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Market Trends	Observation:	Observation:	Observation:	Observation:
<p>BALMAIN SPRING/SUMMER 2021</p> 	<p><u>Proportion</u> The shoulders on the suit jacket gives off the illusion of having broad shoulders along with enhancing the silhouette of the suit jacket.</p>	<p><u>Colour</u> The choice of this hue of pink bring femininity and softness. The use of pink in monochromatic makes the three-piece suit stand out becoming a statement.</p>	<p><u>Emphasis</u> The placement of black & white clutch against the three-piece suit helps maintain the focus on the bright pink.</p>	<p><u>Texture</u> The appearance of the three-piece suit looks very light weight along with the jacket. The material appears to be silk which works well with the choice of color.</p>
<p>TODS SPRING/SUMMER 2021</p> 	<p><u>Rhythm/Movement</u> The low cut on the top of the shirt helps insinuate the neckline.</p>	<p><u>Shape</u> The A line shape of the skirt. Even though the look is a bit oversized, but the shape of the skirt makes it still feminine.</p>	<p><u>Texture</u> The texture of the jacket is a mixture between silk & roughness. The quilted jacket will provide warmth depending on how the fibers are along with the change of weather.</p>	<p><u>Contrast</u> The white boots will help bring focus/highlight the skirt and the quilted jacket. Blue, green & brown are great colors to contrast against white.</p>

<p>Y/Project RTW Spring/Summer 2021</p> 	<p><u>Line</u> The vertical lines along the pants help display the structure giving off a rigid hard firm look.</p>	<p><u>Proportion/Scale</u> The pant leg starts off fitted but going down towards the end the pants becomes wide but able to show off the outline of the models leg similar to parachute pants.</p>	<p><u>Rhythm/Movement</u> The wide cut of the pant leg falls around the shoe creating a parachute showing off the durability and strength of the fabric.</p>	<p><u>Texture</u> The texture of the pants appears to be rough but with the linen fabric it would be breathable to the spring summer weather.</p>
<p>Casablanca Mens Spring/Summer 2021</p>	<p><u>Texture</u> Silk material helps the light reflects of the</p>	<p><u>Colour</u> The back of the shirt displays the bold design</p>	<p><u>Rhythm</u> The use of colors along with the artwork on the back of the</p>	<p><u>Harmony</u> The artwork on the back of the garment displays a portrait of a</p>

	<p>garment giving off a lustrous finish. The lightweight fabrics will help the body maintain a comfortable temperature.</p>	<p>showing off the silhouette of his body using light hues that blend very well with the overall color of the shirt exuding the summer season.</p>	<p>garment helps keep the focus on the outfit but using the same design on the shorts leads eyes easily from one piece to the next.</p>	<p>beach along with a house, trees. The design of the seashells at the bottom of the shirt can also be seen on the ends of the shorts.</p>
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