

Makenna Prince

My Brand



Makenna Naomi Prince is my brand and I identify myself as a creative being. I always find way to put my own spin on projects so that my personality shines through. Though I am reserved, I can be out going at times. Most of my family and friends would describe me as creative and a fashionista.

Mission Statement

My mission is to present my academic accomplishments in an aesthetic manner. The propose is to attract other creatives to my work and to connect with potential career opportunities. I also except to graduate with my bachelor's degree and to move on to a master's program.

Personal and Professional Objectives

- Become a fashion designer. Many of my course required to me to be creative.
- Graduate a semester early with a Bachelor's degree
- Attend graduate school, I already started the application process
- Design a portfolio website that represents me without being tacky.
- Connect with job opportunities using the Handshake app once potential hirers visits my portfolio.

Personal and Professional Goals

- Work in the fashion industry before starting my own business
- Earn a design degree or certificate
- Start my own business
- Get married and start my family
- Produce sustainable clothing in Grenada
- Donate a portion of the money I make to building better hospitals in Grenada

SWOT analyses

Strength	Weaknesses
<ul style="list-style-type: none">• Background, I have firsthand experience with living in different cultures• People person, I am able to blend in and make acquaintances• My zeal to learn	<ul style="list-style-type: none">• Anxiety• Procrastination
Opportunities	Threats
<ul style="list-style-type: none">• Quick learner• Open to trying new things (at my own pace)	<ul style="list-style-type: none">• Tendency to be overwhelmed and crash