

Written and Illustrated

by Lifeng Wu

Double Happiness

Acknowledgment

In dedication to the people that I love and inspired by

YuKi

YuYang

CJ

Edison Chen

Virgil Abloh

Prologue

My dear friend wrote this book on the behalf of his fashion Career. In my point of view, he has done a great job writing this book. He did something that he and both of us didn't expect at the start of this semester.

When I first know Lifegn I knew he was into fashion. I can tell from his eyes and the way he shares stuff with us that fashion means something to him. the dress has influenced the style of his outfit and how he interacts with others. I know Lifeng likes luxury fashion wear which I can tell from the book. The chapter defines his personality, the way he dresses, his drawing skill, and his life. he likes to wear all types of jackets when I go out with him, he also got a nice jacket on. I enjoyed reading the chapters it shows me who he is, and he is exactly the person that I know for over 10 years. He is a person that values friendship. Friends and family mean the world to him I wish him all the best in his career and hope he can stay close with all his friends.

Chenjia lin

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1. Happiness began

On June 23, 2014, I and my CJ spend the afternoon at PS.20 park playing basketball. We were having such a great time playing sports not only because we have the chance to spend time together but also the cool outfit made me stand out on the basketball court. New outfits let me feel more powerful.

I was wearing a Hollister t-shirt with a pair of Lebron 10 elite basketball shoes. I knew the t-shirt was not a basketball t-shirt but I wore it anyway. The color of this shirt is green which is a dope color to wear outside and it is made of 100% cotton it *kept me dry* on the court while playing basketball. The Lebron 10 elite had a 360-degree full-size air zoom on it. Which is *slightly increased my height*, and it also *made me jump higher*. The Lebron 10 elite is an amazing pair of basketball even if we are looking at it today with new Nike air technology. The insole is super comfortable, it has carbon fiber around the side of the ankle to make sure your foot doesn't slide around and it also has the fly knit to make lock the shoelace in place overall this shoe is 10/10.

When I'm wearing this pair of sneakers it reminds me this pair of shoes is Lebron's signature shoe somehow it gave me the strength of an NBA player. It made me feel like I have much more power coming from the inside of me. It pushes my potential from the very deep down. I was super satisfied with this shoe since not a lot of 8th-grade kids can afford a retail 200 dollar shoe. It made me feel a little vanity because I was wearing something more expensive than them.



2. High School Memory

This was during the second year of high school. I got a gift from my aunt in china she got me nice small Buddha beads. At the same time, I had the budget of getting a new pair of sneakers so I went to the local sneaker consignment shop and got a new pair of sneakers the name of this shoe is called Nike Air tech challenge 2 US open colorway.

The buddha beads have some black round shape balls with three golden ones and the golden one has an old Chinese coin drawing on it. The color of the beads *made my skin look brighter* and the golden part is the significant part of these ornaments. It made people look at it when they first see me because it is shiny. The air tech 2 has an air cushion on the back end of the shoe this *made me look a little bit taller*. The color of these shoes is white, blue, and red because this made a specialty for the US open tennis player. The color is so classic that it looks super good.

The emotion that I had when I was wearing them is complicated. I felt respectful, joyous, and grateful. The beads symbolize wealth, happy and good health. I appreciate this gift from my aunt because I knew her child did not have one so it mean a lot to me. When wearing the Nike air tech I felt like a pro tennis player because this shoe looks amazing by itself it does not need any more subjoin it already looks perfect.



3. Tiffany's birthday

On my friend Tiffany's 16th birthday we were at karaoke and everyone is just having a great time. This friend later becomes my first girlfriend. I was wishing her a happy birthday. we both had a great outfit on that day she was wearing a black dress with a bomber jacket furthermore we both had a

great interest in fashion. I was wearing a red dad hat with a denim jacket and ripped trousers. Ripped trousers were the trendy stuff back in 2016.

The red dad hat *makes my face look smaller* because the shape of this hat is great it *embellish your look*. This is a very important part of a great outfit, that one item stands out. The denim jacket added a *sense of youth vibe* to me but the coolest part was the ripped trousers. The ripped part is right on the point. The ripped part made me look like a bad boy which is a perfect outfit to be in front of girls.

It felt good with the outfit. New clothing always brings you more energy and confidence. Out of every item I have the deepest connection with the red dad hat because it was an item that starts to get popular but I wore it before the people in my high school whichever made me believe I was a super cool kid in high school.



4. Dentist Check

On 2016 November 11 I went to the doctor on this day, I was wearing a brown color oversized hoodie with Adidas three stripes pants and a pair of vans. The doctor visit was essential for me because I was having a brace on it was important to check them on time so I can get the best result.

I wore a brown oversized hoodie with Adidas classic three stripes pants and a pair of vans. The oversized hoodie has been popular for many years it is still a trend that many people would choose to wear. This brown color hoodie looks amazing since it is oversized *it made me look super fit* the color of the hoodie is more close to the skin tone this *made me look refreshing* also the Adidas three strips pants made *my leg look skinny* so I *looked a bit taller* than usual with the vans I would say it is a classic look.

These items were some of the most popular items of that year a lot of the places didn't have them in stock. For example, the Adidas stripes pants were made for soccer but a lot of people choose them for casual wear. I was able to get a pair of pants this made me feel good when I was wearing these items. When a couple of cool items add up they just become like a super cool outfit if you make it the right combination.



5. MOMA

I and my friend went to the Museum of Modern Arts on 2016 December, 28 for the first time. This is an incredible Museum it contains many meaningful arts for people to view. This place gave me a lot of inspiration about many things. I bought home a lot of souvenirs every time I looked at them it reminds me of this experience of going to MOMA.

I wore a black denim jacket with a black hoodie under the denim jacket. The hoodie under the black denim jacket *gives me a layering effect*. Which this effect *made me look good* with the artwork that I was walking around with. The black denim had flannel prints on the inside. This is a little detail that *added a sense of uniqueness* to my whole outfit. The black hoodie was painful enough to support the overall attire but since the material is different from it goes well with the denim.

Denim can be an expensive piece sometimes but when it is cheap it does not feel like it has bad quality. A lot of them just felt like a great item to have in your wardrobe therefore I had a strong connection with the denim jacket that I was wearing. It is an inexpensive item but packed with great quality and design I can proudly say this denim jacket was a steal for me. The hoodie is also a great item that goes well with anything other kind of clothing in your wardrobe. I was feeling super happy that a cheap hoodie can last such a long time. I wore it for three years until it becomes back to a piece of fabric.



6. Snow Show

In 2017 February, 9 was a huge snow day. The school was canceled that day because of how big the snow was but because of the snow, we get to see the view of beautiful snow on the street of New York. Trees were covered with snow the streets were all white me and my friend I both brought out our cameras and took down these beautiful street views.

The weather is so cold you will need a winter jacket to keep you warm. I had a Moose Knuckle jacket to keep me warm for many years now. A pair of timberland can keep you still walking on an icy road. The Moose Knuckle jacket is a very heavy jacket and it does a very great job at keeping your body warm. *It made my body look smaller* because the jacket is huge. It covers from my neck all the way to my knees. The timberland boot had a very thick outsole it *increased my height so it made me look taller*. Timberland is a great match with any jacket it will look good on you no matter what kind of jacket you have on. Both of these are very important on a cold snow day on the East coast.

I was feeling great about having this jacket because my mom bought me this jacket. she is worried about how cold New York winter is like and she does not want me to get sick therefore she bought me this expensive jacket to keep me warm after the discount this jacket cost my mom about 1000 dollars. This is why I really appreciate this jacket from my mom and this timberland also came from my mom but we had a great deal on this pair of timberland. The retail of this boot is around 170 and we caught a sale going on in the store and got the shoes for 90 dollars after-tax, as a result, I really like them both and I will probably wear them every winter and forever.

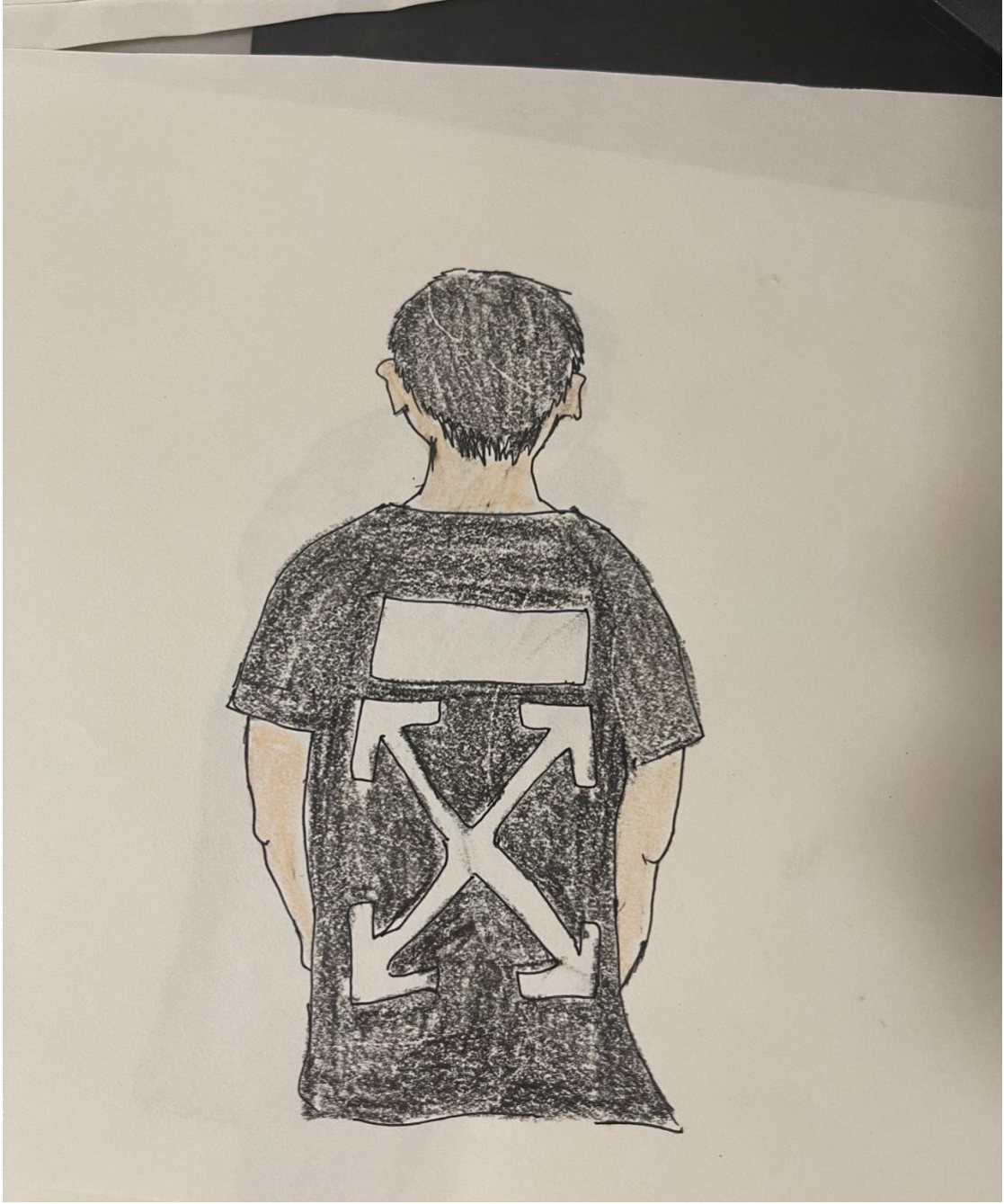


7. Buying And Selling

The new local consignment shop just opened on May 19 2017 located at 37-02 main St Flushing, NY. I and my friend CJ went to the new store on the first day that they opened. This place brings a lot of young people that like streetwear, skating, music, and much other fun stuff together. This is a place for us to chill when we have free time and often off school. They also have a lot of cool stuff that they are selling inside the store. I bought one item on the first day that they opened just to show support to local businesses.

I wore the classic off-white season ss 2017 holy graphic tee. This piece of garment is something that I will keep forever. It has the classic off-white logo on the back of the t-shirt. Which looks super fancy and *it also made me look fancy* at the same time while this one piece of t-shirt stands on its own. It *added a sense of black mystery* to my whole outfit. The t-shirt was the main character of that day. Everyone who saw me wearing it would compliment me on that t-shirt. *It made me look super good* in front of everybody else.

Like I said I would keep this tee forever even if I cannot wear it anymore because it means so much to me. It is more than just one designer item. It was a sign that I was ahead of the crowd to wear something that becomes trendy later on in the year. Off-white pops off after the year 2017. This t-shirt is just like a milestone in my taste of fashion, it let me know that I was interested in fashion and would love to choose fashion as a career path.



8. Photographer

On October 15 2017 me and my friend CJ and Jack we have nothing to do after work therefore we decided to go to the Flushing Meadows-Corona Park just to walk around and take some good pictures of the view and people since it was close to us and it is fall time the leaf is turning yellow as a result there is no reason not to take pictures of the amazing view.

The outfit that I had on that day was a crew neck from the palace. This is a very fine piece of garment that I'm still wearing today because the quality of this crew neck is just outstanding. It is super comfortable and good-looking at the same time. It has three joint parts at the same time which are white, green, and black. It is a super fitted crew neck so *it made my body look skinny* the result of this is that I was able to work freely with this crew neck on. The color combination of this crew neck is perfect for fall so it made me fit into this season and look extremely vibrant. It is just like when you see this person you know he has some of the good vibes and positive energy to bring it to you.

Whenever I wear this crew neck it reminds me of the beautiful fall season. It is a piece of clothing that connects me to a particular season and it is also my favorite season of the year. These two things together really bring me a lot of emotions. One piece of clothing that can bring you so much positive energy is something that I never thought about.



9. Palace and Futon Square

another day I was off work with my friend CJ and Jack. It is October 28, 2017. When I got off work the three of us went to the building that was still under construction and it is later on finished and call the Flushing commons. We were trying to take good pictures of a self-portrait using the background inside the building that is still under construction. We have a couple of concepts in our mind that this building can perfectly fit our ideas this is why we picked this location to do a photoshoot.

I was wearing a graphics tee from the palace. The quality of this tee isn't so great it shrinks and the color faded after a couple of washes, but the looks of this tee are stunning. It has big graphics printed on the t-shirt. The graphic is a woman wearing a palace cap. This tee has vintage style coloring on the prints and color of the t-shirt. The color of the tee has a rough feeling to it which perfectly matches the background of this building. When they took pictures of the t-shirt and the whole atmosphere *made look super cool and as cold as marble. It made me look like a person with no feelings.* I was happy with the outcome of the photoshoot because this t-shirt is a great piece.

When the results of the photo came out I was really happy with the outcome because it looked like we have done photo arts. It is a group of photos that looked really like art pieces. This t-shirt means a lot to me because of how great the graphic I just wish it can have a better quality so I can wear it for many years but later on I have to recycle it because of how the color has faded so much away that it almost becomes a plain white tee.



10. Dumbo Night

On February 1, 2018, I and my sister Fanlin who I haven't seen in a lot of years. We decided to go out to a fine restaurant and have dinner together. we went to a restaurant in Dumbo. The restaurant is call Cecconi's Dumbo. I think the food was ok I would give a 3 out of 5 but the view and atmosphere of the restaurant were great. we enjoy being there. It was a great place to be with friends and family.

I have to bring out something nice from the closet so I picked my new Supreme license plate jacket. This is a great puffy jacket. I love the fitting of this jacket. *It makes me look a little bit puffy* therefore *it makes me look nicer* with the overall outfit. The jacket is black and white it has the license plate print all over the jacket. which *made me look super stylish*. This was a popular trend back in 2018 a lot of the jackets or other shirts would have printed all over that piece of garment and I always love this kind of design. The material of this jacket is 100% genuine leather 55% cotton and 45% nylon so this jacket also has a waterproof function. It contains a lot of cotton inside the jacket so it is a very warm jacket to have during the *winter it always kept me warm* from the wind and snow.

I love this jacket very much I pay a little bit over the retail price for this jacket. When supreme released their look book during the beginning of the season I saw this jacket on the look book. I know what want it this jacket so bad even before the release of this item. I worked hard for the whole half-year and saved up for this jacket I knew this jacket was going to be expensive even if I could get it for retail price.

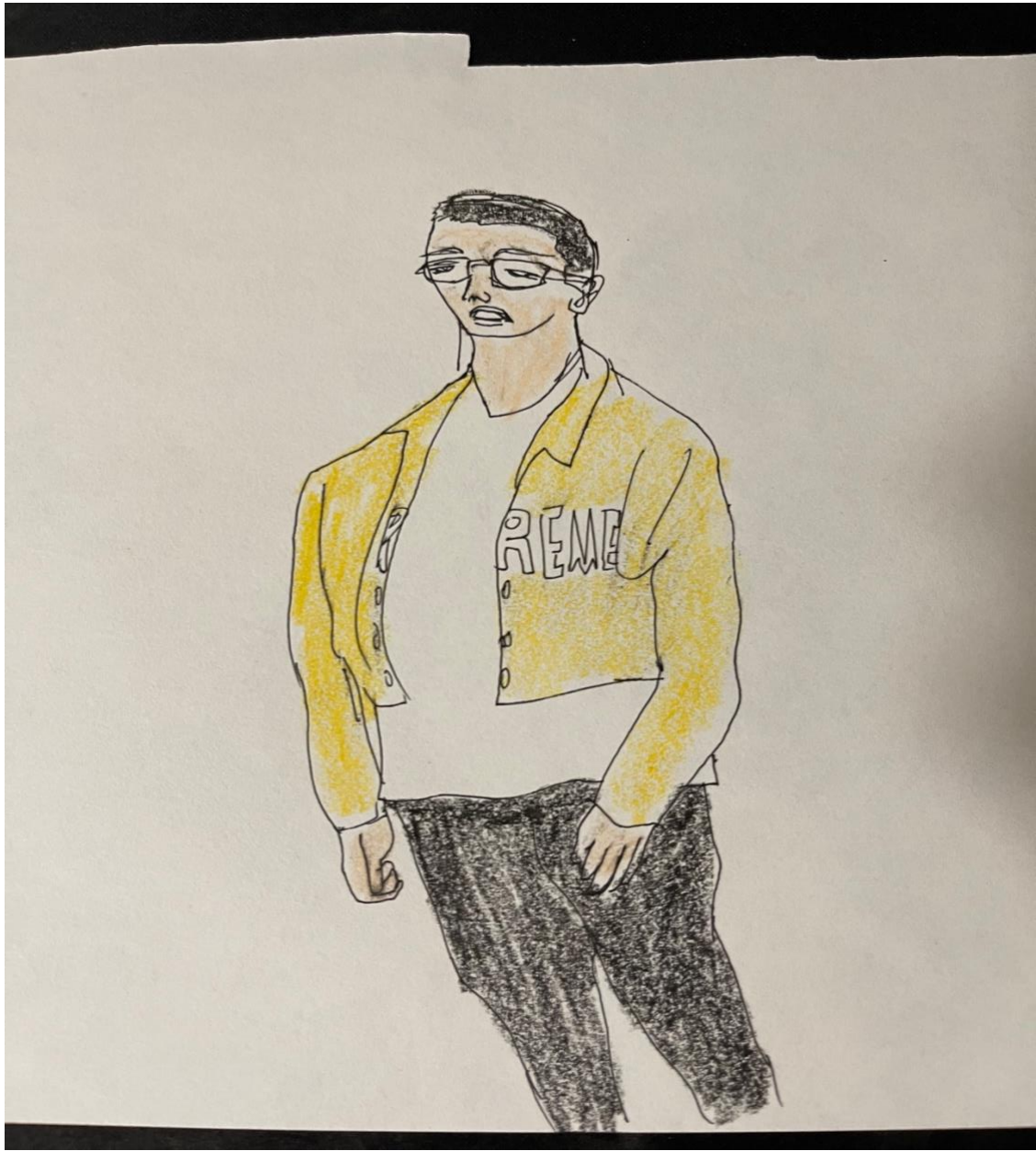


11. September Chill

On September 10 2018 I have to buy a laptop for school. It was the beginning of the school year I needed a laptop to do work for the next 4 years of college life. I, my friend CJ and Alan went to the apple of Manhasset. Manhasset has a lot of stores we can go to after finishing buying the laptop. It was a rainy day so it was a little cold in early September. Everything was fun that day because I was around with my friends.

It was a little cold so I decided to wear a brown color jacket made of 100% cotton this would *Definity keep me warm* and I was feeling warm the whole day because of this jacket. This jacket is from supreme and it has the black letter supreme writing across the jacket. I was also wearing a black pair of suit pants with black vans. This is a very classic look for the fall *I look stylish and mature* at the same time. The suit pants were really comfortable it was made of nylon and it is the reason why I look mature it just added a *sense of men's vibe* into the whole outfit but I was having vans on it gives me another *sense of youth and vibrant*. All of these elements add up together to make me look stylish walking on the street of Manhasset.

The material of this jacket and pants really made in feel in love with them. It is something that I can wear as casual wear or professionally. This pair of pants has been with throughout many important occasions like the graduation ceremony in High School interview with Prada and Loewe. Even if I didn't get the job but it worked as my important comrade in arms. We will go through more of these important events together because this is my feeling for these suit pants I hope I can wear these suit pants and step into the future of my career.



12. Tribble Buy

February 21, 2019, Jack and CJ went to sky view mall to look for anything new outfits. We are trying on different things and spend our time here doing some shopping. I was very excited about going to the mall and picking different kinds of outfits because it is a completely different type of experience than shopping online which most of us do right. You can try on something right away in the store to see if that item fits your body or style.

One piece of item that caught my attention is a plain black leather jacket. It has super fine quality leather pieces on this jacket. I like the quality of this jacket. I also picked some of the accessories to go with my leather jacket. I choose two silver chains to put around my neck. One of the chains was thick and big on the other hand the other chain was a small one because one is small and one is big it made a great combination. The chain *made me stand out* from the crowd. My skin color *increases another level of shininess* because of the chain and black leather jacket but I only purchased one small chain because there was a limit on my budget.

I only purchased one item it was unfortunate to me because of budget. This motivated me to work harder and have the ability to buy everything that I like but we should appreciate what we have at the same time like the small chain that I bought I still wear the chain till today. When you can purchase everything that you like it is a sign that you have grown up and can do things that are meaningful to you and others therefore we all should work hard to reach the goals in life and be grateful for what we have.

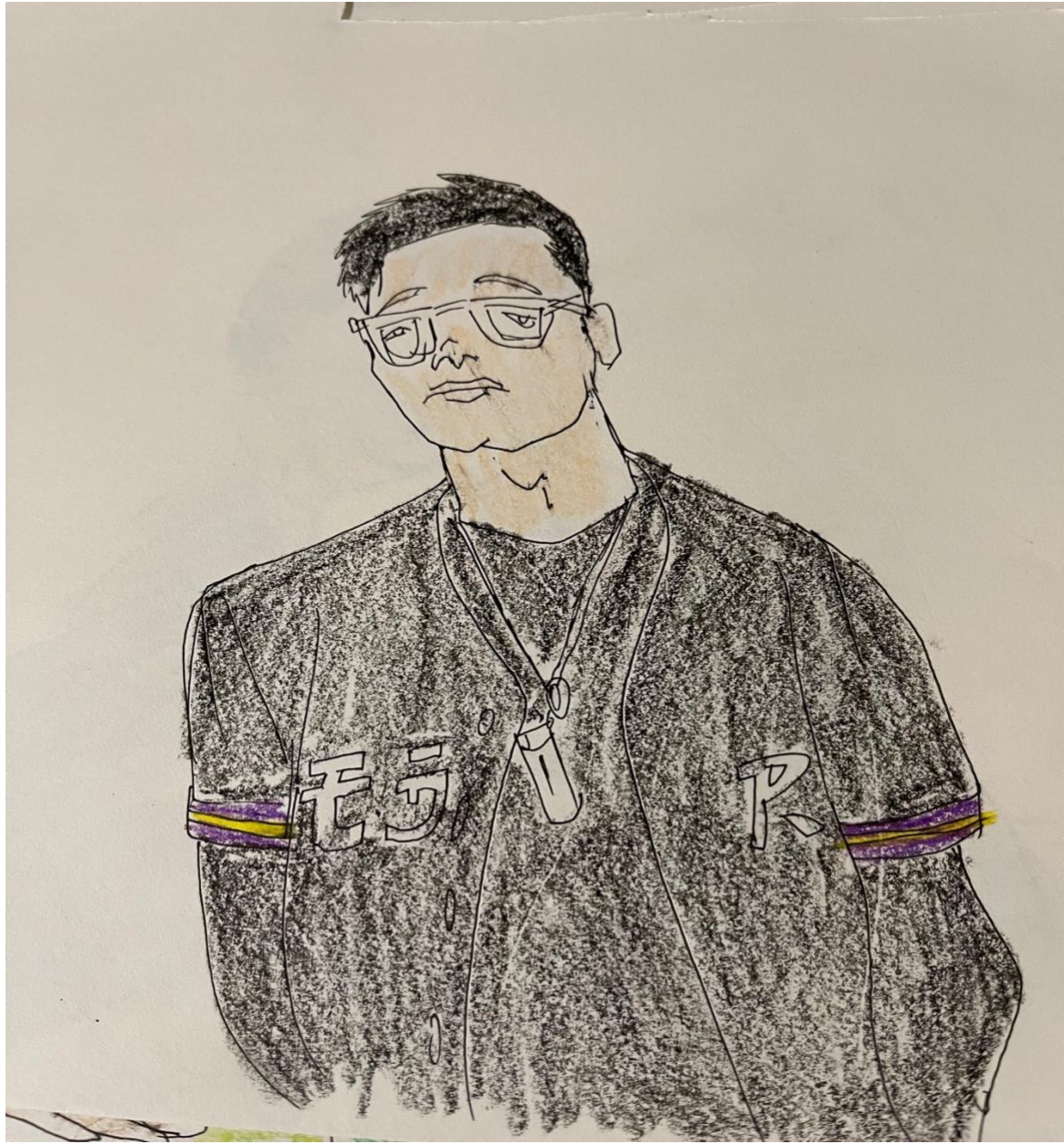


13. Friendship

Went out in the middle of the night with my friend YuYang on February 23, 2019, because I got a phone call from him saying he needed help to finish his project on photography so he picked me up and we went to the field at Queens College. I helped him finish his work and we had a great time because he also took some great photos of my outfit.

It was around 12 AM so I wore something cool, but it would also keep me warm. I wore a long sleeve under baseball jersey. The baseball jersey was one of my all-time favorites to have in my closet. The baseball jersey was made of 100% polyester, so it was comfortable and cool at the same time. The color of this baseball jersey is black, purple, and gold. This jersey is from supreme SS19. The jersey has Japanese words printed on the front and number 93 writing on the back of the jersey. This writing really *made me look unique* and *the jersey made me look sporty* because usually, the print would be in English. When it is in another language it really made a difference in the whole. Outfit. I also wore the lighter case chain as an accessory. All of these add up really made a nice-looking outfit.

To spend time with a friend till it's very late is an awesome experience to have. Every time when I would wear the jersey or the chain again it would remind me of this great experience with a friend. Helping out a friend is something we can give back to the people that we love. My friend YuYang end up getting a good grade on this project which is something that both of us would want.

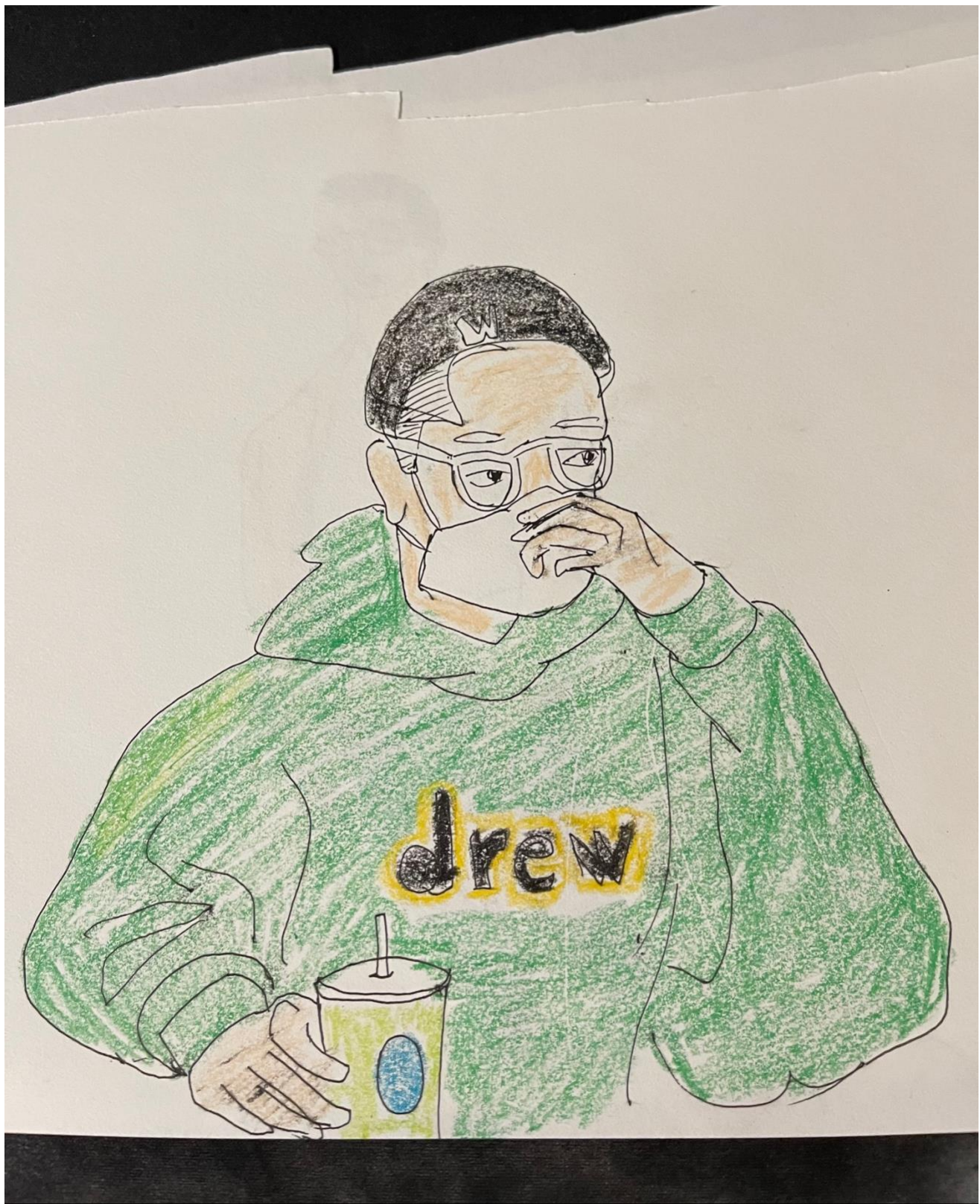


14. Match latte

On April 10 I went to Brooklyn to find my girlfriend Anna Yang right after I picked her we decided to go to the white noise café which is located in Flushing, Northern Blvd. It was great to chill with my Girlfriend at the white noise café. I ordered a matcha latte that match my outfit on that day. The drink was nice music was great and everything just seems sweet.

It was starting to get a little warmer, so I decided to wear a hoodie from The House Of Drew and a beret hat with the logo W on it. The Hoodie is made of 100% cotton with an oversize fit and the hat was made of 100% polyester with a perfect fit to my head. The color of the hoodie is green. This *change my skin tone a little bit* but because of the hat, it *made me look perfect* as like everything is perfect and worked so well in nature. I felt like my Girlfriend love me more because of this outfit. The hat really is a great item to add to an outfit when you don't know how to connect everything together. A perfect hat solves this problem naturally.

The hat that I was wearing is a gift from my Girlfriend she knows what kind of clothing or accessory fits me well. I was so happy that she can pick a great item for me. When we have trouble with outfits, we should always ask the people around us because they are where the inspection is coming from. They can always give you so great ideas if you are a good listener. I put this hat on my car because whenever I need this hat I can always grab this hat and go see people when I didn't do my hair properly.

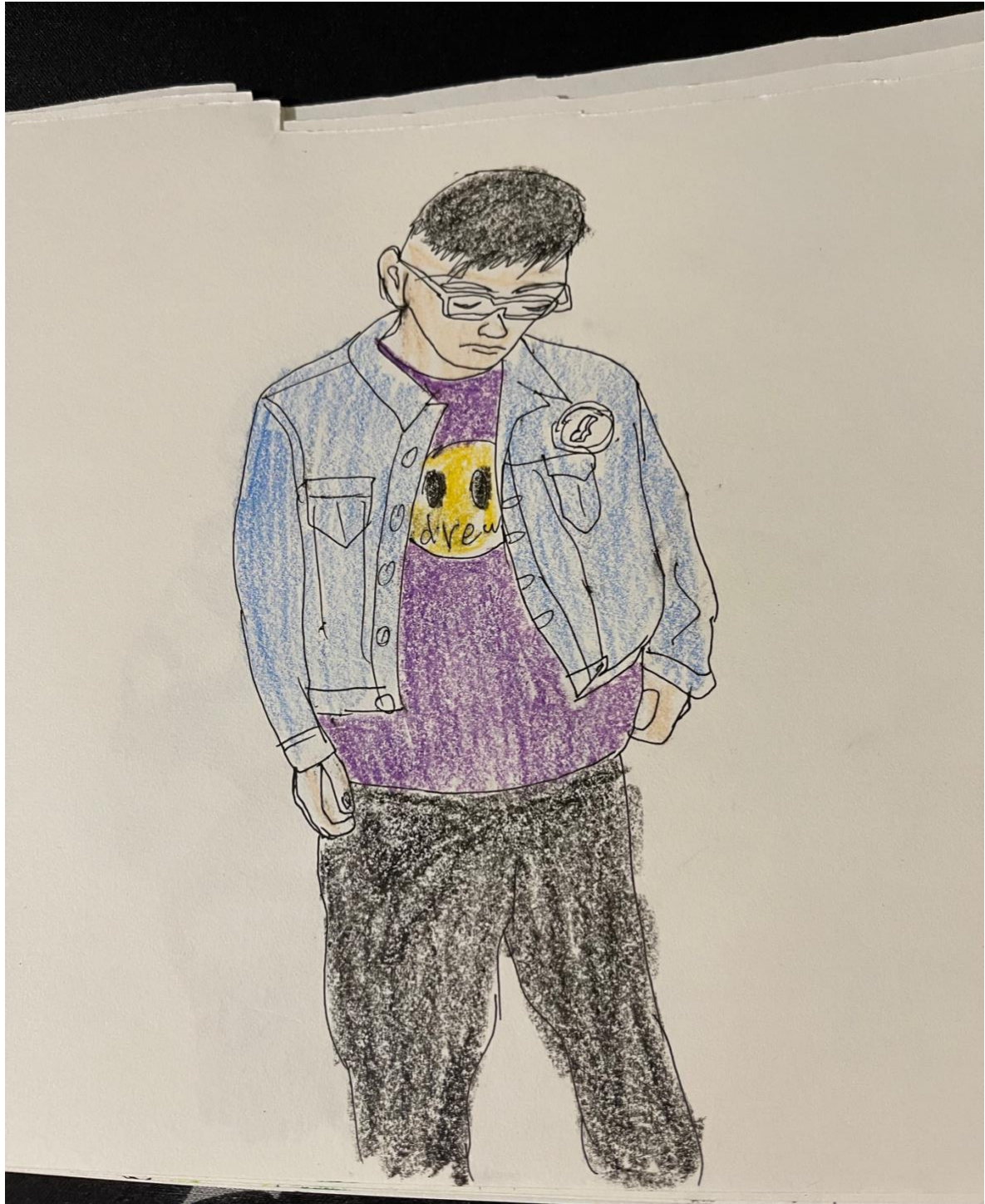


15. perfectly Done

I went to Brooklyn Museum on September 15, 2021, with my Girlfriend Anna Yang. Both of us wanted to see some nice exhibitions and Brooklyn Museum was close to us so we decided to go to Brooklyn Museum. It was a lot of fun at Brooklyn Museum. We had the chance to visit Christian Dior: Designer of Dreams. I bought a book which is the same name as the exhibition. This is an awesome book that gave me a lot of inspiration for fashion and art.

I wore a purple The House Of Drew tee and a brand from Korea called Well Done's the denim jacket. The tee shirt was oversized and the denim jacket was also oversized so my outfit was kind of a baggy look on that day. Which both t-shirt and denim *made me look super skinny and fit* because of the oversized fit it felt super comfortable walking around the exhibition. The material of the garment is 100% cotton and 30% polyester and 100% denim. The great material that these two brands use is really cozy the denim jacket was heavy enough for me to feel like I have a blanket over me when the AC inside the museum was crazy cold. I really like the denim jacket from Well Done it *gives me a sense of maturity and modern* therefore I didn't look too bad walking around those beautiful garments in the exhibition.

I have a great connection with denim jackets because this brand is from Korea it is extremely hard to purchase in the United States so I have to buy them from Korea and let the people from Korea ship them to my house in China because there was no direct shipping to the United States because of Covid and when the jacket arrived at my house back in China my family member from China helped me ship it to New York home. I was so happy and excited when I got the package because I have waited for this denim jacket for over two months.



Biography



Hi, my name is Lifeng I was born in China I came to the United States when I was 10. This book was illustrated and written with passion and great appreciation. I have a strong connection and strong passion for fashion I knew I wanted to work in the fashion world when I was very young. I'm currently pursuing a degree in Business and Technology of Fashion. Hope I can excel in the Fashion Industry. Thank you for reading.

