

Culinary Tourism is a Sustainable Form of Tourism

Made and Presented
by Doreen Mao



Impacts of Mass Tourism

Negative impacts associated:

- Opportunity cost
 - Dependent on tourism
- Leakage
 - Concessions
 - Cost of infrastructures
 - Import good and work
- Export/import agriculture
- Seasonality
- Overcrowding

Culinary Tourism: What is it?



Culinary tourism is usually defined as an interest in cuisine, food preparation, production, and presentation has created a niche traveling experience that focus on food.

Hall and Mitchell: 1960s interest in food

Long: food and culture

Wolf: The bottom line, sustainable, profitable, and benefit local culture

Introduction to Culinary tourism:

Brooklyn Winery



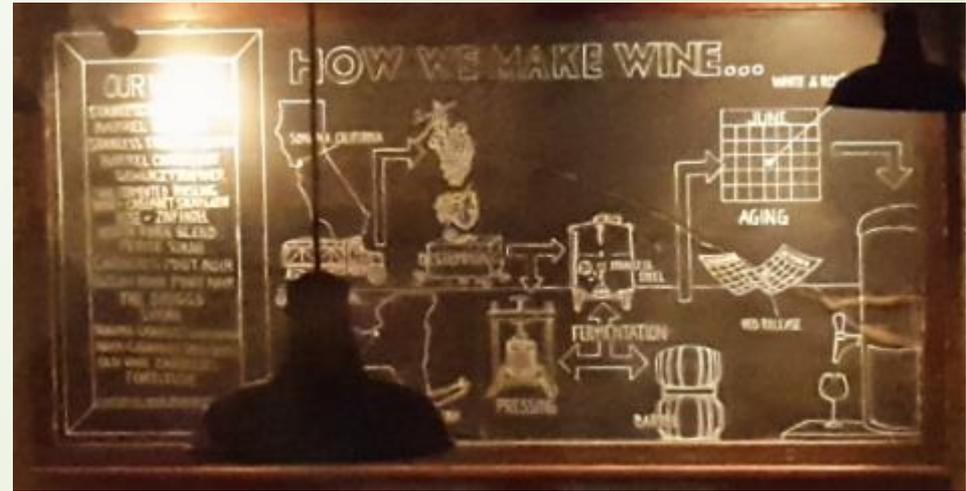
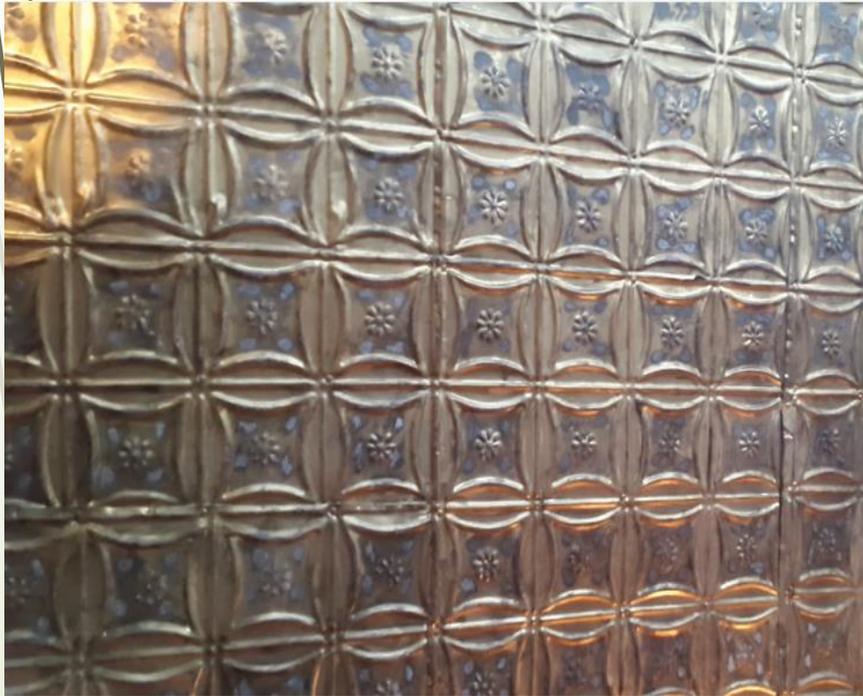
Brooklyn winery

Location: 213 N 8th St. Brooklyn, NY
11211

The urban winery produces small batch wines in Williamsburg, NY. Conor McCormack is the winemaker. They have tour of the winery to learn about how wines are made, they have seating at wine bar where you can savor their artisanal wines They also have seasonal menu which can be paired with their house-made wines.

Old Charm:

>>old reclaimed pre-WWI chalk board made of real slate

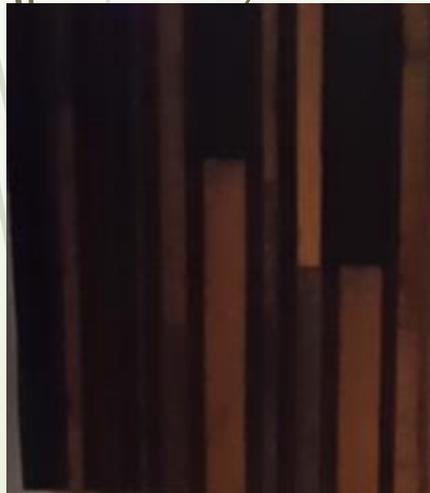


<<Recycle old tin panels:
made to look older by
brushing salt and old fish tank

Wood Reuse



<< Only buy
used barrels
They also
reuse old
barrels to
make tables
tops >>



- The guide said that most of their wood comes from:
 1. Demolished buildings
 2. Barrels
 3. Reclaimed wood from old furnishings

Wood Reuse: Interior



<< They also buy antique or repurposed furniture >>



<< WWII antique pill boxes

>> This is reclaimed wood That they use as paneling. Or furniture



The Industrial days



<< This is a repurpose and refurbished machinery cover of a paint factory. Now used as a table>>



They kept or reused industrial metals or fixtures.
Much of their furniture is repurposed like their wood.



How To Be Greener



<< Fermentation
Tanks
tall for whites
short for reds



>> Juicer in
front with
sorter and
harvester in
the back

- Composting
 - Cork compost
- Get more local food/grapes
 - Long Island
 - Finger lakes
 - California
- Consider screw top caps

References

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ANY QUESTIONS?