

Malik Lee

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Balmain Spring 2012

Olivier Rousteing presented Balmain spring 2021 collection recently through a typical runway show along with a look book. Different from other Balmain shows Rousteing provide front row seats for those who couldn't fly for the show by display the guest on LG tv screens. Balmain maintains a high level of exposure through its athleisure styles, footwear and geometrically unique garments. For their spring collection Rousteing presented relaxed garments.

In the beginning of the show Rousteing used the design principle tool harmony having six models came out wearing the same grey, black and white printed ensembles paying homage to Pierre Balmain. Each garment displayed the print in various styles such as a two-piece suit, a long sleeve jumpsuit and trousers.

The use of proportion comes into play shortly after the homage to Pierre Balmain four models emerge from the back dressed in monochromatic neon green and pink suits two male along with two females. On the shoulders of the women blazers Olivier used proportion giving off the illusion of having broad shoulders along with enhancing the silhouette of the suit jacket. The shoulders on the blazers, the hues used for the suits occurred to be neon pink & green showing femininity for the women. Repetition was shown through the women's trousers which can be another use of proportion. Each trouser throughout the show was fitted at the top and flare

towards the ends draping over the shoes of the models. Some garments appeared to be intended for both male and female in terms of the neon suits and other garments Olivier showed there was no difference between the two but only the alterations in the shoulders of the women jackets

Towards the ending of the show Olivier brought back Balmain's signature couture gowns. Using the principle rhythm/movement exhibiting garments with plunging draped tops showing insinuation the neckline. Also, the texture of the gowns appeared smooth and silky especially with the sequenced fabric connecting to what Balmain was known for in sense of couture and elegance.

Citation

Leitch, L. (2020, October 21). Balmain Spring 2021 Ready-to-Wear Collection. Retrieved from <https://www.vogue.com/fashion-shows/spring-2021-ready-to-wear/balmain>

