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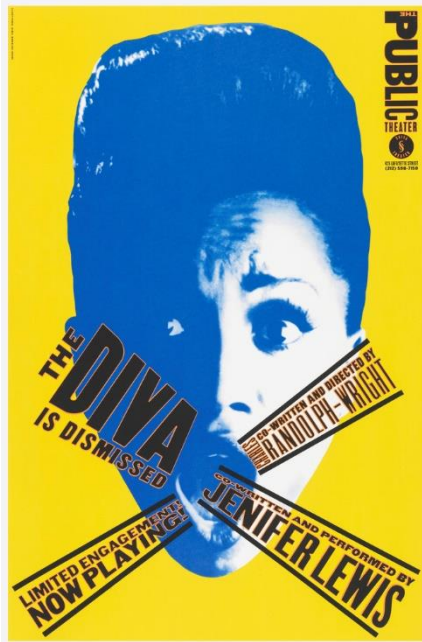
ARTH 3311

Final Project

The Cooper Hewitt Museum is a museum that is located in Manhattan, New York. It was my second time going there and they had some new exhibitions. The first floor had an exhibition consisting of modern technology, and mechanical objects. The second floor had poster designs, book designs, typographic designs, architectural models and ceramic objects. I mostly took photos on the second floor of the architectural designs and poster designs. There was also a touch screen table that you could use. The museum provided me with a pen to use for the table. The table can be used to create a 3D design object such as a table or chair and it can show information of museum objects you highlighted with the pen. The third floor had new art installations that you could interact with. In one of the installations, there was a room that had different designs on the wall and you could alter the designs by using your pen on a touch screen table and your designs would be shown on the wall. There was a light installation where if you stand below the lights, the lights would change into a different color.



This was a poster design made for a theatrical production called "An American in Paris" which was created in 2014. It was designed by Phillippe Apeloig. This design style has a lot of swiss int. design influence. By looking at the type on the right, you can see that there is a use of a grid. The colors are not to exaggerated. The layout is simple and has the colors red and blue. The poster has a san serif typeface. The text is legible and is flush left- ragged right. This poster belongs to that design style because the typography is confined in a grid and there are minimal contrasting colors which makes the design unified and simple. Swiss int. style was all about serif typefaces that were flushed left.



This is a poster design made for the New York Public theater. It was created in 1994. It was designed by Paula Scher. This poster has a similar style of russian constructivism. The style of this poster doesn't follow the flow of a typographic grid. The type is formatted diagonally. The colors are minimal with yellow, blue and black. The photo of the woman has shadows on half of her face and overlaps with the typography. This design belongs to the russian constructivism style because the text is non linear and it overlapps with the image. The style of russian constcrucitivism was that type could be seen as circular or at angles. It wasn't aligned to a grid. The images also had shadows on peoples faces to create a dramatic effect. Images and text also overlapped each other.



This is a Lavendoux brooch that was created in 2002. It was designed by Svenja John. This design style has influences of the Art deco style. The ornament has a pattern all around it. It has lots of shapes interconnected with each other. The form itself is abstract. This ornament belongs to the art deco design style because it has different kinds of shapes all around it. Art deco is known for having geometric forms.



This is a necklace ornament with multicolored braids and silver flowers. It was created in 1995. It was designed by Arline Fisch. This ornament has the design style of the arts and crafts movement. The ornament is rich in dark red or dark pink colors. There are little florets that sparkle when the ornament is moving. There is also a pattern of black, red and pink on the top of the necklace. This ornament belongs to that design style because there is a lot of dark and light colors to create contrast. The arts and craft style had floral patterns that had medium dark colors. This ornament has patterns on it and it has a variation of contrasting colors.



This is a poster designed for the General Dynamic Corporation. It was created in 1955 and designed by Erick Nitsche. This poster has styles of corporate identity design. The design has an organized layout. There is also a symbol, which is composed of atoms, for the corporation. That symbol is part of their branding. There is also a consistent font and a monochromatic background color. This poster belongs to that design style because of how simple it is and the way its organized. The design is very formal. It effectively communicates what their brand message is. They also have a symbol that represents who they are.



This is a poster for the jazz festival Willisau. It was created in 1980 and designed by Niklaus Troxler. This poster has influence from The New York School design style. The letterforms are all very close together to create different curves and forms. The words together create abstract shapes. This poster belongs to the design style of The New York School because of how the typography creates different abstract forms. Typography during The New York School era was being explored by combining it with geometric shapes. The typography in this poster comes together to create geometric shapes.



This is a textile from France. It is from the 18th century. This textile has the style of the arts and crafts movement. The textile has decorative floral patterns. The color also has much darker shades of red and green. It's made from cotton and the pattern has a consistent flow. This textile belongs to that design style because the arts and craft movement was known for creating textiles that have floral patterns on them. This textile has consistent patterns of floral designs on them.

