**Unit 3: Moving Out of The Classroom and Into the Wider World**

**Putting It All Together and Persuading an Audience to Hear Your Perspective in a New Genre: IN A LETTER TO \_\_\_\_\_\_\_\_.**

* **You will write a letter**
* **Required length: 500 words minimum**
* **Good Topic Sentences that tell the MI of each paragraph**
* **Good Paragraphing for new topic**
* **Draft due to the Open Lab by Monday December 7**
* **Unit 3 Final Letter due with Final Writing Porfolio on December 16.**

\*What this assignment IS NOT:

It is NOT simply a copy and paste material from your RAB activity!

As the writer of this letter:

1. **Identify** yourself as a member of a particular community.

**Identity**: Consider factors such as age, neighborhood, nationality, speaker of a particular mother tongue, education, race, social class, gender, sexual orientation, gender identity, or religious faith. Of course–not all of these: Only categories that are relevant. How do you identify yourself in connection to the information you want to communicate? Do not tell me you are African American or that you are a college student if this has nothing to do with the message of your letter.

For example -- Are you an immigrant with family members around the world who is considering travel to see family and friends you have not seen in a very long time? Are you a member of a community where many of your peers/neighbors do not believe in the seriousness of the pandemic and instead take faith in the misinformation on the pandemic? Are you a young person who looks around and disapproves of your young adult peers who flout the social guideline rules? In other words place yourself in connection to the community/ies you think needs to hear the message you discovered out of your research.

1. Then determine your **audience**.

**Audience**: To whom will you address your letter? Who might benefit from your research? Your audience will be a group that you think needs to hear your message. Do you think your audience will be members of a particular group or community or organization? Are you addressing a local community, say residents of a particular Brooklyn neighborhood, or a community/group on a larger scale–state, national (fellow Americans), or global? Similar to considering your own identity as the letter writer --- for your audience, you will consider factors such as age, nationality, speaker of a particular mother tongue, education, race, social class, gender, sexual orientation, gender identity, religious faith.

1. The audience then determines the **purpose**. Will you **persuade** or **inform** or **provide a solution**?

**Persuade or Inform or Provide a Solution.** This part is **your message**; your message will be informed by what comes out of your new-found knowledge from doing the research *BUT it will be your own original message*. Your message will be your own new thinking that has grown out of your research. You cannot just cut and paste from the sources you found for your research.

1. Give **support** for your thinking.

**Support**: Refer to at least one of your sources and include a **hyperlink** to that source.

1. **Include a visual**.

**Visual**: Include a picture or artifact that can provide a visual connection to your letter (has a connection to your message or could be a symbol of your message).

OPTION TO GIVE A SPEECH WITH TRANSCRIPT provided.

**IDEAS for your letter:**

Give advice to a friend on your topic. The right way/the wrong way.

Tell what you’ve learned about…Best 3 things you have learned

Tell what you’ve experienced on this topic

Give heart to someone who feels the struggle of \_\_\_\_\_\_\_ (mental health)

How have you changed? How has your thinking changed? What do you know now that you did not know before?

What benefits?

If you had to train someone to …

Do you have a “take” on your topic?

Can you tell how your experience …

Argue for the pros and cons of …