

Malik Lee
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Dr. Sutton

Toxic Beauty

A product in the beauty industry I use daily is the Fenty Skin cleanser. Suffering from sensitive skin I found it difficult when searching for a cleanser that would cause irritation, burning or redness. While on the search I've listen to friends buying numerous products that didn't do well for me until Fenty Skin. Before making the purchase, I decided to YouTube a video of someone who had used the product overtime to get their opinion on it, see how they rated the product made me more interest on buying. When purchasing I was excited to see the advertisement displayed how the product was cruelty.

When looking up the cleanser by Fenty I've encountered a couple of articles stating how the product is 100% safe to use even being tested by a dermatologist. On the back of the product the ingredients being used are water, Sodium Cocoyl Glycinate, Sodium Chloride, Fruit Extract, Sucrose, Blue 1 (CL 42090), Red 40 (CL 16035), Yellow 5 (Cl 19140) which I wasn't too fond about. I took interest into the first ingredient being water as well as seeing it contains fruit extract which helps hydrate the skin, promoting the growth of new cells and preventing discomfort like dryness, brightening the skin and smoothness. When exploring the European list of 1,400 ingredients that are banned in the use of beauty products, I was glad to see any of the products used in the cleanser on the list which goes to show Fenty Skin is a "clean beauty" company. On the Fenty Beauty website they feature a list of products they do not use including Parabens, Lead, Plastic microbeads, Phthalates, Mineral oil and Paraffins to name a few. From using the product for about the last three years I haven't yet encounter a problem such as redness, having a rash or irritation.

Before watching the documentary, I had heard that dangerous ingredients such as parabens are utilized in cosmetic products which creates medical problems for women in terms of reproduction health. Parabens can be found in everyday products such as soap, deodorant, and hair products. Phthalates were mentioned which as well can be found in lotions, baby products, fragrances and nail polish. The film focused on the lawsuit involving Johnson & Johnson over their powder product linking to the potentially giving women customers cancer & not letting them be aware. I found it shocking to see a product that is used daily for numerous years be deadly. The FDA (Federal Drug Administration) has the roll in approving products, consumers have little to no protection when I comes to the ingredients used to create products, in the problem with the powder the FDA has the power to take the product off the shelves but has yet to do so.