

**Malik Lee**  
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**ACADEMIC BACKGROUND:**

| <b><u>Degree</u></b> | <b><u>Year</u></b> | <b><u>University</u></b>  | <b><u>Major</u></b>                 |
|----------------------|--------------------|---|-------------------------------------|
| B.S.                 | 2023               | The New York City College of Technology<br>City University of New York (CUNY) | Business & Technology<br>of Fashion |

*Module Emphasis: Global Fashion*

|      |      |   |                                     |
|------|------|---|-------------------------------------|
| A.S. | 2021 | The New York City College of Technology<br>City University of New York (CUNY) | Business & Technology<br>of Fashion |
|------|------|---|-------------------------------------|

**PROFESSIONAL LICENSES or CERTIFICATIONS:**

*Cuny Certification, Sexual Harassment, Gender-Based Harassment and Sexual Violence Student Curriculum, Fall 2023,*

New York City College of Technology, CUNY. Online Certification

[Http://www.citytech.cuny.edu/title-ix/](http://www.citytech.cuny.edu/title-ix/)

*Conflict of Interest, Spring 2023,*

New York City College of Technology, CUNY

*CUNY Researchers, Spring 2022,*

New York City College of Technology, CUNY

**HONORS AND AWARDS:**

2023 *Award Recipient, The best poster of the 38<sup>th</sup> Student Emerging Scholars Program, Spring*

2020 Dean's List, Maintained a GPA above 3.0, Department of Business & Professional Studies, City University of New York (CUNY)

**UNDERGRADUATE RESEARCH & THESIS:**

Undergraduate Research/ Emerging Scholar Program:

Advisor: Dr. Alyssa Adomaitis

Research: *Dress, Identity, and Gender in the Global Workforce*

Completion Date: May 2023

Institution: The New York City College of Technology, City University of New York (CUNY)

38<sup>th</sup> Annual Poster Presentation First Place Winner: The Honors & Undergraduate Research Scholars Poster Presentation, *New Gender Identity in the Fashion Global Workforce* [https://academicworks.cuny.edu/ny\\_pubs/1042/](https://academicworks.cuny.edu/ny_pubs/1042/)

### **PROFESSIONAL EXPERIENCE:**

*Visual Merchandiser*                      *Ann Taylor (Loft, Lou & Grey)*                      *2023 – Present*

- Categorize sample picks to execute floor moves.
- Maintained and classified the condition of visual props and marketing material.
- Creatively assemble window mannequins and set designs.
- Utilized company's business strategy to identify marketing changes.
- Collaborate with other Ann Taylor Loft stores.

*Group Leader/ Acting Assistant*                      *NYJTL*                      *2016 – 2023*

- Responsible for leading a team of up to 3 program aides.
- Assisting and implementing a weekly program schedule
- Responsible for creating and implementing educational after school activities.
  - Maintain calendar and keep track of dates for trip + site visits.
  - Organize student's file alphabetically by last names to ensure quick finding in case of emergency.
  - Assist with outreach to families providing information on program changes, program holidays, summer camp application and extra resources.

***Visual Merchandiser***                      ***Hollister Co.***                                      ***2017 – 2020***

- Enhance store’s appearance by rearranging fixtures.
- Organize garments before being exported.
- Assemble bays with shelves or bars before placing product.
- Support other store teams in completing section updates.

***Stock Associate***                                      ***Hollister Co.***                                      ***2016 – 2020***

- Prioritize demand of product from stock room to sales floor.
- Label boxes product delivered from earliest to late dates for overnight team.
- Processed inventory: ensured safety sensors are attached. ●  
Minimized clutter in stockroom

**INTERNSHIP EXPERIENCE:**

***E-commerce Intern***                                      ***Oladisi The Brand LLC***                                      ***2023 – Present***

- Construct content/graphics for website and social media platforms
- Incorporate creative ideas during discussions pertaining to photoshoots, look books etc.
- Complete customer orders (Packaging + Shipping)
- Review stylist pulls for photoshoots and pop-up shops.
- Schedule meetings and arrange follow ups.
- Review calendar to ensure details are correct to avoid overlapping.

**PROFESSIONAL DEVELOPMENT**

- *Participated* in New York City College of Technology first annual fashion symposium *Chocolate Luxe* on April 28, 2023. From 2:45pm to 5:00pm, held at New York City College of Technology CUNY academic complex theater, 285 Jay Street, Brooklyn, NY, 11201

- *Attended **Presenting yourself Online*** for City Tech Students with **Jody Rosen** on March 7, 2023. From 1:00pm to 2:00pm, held at New York City College of Technology CUNY online for The Emerging Scholars Program.  
Meeting ID: 840 2397 713  
Password: 918879
- *Attended **Being a Professional*** for City Tech Students with **Susan Davide** on March 9, 2023. From 1:00pm to 2:30pm, held at New York City College of Technology CUNY online for The Emerging Scholars Program.  
Meeting ID: 886 6354 1102  
Password: 093790

### **EXPERIENTIAL LEARNING:**

- “Men’s Grand Re-Opening”, Macy’s. 151 Thirty-fourth Street, New York, New York 10001 on October 17, 2019, 5:00pm. Applied information for a research project on the connection between Hip Hop and fashion for Introduction to Fashion course.
- “Christian Dior: Designer of Dreams.”, The Brooklyn Museum. 200 Eastern Parkway, Brooklyn, NY 11236-6052 on November 6, 2021, 4:45pm. Applied information for a research project on the evolution of Dior the brand and designer for 20<sup>th</sup> Century Dress and Culture course.

### **SOCIAL MEDIA & TECHNOLOGICAL SKILLS:**

#### **Social Media:**

- LinkedIn, TikTok, Instagram, Twitter, Facebook **Computing Data Bases:**
- Fashion Snoops, Jstore, Excel, PowerPoint, Microsoft Word, Canva, BOF Database, Fashion and Race Database