

Miguel Peralta
LESSON PLAN

Class: Graphic Design

UNIT: Introduction to InDesign

LESSON TOPIC: Create a Tutorial Book

NYS LEARNING STANDARD(S) ADDRESSED BY LESSON:

CDOS.C.2.1 (Integrated learning)

Students will demonstrate how academic knowledge and skills are applied in the workplace and other settings

CDOS.C.3a.BS.1 (Universal Skills, Basic Skills)

Students use a combination of techniques to read or listen to complex information and analyze what they hear or read, convey information confidently and coherently in written or oral form, and analyze and solve mathematical problems requiring use of multiple computational skills.

CDOS.C.3a.TS.2 (Universal Skills, Thinking Skills)

Students demonstrate the ability to organize and process information and apply skills in new way.

DO NOW:

What food is considered breakfast?

MOTIVATION:

(Eggs, pancakes, waffles, hash browns, toast, O.J, cereal, bacon, fruit)

All of these types of food are considered breakfast foods, and if you really think about it, eggs are like the main element of breakfast, at least in my opinion. As graphic designers do you think we have certain elements that make up our work?

AIM: What are the Elements of Design?

INSTRUCTIONAL OBJECTIVES (IOs):

Students Will Be Able To (SWBAT):

- List the Elements of Design
- Sketch the Elements of Design
- Analyze works of art

SPECIAL EQUIPMENT - MATERIALS - PREPARATION

Laptop, PowerPoint Software, Smartboard, InDesign, Kahoot

DEVELOPMENT/PRESENTATION:

As we list and define each of the 7 Elements of Design

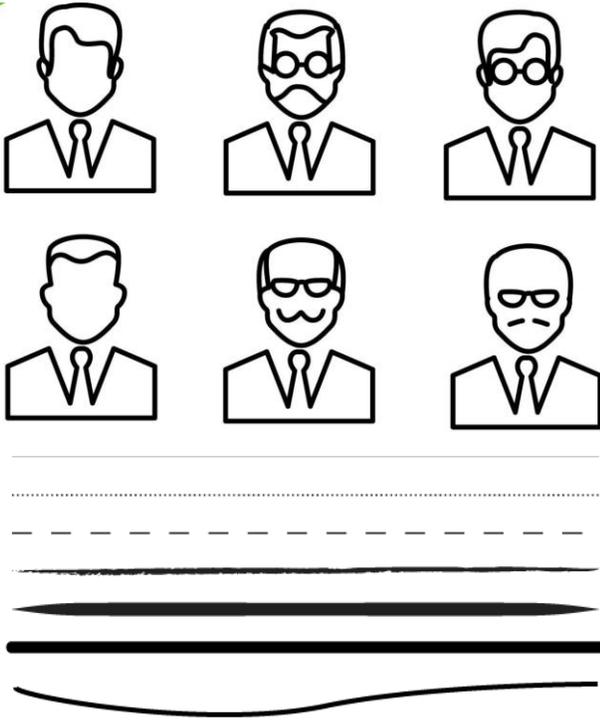
1. WHAT ARE THE ELEMENTS OF DESIGN?

The Elements of Design are the variety of aspects that make up a work of art.

**Will show examples of pieces of work applying each of the elements of design.*

2. WHAT IS LINE?

- Line is the stroke of the pen or pencil
- In graphic design, it's any two connected points.



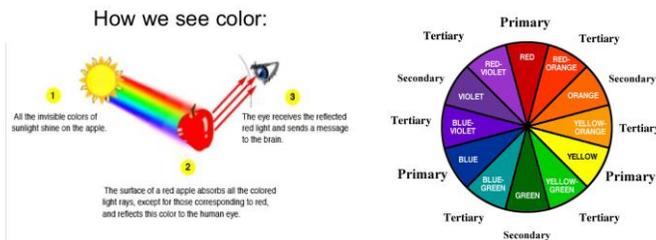
Q: What kind of lines do you see?

Q: Have you noticed these types of line anywhere else?

Q: Do you see any in this room?

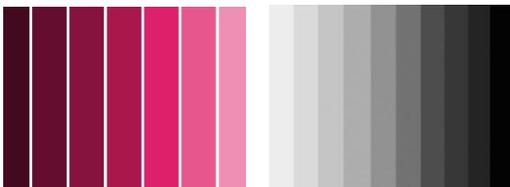
3. WHAT IS COLOR?

- This is the element of design that is produced when light, striking an object, is reflected to the eye
- Is also known as hue.



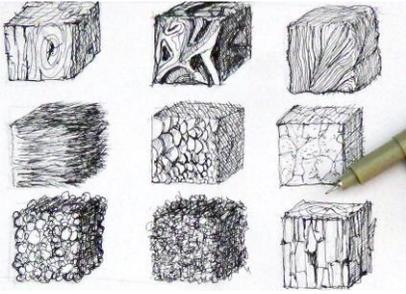
4. WHAT IS VALUE?

- The degree of light and dark in a design.
- It is the contrast between black and white and all the tones in between.
- Value can be used with color as well as black and white.



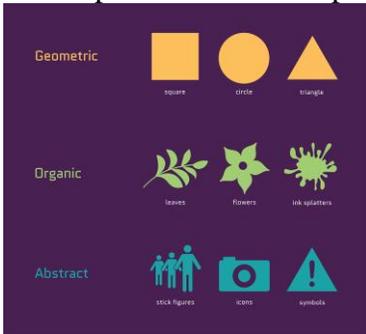
5. WHAT IS TEXTURE?

- Texture is the surface quality of a shape - rough, smooth, soft hard glossy etc.
- Texture can be physical (tactile) or visual.



6. WHAT IS SHAPE?

- A shape is an enclosed space that is 2-dimensional.

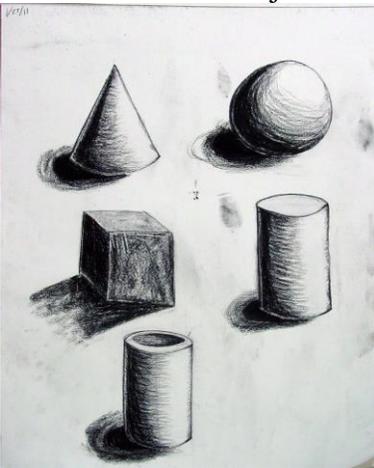


Q: How would you describe an organic shape?

Q: How would you describe an abstract shape?

7. WHAT IS FORM?

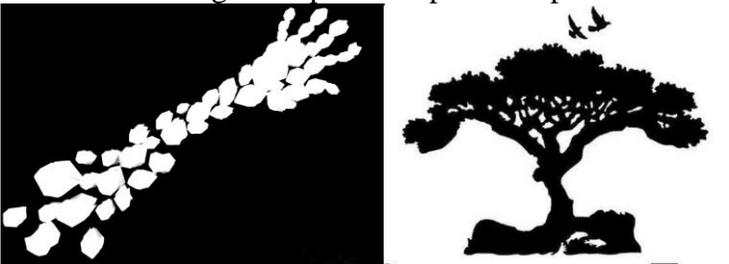
- A 3-dimensional object that has volume and thickness.



8. WHAT IS SPACE?

- The distance or area around, between, and within components of a piece.

-There is negative space and positive space



SUMMARY/EVALUATION:

1. Which element of Design do you think is the most important? Why ?

IMMEDIATE APPLICATION:

1. Students will be given a worksheet to fill out as we go through the lesson. They are provided with space to sketch an example of the Element of Design as well as space to write the definition.
2. The class will play a game of Kahoot in which students are required to observe pieces of work to determine what element of art is being utilized.

Some pieces of work may incorporate more than one element; however, some elements may stand out more than other. Depending on the student's choices I will ask them why they focused on that specific element and to explain how the element is being used in the piece of work.

3. Using the Elements of Design Students will re-design an Arizona bottle label based on the flavor of their choosing.

File Size: 9in x 5x5in

Bleed and margins: .125in

HOMEWORK:

Using Two or more of the elements of design. Sketch out the letters of your name.