

# **The Victorian** Company

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*“If I can have any impact, I want women to feel good about themselves and have fun with fashion.” – Michelle Obama*

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**The Innovations of Corsets**

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## **About The Author**

### **Marilyn Chiu**



Marilyn Chiu is Vietnamese American and was born in Brooklyn, New York. She took a Fashion Design art class in her Junior year at Fort Hamilton High School. She took interest in Fashion and wanted to expand her knowledge in the industry. She currently holds an Associate degree in Business and Technology of Fashion and is currently expanding her experience and knowledge by continuing her education by pursuing a Bachelor's degree in the same major at New York City College of Technology. In hopes of these experiences, it will guide her to become a successful Sales Associate, Sales Manager, or Store Manager.

## **Elisabet Leon**



Elisabet was born in Spain, to Ecuadorian parents. She has always made it clear that she wants to be a part of the fashion world. Her major is Business and Technology of Fashion and is going for a Bachelor's degree at New York City College of Technology. She not only desires to be a part of the business world, but also the fashion world. She hopes to be successful, has different sources of income, and travels a lot. Her dream job is to either be a Fashion Buyer, Creative Director, VP of Publicity, or a Marketing Director.

## **Letter to the Reader**

The Victorian Company was founded by two college students named Marilyn Chiu and Elisabet Leon. Being dissatisfied with the precision and variety of other trend predicting business in the industry, the Victorian company was founded. Major luxury fashion labels have collaborated with other companies to generate trend predicting reports that assist fashion designers and business in developing precise collections.

As fashion develops, there are some garments that would never go out of style. Corsets have been around for many years and will continue to be a trend in the future. You will get to learn about the History & Timeline, the pendulum swing, Influencers of the trend, and what's happening politically, economically, & socially with the trend. You'll get to witness the Spring/Summer 2024 Trend styles throughout this project. Here you can see the colors that will be trendy in Spring/Summer 2024 for these styles, which include Corsets in particular. Additionally to the many styles and silhouettes. The Victorian Company conducted extensive study on current fashion in order to compile all of this data, which enabled us to anticipate the trends for Spring/Summer 2024. Many hues and various styles will be making an appearance. Our team has worked very hard to compile all this material, and we are really eager for you to read it and appreciate it as much as we have loved making this trend forecasting project.

## Consumer Profile

**Demographics:** The Victorian Company's target market are women between the ages of 20 and 30 who are of any ethnicity and nationality will make up the target demographic. In any field, they should have at least a bachelor's degree in education. The women could be childless or have never had children in the past. They could even be married or divorced. They might be moderately religious but democratic voters with liberal political beliefs. They primarily own their homes and earn an annual salary of about \$100,000, which would qualify them for membership in the middle class under the American economic system.

**Psychographic:** The class of customer at the top of the VALS structure, the consumer, is anticipated to be an innovator. They are characterized by people with significant incomes and resources who value independence highly. They are driven to pursue the finer things in life and have distinct tastes in things. They have the most creative, extroverted, and self-assured personality. The consumer leads a fast-paced, well-organized existence where work comes first but there is always time for a well-earned respite. Additionally, women who are always interested in the newest fashions make up our target market. These women are likely to be regular readers of magazines like Vogue, Harper's Bazaar, Cosmopolitan, and Elle. The customer has a variety of interests, such as a love to go out and meeting new people.

**Behavioral:** The Victorian Company observed consumer spending patterns to study how people behave differently during the purchasing decision-making process. The target market is made up of wealthy ladies who are willing to pay between \$1,000 and \$3,000 on a piece of high-end

clothes. This survey also considered the benefits consumers seek while making purchases, which provided insight into the key benefits to emphasize. When purchasing a piece of clothing, the ladies in our target market care about looking and feeling stylish. They gain from sporting the most recent styles and do not have a sense of fashion disconnection. The Victorian Company didn't want to make a product that people were throwing away immediately, so it also looked at how the product was used by the users. Women who feel the desire to wear the newest styles, hues, and shapes are also included in the target market, and this affects their decision-making when it comes to purchasing.

**Geographic:** The Victorian Company intends to use geographic segmentation to divide its target market according to place in order to provide better services to customers in a certain area. It was determined to expand into four significant countries throughout the world after considering a number of geographic considerations, including climate and population. The bulk of consumers willing to buy the things being offered reside in France and New York. New York City, New York; Paris, France; and Rome, Italy were the cities chosen. Corsets can be worn all year round in these locations due to the mild climate, and there are plenty of urban settings where they are appropriate. It is preferable to start here because these areas have the strongest demographic and psychographic representation of The Victorian Company's target market.

## Six Trends

### Bustier Corset



**Fabric Type:** Organic Cotton

**Details:** Button-up, raglan sleeves, belt, asymmetrical skirt, and short

## Blazer Corset



**Fabric Type:** Cotton, Viscose, and Polyamide

**Details:** Oversized blazer with a velvet corset. Padded shoulders with slit long sleeves.

## Denim Corset



**Fabric Type:** Organic Denim

**Details:** Off-shoulder, denim jeans, denim straight skirt, Vipper corset

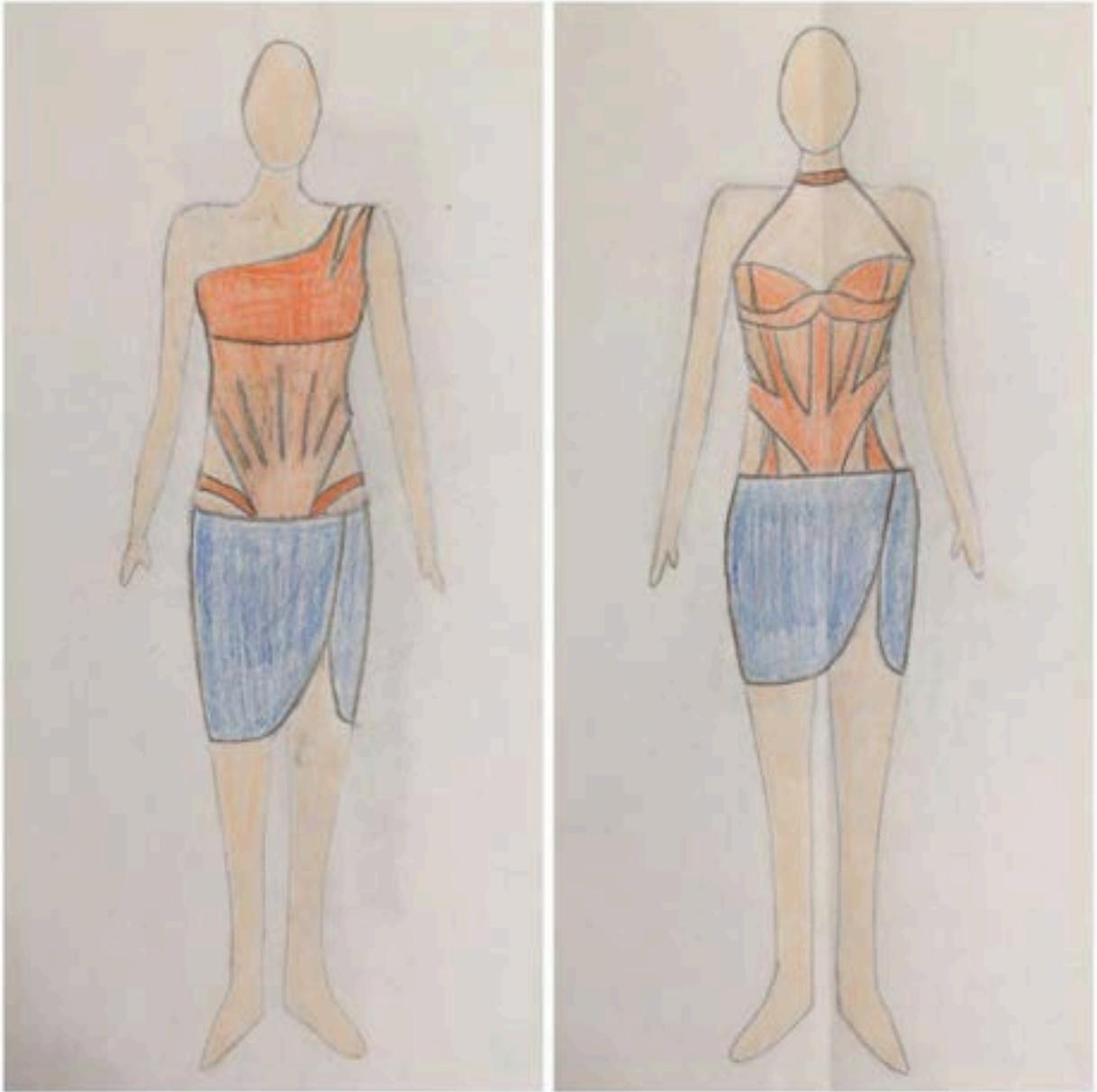
## Corset Dress



**Fabric Type:** Cotton, polyamide, and 20% elastane

**Details:** Mesh long sleeves, above and mini hemline length, corset built in the dress, synthetic whalebone, high neck & square neckline

## Corset Bodysuit



**Fabric Types:** Organic cotton(bodysuit) and rayon(wrap)

**Details:** Mesh bodysuit, slit wrap

## Metallic Corset



**Fabric Types:** Metallic. 59% Polyurethane and 41% Polyester (Corset), Organic Cotton (Pants & Skirt)

**Details:** Ruffle waist, flowers & leaves, ruffle skirt, pants, one strap

## **Timeline & History**

### **History & Origins of the Corsets**

The Minoans are responsible for the first corset-related historical occurrence. Around 1,000 BC, a people called the Minoans resided on the island of Crete close to Greece. The Minoan serpent goddess is pictured wearing a corset-like garment in the earliest known representation of a corset from a figurine. Corset-like garments were utilized to create the small waisted appearance that the Minoans and other Grecians desired. Since the body was viewed as sinful throughout the Middle Ages, corsets were not required to accentuate a physique. Women dressed comfortably over slenderness in loose-fitting garments that covered them from head to toe. Whale bone or other sturdy materials were sewn into the fabric to give corsets their shape. Corsets have been worn by ladies for centuries to contour a large breast and trim the waist and hips. (Lane, 2021)

The goal of corsets in the 1700s was to correct posture in addition to reducing waist size and highlighting the chest. A tight posture and a high chest were the kind of figures that corsets of the era promoted. Corsets had shoulder straps that were fastened to pull the shoulders backward till the shoulder blades touched in order to achieve such an upright posture. Corsets of this era were also quite extensively designed, occasionally with artistic representations, gold trim, and/or silk brocades. Women's clothing in the Greek and Roman styles rose to popularity at the turn of the century. Instead of corsets, this "empire waist" form promoted the use of "short stays," which did not extend very far below the breast. These fads, meanwhile, were transitory and were quickly replaced by the 1820s Romantic movement. Corsets became simpler to put on

throughout the 1800s when hook and eye clasps reduced the requirement for elaborate lacing and allowed women to put their own corsets on. (Lane, 2021)

As the female body standard altered around the start of the century, so did the shape of corsets. Women in the early 1900s aimed to have a "S" shaped form rather than an hourglass figure. Corsets were now worn to drive the chest forward and the hips backward, curving the body into a "S," while still helping to narrow the waist. As women aspired to a new body type throughout the 1910s, changed form once more. High waistlines, short skirts, and a prominent bust were the main features of the decade's fashion in the 1910s. So corsets were now created to reduce the size of the hips. In order to highlight a woman's breast, these corsets from the early 20th century extended over the hips and ended below the bust line. The "girdle," a garment popular in the early half of the 20th century that likewise attempted to compress the hips, was inspired by corsets that extended down to the top of the thighs. (Lane, 2021)

After World War I, the popularity of corsets started to diminish. Styles were looser and simpler following the war as a result of the scarcity of clothing materials. This made it unnecessary to wear the kind of corset that had been so well-liked by ladies for the previous 400 years. The last of the corsets started to go out of style with the women's movement that occurred in the late 1960s. Women wore less girdles and other shapewear during the rest of the 20th century as fashions evolved. (Lane, 2021)

### 1980 & 1990

However, in the 1970s and 1980s, the corset saw a comeback as female independence symbols thanks to fashion designers like Vivienne Westwood and Jean-Paul Gaultier. Madonna made history by wearing the most well-known Gaultier creation while on her Blonde Ambition tour. This introduced the trend of wearing corsets as outerwear rather than undergarments, which

persisted well into the 21st century. (Das & Jagannathan, 2022). In the 1990s, The Victorian design corset has returned, more for fetish and evening wear than as serious undergarments, thanks to the demand for both burlesque and vintage lingerie styles, popularized mainly by brands like Agent Provocateur. They are significantly more pleasant than those our great-great-grandmothers endured thanks to modern plastic boning, power mesh panels, and their occasional rather than daily use. (Jones, 2021)

As fashion develops, what also develops is the material, style, and usage of garments. Fashion has its comebacks and we have seen corsets in the early 2000s, also known as the y2k fashion era. What was once a naughty lingerie being worn under clothes, is now a stylish garment young women wear. Though corsets could be adapted for both lingerie and top. Many celebrities wear blazers over corset tops, making them look super fashionable. Some women also wear beautiful corsets over round-necked t-shirts as a fashion change. A white corset over a black t-shirt looks great as casual wear for young ladies. Corsets are nicely paired with miniskirts or high-waist trousers, which were popular early 2000s fashion outfits and are preferred even today. Corsets made of fine silk can be used as an extra layer over tank tops, which are made of thin fabrics, which looks great with a long skirt or a classy pair of jeans. Many reputed brands create lovely corset tops of lighter shades, which can be easily used with all types of jeans. To add on, corsets with cute prints are chosen for wearing with loosely-fitted trousers and long fur coats or jackets. Corsets can be put on tank tops, paired with pants and long coats, which together render an elegant look to wearers. Denim corsets can make a stylish pair with denim hot pants, which is a stylish alternative to trousers or jeans. Gorgeous corsets are now designed by eminent fashion designers, which were also a fashion trend in the 2000s. (Fashinza, 2022).

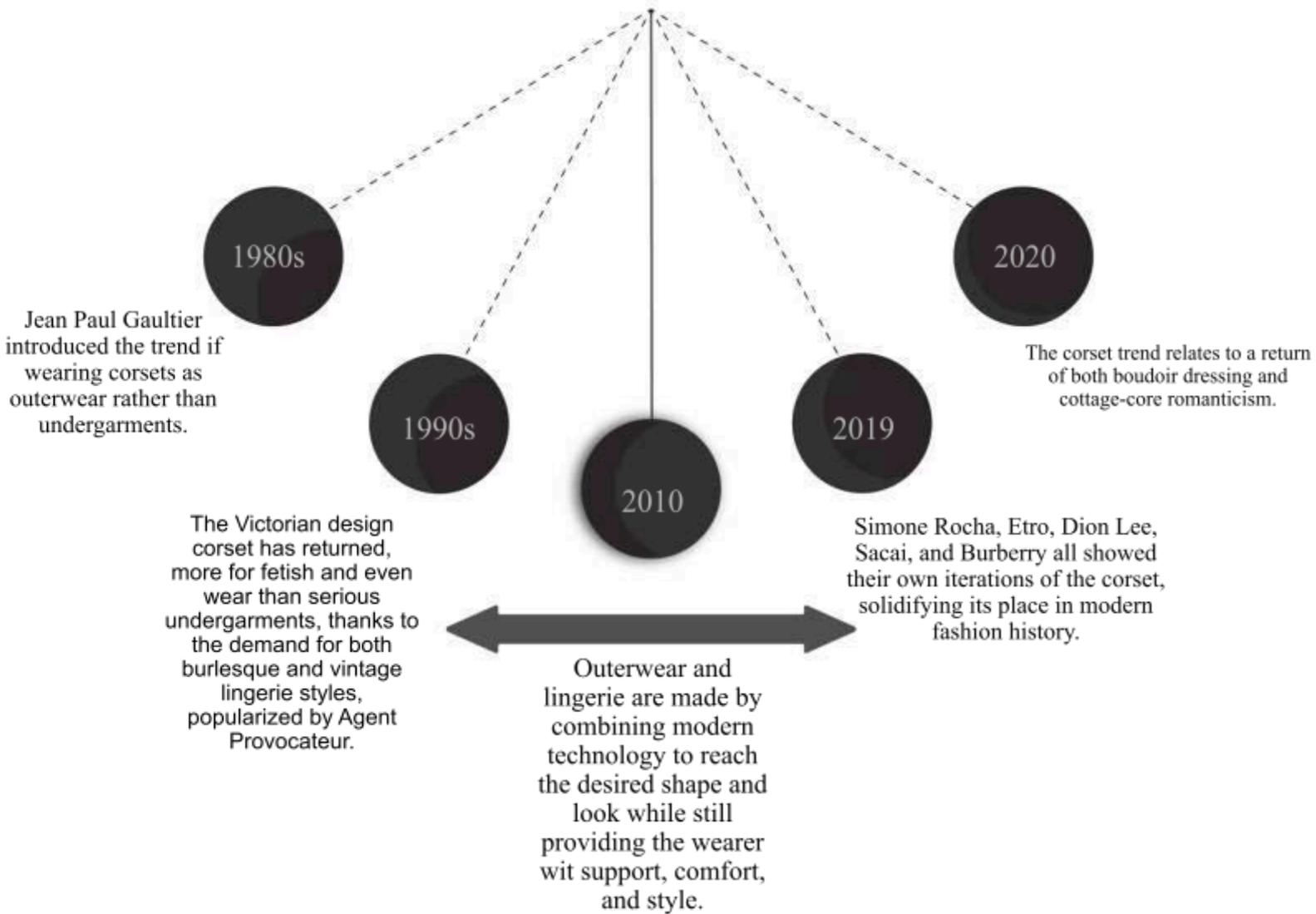
## 2010, 2019, & 2020

As we arrive in 2010, we see its popularity as both outerwear and lingerie. These corsets are made by combining modern technology to reach the desired shape and look while still providing the wearer with support, comfort, and style. Singers such as ; Rihanna, Katy Perry and Lady Gaga are a few who have shown support with corsets. In 2010, Megan Fox talked with MTV News "I do think there's a place for corsets. I think they should come back. They should make a reappearance. I enjoy them". Now in 2022 the corset became a fashion trend, Megan fox showed up with a corset in the 2022 red carpet. (Heffernan, 2010). Not only has fashion been in the music industry, but it has also stepped into the doors of art. For instance, earlier in the 2010 year, burlesque artist Dita Von Teese donned a futuristic, black- and-cream corset created by Gaultier and The Blonds, have accessorized their couture corsets with studs and spikes for stars like Rihanna, inspiring the term “weaponized woman.” Having celebrities wear a specific garment, could also increase its popularity and influence their followers more. (Staley, 2010).

The world took a whole turn once 2020 hit. Covid got us all indoor and we were relying on our electronics more than ever. If we wanted to know what was up to date, we would head over to our phones, computer, etc. But one thing for sure we noticed was that corsets were in everyone’s closets by now. Though a lot of people and businesses were affected by covid, for some businesses, it was their prime and time to shine. A lot of people could argue that corsets in 2020 really took a hit. Everytime I would open social media, someone was wearing a corset. With fashion evolving, I saw different people with different taste in fashion, styling corsets in their own way. But one thing they all had in common was that it looked amazing! In 2020, the corset trend relates to a return of both boudoir dressing and cottage-core romanticism. Celebrities including Kylie Jenner, Keke Palmer, and Rowan Blanchard have all worn the corset

in the past few months, and likewise, fashion insiders seem to gravitate to the garment after months and months of sweats, seeking out structure and the effect of feeling dressed up again. The obsession with the corset started to peak in 2019, When celebs ranging from Lizzo to Rihanna and Bella Hadid wore different iterations of the garment. For the Fall/Winter 2019 fashion season, designers including Simone Rocha, Etro, Dion Lee, Sacai, and Burberry all showed their own iterations of the corset, solidifying its place in modern fashion history. Nearly a year later, as the Fall/Winter 2020 shows debuted, labels such as Kim Shui, Mugler, Fendi, Brock Collection, and Gucci also played with the same shape. The trend has also cycled down to more affordable brand offerings too, just so everyone could afford buying a corset. (Bateman, 2020).

# Pendulum Swing



## Trend Report **of Corsets**

### Corset Dress



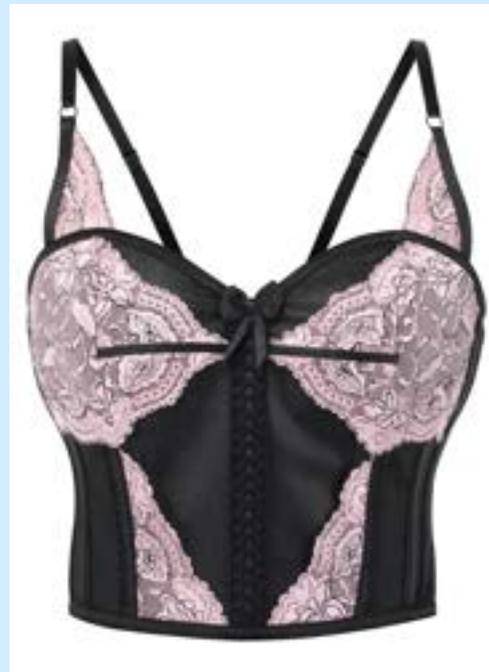
**Figure 1**

Many gowns, especially underbust corsets, were shown on the runways of renowned designers including Versace and Alexander McQueen. Most of these gowns are fitting, and the corset separates the bodice from the skirt. This gives designers more freedom to experiment with fabrics and patterns. But in general, keep to wearing plain dresses with corset boning because the corset's own elevating effect is sufficient. With strong, abstract jewelry and high, you can amp it up. The translucent paneling between boning is currently the most intriguing trend in corset dresses. Although it may also be found in the

collections of other brands, this was a significant trend on the Versace runway. As if the corseting wasn't already beautiful enough, the sheer-ness gives the outfit that extra kick. Corset Story US. (n.d.)

## Bustier Tops

Although bustier tops are a separate type of tops, the corset is their main source of inspiration. But modern bustier tops are very different from what the historical corset was all about. These tops are no longer made to provide you a small waist at the cost of comfort. The bustier shirts have been modified to



**Figure 1.2**

fit natural waistlines despite having a streamlined design and boning for support. Despite being completely fitted, they are not necessarily uncomfortable. Low-rise jeans, which already returned last year but were not well received, can be paired with the bustier tops. In addition, if the top is patterned or has other design elements, you can pair it with a solid, fitting

short skirt. With boots or pumps with a thick heel, this combo looks excellent. Corset Story US. (n.d.). The corset from 2022 is more akin to a bustier top and is designed to make the wearer feel empowered, confident, and to have a lot

of fun rather than to be constructive or to achieve an "ideal" body type. Simply look at Versace's AW22 collection for a perfect example, or to the long list of celebrities who have been spotted rocking the look recently, including Billie Eilish, Sydney Sweeney, and the Hadid sisters at this year's Met Gala. Kim Kardashian, Irina Shayk, and Bella Hadid have also been spotted rocking the look. The most recent celebrity to embrace the trend and warn us that it won't be going away any time soon, Dua Lipa, who shared a picture of herself in a Dion Lee corset with exposed zippers and black leather detailing while she was in Mexico City. (Jackson, 2022)

## Metallic Corsets



**Figure 1.3**

Metallics are expected to be very popular this year, and corsets are where they can be seen the most on the runways of major fashion weeks. Metallic finishes can be seen on anything from skirts and pantsuits to corset tops and overlays. This is most likely due to the corset's role as the ensemble's focal point; as such, it must ostensibly stand out. However, when we refer to metallic finishes, we don't just mean the typical chrome or gold. We refer to searing sea green or blazing burnt sienna. When wearing your corset with evening attire for important occasions where you need to leave a lasting impression, choose for vibrant hues and shiny finishes. Corset Story US. (n.d.). The corset this year is more Euphoria than Bridgerton: vibrant hues, metallic sheens, and edgy designs. It may be worn as a top with low-slung slacks, tiny skirts, cargo pants, or as a coordinated set. It's the ideal fusion of

adolescent rebellion, cool-kid party wear, and that stubbornly enduring Nineties/Y2K look. (Jackson, 2022)



Figure 2

***“To put on a corset properly is as much of an art as to make a corset properly.” - Anna Held***

***“So wearing a corset certainly changes your state of mind.” - Radha Mitchell***

## Corset with Straps and Suspenders



**Figure 1.4**

Suspenders at the bottom of corsets is another pretty risqué fashion trend. The corset's straps hang loosely at the end rather than the customary V-shaped hem. These straps can now be tucked in or left dangling depending on your mood. In relation to straps, corset tops with shoulder straps are also very popular right now. These strapped tops are a little more practical than strapless corset tops, as well as potentially more comfy and adaptable. Almost everything, including a pair of jeans, jean shorts, or a short skirt with ruffled edges, will go well with strapped corset tops. To create different outfits that will keep things interesting throughout the season, simply mix and match. Corset Story US. (n.d.)

## Corset Belt ( Waist Cincher)



**Figure 3**

A corset belt will cover the waist area, giving it a belt look. It will give you only a small waist compression compared to other corsets but it can help you shape your body better. There are many ways of wearing the traditional corset and whatever style you choose, the corset belt will always create a more defined waist that will add a nice flair to your outfit while making your waist appear even smaller. (Stephanie, 2022). For instance, from built-in corset belts at Dior and Christian Siriano to waist corset belts at Altuzarra and Tory Burch, this style was a prevalent part of fall/winter 2022 collections. It's not only the perfect evolution of the corset trend, but for anyone that's hoping to show off their figure without actually showing skin, this accessory is the move. (Fox-Suliaman, 2022). Think of it as another accessory that will compliment your outfit.

## Corset Blazer



**Figure 4**

Corsets on blazers are a pretty big trend especially throughout the Spring. It gives the perfect fresh casual wear touch. Pairing this with some classic black pants and some heels brings out the fancy side of you. Designers such as Alexander McQueen and Dolce & Gabbana have designed their version of corseted blazers. But there are different styles and versions of a corseted blazer. Some corsets have the same design as the blazer and on the waist area, they add a different touch or even add accessories such as buttons, lace or strings.

## Denim Corsets



**Figure 5**

Denim corsets had made a comeback ever since Bella Hadid had been killing her fashion trends by bringing back the trends of the late '90s and early '00s for a few years now. We have seen her pair her denim corset with a denim skirt giving us a denim on denim look. Later on in the year, she has recently revisited one of her favorite trends, the denim corset, and paired it with a matching pair of jeans for a twist on the Canadian tuxedo. Bella was snapped watching Serena Williams at the U.S. Open in New York City in a dark denim corset top that buttons all the way up, though she wore it with a few buttons undone to give a peek of her midriff. She wore it with slightly oversized carpenter-style jeans in a similar hue and tossed a crisp white shirt over the top. It has been said that denim on denim will have its moment again in the upcoming year. (Nesvig, 2022)

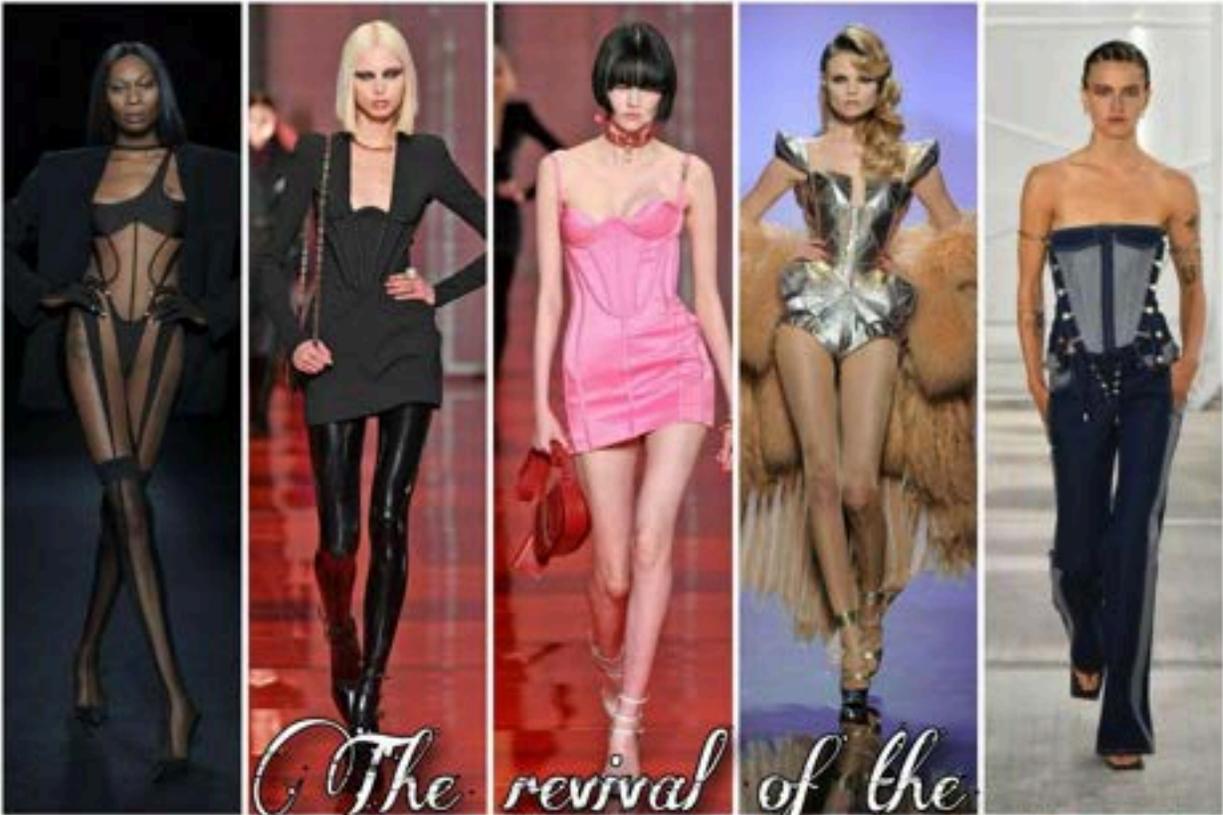
## Corset Bodysuits



**Figure 6**

Corset bodysuits are a big trend throughout the whole year. From dressing it up classy to a trendy summer, fall and winter look. Most of the corsets out these days show a lot of skin. If you still want to show a little curve but not too much, then bodysuits are the route to go. From having different cutouts, to a completely reserved one piece bodysuit. Some will even have some parts laced, giving us a lingerie look. Corset bodysuits can either have long sleeves, short sleeves, one sleeve, be strapless, or have straps. It is up to you and your style. You could either dress it up or dress it down. Meaning with a leather skirt, trousers, or some baggy pants or jeans, it is really your preference on how to dress it up. It is the ideal piece for night out or to even have in your closet !

Mood Board



*The revival of the modern corset*



[f8c8d59808120cb8e2c5a3a22af7c5dc.jpg \(800×1202\) \(pinimg.com\)](#)

[Thierry Mugler at Paris Fashion Week Spring 2018 - Livingly](#)

[Dion Lee Fall 2021 Ready-to-Wear Collection | Vogue](#)

[Fall 2022 Fashion Trend: Corsets \[PHOTOS\] – WWD](#)

[MUGLER\\_SS21\\_PART\\_02\\_LOOK\\_2.jpg \(1500×1874\)](#)

[\(fashionweekdaily.com\)](#)

[14e97a3efec0535207583197ce5cd960.jpg \(740×1189\) \(pinimg.com\)](#)

[Alexander McQueen Spring 2012 Ready-to-Wear Fashion Show | Vogue](#)

[e8b7436248f54759af873504b7fce924.jpg \(736×1128\) \(pinimg.com\)](#)

[Dion Lee Suspended Corset Midi Dress - ShopStyle](#)

## Target Market



Figure 7

## **Influencers & Direction**

Corsets have been a staple in women's wardrobes for years. Throughout history, women have faced pressure to have certain body shapes often leading them to use extreme methods to achieve them. You'd think with a greater emphasis on body positivity in recent years that the days of wearing corsets and other restrictive undergarments would be behind us. In reality, the global shapewear industry is actually booming, with sales of these products projected to reach US\$3.7 billion (£2.9 billion) by 2028. (Braithwaite, 2022). With many websites out there such as clickher and pinterest that provide us with outfit ideas, now picking an outfit it's as easy as it gets. When choosing your next outfit, checkout these inspired websites for your next look.

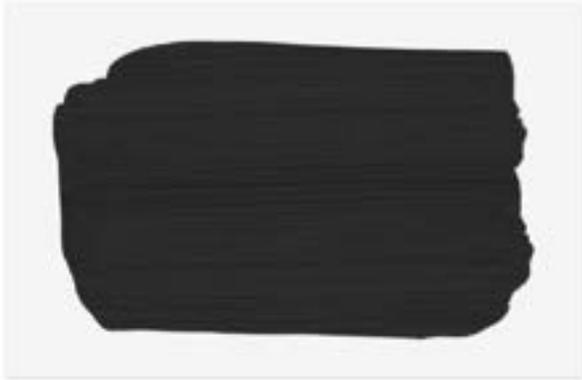
Social media platforms have definitely helped bring corsets back in style. Social media has helped bring diversity within body shapes. Nowadays, we have celebrities on our phones, we keep up with their lives and we notice what they wear. With just a picture that they upload or a quick video, we tend to notice the most littlest things. Celebrities such as Kim Kardashian and Victoria Beckham, have created their own shapewear line. We always see Kim Kardashian promoting her own products to increase her customer base. For instance, people with huge platforms often have fan pages as well, with these fanpages, some of the accounts are based on their clothing. Sometimes even having accounts with their wardrobe to let their fans know where they got their clothes from. Social media has a huge influence on the consumption of fashion products. With an estimated 3.2 billion users across the world, that creates a huge potential for brands to expose consumers to fashion products on a daily basis. Trends which used to be driven by fashion magazines are now firmly in the hands of influencers. Social media influence will not stop, as it keeps evolving, technology is now our new way of living. (Braithwaite, 2022).

## Influencers



Influencers with big followings on social media and other platforms can influence their followers. What influencers say, post, wear, and do, followers most likely want to do the same and that becomes a trend for them which is an example of The Trickle Down Theory. The influencers can also influence other influencers within the same status which is an example of the Trickle Across Theory.

## Proposed Colors for the Season



**Raven**



**Fossil**



**Berry**



**Ballet Slipper**

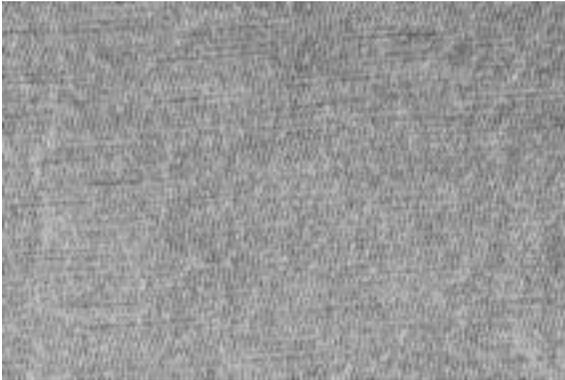


**Cantaloupe**



**Medallion**

**Proposed Fabrics for the Season**



**Organic Cotton**



**Rayon**



**Denim**



**Cotton, polyamide, & 20% elastane**



**Organic Cotton**



**Polyurethane & Metallic**



**Mesh**

## **Proposed Colors for the Season Analysis**

Dark and light fundamental colors are the colors that are anticipated for the spring and summer of 2024. The colors that would be used during spring and summer 2024 are Raven, Fossil, Berry, Cantaloupe, Ballet Slipper, and Medallion. It turns out that black (Raven) is the hue that will help you stay cool in the heat. True, black absorbs solar energy, but it also does so without reflecting back body heat. Finding a fabric that is comparable to those summery white garments will thus be necessary to determine how useful black clothing is. (Caro, A 2019), Pantone has selected gray (Fossil), both in its lighter and deeper tones, as one of the popular colors for spring/summer 2022. It is the ideal of a neutral hue, created by mixing black and white, and is ideal for producing a bon ton style that can be flaunted both during the day and at night. The preferred material for practically all fashionistas out there is stretch denim (Berry). The fabric may offer comfort with a dash of elegance, and they are the ideal fit for a hot summer day. Denim made from spandex fabric can be the best choice for the next summer because of its less tightly woven pattern. (Spandex, 2022). The most in-vogue hues for spring and summer 2022 are yellow, baby pink, and orange. For spring and summer 2022, the dominant colors will be yellow (Madollion), orange (Cantaloupe), and baby pink (Ballet Slipper). However, there are other hues to wear in spring than baby pink, orange, and yellow. You may notice a few different colors that are popular this season and are worn by everyone smart and stylish. (Brunette From Wall Street, 2022). One of the hues that best symbolizes summer is blue (Berry). You have blue skies, various shades of blue water from the pool to the beach, and even the rich, deep blue of white flowers in bloom. The hue is pretty much ideal in all of its manifestations, from navy blue to sky blue to Yves Klein blue. (In the Groove, 2021).

## **Proposed Fabrics for the Season Analysis**

Another key component of this research for the year 2024 is the textile. Organic cotton, Rayon, Denim, Cotton, Polyamide, elastine, Polyurethane, metallic, and Mesh are used to create the corsets and are good fabrics for the spring and summer of 2024. Farmers that grow organic cotton use less pesticides and are only permitted to use natural fertilizers; no synthetic fertilizers are permitted. Additionally, farming operations only use natural seed—no genetically modified types are used. You may protect yourself from the sweltering summer sun and the biting winter winds by wearing organic cotton clothing. Its material is waterproof. In order to keep you cool and shield you from the intense heat, it traps air between its strands. (Barnhardt Purified Cotton, 2028). Purified cellulose fibers, which are primarily manufactured from wood pulp, are used to make rayon, a fabric. Despite being made from natural resources, rayon is regarded as a semi-synthetic fabric since it needs certain chemicals. Viscose rayon, which shares a lot of similarities with cotton, is one of the most popular varieties of rayon. It is a popular option for casual and sports clothing since it is breathable, moisture-absorbent, and comfortable. (Zee, M 2022). A form of woven twill fabric made typically of cotton called denim. Two threads are weaved together to make it. The warp, which is the yarn that travels downward, is strung over and beneath the weft, which runs across. Strings of polyamide monomers are used to create a range of various textiles that are referred to collectively as polyamide fabric. (Sweport n.d) Polyurethane (PU) is a composite material comprised of two components: a woven or non-woven textile backing made of polyester, cotton, nylon, or ground leather; and one or more layers of polymer resins connected by urethane linkages. Typically, spandex, nylon, or polyester are used to create mesh fabrics. These materials are synthetic and have a very long lifespan.

## **Conclusion**

The corset has been around for ages, we have seen how the corset has been evolving through the years, whether you're using it as a regular top, bodysuit, belt, or undergarment to shape your figure, there is something for everyone. Depending if you like bright colors, cool and warm colors, and dark colors, you can find a style and color that can suit your taste. The corset has become a classic garment to have in your closet if you want to dress it up or down. As the years go by, womens fashion has many different styles of garments that we can all add our little touch to it. Women are more free to wear what we desire because we can express ourselves through fashion.

Spring/Summer 2024 corsets will bring color, different combinations of shapes, and fabrics. Statement pieces from going out with the girls to a casual wear fit. There are no rules for fashion, we can add our own touches to make our own statement pieces. For the spring/summer of 2024, we predicted a combination of both bright and dark essential colors as a trend. The proposed fabrics for the designs of the predicted trends are both fresh and pleasant. While transitioning from fall/winter to spring/summer, we figured that having dark and colorful as well as fresh and enjoyable, is a good shift to start off the new year. Our team concluded the predicted trends for the season and year mentioned based on analysis from previous reports and runways. The corset can be styled in many different ways and we are positive that the corset trends will not stop here.

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## Appendix

**Figure 1** *Corset trends for 2022*. Corset Story US. (n.d.). Retrieved November 10, 2022, from <https://corset-story.com/blogs/news/corset-trends-for-2022>

**Figure 1.2** *Corset trends for 2022*. Corset Story US. (n.d.). Retrieved November 10, 2022, from <https://corset-story.com/blogs/news/corset-trends-for-2022>

**Figure 1.3** *Corset trends for 2022*. Corset Story US. (n.d.). Retrieved November 10, 2022, from <https://corset-story.com/blogs/news/corset-trends-for-2022>

**Figure 1.4** *Corset trends for 2022*. Corset Story US. (n.d.). Retrieved November 10, 2022, from <https://corset-story.com/blogs/news/corset-trends-for-2022>

**Figure 2** <https://www.flickr.com/photos/outsapop/3979842042/sizes/l/in/photostream/>  
<https://judygao.co.nz/>  
[image \(1900×2858\) \(lofficielusa.com\)](#)

**Figure 3** *Women's elastic costume waist belt lace-up tied Waspie ... - amazon.com*. (n.d.). Retrieved December 12, 2022, from <https://www.amazon.com/Womens-Elastic-Costume-Lace-up-JASGOOD/dp/B07K9PKD68>

**Figure 4** *Corset blazer noir*. DUYGU AY COLLECTION. (n.d.). Retrieved December 11, 2022, from <https://duyguaycollection.com/products/corset-blazer-noir>

**Figure 5** Kessler, A. (2022, August 30). *Bella gives double denim the new-era supermodel treatment*. British Vogue. Retrieved December 11, 2022, from <https://www.vogue.co.uk/news/article/bella-hadid-denim-corset>

**Figure 6** *Asos Black Corset Style Sweetheart Neck Mesh bodysuit*. Lyst. (n.d.). Retrieved

December 11, 2022, from

<https://www.lyst.com/en-ca/clothing/asos-corset-style-sweetheart-neck-bodysuit/>

**Figure 7 (1)** [Lena Media Consultancy on Twitter: "Let's talk, do you believe the beauty industry](#)

[is becoming more diverse? We want to hear your thoughts! #diversity beauty #beauty industry](#)

[#plus size model #vitiligo awareness https://t.co/mDWSJEmZAt" / Twitter](#)