



"Fashion is the part of the daily air and it changes all the time, with all events. You can even see the approaching of a revolution in clothes. You can see and feel everything in clothes."

—Diana Vreeland

The Evolution Of The Pantsuit

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Malik Lee

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About the author

Malik Lee is currently a student at New York City College of Technology in his Senior year after completing his associates degree in Fashion Marketing continuing studies to obtain his bachelor's degrees in business and technology of fashion. Malik got his start in fashion after being exposed to multiple fashion shows during the years of high school he found the joy of working backstage as a stylist plus director as well as being born and raised in the city that never sleeps. Instead of jumping into the business of fashion Malik chose to start from the very beginning learning the basics and history within fashion. With a background of visual merchandising due to the excitement of being hands-on gives him hope of becoming the next best visionary.

Role: Creative director.



Grace Nunekpeku is a student in her Junior year of college. She recently finished her associates degree in Fashion Marketing and is now working towards her bachelors degree in Business of Fashion. She hopes to then go to New York Film Academy to get her Masters in Fine Art. Grace was born in Ghana, West Africa and moved to New York at the age of 10 and is fluent in English, French, and Ewe (a Ghananian and Togolese native dialect). She loves to travel and so far has visited places like Bermuda, France, Germany, Senegal and Jamaica.

Role: Head of materials, knit and textiles.

Letter to reader

Grace & Lee co. is a New York City trend forecasting agency that focuses on fashion by predicting upcoming season trends. We identify new trends and predict how they will shape the fashion industry. We are dedicated to forecasting top quality fashion trends for women with infinite style. With creativity and analytics roles, we predict everything from silhouettes , colors, textures, and textiles. Currently, our main headquarters is located at 45-55 Genevieve St, New York, NY and in the upcoming year, we are expecting to expand to more locations internationally.

Our 2023 Spring Season trend forecast consists of top trends that were evaluated for women's suits. Through thorough research, we have gathered information that was used to indicate the best upcoming trends. As you read our report you will see that it contains concrete proof that includes the history of each trend, timeline, pendulum swing, trend report, evaluation of textiles, sketches, SKU's and fabric swatches.

We carefully prepared this trend forecast with the most amount of creativity and analytics. Grace & Lee thanks you for your time and cooperation and welcomes you to our



Color Chart & Mood Board

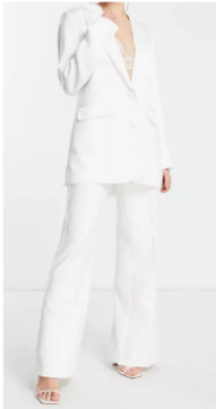
**PASTEL
LILAC**
#A689E1



**FIERY
RED**
#D01C1F



**BRIGHT
WHITE**
#FDFEFF



**MEDIUM
EMERALD
GREEN**
#398644

WEDGEWOOD
#499494

**RUDDY
PINK**
#E88B95

White Pantsuit

Trend Report

WHITE PANTSUITS

White is one of the purest hues with the significance of purity and cleanliness being a balance of all other colors. White is a hue that can be represented as a breath of fresh air (refreshing) or success in films negativity (bad guy) is associated with black while positivity (good guy) is white due to its innocence, to the eye white can tend to be bright as well as illuminating with the sense of peace and encouragement.

White in women's wear dates back to the suffrage movement during the rallies in London three colors white, purple, and green symbolized the social/political union. When wearing an all-white pantsuit holds so much more meaning than others may think, the light hue allows the garment to be presented as a classic and timeless bond to make a lasting impression with the perfect silhouette along with a nice, tailored fabric that constructs a garment that will never become a fad. In today's time, many notable women such as Alexandria Ocasio-Cortez being sworn into office or Hillary Clinton during a national convention allowed women to feel empowered gaining a sense of a new beginning.



Trend Direction

The new direction this timeless piece is taking is being worn with a crop undershirt or even bare-chested with an oversized double-breasted blazer to show off jewelry such as a gold necklace to help compliment the bright hue, the trousers usually have a low hem draping over the footwear continuing the masculine look the pantsuit gives off. This garment as well as a choice of color will never go out of style no matter the change in silhouette or cut of the pants remaining a clean classic to every woman wearing it.

Women's Wear Daily Article By: Alex Badia dated March 22, 2020, discusses the return back to the office from quarantine designers decided to head back to the drawing board taking a hand in the latest trend bringing back the term "power suit" creating oversized blazers and constructed silhouettes keeping the masculine influence from 1980 going ranging in various hues but importantly white. With products being genderless the demand will become higher for both males and females keeping the trend wanted as well as in heavy rotation.

The Feather Suit



There was an increase in the use of feathers by the time Victoria became the Queen of England in 1819. When she died in 1901 the “age of feathers” became so popular and did not go out of style until the 1920s. Ostrich feathers were used for fans, hats and parlor displays. They soon became popular again but in a more commercialized style and were used across different trends of the time. For example flappers of the Jazz Age wore dramatic feather boas on their shoulders.

Trend direction: The feather trend is added to garments to create voluminous silhouettes. Currently feather adorned blazers are at the top of the trend alongside feather dresses and tops. This trend was all over the 2022 runways, and street style influencers at fashion week. This trend was best shown by brands like Cult Gaia, Dior, Chanel in their Fall/ Winter runway shows.



Sketches and SKU'S



Ostrich feather

Silk fabric

This suit is made of silk lavender giving it a luxurious feel. For a more voluminous silhouette, ostrich lavender is added to the bottom of the sleeves of the blazer and the bottom of the pants. The blazer is a deep v neck cut, buttons to fasten it and has shoulder pads added to the shoulders of the jackets. This gives the jacket a clean and crisp silhouette that compliments the shape of the wearer's body.



Polyester

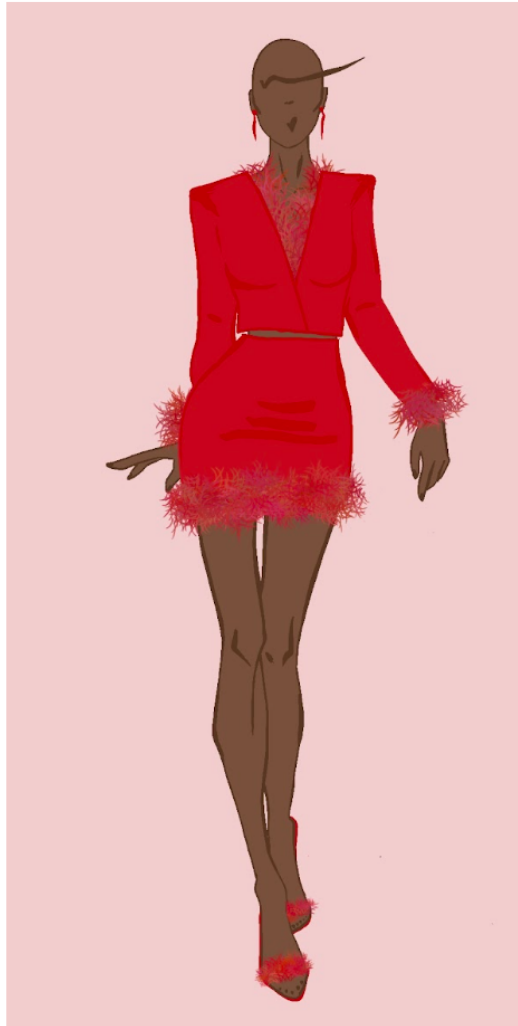
This suit is a combination of a double breasted blazer and shorts. The suit is made out of one hundred percent polyester in a dark emerald color. The blazer features buttons on the inside of it giving the jacket a cleaner look. The waist of the blazer is also cinched in, comfortably hugging the wearer's waist while creating an hourglass shape. The shorts are high waisted and have a flattering A-line shape.



Red Ostrich feather

Polyester

Baby pink ostrich feather



This mini skirt suit is made of polyester fabric. To add volume to the silhouette of the suit, pink and red ostrich feathers are added to the bottom of the sleeves, the collar of the blazer and the bottom of the skirt. Shoulder pads added to the shoulders of the jackets. This gives the jacket a clean and crisp silhouette that compliments the shape of the wearer's body.

Influencers

