



Why is Law & Order: SVU so good? | Video Essay

Leanie Tejada

Entertainment Technology, NYCCT

Introduction

I want to create a video essay about Law & Order: SVU because I had knowledge and experience writing essays since middle school. I also want to take the skills that I have learned about video editing and apply them to my culmination project. I will collect video material such as downloads, screengrabs, mobile phone footage and create voice-overs. Adding voice-over, sound effects, music, and other aspects of multimedia in order to enhance my reasoning. I will use my research skills to find information and statements to support my argument. I would also take inspiration from various videos of Youtuber Nerdstalgic's editing style and apply it to my own.



Methods

- I will be getting the majority of my footage from youtube; it will include Law & Order: SVU episodes, other cop tv shows, various interviews, and behind the scene footage. Any specific additional footage I need, would be played on Hulu and recorded on my phone.
- I will be recording my audio on an app called "Voice Recorder HD: Audio Memos" and transferred them to my City Tech Dropbox account. I would then download the recordings to my hard drive.
- I will be editing using Avid Media Composer & Premiere Pro. I will teach myself premiere pro by watching videos on youtube to do specific edits. Premiere Pro will be used to do special edits & effects, and Avid will be used to create the sequences.
- I will use images of different tv show posters, related articles, and other images.



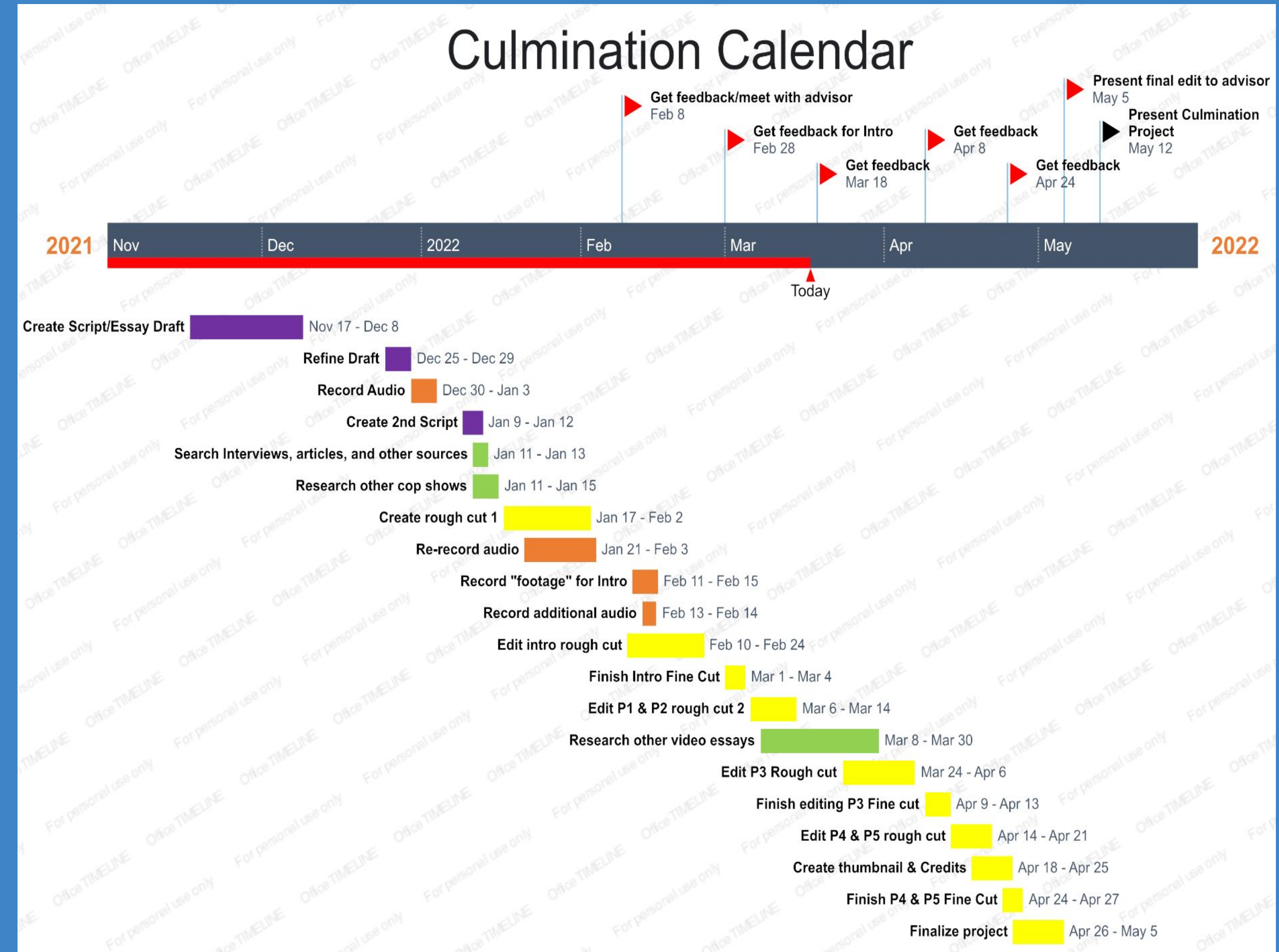
Results

This project will appraise Law & Order: SVU, it will both entertain & inform the audience. I will be persuading the audience why they should watch the show and give reasoning on why the series should never end. This video essay will recognize that SVU is an underrated show and help it gain more recognition.

Conclusion

The end results can help me to have something to showcase at job interviews to show that I have a familiarity with editing software programs, which is a plus. This can help demonstrate that I can accurately complete tasks through focus and precision. I have excellent organizational and note-taking skills that are showcased throughout my pre-production process and notes.

I also believe that editing on Premiere Pro should be offered more in the department.



Materials

- iPhone
- Tripod
- Computer
- Hard drive
- Premiere Pro
- Avid Media Composer
- Hulu



Deliverables

- Calendar of research, writing, and editing
- Detailed Notes for edits and ideas
- Thorough planning of pre-production
- Video Essay



Budget

| Item | Estimate Amount | Total Spent |
|------------------------------|-----------------|----------------|
| Tripod (Own) | \$0.00 | \$0.00 |
| Hulu Subscription (4 months) | \$40.00 | \$39.96 |
| Premiere Pro(1 month) | \$20.00 | \$22.85 |
| Avid Media Composer (Free) | \$0.00 | \$0.00 |
| Hard Drive (Own) | \$0.00 | \$0.00 |
| Total Estimate | \$60.00 | \$62.81 |

Reading sources

James, C. 1999. *Television Review; Sex Crimes Featured In a Spinoff Of Top Series*. New York Times
 Smith, M. 2019. *Why Do So Many Women Love 'Law & Order: SVU'?*. Vice
 Gajanan, M. 2015. *Law & Order fans understand consent better than CSI and NCIS viewers – study*. The Guardian.
 Wikipedia

Editing References

- Youtuber "Nerdstalgic"
- Youtuber "Every Frame a Painting"
- Youtuber "Nerdwriter1"

Acknowledgments

Professor Ryoya Terao
 Professor Anthony Giovannetti