Lifeng Wu

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LinkedIn

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Academic/Professional Background:

Degree: Year: University: Major:

B.S 2022 New York City College of Business & Technology of Fashion

Technology, City University of New York

CUNY

Emphasis: Global Fashion and Luxury Designer

Professional licenses and certifications:

CUNY Certification, Certificate of Completion Title IX Sexual Harassment, Gender-Based Harassment and Sexual Violence Student Curriculum, 2022, New York City College of Technology, City University of New York

HONORS AND AWARDS:

2018 Recipient, Perfect Attendance Awards (2014-2018)

RELEVANT PROFESSIONAL WORK EXPERIENCE:

Client Advisor Neiman Marcus Jan 2022- Present

Roosevelt Field

Fashion Accessories

Enhance every client interaction a personal and seamless experience

Achieves personal sales and out of home base selling goals

Ability to strategize own business and be self-motivated; takes initiative to increase individual productivity through out of home base selling and strong client relationships

Front of the house seasonal Associate Neiman Marcus Dec2021- Jan 2022

Roosevelt Field

Achieved customer satisfaction

Delivering exceptional services and addressing clients concerns and queries

Serves in different areas of the stores based on business needs

NETWORKING for Industry Relations/EXPERIENTAIL Teaching:

Kernig Eyewear-Gucci & SL S22 Training Online on Feb,24 2022 at 1:30pm

Chanel Client Services the Essentials Online on Feb,24 2022 at 12:00pm

“Christian Dior Designer of Dreams Exhibit” at Brooklyn Museum on October 2, 2021, at 1:00pm

Professional Development Workshop:

Fashion Brooklyn: Designer, manufacturing, selling, and recycling Apparel

Along Brooklyn waterfront, Brooklyn waterfront Research Center, New York City College Of Technology, City University Of New York on Friday, March 4th at 10am

<https://us02web.zoom.us/w/81913563957?tk=sMQxCd-u6N5Q-igsKSbusrtq46mOU_1jh3Tv6qbWBHk.DQMAAAATEm3LNRY0Y0hidE5vbVRsQ3k2X0dYUy1yUmNnAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA&uuid=WN_nLNwI5U_SPuMARF57k_dTg>

Virtual Student leadership workshop on Tuesday, 15TH 2022 at 12:30pm

Virtual Financial aid workshop on Jan 13, 2022, at 3:30pm

Leadership development workshop on Nov,23 2021 at 12:30pm

OTHER WORK EXPERIENCE:

Barista Gong Cha July 2019- Dec 2021

Little neck, NY

Greet and serve customers with quality drinks and services

Executing customer orders using POS system

Delivers exceptional customer service to all customers

Barista One Tea April 2018-May 2019

Flushing, NY

Greet and serve customers with quality drinks and services

Executing customer orders using POS system.

Delivers exceptional customer service to all customers

Cashier Curry Bo May 2017-Nov 2017

Flushing, NY

Greet and serve customers

Executing order using POS system

Delivers exceptional customer service to all customers

Cashier Young Street Poke May 2017-Nov 2017

Flushing, NY

Greet and serve customer

Executing order using POS system

Delivers exceptional customer service to all customers

ACTIVITIES

Chinese Club                                                                                September 2016-June2017

Member

 Instruct others about the Chinese culture.

Cuisine Club                                                                                September 2016-June2017

Member

 Promoted different types of cuisine around the world to other students.

CIVIL ENGAMENT

CHINESE AMERICAN PLANING CENTER        PS.20                 October 2017- June 2018

Teacher assistant

Taking accountability for student learning and helping teachers to meet classroom goals

help students with their academic learning

constantly challenged to address the needs of their students by using curricula and techniques unique to the field of special education.

SOCIAL MEDIA AND TECHNOLOGY

Instagram for promoting product

Open Lab

Zoom for conference call

Microsoft Team Meeting

Red Book for content posting

Webo for new posting

Wechat

                                                      ADDITIONAL SKILL

Fluent in English

Fluent in Chinese（mandarin) (Native )

Beginner level of Cantonese

Basic knowledge of Guitar

Skilled Use of Microsoft Office, Outlook

Interest in Photography, Psychology