



### **Pizza Hut**

Pizza

Colors: Red and white  
symbol & Lettermark

The logo shows a an illusion of an with sauce on the side . the colors are vibrant and appealing.



### **JBL**

manufacturer of loudspeakers and headphones

Colors: scarlet Red and white  
symbol & Lettermark

the logo is the intials of the designer, very simple and straight to the point



### **Target**

Retail; Department store

Colors: Red and white  
symbol

tthe bulleye to target at its customers in my opionion. one main color with white background



### **Starbucks**

Coffeehouse

Colors: Green and white  
symbol

the circle is show a image of the top of the top with the logo



### **Sony**

manufacturers of electronics products

Colors: White  
Lettermark

its very simple and gets to the point . bright color as if it was a television.



### **Modell's**

Sporting Goods

Colors: Red  
Lettermark

its not a very bright color but it gets the point across if feel they need a updated logo.