

**EAST
HARLEM**
TUTORIAL
PROGRAM
Since 1958

MARKETING AND COMMS. INTERNSHIP

BY: MARC RODRIGUEZ

THE JOURNEY STARTED ALL THE WAY BACK IN SEPTEMBER...

- INTERVIEW PROCESS
- ORIENTATION
- FIRST DAY AT EHTP



**THE MIDDLE OF THE
JOURNEY WAS TO
START LEARNING...**

TO CREATE LETTERHEADS...

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TO UPDATE ONE PAGERS...

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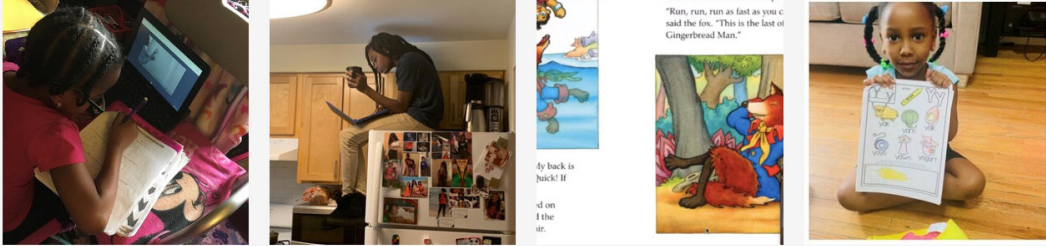
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TO USE SQUARESPACE...

CANCEL Editing 'Remote Learning' +

Remote Learning



When COVID-19 took hold of New York City, East Harlem Tutorial Program and its East Harlem Scholars Academies redefined what learning would look like, and were among the first to prioritize safety and switch to remote classrooms. To date, we have distributed over 700 laptops and several hundred mobile hot spots to ensure our schools remain connected. Using several online learning programs, and one-to-one learning, we've been able to maintain an 88% attendance rate. We've also been supporting our larger EHTP community. Grab-and-go breakfast and lunch has been available at our 2050 Second Avenue location, and we recently partnered up with Butterbeans to drop meals throughout several locations in Harlem. Families can also leverage our Emergency Assistance Fund and apply for grants to cover the cost of rent, utilities, healthcare and more during this uncertain time.

We have provided a link that to our COVID-19 resource kit page that has information to help you're family during this time in need. [Click here to access our COVID-19 Resource Kit.](#)

TO USE WORDPRESS...

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Search...

EHTP is governed by a talented, diverse team of dedicated leaders. All of our Board and Council members share a passion for education and commitment to our [core values](#).

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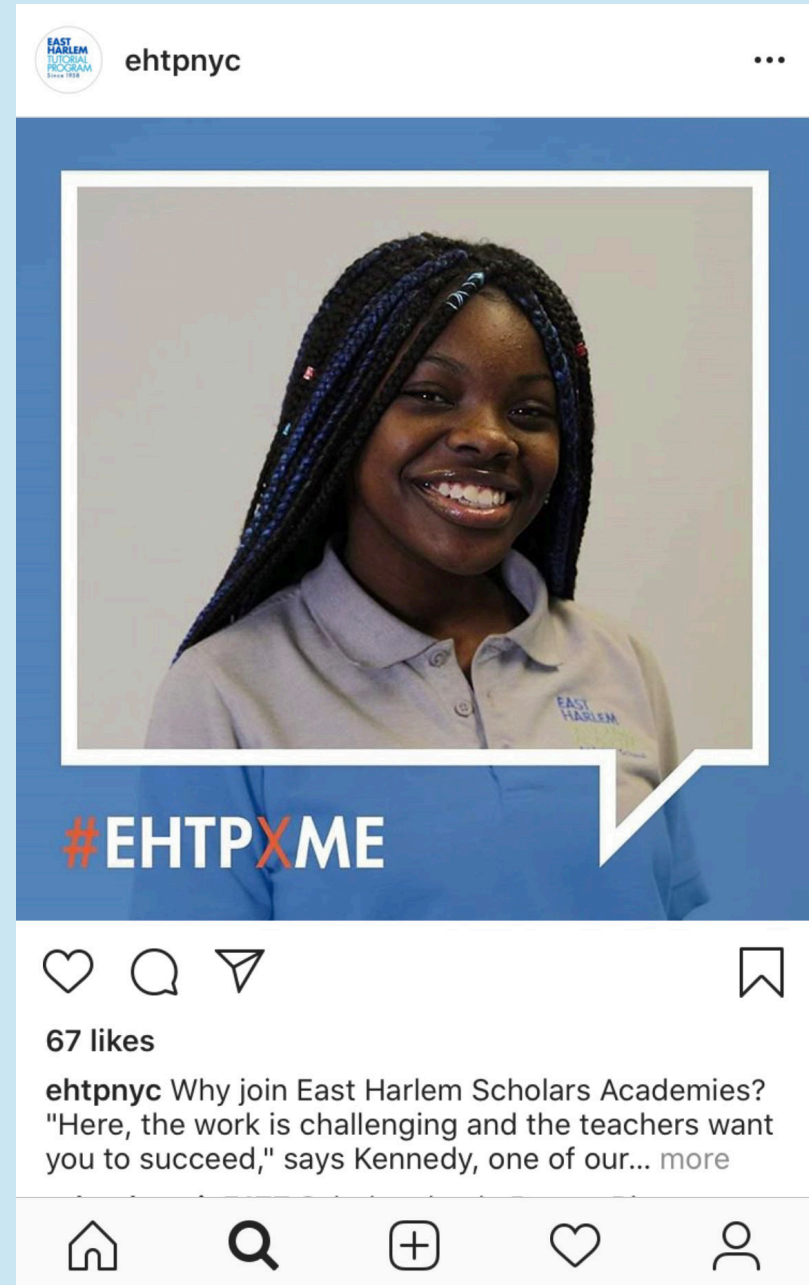
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AND TO CREATE SOCIAL MEDIA POSTS



**SO NOW THAT WE
ARE AT THE END OF
THIS JOURNEY...**

**IT'S TIME FOR
SELF-REFLECTION**

- **BE CURIOUS**
- **NETWORK... A LOT**
- **BE AUTHENTIC**
- **IT'S OK IF YOU FAIL**
- **KEEP LEARNING**

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THANK YOU!