothy Grant's Gallery





Figure 18

Figure 19

Figure 20

Figure 21

Figure 22

Figure 23

REI KAWAKUBO AND PRABAL GURUNG

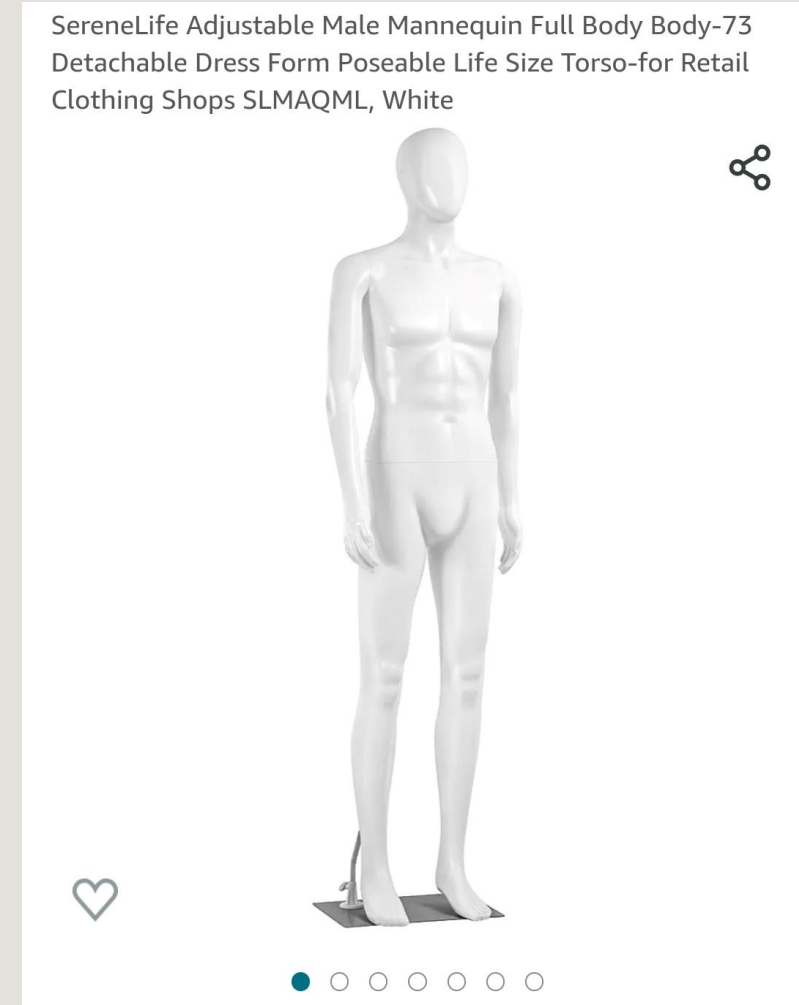
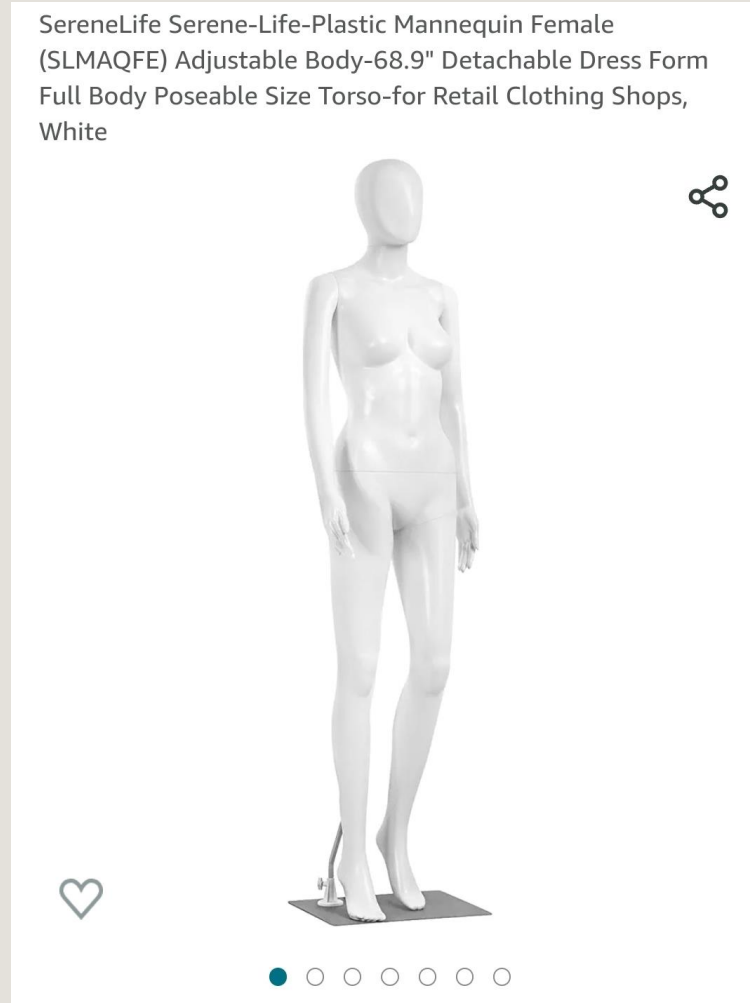
## Mannequins

Men Quantity – 2

Women Quantity – 15

Total Quantity – 17

Total Cost – \$2,241.83



## Platforms

Quantity – 17

Total Cost – \$719.97

[Visit the Marketing Holders Store](#)

4.1 ★★★★★ 33

10" Acrylic Display Riser Box with One Open Side Versatile  
Glossy White Square Lucite Retail Product Platform or  
Merchandise Storage Bin by Marketing Holders



# Designers and Garments

YOHJI YAMAMOTO



Figure 12. Spring 2022 ready to wear collection



Figure 13. Fall 2014 ready to wear collection



Figure 15. Men's Fall 2023 collection

# Designers and Garments

ANNA SUI



Figure 14. Anna Sui spring-summer 2020 collection



Figure 16. Anna Sui Fall 2019 Runway



Figure 17. Anna Sui Fall 2016 ready to wear collection

# Designers and Garments

REI KAWAKUBO



Figure 18. Comme des Garçons  
Fall 2017 collection



Figure 20. Comme des Garçons  
Fall 2016 Ready to wear collection



Figure 24. Comme des Garçons  
Spring 2012 collection

# Designers and Garments

PRABAL GURUNG



Figure 21. Prabal Gurung Fall 2023 collection



Figure 22. Prabal Gurung Spring 2022 Ready to Wear Collection



Figure 23. Prabal Gurung Resort 2022 collection



# Designers and Garments

DOROTHY GRANT



Figure 11. Model wearing one of the garments on the runway for Dorothy Grant



Figure 10. Model wearing one of Grant's garment



Figure 9. 18 Alaska Native designers at Celebration's first Native Fashion Show

# Visual Aids

Short film showcasing the behind the scenes and or the garments made by each contemporary fashion designers in the designated gallery.

[PRABAL GURUNG ON REPRESENTATION, HIS IMMIGRATION STORY & AMERICAN STYLE | AMERICAN VOICES | TIME - YOUTUBE](#)

[THE WORLD OF ANNA SUI - YOUTUBE](#)

[A DESIGN FILM FESTIVAL 2016: YOHJI YAMAMOTO | DRESSMAKER - YOUTUBE](#)

[TRAILER - REI KAWAKUBO - RENEGADES OF FASHION - YOUTUBE](#)

[SWAIA PRESENTS: DOROTHY GRANT | 2022 SANTA FE INDIAN MARKET INDIGENOUS FASHION SHOW - YOUTUBE](#)

# Retail Items



# Postcards



# Candles



# Stickers

# Retail Items Information

With the help of business partners Love, Bonito, Bath & Body Works, and Kwohtations, we are selling

## **Shirts - \$24.99**

- Screen Printed T-shirts in the front
- Unisex
- One side of the sleeve contains the photographer names
- On the back contains the contemporary designer's name

## **Postcards - \$12.99**

- Quantity 17
- Contains images of the garments photographed by photographers

## **Candles - \$17**

- Comes on glass containers
- Comes in different scent such as cashmere, jasmine, & cotton fresh
- Comes in 5.8 oz

## **Stickers - \$5.99**

- Contains 18 stickers with images of the garments photographed by photographers

# ENTRANCE

We invite high school students, college students, and everyone of all ages to visit. Members will receive a 10% discount. We hope to educate others on contemporary fashion designers of Asian descent, Asian American, and or Native American through the garments displayed in the museum.

# EXHIBITION

# Index

- Figure 1. <https://beauty.bgfashion.net/article/11787/34/Fall-Winter-2015-2016-Fashion-trends-Conceptual>
- Figure 2. <https://www.artnexus.com/en/guide/Institutions/see/5beb5ba15662fe54fe8045eb/undefined>
- Figure 3. [Celebrating Asian Pacific American art and cultures \(blog.google\)](#)
- Figure 4. [Accessibility | Museum of the City of New York \(mcny.org\)](#)
- Figure 5. <https://www.uuclassconversations.org/stop-the-hate-against-aapi/>
- Figure 6. [Mod NY exhibit - Yve Ludwig Graphic Design](#)
- Figure 7. <https://dorothygrant.com/products/south-east-wind-foam-women-in-blue>
- Figure 8. <https://dorothygrant.com/products/4-ravens-scarf-dress>
- Figure 9. <https://www.ktoo.org/2016/06/12/slideshow-native-fashion-takes-the-runway-at-celebration-2016/>
- Figure 10. <https://www.beyondbuckskin.com/2010/04/designer-profile-dorothy-grant.html?m=1>
- Figure 11. <https://www.clotheslinefinds.com/2018/01/article-by-dianna-drahanchuk-photos-by.html?m=1>
- Figure 12. <https://www.vogue.com/fashion-shows/spring-2022-ready-to-wear/yohji-yamamoto/slideshow/collection>
- Figure 13. <https://www.vogue.com/fashion-shows/fall-2014-ready-to-wear/yohji-yamamoto/slideshow/collection>
- Figure 14. <https://www.washingtonpost.com/lifestyle/2019/09/13/anna-sui-was-ahead-her-time-now-fashion-is-taking-inspiration-her-glorious-escapism/>
- Figure 15. <https://wwd.com/runway/mens-fall-2023/paris/yohji-yamamoto/review/>
- Figure 16. <http://curator.site/interviews/2019/9/10/annasui>
- Figure 17. <https://www.vogue.com/fashion-shows/fall-2016-ready-to-wear/anna-sui>
- Figure 18. <https://www.catwalkyourself.com/fashion-shows/comme-des-garcons-woman-autumn-winter-2017-18/>

# Index

- Figure 19. <https://hypebeast.com/tags/rei-kawakubo>
- Figure 20. <https://time.com/4757973/met-gala-2017-rei-kawakubo-bio/>
- Figure 21. <https://www.vogue.com/fashion-shows/fall-2023-ready-to-wear/prabal-gurung>
- Figure 22. <https://www.vogue.com/fashion-shows/spring-2022-ready-to-wear/prabal-gurung>
- Figure 23. [Prabal Gurung Resort 2022 Fashion Show | Vogue](#)
- Figure 24. [Alice in Wonderland: Obsession: Comme des Garçons Spring 2012 Collection \(alicewonderland2.blogspot.com\)](#)



# References

---

*About the museum.* Museum of the City of New York. (n.d.).

<https://www.mcny.org/about#:~:text=The%20Museum%20of%20the%20City,past%2C%20present%2C%20and%20future.>

---

Merriam-Webster. (n.d.). *Vagabond definition & meaning.* Merriam-Webster.

<https://www.merriam-webster.com/dictionary/vagabond>