Malik Lee
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BUF 4900
Dr. Adomaitis

Professional Development Critique #1

On March 7, 2023, at 1:00 p.m., I joined the Presenting Yourself Online Zoom virtual workshop hosted by Jody Rosen at The Emerging Scholars. During this talk, I received valuable information from Ms. Rosen about creating professional accounts/pages on social media platforms. I learned what a professional profile should look like, along with the words to use in status updates on sites like LinkedIn, and how to properly create and design a profile for a website. I found this workshop useful because before the meeting I had just created an account on LinkedIn when I did not know what material to post and how to properly format my text and appropriate images. While in the workshop Ms. Rosen went over how to become more confident when on application such as zoom where one will have to join class session or meeting with cameras on.

After attending this workshop, I learned the importance of social media like LinkedIn to help build trust for a perfect job. During the workshop, each participant individually discussed their definition of having a professional social account and what to post on the page. During the workshop, we could create a LinkedIn account or log into our existing account to make changes to our profile, highlighting important elements of work or academic history. I learned how this platform can be beneficial to my professional life by showcasing my story along with experiences, education and skills to various opportunities emphasizing the importance of properly presenting yourself online. Aside from LinkedIn, the importance of language became one of the topics for discussion. Ms. Rosen dug into the importance of using appropriate language is important because it helps create a safe and inclusive environment for everyone. It shows respect for others and helps avoid misunderstandings and insults. Additionally, using appropriate language can promote clear communication and understanding. It also helps prevent discrimination and prejudice.

Before attending this workshop, I lacked confidence with being online specifically with application such as zoom, constantly shying away from having my camera on. Overtime I slowly gained confidence being on camera, answering question more utilizing reaction buttons and features such as changing my background. The information I would share for attending this workshop is to be mindful of what one post online due to it being their forever. However, when presenting yourself online professionally on sites like LinkedIn it will boost your chances of landing the perfect job in your career as well as making one stand out from the competition.

This workshop connects to my major in various ways, since being a business & fashion major it is important to always keep a professional representation of myself. Attending this workshop

helped understand what one post online stays there forever, after attending I gained the urge to review my Openlab e-portfolio is well organized along with to reassure coursework along with the syllabus were in the correct sections. During my time at New York City college of Technology I learned lesson that will follow me within my career such as being able to prioritize my work without procrastination, meeting deadlines and collaborating with others accepting all forms of criticism. During the early stages of the Covid-19 pandemic classes began switching from in-person to online in the blink of an eye requiring all student to join sessions via zoom, in this time I discovered the importance of maintaining a professional manner online at all times treating zoom sessions the same as being in-person.