March 17, 2022

Neiman Marcus

630 Old Country Road

Garden City, NY 11530

To Whom It May Concern:

I am writing to express my interest in applying for the Client Advisor position. I learned about this job on LinkedIn website. The position was posted on March 10, 2021, at 6PM. For the past five years I have been working in a lot of places as a salesperson or advisor and have a lot of experience in selling products and closely working with clients to meet their expectations. Demonstrate strong Client Connection by using critical skills. I am also studying business and technology of fashion.

My current major in college it’s a good fit for the Company. I have taking courses that help me perform better as a Client Advisor such as *Visual Merchandising, Product development, and Brand image marketing*. All these experiences did improve my communication skill and teamwork over time. I understand Marketing, retail, social media, brand image and management skills very well. I use these skills to help me during previous work. The results were significantly outstanding.

I have a strong passion of working in fashion industry. I am also a quick learner and often I have a strong connection with clients. I utilize the tools that company provides for me to help me better perform on client connect. This will be a great opportunity for me to grow and learn more about the fashion industry and how everything works in the fashion industry.

I will be a good fit for this job because I have a deep connection with fashion products. I have strong verbal communication skills in both English and Mandarin. I am highly motivated, very well organized and have a strong problem-solving skill in everywhere. Been working in different places for about five years. Often directs or advises the customer about the product that they may be looking for or any ideas they may have.

I have obtained CUNY Certification, Certificate of Completion Title IX Sexual Harassment, Gender-Based Harassment and Sexual Violence Student Curriculum, 2022, New York City College of Technology, City University of New York. I enjoy working in fashion industry it is what makes me alive. Fashion is change and by working under your company let me understand what have changed and how it will be change in the future.

I look forward to discussing my qualification with you.

Sincerely,

Lifeng Wu

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