Use these Questions to write your Mentor Text Analysis.  You are doing an analysis of its structure (NOT CONTENT).  Write ONE paragraph.

* How does the text HOOK the audience? INTRO.
* Where does the text incorporate research? How does it use research? Does it quote outside sources, use statistics, use experts, refer to history?
* How does the text incorporate storytelling (or narrative)?
* What do you notice about how the text incorporates visuals (imagery, color, layout, subheads, or signs)?
* If the text has audio, what do you notice about the text auditorily (music, background sounds, voice-over)?
* How is this text structured? Describe the organization or structure or parts? THINK OUTLINE.
* Length: How long is the text – words, pages, minutes?
* Who is the primary audience? What makes you think this? (Consider language, music, visuals, content.)
* How does the text come to an end? CLOSURE.
* What do you think the creator’s message is?
* What aspects will you *emulate* *(look up the word)* in your project? How will you do this?
* What aspects will you *avoid* in your project? How will you do this?