**Podcast Mentor Text Analysis HW**

* **Title: Mentor Text Analysis of Podcast — Your Name**
* **Category:  Podcast Analysis**
* **No need to comment on peers.**

Use these Questions to write your Mentor Text Analysis.  You are doing an analysis of its structure (NOT CONTENT).

**GIVE THE TITLE OF THE PODCAST YOU ARE ANALYZING UPFRONT!**

* Consider the **TITLE.**  Is it an effective title?  Why or why not?
* **The Structure:** Describe the organization or structure or parts?  MAKE A AN **OUTLINE** to study the parts.
* The **Opening/Intro**: How does the text “hook” or “engage” the audience?
* What do you notice about how the text incorporates **sounds** (music, background sounds, voice-over)?
* When do you begin to know **what** the podcast is about? How does the podcast introduce the **topic/focus**?
* How do you know **who** is the speaker and who else is part of the podcast? How do you know who the voices belong to?
* **Middle Part**: How does the podcast build on themes or ideas introduced in the beginning? How does the podcast keep your attention?
* Does the text incorporate **research/background**? Does it quote outside sources, use statistics, use experts, refer to history? How is research or background information being conveyed? How does it help the reader understand the topic?
* Does the text incorporate **audio news clips or archival material**? How?
* Does the text incorporate **storytelling or narrative**? How? Do you think the creator/speaker/narrator got to know the subject’s story before hand?
* Does the text incorporate **interviews or conversation**? What significance does each interview-subject add to the podcast? Why was each chosen? Do you think the subject prepared with the questions before hand?
* How does the speaker ask the questions?
* If this feels like more of a conversation, how does the speaker guide the **conversation**?
* **OUTRO/Ending Part**: How does the podcast end? Is there a Call to Action, a Challenge, a Final Question, or something else?
* **What sounds are used to signal closure (music, background sounds, voice-over)?**
* What **rhetorical appeals** are used (ethos, pathos, logos)?  Is this effective?  Why or Why not?
* What do you think the **message** is?
* Who is the primary **audience**? What makes you think this? (Consider language, music, visuals, content.)
* **Length**: How long is the podcast – minutes?
* What aspects will you *emulate* *(look up the word)* in your project? How will you do this?
* What aspects will you *avoid* in your project? How will you do this?